

VOGUE

INCORPORATING VANITY FAIR



SUMMER TRAVEL
BEACH FASHIONS
MAY 15, 1937
PRICE 35 CENTS

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Court circular



ON SALE IN ORIGINAL BOND STREET PACKAGES ONLY



BY APPOINTMENT
TO HER MAJESTY
QUEEN MARY

Announcing the arrival of a most distinguished new perfume—"BOND STREET"—brilliant as royal pageantry . . . formal as the Earl Marshal's order for the robes of Peeresses . . . rich as the crimson court mantle of a Viscountess, "powdered with two and one-half rows of miniver pure, the edging two inches broad, the train to be one and one-fourth yards on the ground." "BOND STREET"—key to the enchantments of a bright new day. Destined to be one of the great perfumes of the century—be first to discover it over here. On sale in original royally emblazoned packages only. \$2.50, \$4.50, \$13.50 in stores holding the Yardley warrant. Yardley & Company, Ltd., 620 Fifth Avenue (Rockefeller Center), New York; 33, Old Bond Street, London; Paris, Toronto, and Sydney, Australia.

YARDLEY'S *Bond Street*



HORST

lady of the second empire—Winterhalter's portraits of the Empress Eugenie inspired the costumes we've designed for the famous rose-tinted Viennese Roof of the Hotel St. Regis, our neighbor. Photographed here, one of a series of new dusk-and-dining gowns of this romantic inspiration. The exquisite gown in white crossbar organdy with grosgrain bows, 110.00 SIXTH FLOOR. The candlelight garden hat is new for roof dining, 15.50 MAIN FLOOR

BONWIT TELLER

BONWIT TELLER • FIFTH AVENUE AT FIFTY-SIXTH STREET • NEW YORK

FROMM *Bright with Silver* PEDIGREED FOXES



Gala May nights and romantic summer evenings will be *bright-with-silver*... the soft, flattering gleam of FROMM Pedigreed Foxes. Perhaps you will have a stole of six splendid skins... a twinkling bit of a cape... or one splendid pelt. Which ever you choose, you will thrill to its regal beauty with each wearing. Fromm Bros., Inc., Hamburg, Wisconsin.



COURTESY, DUPLER'S ART FURS, DENVER

KNOW THE PEDIGREE OF THE SILVER FOX YOU BUY. This Medallion is sealed to the nose of every genuine Fromm-Pedigreed Fox. To receive the free pedigree of the silver fox you purchase, mail the Medallion to Fromm.



FROM THIS NEW

Franklin Simon's
NEW YORK GREENWICH



“Strawberry Patch”

. . . lush, rosy strawberries on imported linen the colour of Devonshire cream. Garnished with a brief green bolero. Newest success in our strawberry-and-green collection. Misses' sizes. Third Floor. 29.95
Brimmed straw, \$5, Second Floor • Linen pouch bag, \$3, Street Floor

REGENCY

Young, and a flatterer. New, arched brim. Belting ribbon band and bow.

COVENT GARDEN

Romantically large roller with double-purpose brim. You wear it up or down.

WELLINGTON

Introducing the Duplex Crown, manipulated as though it were felt!



Dobbs Summerlites ... **Pace-Setting Panamas of the Season** . . . It's a panama season . . . And Dobbs, long expert in recognizing panama qualities and exploring panama possibilities, sets the pace for 1937 panama fashions with Summerlites . . . These distinguished Dobbs originals are also made in supple felt . . . Dobbs Hats are made in thirteen headsizes for perfect fit . . . When it's a Dobbs, it's genuine quality panama.

New York's Leading Hatters • 711 Fifth Avenue, N. Y.



SUMMER CHIAROSCURO... delicate black shadows across the fashion picture. Because the smartest women in the world wear black, year-in, year-out . . . because it looks cool in transparency . . . is a chic background for jewels and pink or white accessories, we introduce a Collection of summer black. The sheer dress here, \$45. *Grand Salon, Sixth Floor.*

MARSHALL FIELD AND COMPANY *Chicago*



Redingote of shirred silk sheer over a colorful print dress of white silk crepe. The redingote is in a lovely shade of green matching the green of the print.

Quality Silks mean clothes satisfaction plus clothes economy — clothes satisfaction because they “do something” for their wearer — clothes economy because they wear longer and retain both shape and freshness in the cleaner’s hands. That’s why it is important when buying prints, sheers, chiffons, taffetas, satins, etc.—fabrics that look and feel like Silk—that you insist on knowing that they actually are Silk. Sight and touch, and even fabric names, are no longer dependable guides. To be sure of getting Silk, ask your store to write the fiber content of your garment on your sales slip.

INTERNATIONAL SILK GUILD • 250 FIFTH AVENUE • NEW YORK



*She looked
at LaSalle!*

You're a lucky lady if you need a new car this year—for *this* is the year when you can get a Cadillac-built V-8 for only \$1095*! The car is LaSalle—and it's the perfect car for a woman's personal use. It is beautiful, of course, in the finest LaSalle tradition. It is delightfully easy to handle—almost parks itself! It is so safe and road-sure that it takes all the strain out of driving. And, naturally, it's in a class by itself when it comes to prestige. Have you looked at LaSalle? If not, see your dealer today. Your present car will doubtless make the down payment—and terms can be arranged to suit almost any budget.

NEW

V-8



\$ 1095*
AND UP

YOU'RE LUCKY—IF YOU NEED A NEW CAR!



*Delivered price at Detroit, Michigan, subject to change without notice. Model shown—Two-Passenger Convertible Coupe, \$1290. These prices include all standard accessories. Transportation, State and Local Sales Taxes, Optional Accessories and Equipment—Extra. Six-wheel equipment, tire covers and white sidewall tires, as illustrated, additional.

Fresh as a morning in May, sparkling as noontime, cool as the rosy dusk...these **GROSSCRAFT** frocks of "Salyna," a **SNIA*** · fiocco fabric of fashion, lookspic and span all day long. Crushed in a car, they quickly recover from creasing...laundered repeatedly, they keep their newness.

All three dresses come in sizes 14 to 46. . . \$14.95



LANE BRYANT

NEW YORK—1 WEST 39TH STREET

CHICAGO . . . 101 N. Wabash Ave.

PHILADELPHIA Chestnut Cor. Twelfth

BALTIMORE . . Charles and Clay Sts.

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DETROIT . . . 1452 Farmer Street

ST. LOUIS . . . Sixth & Locust Sts.

Also on Sale in The Following Stores

ST. PAUL — NEWMAN'S
OSHKOSH — NEWMAN'S
DECATUR — NEWMAN'S

SOUTH BEND — BENTON'S
ROCKFORD — WORTHAM'S
DES MOINES — THE UTICA
KANKAKEE — B. SAMUELS & CO.

GREEN BAY — NEWMAN'S
WAUKEGAN — NEWMAN'S
DAVENPORT — NEWMAN'S



"Salyna" is made with **SNIA*** · fiocco, the fibre for finer fabrics, created by **SNIA VISCOSA**, world's largest producer of spun rayon staple fibre. (*Reg. U. S. Pat. Off.)



Who cares where the highway leads when you have a Buick Roadmaster to take its measure in moments of pure and perfect pleasure? Who frets about the flight of Time, when in this magnificent traveler you're ready to assert your dominion over Time's flight! By any test of action, ease or enjoyment, by

force alike of beauty and of staunch mechanical goodness, Roadmaster rates high among the greatest of the world's fine cars. And it is a car of today — its spirit is in tune with the eager outlook of today's modern-minded folk. That is why they have taken it to their hearts in such noticeably growing numbers.



"It's Buick again!"

Roadmaster

one of four great

BUICKS

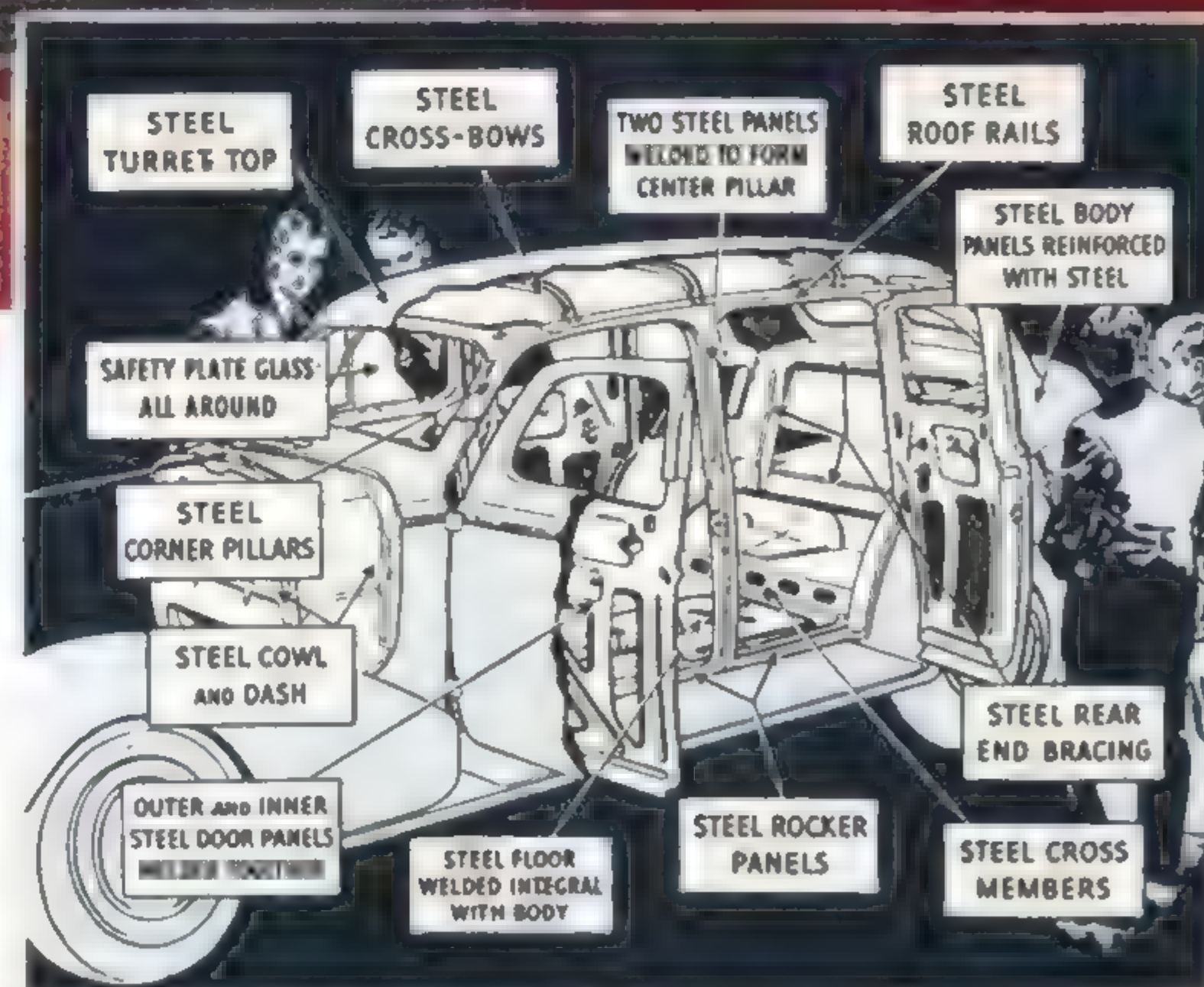


"Bigger and finer and safer"—1937 Oldsmobile with Unisteel Body by Fisher

A beauty in armor!

Despite the difference in generations, the lady in armor and this modern miss have much in common • And you can see the reason for that in the car that stands in the foreground—a new General Motors car with a new Unisteel Turret Top Body by Fisher • In this glorified steel body, the modern lady rides even more proudly secure • Overhead, there is the seamless steel Turret Top, underfoot, a solid steel floor—and on every side, steel panels, steel pillars, steel reinforcements—all fused into one luxuriously sub-

stantial solid steel unit • What a sweeping advance this new Unisteel construction has made over the steel body of the past! Gone is any tendency toward tinniness. All its steel panels are insulated against noise, heat and cold • See it, and you'll say the new Unisteel Turret Top Body by Fisher is the automotive star of 1937. Only General Motors cars have it.



The inside story of Unisteel construction

THE UNISTEEL TURRET TOP BODY BY

ON GENERAL MOTORS CARS ONLY: CHEVROLET • PONTIAC • OLDSMOBILE • BUICK*

*On the most popular models



fisher
LA SALLE • CADILLAC*



JANE ENGEL, 613 Ocean Avenue, West End, N. J. • ADEM, INC., 111 Newbury St., Boston, Mass. • FRANCES NICHOLS, 1316 Chicago Avenue, Evanston, Ill. • THE CHARLOTTE PARKER, 1709 H St. N. W., Washington, D. C. • DOROTHY WOODWARD, 2460 Fairmount Boulevard, Cleveland, Ohio • CHEZ NOUS, 122 East Delaware, Chicago, Ill. • DRESS MART, 205 East Franklin Street, Richmond, Va.

G. W. VASSAR

JANE ENGEL

MADISON AVENUE AT SEVENTY-NINTH
NEW YORK CITY

IN NEW YORK CITY

Exclusive with
RUSSEKS FIFTH AVENUE

Abilene, TexasCampbells
Akron, Ohio.....The A. Polsky Co.
Albany, N. Y.Flah & Co.
Allentown, Pa.The Adams Co.
Alton, Ill.Young Dry Goods Co.
Altoona, Pa.Simmonds
Asheville, N. C.Denton & Co.
Atlanta, Ga.Leon Frohsin Shop
Auburn, N. Y.Kalet's
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Boston, Mass.Fredleys
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Clarksburg, W. Va.Broida's Incorporated
Cleveland, Ohio.....The Higbee Co.
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Columbus, Ohio.....Madison's, Inc.
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Detroit, Mich.Walter's, Inc.
Duluth, Minn.Oreck's

Erie, Pa.Sardeson's
Evansville, Ind.Kaiser's

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Galveston, TexasMcBride's, Inc.
Gary, Ind.Hudson's, Inc.
Grand Rapids, Mich.Paul Steketee & Sons
Great Falls, Mont.Sullivan's, Inc.
Greensboro, N. C.Brownhill's
Greensburg, Pa.Pross Co.
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Kansas City, Mo.Harzfeld's
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Knoxville, Tenn.Miller's

La Crosse, Wis.E. R. Barron Co.
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Lancaster, Pa.Hertzler
Lansing, Mich.The Style Shop
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Lewiston, Me.Ward Bros.
Lexington, Ky.Denton's
Longview, Tex.Palais Royal
Louisville, Ky.Simmonds
Lowell, Mass.Cherry & Webb Co.

"Fashion

PRESENTS "WOMEN IN WHITE"* EXCLUSIVE



"Fashion Firsts" dark-jacketed white dress with a dark-crowned white felt breton. Dress \$19.95 . . . Hat \$7.50

"Fashion Firsts" two-piece dress with dark skirt and white jacket blouse with a new baby face breton of white felt. . . . Dress \$19.95 . . . Hat \$7.50

*Registered

FASHION FIRSTS, INC., 390 FIFTH AVENUE, N. Y.

"*Firsts*"

WITH LEADING STORES OF AMERICA



"Fashion Firsts" white bolero dress with a dark chiffon sash worn with a white felt baby bonnet with slashed crown . . . Dress \$19.95 . . . Hat \$7.50

"Fashion Firsts" scalloped white crepe dress with a dark belt for accent . . . worn with a new off-the-face white felt beret slashed with color . . . Dress \$19.95 . . . Hat \$7.50

Write to your local store for the new twelve page "FASHION FIRSTS" Brochure



McKeesport, Pa.Katzman's
Madison, Wis.Simpson's of Madison
Manchester, N. H. . . .Leavitt Store Corp.
Mason City, Ia.Damon's, Inc.
Meadville, Pa.The Crawford Store
Memphis, Tenn.Lowenstein's
Milwaukee, Wis.Bitker-Gerner
Monroe, La.Ruth Shops, Inc.

Nashville, Tenn. . .Rich, Schwartz & Joseph
Newark, N. J.Hahne & Company
New Haven, Conn.Moline's
New London, Conn. . .Rockwell & Co., Inc.
Norfolk, Va.The House of Worth

Ogden, Utah.Fred M. Nye Co.
Oklahoma City, Okla.Street's Ready-To-Wear
Omaha, Neb.Natelson's

Parkersburg, W. Va.J. S. Broida
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Pittsfield, Mass.England Bros.
Portland, MaineBeckwith's
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Pottsville, Pa.Caster's
Providence, R. I. . . .Cherry & Webb Co.

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South Bend, Ind.Worth's
Spokane, Wash.Alexander's
Springfield, Mass.Beverly Shoppe
Stamford, Conn.H. Frankel & Sons
Syracuse, N. Y.Flah & Co.

Terre Haute, Ind. . . .Silver Specialty Shop
Toledo, OhioStein's
Tulsa, Okla.Lewin's

Uniontown, Pa.Rosenbaum, Inc.

Vicksburg, Miss.The Valley Dry Goods Co.

Washington, D. C. . . .Frank R. Jelleff, Inc.
Waterloo, Ia.Palace Clothiers
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Wilmington, Del. . . .Arthur's Apparel Shop
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The T. Eaton Co., Ltd.

WHEN A BRIDE CHOOSES...



FONTAINE

You admire old brocades and sumptuous Louis XIV furniture. For you, this regal design...carved with exquisite precision by the craftsmen of International Sterling.



SIMPLICITY

You have inherited fine old china and furniture... and a love for serene and beautiful things. For you, International Sterling has created Simplicity.



ORCHID

You're modern, with a genius for striking table effects and sophisticated entertaining. Your fancy falls on Orchid...brilliantly designed...unmistakably of today.



MINUET

Your house is true Colonial, from its fan-light doorway to the Spode china on your table...You excitedly discover Minuet, inspired by a Colonial highboy.



EMPRESS

You borrow discreetly from other periods, to lend grace to your modern décor. Empress...which uses a classic motif in a new way...is made for you.



COURTSHIP

You're a romantic...you're very feminine...so your eye is taken by Courtship—slender and delicately ornamented. Modern decorators commend it to modern brides.



INTERNATIONAL STERLING

made by International Silver Company,
largest manufacturers of silverware,
whose predecessors made spoons of
solid silver over a hundred years ago.

"*Candide*"
A SWATHED SANDAL
by *La Valle* *

CUSTOM BOTTIER, NEW YORK



BANDS OF WHITE BUCKSKIN, CROSSING HIGH OVER THE

INSTEP, AND OVERLAID WITH PERFORATED CONTRASTING LEATHER, MAKE

A SUMMER SANDAL OF DISTINGUISHED PROPORTIONS. IT ILLUSTRATES

THE SWATHED, WRAPPED-ABOUT-THE-FOOT LOOK THAT CHARACTERIZES

MANY OF THE MOST SUCCESSFUL SHOES OF THE YEAR. FOURTH FLOOR

* Maker of famous Fenton Last

Footwear for Saks Fifth Avenue





INTRODUCING ENDOCREME

Now, for the first time, a vital, active principle of life, incorporated in a beauty cream, is absorbed through the skin.

Not only does this new cream help to prevent lines and wrinkles, crows' feet and furrows, *but it has proved that it aids in removing them after they have become established, renewing youth and firmness.*

To all women who are past 25, this is the most sensational statement that can be made. But if you will carefully read this announcement, you will know why the statement is true, and why you can continue to look young and charming for years after you would otherwise resign yourself to look old and unattractive.

Endocrine is the name of this new cream, and Dihydroxyestrin the name of the new vital principle which it contains. Endocrine not only helps to prevent and remove lines and wrinkles, but like other good creams it keeps the skin supple and fresh, smooth and fine. It gives the skin a wholly new look of being alive and marvellously cared for, glowing with life and vitality.

What Is Endocrine? Why does it Aid in Removing The Look of Old Age?

Certain glands of the female body secrete substances called endocrines or hormones. These keep the body young, healthy and vigorous. Among the organs which they affect is the skin. They guard its youth. As middle age approaches the supply of these natural hormones is reduced. The skin then begins to age, and to grow wrinkled, flabby and old-looking.

Physicians therefore seek to increase artificially the natural supply of these hormones. A research laboratory produces, for the use of physicians, a true crystalline hormone, known by the scientific name "Dihydroxyestrin".

This special substance has now for the first time been incorporated in a beauty cream. Its name is Endocrine. It is being offered by the leading stores of America as you read this announcement.

Testimonials That Cannot Be Bought— Reports of Endocrine by Dermatologists

Five years ago, even the best informed skin specialists would have denied that any hormone can be absorbed through the skin.

But a strange thing happened in the research laboratory where Dihydroxyestrin was made to be used in physicians' prescriptions. The hands of the laboratory workers, many of whom were middle-aged, absorbed the hormone, and grew supple, smooth and young looking.

Chemists at the laboratory reported this unexpected fact to dermatologists, who chose subjects from their practice, and hospital practice, and made scientific tests. On all such tests they kept what are called "case histories". Here is one:

Case No. 1—M.O.S. AGE 47

*December 13—Treatment begun. Condition—Skin of face showed
1935 deep folds from nose to angles of mouth and many fine wrinkles especially marked around lower eyelids. Many fairly well marked wrinkles on forehead.*

*December 22—Slight improvement.
1935*

*January 30—Many of the lines on face had entirely disappeared.
1936 The folds running from nose to mouth were very much less marked. The skin itself had become firmer, its texture better. Many whiteheads had disappeared.*

Now it is a well-known fact that doctors are slow to endorse the value of any cosmetic, and especially of a cosmetic for which the claim is made that it helps to rejuvenate the skins of its users.

But one "case history" after another proves that a slight improvement quickly follows the faithful use of Endocrine, and that a sweeping, stunning, unbelievable improvement takes place as time goes on.

Writes a doctor, as a summary of his tests:

"I believe there is definite proof for the summary of results as stated: namely, definite improvement in the color and tone of the skin in the first two weeks with continued use. After that, the skin appears younger and fresher. Many of the deep lines seem definitely softened and some have almost disappeared. After one month, the fine wrinkles especially around the eyes and angles of the mouth begin to disappear. After three months some of the results are so striking they are hard to believe. A number of the cases tested were middle-aged women who were being reduced. One result of this process is the marked bagginess and folds in neck, due to loss of fat. I have been able to prevent this by having the patient rub in the cream during the process of reduction."

Writes a skin specialist:

"I can honestly state that in every case there has been a definite improvement in the complexion, within a period of from two to three weeks, and varying improvement in the muscular tone and elasticity of the skin. These patients used the cream nightly, according to directions, and were, I believe, quite faithful in their application."

Endocrine Beautifies Face, Neck and Hands

Following these reports, women prominent in every walk of life were asked to try Endocrine. Fashion experts, leaders of society, business women, actresses and singers—hundreds! And now since it has been established, beyond doubt, that Endocrine aids in rejuvenating the complexion, the neck and the hands of a woman who uses it faithfully, every night—now, at last, Endocrine has been placed on public sale.

It is fitting that Endocrine is first announced to the readers of *Vogue*—the women who set every fashion—the women whose approval and example can assure the success of everything that is useful, desirable, inspiring and practical.

Begin the use of Endocrine TONIGHT.

Learn how quickly results come during the next six weeks, when the hormone for which your skin tissues have been starving is absorbed by your skin.

What Endocrine Will Not Do

The manufacturers of Endocrine, supported as they are in their claims by the research work of medical scientists, wish to be absolutely frank about its limitations. Endocrine removes the wrinkles and lines caused by aging of the skin. It does not remove the "habit lines" caused by smiling, laughing, etc.

Endocrine is for normal skins. Results in the great majority of cases are not only satisfactory but electrifying. But if you have any pathologic skin condition, we suggest consulting your doctor. Do not

conclude that the use of Endocrine for a few weeks will give a perfect skin which you can thenceforth neglect. Its active ingredient must be constantly supplied to the skin if good results are to be maintained. This statement especially applies to you if you are past your first youth, and are exposed to any form of "reducing", or to worry, fatigue or nerve-strain.

Be faithful with the nightly use of Endocrine for at least one month. This should begin to bring you the reward you seek. Your hands should gradually grow soft and white, losing their wrinkles and other signs of age. Your throat should lose that crepey, stringy look that women dread so, becoming firm and full. Your face should take on the look of youth. Wrinkles should be smoothed away, deep lines should grow less and less obvious, may entirely disappear.

There is no danger of over-application. The skin absorbs only as much as it needs of the vitalizing hormone contained exclusively in Endocrine, the only hormone of its type which has been *scientifically proved to be absorbed by the skin*. Lightly massage Endocrine into your skin as you retire. Do not wipe it off, but leave it on overnight to do its work.

This simple action can mark the beginning of a new and happier life for you. Is your life shadowed by worry over the signs of advancing age? The successful use of Endocrine will lift anxiety from your heart as it lifts those years from your face. Years are not what count today. Appearances can belie them. Every woman who looks and feels young can have a rich and happy life.

Give Endocrine an opportunity to give you the fresh look of renewed youth and beauty, bringing happiness and inspiration to those who know and love you.

How to Get Endocrine

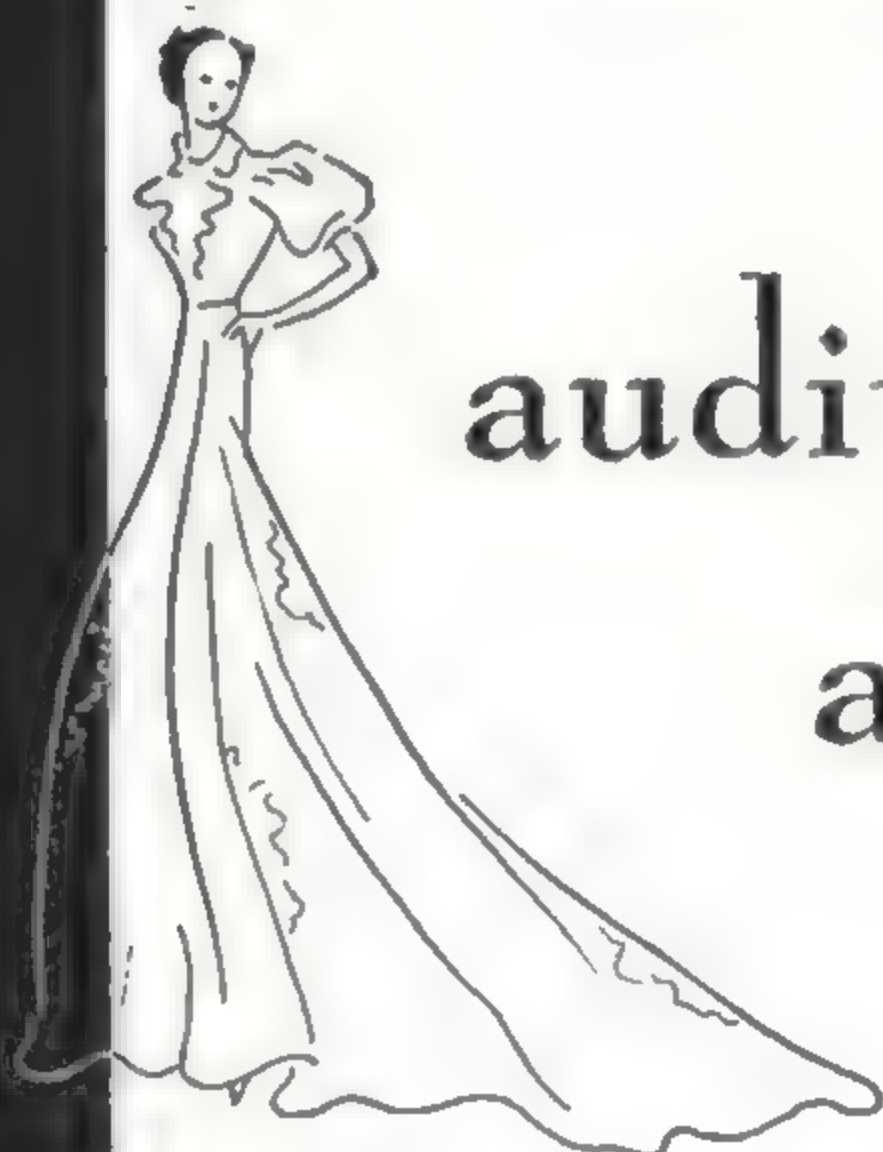
Endocrine is sold only by leading department stores, specialty shops, pharmacists and accredited private agents. It is put up only in two-ounce jars, containing the supply prescribed for one month's use. If your favorite store is "sold out", or has not yet provided Endocrine for you, please send its name with \$3.50 to ENDOCRINE, 551 Fifth Avenue, New York City, for a jar post-free.



Endocrine is sold by: ABRAHAM & STRAUS, Brooklyn, N. Y. • B. ALTMAN & CO., New York City • L. S. AYRES & CO., INC., Indianapolis, Ind. • BOSTON STORE, Milwaukee, Wisc. • THE H. C. CAPWELL CO., Oakland, Calif. • FAMOUS-BARR CO., St. Louis, Mo. • B. FORMAN CO., Rochester, N. Y. • HERPOLSHEIMER'S, Grand Rapids, Mich. • THE HIGBEE CO., Cleveland, Ohio • D. H. HOLMES CO., Ltd., New Orleans, La. • JOSEPH HORNE CO., Pittsburgh, Pa. • J. L. HUDSON CO., Detroit, Mich. • KAUFMANN'S, Pittsburgh, Pa. • THE F. & R. LAZARUS CO., Columbus, Ohio • FREDERICK LOESER & CO., INC., Brooklyn, N. Y. • THE MAY COMPANY, Denver, Colo. • MEIER & FRANK CO., Portland, Ore. • MILLER & RHOADS, INC., Richmond, Va. • RICH'S, INC., Atlanta, Ga. • THE RIKE-KUMLER COMPANY, Dayton, Ohio • SAGE-ALLEN & COMPANY, INC., Hartford, Conn. • SAKS-FIFTH AVENUE, New York City • SCRUGGS-VANDERVOORT-BARNEY DRY GOODS CO., St. Louis, Mo. • THE SHEPARD STORES, Providence, R. I. • STIX, BAER & FULLER CO., St. Louis, Mo. • STRAWBRIDGE & CLOTHIER, Philadelphia, Pa. • JOHN WANAMAKER, New York City

Let "Lastex" yarn

audit your credits
and debits



to balance with the mode

The Romantic silhouette of the moment, largely due to the Coronation influence, calls for smooth, natural, feminine lines under costumes for all occasions. This makes choosing the foundation even more important than usual, if possible. So make sure that the foundations you select are made with "Lastex." And remember that "Lastex" is not a garment or a fabric or a design. It is the only elastic yarn of its kind. Used alone or combined with non-elastic yarns of similar characteristics, "Lastex" makes any woven or knitted fabric, whether silk, cotton, wool or rayon, stretch as desired, for fit and comfort. With "Lastex" the contours and controls your figure needs are woven or knitted right into the materials of the garment. You will find these and other all-in-ones, girdles, brassieres and bandeaux, by the world's finest corset makers, made with "Lastex" yarn, at better stores almost everywhere.

Foundations photographed, made by
American Lady Corset Co. INC

with benefit of



Lastex

REG. U. S. PAT. OFF.

THE MIRACLE YARN
THAT MAKES THINGS FIT



ARTIST MODEL, an All-in-one by American Lady, made with "Lastex," superbly smooth-fitting. The brassiere detaches in a jiffy for change or laundering. Extra low, medium or high-back brassieres are available, making up a complete corset wardrobe. This All-in-one for average figure. Other Artist Models, made with "Lastex," for every figure.

MISS TODAY, a 17" semi-stepin girdle by American Lady, with slide fastener, made with "Lastex." Vertical stretch satin in back, horizontal stretch at sides, giving two-way figure control. One of dozens of Miss Today girdles, made with "Lastex," for all figures.

An elastic yarn manufactured exclusively by United States



Rubber Products, Inc., 1790 Broadway, New York City



DARCY

LATEST

PERFUME

GUERLAIN

Salute to Youth

BY JANTZEN

Every line, every detail of the new Jantzens radiates youth! They're the best looking suits of the season. Very smart, very brief! Kava Knit fabrics of luxurious quick-drying wool in beautiful new weaves have knitted-in perfection of fit that achieve slender "girdle-fit" for women—and trim athletic lines for men. Through the magic of Jantzen-Stitch they snug to your figure as you swim, as you dive, as you bask in the sun. See the new Jantzens for men and women at your favorite store.

The "Uplifter" (left) is a chic new figure-flatterer superbly styled from a basket weave Kava Knit fabric.

\$5.95

The "Cherie" (center) artfully combines daring and modesty with the neckline cut to the waist. A dramatically original creation!

\$6.95; (with skirt) \$10.95

De Luxe Half Hitch. The most highly styled trunk of the year. In rope stitch Kava Knit fabric with Hawaiian Beach Patrol side stripes.

\$3.95

Jantzen
MOLDED-FIT SWIMMING SUITS

JANTZEN KNITTING MILLS, PORTLAND, OREGON; VANCOUVER, CANADA; LONDON, ENGLAND; SYDNEY, AUSTRALIA

JANTZEN KNITTING MILLS, Dept. 341, Portland, Oregon. Send me style folder in color featuring new 1937 models.

WOMEN'S ☐

MEN'S ☐

Name

Address

Debut of Distinction

With the introduction of this new Chevrolet, real luxury makes its first appearance in the field of low-cost motoring. For here at last is a low-priced car that is not only beautiful to look at and thrilling to drive, but also comfortable and quiet and safe to the same degree as motor cars costing a great deal more. Certainly, there is no car of low price that compares with this new Chevrolet in quality; and certainly, too, there is no car of like quality that compares with it in all-round economy. That is why the debut of *the complete car, completely new*, is a debut of distinction—that is why this car is the choice of so many families of means and discernment.

CHEVROLET MOTOR DIVISION
General Motors Sales Corporation
DETROIT, MICHIGAN

CHEVROLET



THE COMPLETE CAR • COMPLETELY NEW

DEMI-DEB DRESSES for SEMI-SPORTS WEAR



**SNIA·fiocco — the fibre for finer fabrics
in a new fine fabric by C. K. EAGLE & CO.**

DEMI-DEB DRESSES are the most useful, youthful frocks that you will find for summer. Exquisitely tailored, for active as well as spectator sports wear . . . tubbable, seam-proof . . . easy to care for . . . and, best of all, you can buy any one of the models illustrated for less than \$7 . . . Where?*

LEFT — No. 1075 — Stitched epaulets set into cap sleeves, featured together with new "V" neckline, trimmed with white Spectra Slide Fastener and white leather tassel. Stitched self belt. Sizes 14-42.

Colors: Navy — Black — Brown — Red — Green — Blue.

CENTER — No. 1081 — Softly tailored frock with youthful convertible Club collar. Patch pockets on waist and skirt. Fine pearl buttons and buckle. Sizes 12-40.

Colors: Navy — Black — Leather — Brown — Linen — Blue — Dubonnet — Aqua — White — Natural — Flesh — Maize.

RIGHT — No. 1096 — Spaced polka-dot button-up dress. New collar and pockets. Contrasting gay crepe scarf and matching kerchief. White piping. White buttons neatly spaced. Sizes 14-42.

Colors: Navy and white — black and white — brown and white — dubonnet and white — blue and white — white and black — white and navy — white and blue — white and green.

*For the name of the store in your city, write Demi-Deb Dresses, sponsored by Price-Schlesinger, Inc., 1400 Broadway, New York



SNIA·fiocco is the registered trade-mark of SNIA VISCOSA, world's largest producer of spun rayon staple fibre



Figure Magic

made easy

The snug-fitting foundations you need today are so comfortable to put on and wear—now that they're closed with

The *Talon* REG. U. S. PAT. OFF. Fastener

WHAT A BOON it is that the Talon slide fastener has made modern foundation garments so easy to get into, so comfortable to wear. What good fortune . . . especially in warm weather!

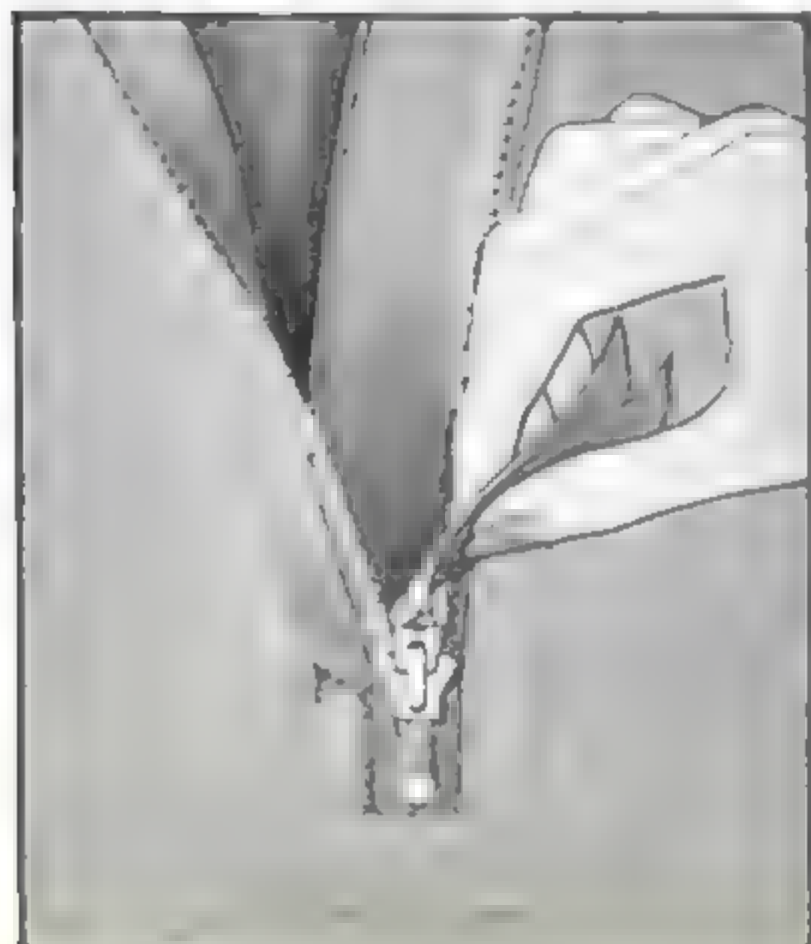
For, this summer, you need careful corseting for all your clothes . . . day-time and evening, country and town.

With the Talon corset fastener, you can sheathe yourself in the longest "all-in-one" almost as quickly as you can slip on the brief girdle at the right. Just one steady pull of the tab . . . and your foundation is closed. No tugging. No straining. It's almost effortless.

And what an improvement the Talon fastener makes in both your comfort and appearance! As flexible as the foundation itself, it lies flat, smooth . . . with *never* a bulge to cause discomfort or unsightly ridges at waist and hips.

Address all inquiries to Hookless Fastener Co., 71 W. 35th St., New York.

HOOKLESS FASTENER COMPANY,
MEADVILLE, PENNSYLVANIA



TALON fastener is the only slide fastener especially made to meet the severe requirements of foundation garments. It locks securely. Is not harmed by laundering. And always operates with ease.



No bulges, no ripples show through light summerdresses when your foundations are closed with *Talon* slide fasteners.



PRAIRIE

"I'm planning a Luxable wardrobe"



"A Knitted Suit like this 3-piece from The Tailored Woman (\$39.95) is the backbone of the motor wardrobe," says Mrs. Fulton. "I've been cautioned about washing wool with soaps containing harmful alkali or rubbing them with cake soap. I use Lux, as The Tailored Woman advises, because I know it's safe!"

"This Printed Silk shirtmaker from Best's (\$25) is the type of sports wear that travels superbly, so it will get hard wear and frequent Luxings. Best's says it's washable, of course, but they prefer to call it Luxable because there's nothing that is quite like Lux. It's safe for anything safe in water alone."

"My Favorite Sweater (\$12.95) and skirt (\$6.50) come from the Bermuda Shop. It would be a crime to use ordinary soaps on the Bermuda Shop's heavenly soft wools. English people think there's nothing like Lux for wool 'jumpers' and they know practically all there is to know about wools!"

"For Festive Evenings en route, this dream of an organdy from Bendel's. Organdy washes to perfection if you are careful, as Bendel's advises, and use Lux. You'd be surprised how easy it is to make a grande toilette in the trailer dressing room."

"Here's what I'm taking"

1 Knitted Suit
3 Sports Dresses
Sweaters + Skirts
2 Evening Dresses
1 Daytime Dress
1 Bathing Suit
1 House Coat
Shorts + Shirts
—and Lux



"A House Coat of mattress ticking from Lord & Taylor's (\$8.95) is lots of fun without being too frivolous for our house on wheels. It's washable, too, so of course, I'll Lux it. I'd a lot rather be safe than sorry—that's why I Lux everything that's washable at all."

"Sharkskin Shorts and blouse which I had made in Hawaii, for tennis, will probably be my hot-weather 'work costume.' The trailer sink is perfect for Luxing. And," Mrs. Fulton adds, "the cupboard above will always have its package of Lux alongside the salt and coffee."

SCHOONER

1937 Style



EVERYBODY'S GOING OVERLAND — as they did a hundred years ago. But instead of prairie schooners, they go in luxurious trailers; instead of veils and flounces, the swank simplicity of Luxables . . . Like young Mrs. Fulton, many smart women are assembling trailer wardrobes and choosing things that can be kept top notch with Lux.

says **Mrs. Robert Fulton, Junior**

Formal Daytime Wear

"Bendel's printed silk dress and jacket will take care of luncheon or tea-time dates," adds Mrs. Fulton. "No need for Bendel's to caution me to care for it with Lux. I never have any trouble Luxing prints. I know anything safe in water alone is safe in Lux."

"This Dinghee Cloth Tennis Dress, with its short full skirt, is my newest court costume—\$11.95 at the Cotton Shop which specializes in swank Luxables. It's going to get lots of wear—I adore tennis and plan to play whenever we get a chance." The Cotton Shop always specifies Lux.

"For Swimming I always wear white or a pastel color. A suit like this white satin made with Lastex (\$10.95—A. G. Spalding, Fifth Avenue Store), will need lots of care en route. With Lux, that's a cinch!" At Spalding's, they always specify Lux for everything washable.

A Versatile Evening Dress—Best's printed spun rayon (\$29.95) is equally good for the Ritz or the Rockies, for cool evenings and sultry nights. "I find a versatile dress like this absolutely indispensable in a travel wardrobe," says Mrs. Fulton. With Lux care, it will look as lovely at the end of summer as it does now, Best's predicts.





"NATURALLY, WE PREFER SACONY"



"Beauty is our business...we must always appear at our very best... wherever we go, our personal appearance is a subject for endless discussion...we are the professional fashion models whose photographs you see in countless advertisements. In choosing beach apparel, we must have magnificent styling, exclusive fabrics, perfect fit and faultless finish. Sacony Sun and Surf Fashions come through with flying colors...they hold a universal appeal for women whose natural preference for finer apparel extends to their leisure moments. For greater beach-time pleasure... 'Naturally, we prefer Sacony' ". At better stores (and beaches) everywhere. ILLUSTRATED ABOVE: (Left) JESSIE WOOD wears a lovely novelty weave suit, \$12.95. (Center) BETTY HAPWORTH in Slacks and Shirt. The set, \$12.95. (Right) MABEL ELLIS in Slacks and Coat. The suit . . . \$16.95.

Send for illustrated fashion booklet.

BETTY HAPWORTH in beach coat, 25.00

12.95

ALICE LORRAINE in satin suit, 12.95

GAY HAYDEN in a zephyr, 12.95

GRACE MOORE in quilted suit, 12.95

EDITH BACKUS, Playsuit, 25.00

Very Exclusively Yours—

Sacony

Koret

INTRODUCES

WOVEN WHITE SOLKALF

Koret presents a Summer miracle... a white handbag that will keep spic and span and snowy all season long! Cool as ice cream, white as the frosting on a birthday cake, this chic Koret Original is an ideal mate for your Summer outfits. And it's only one of a half-dozen exciting new Koret creations in woven White Solkalf... a wonderfully soft and luxurious new handbag material that's safely, easily washable.



the lady in white





Because every lovely lady is lovelier in white,
Ben-Ham offers a collection of Lady in White dresses
in Ribelon, classic fine weave of Enka Rayon, in
character with the trend for a knowing simplicity in
daytime fashions. At the better shops everywhere.

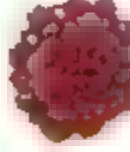
I. Miller gives you
summer shoes
in **Color**

Taken from the
new flower prints



 **NASTURTIUM YELLOW**
"Zenobia". Perforated
suede "sling" pump.

 **CANTERBURY BLUE**
"Tallulah". Perforated
suede "sling" pump.

 **DAHLIA RED**
"Butterfly". Stitched
kid sandal-opera.

 **POLYCHROME**
"Guatemala". Ofhand-
woven native fabric.
"Cyprus". Canterbury
blue, Dahlia red, Nas-
turtium yellow suede.
"Swing". Dahlia red.
Nasturtium yellow and
Border green suede.

On to the American Summer scene of glamorous clothes walk I. Miller shoes in vibrant flower colors. Nature's hues selected with the I. Miller genius for color . . . for costume relationship. In suedes, kidskins, patent . . . in shoes perforated . . . cut out . . . in six flower print colors and in polychrome combinations. All with our famous "tipped toes".

* "Tipped toe" shoes are smartest when worn with our fligree-tipped hosiery, in our new "complexion" shades, matched to your sunburn.

I. MILLER
Beautiful Shoes

I. MILLER & SONS, Inc., New York—Stores and agencies in principal cities in the U.S., Canada and foreign countries.

"Oh, please let me take the Lincoln-Zephyr!"



THERE comes a time in the affairs of man when dinner jacket supplants sweater . . . dates with a girl take the place of meetings with the gang . . . and bicycle gives way to automobile.

These are exciting days (and nights) for parents as well as sons. And sometimes they are worrisome days. Any realistic mother is bound to be concerned when a youngster steps on a starter for the first time, driving himself and his friends to parties. She is the first to insist upon *safety* in the automobile the children drive.

Many a mother who purchases the LINCOLN-ZEPHYR thinks about son or daughter quite as much as herself. The very qualities which recommend this new kind of car for her own use recommend it also for her children's use.

She knows it is big and steady, with a



133-inch springbase, and a lower center of gravity. . . . She has found it amazingly easy to steer, alert in a crisis.

She knows the brakes are extra powerful, and that her light foot on the pedal is sufficient even for emergency stops.

She understands that the car's rare beauty results from unique construction; that body and frame are one, a welded steel structure, rigid, comfortable—*safe!*

And the surge of power from the 110-horsepower 12-cylinder motor becomes to her another safety factor—flexibility with

which to drive well, pick-up to get one out of a tight spot.

"Oh, please let me take the LINCOLN-ZEPHYR!" The wise mother (or father) answers "yes." . . . In the son's eyes the LINCOLN-ZEPHYR is *good enough* even for the girl friend. . . . In his mother's eyes it is *good enough* for her son! Lincoln Motor Company, builders of Lincoln and Lincoln-Zephyr motor cars.

THE CAR THAT IS PRICED BELOW ITS SPECIFICATIONS.

L I N C O L N - Z E P H Y R V · 1 2



Berk twist

STOCKINGS

"SHEERS WITH STRENGTH"



Harriet Hctor • America's prima ballerina dances as she never danced before, in the new RKO-RADIO musical show, "Shall We Dance?", co-starring Fred Astaire and Ginger Rogers.

Harriet Hctor takes many steps in a dance routine, but no more than you take in your *day's routine*! You walk 18,000 steps a day by actual pedometer count. That's why Berkshire has made the sheerest of sheer stockings extra strong for you . . . the tiny silk strands are twisted and counter-twisted for strength and resistance to snagging. Actually, Berkshire crepes "look a thread sheerer and wear a thread longer". . . exactly what you've always hoped for in silk stockings! Berkshire Knitting Mills, Reading, Pa.

Sea Going ELASTIC YARN

... answer to a
mermaid's prayer



Helen Wills designs exclusively for B. V. D. a group of swim suits in Mesh Sea Satin, a new swim fabric made with "Lastex" yarn, specially woven for the Wills technique. A silhouetting and moulding fabric that turns you out the complete glamour girl, afloat and ashore. A sea-going fabric that snaps scarlet-tipped fingers at sun and sand and surf. Illustrated here, a maillot and skirted type, with different neckline and braided strap arrangements. On left, a low-cut "evening gown" front and back. In white, blue, and lamplight, with overlays in various contrasting colors. Ask for the B. V. D. suits designed by Helen Wills and made with "Lastex" yarn. There are other models in the group. At leading shops and stores everywhere.



Designed by

HELEN WILLS

for

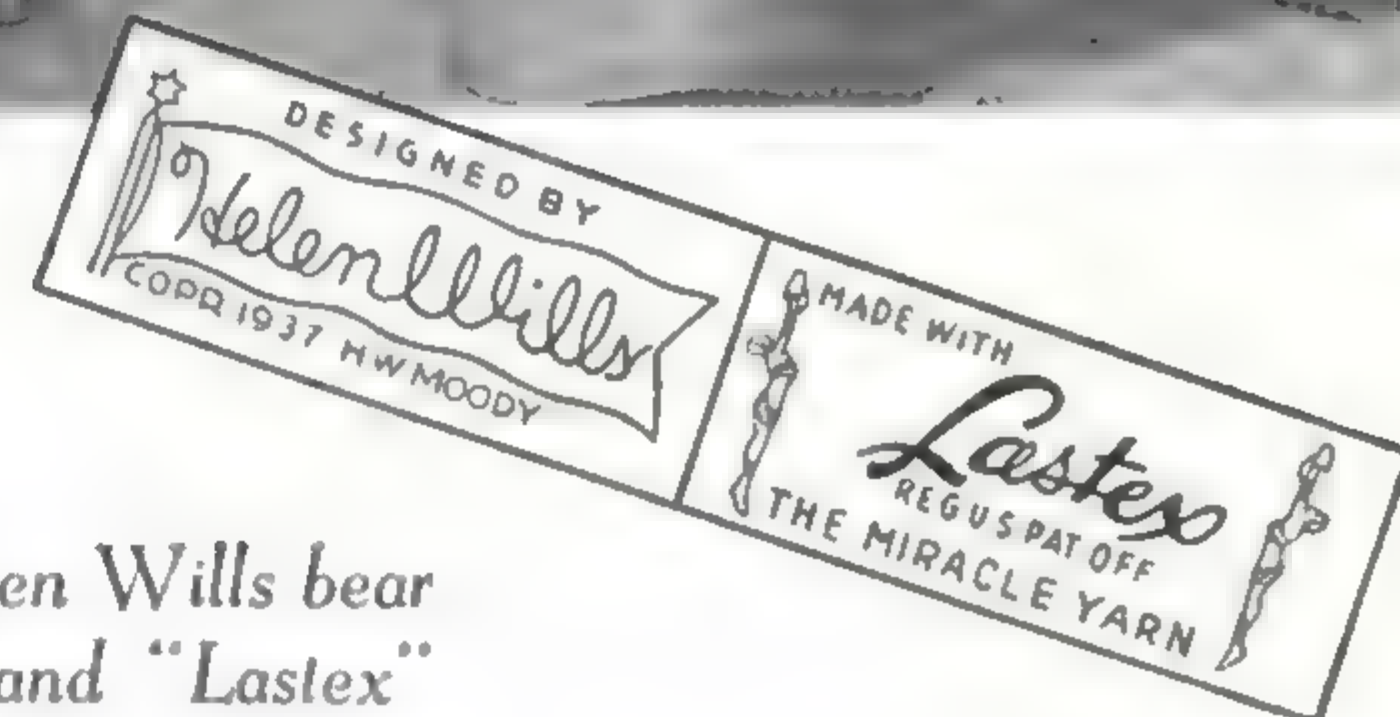
B.V.D. 1937
*REG. U. S. PAT. OFF.



made with

Lastex
REG. U. S. PAT. OFF.

All garments designed by Helen Wills bear the conjoined Helen Wills and "Lastex" labels, in addition to such other labels as are affixed by garment manufacturers or stores.



...THE MIRACLE YARN THAT MAKES THINGS FIT

An elastic yarn manufactured exclusively by United States



Rubber Products, Inc., 1790 Broadway, New York City



A GLAMOROUS
Royal Robe
FEATURING HEIM'S "TWIST"

Royal creates an exciting
house coat for your leisure hours.

It's an Everlast cotton,
designed by Heim of Paris.

In black, navy or wine
with white "Twist." \$5.95

ROYAL ROBES, Inc. 1350 BROADWAY, NEW YORK

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Boston, Mass..... E. T. Slattery & Company
Brooklyn, N. Y..... Chandler & Company
Buffalo, N. Y..... Frederick Loeser Company
Canton, Ohio..... J. N. Adam Company
Charleston, W. Va..... Halle Bros. Company
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Greensboro, N. C..... Meyers Company
Hartford, Conn..... G. Fox Company
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Hollywood, Calif..... Broadway-Hollywood

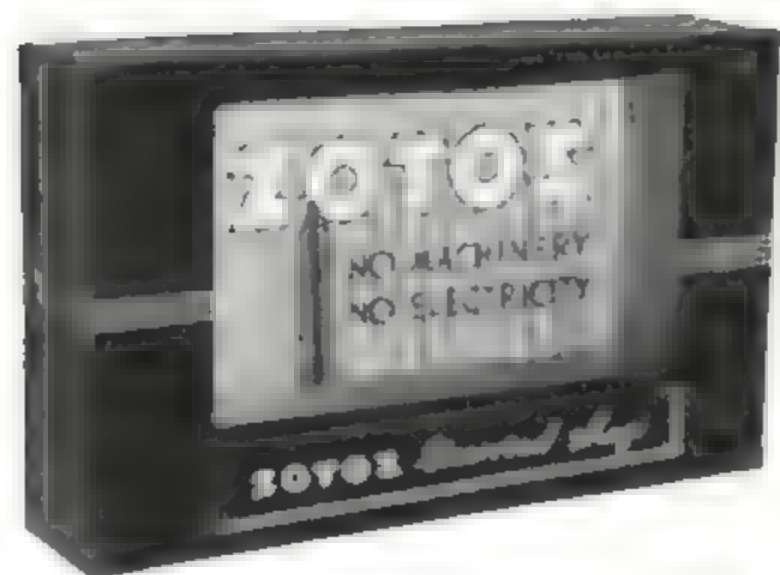
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Beauty **THROWS OFF ITS SHACKLES**
with ZOTOS... the machineless permanent



LOOK FOR THIS SIGN
 It identifies the
 better beauty shop—the shop li-
 censed to give Zotos permanents.

• There has been a revolution in permanent waving. No longer need anyone be shackled to a hot, heavy machine. Today's smart women demand the comfort and the beauty of Zotos, the *machineless* permanent. **Complete Freedom**—Zotos uses no machines, wires or electricity. There is nothing to pin you down if you want to walk about; nothing to stir you up if you want to relax. Tiny, featherlight pads, called Vapets, are folded around your hair.

These pads automatically heat themselves and gently bathe each curl in clean, colorless vapor. Zotos is so mild that it is the ideal permanent for white, dyed or bleached hair.

Definitely Lasting—Naturally, a wave so gentle is more natural-looking. And it is definitely lasting. Zotos is endorsed by the Good Housekeeping Bureau; was awarded the Prix d'Honneur and Prix d'Excellence in Paris. Make your appointment today at any Zotos-licensed Beauty Shop.

ZOTOS

the ultimate permanent

NO MACHINERY

NO ELECTRICITY

NO HARMFUL CHEMICALS

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CALIFORNIA

PREMIÈRES...



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KNOX the HATTER
Fifth Avenue • New York

Knox California Premières

sweep Eastward, bringing you pretty picture Leghorn in natural and colors with colorful bandings. A summary of a warm-weather fashion, posed by Hollywood's Dolores del Rio.



Outdoor Living

From House & Garden for June

SUMMER ROOMS

a 4-page portfolio, bursting with ideas and methods of achievement.

COOKING OUT-OF-DOORS

June Platt takes you picnicking to eat what you cook and like it.

SUMMER CAMPS

House & Garden selections for charm and comfort in the open.

ROSE GARDENS

including exclusive pictures of the J. P. Morgan rose gardens.

SUMMER FURNITURE

smart and practical new pieces for your house and your garden.

WHERE GEORGE AND GRACIE LIVE

3 pages showing you the delightful Burns and Allen home.

MODERNIZE WITH PAPER

continuing House & Garden's helpful series on low-cost interior modernization.

THE NEW YORK FLOWER SHOW

if you missed it in New York, see the best exhibits here.

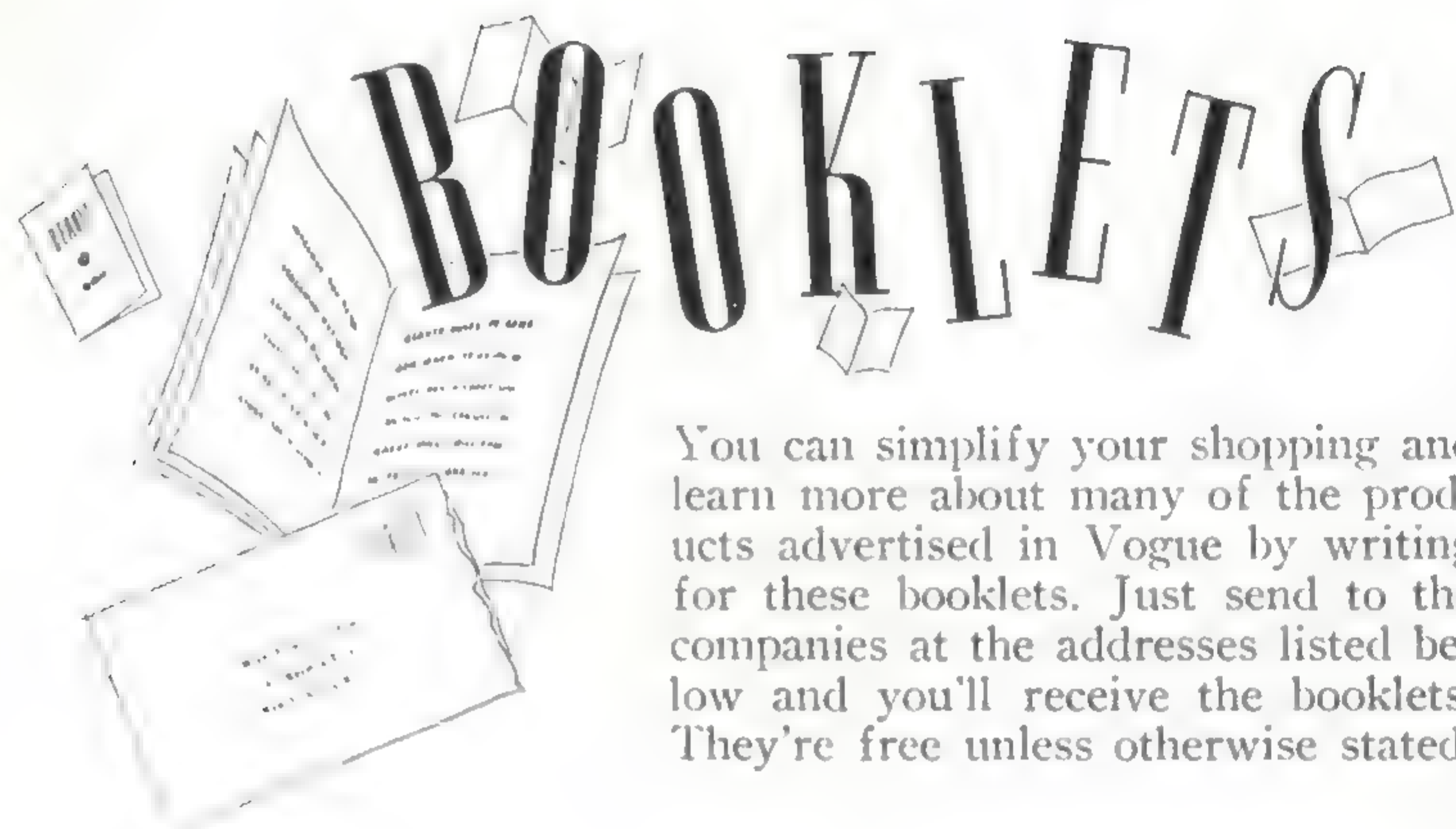
In the June issue of House & Garden, you can gather an armful of glowing summer ideas for indoor and outdoor living. Of course, you'll want to live outside as much as possible . . . and House & Garden will help you add new grace and comfort to your outdoor activities. And, for those hours that must be spent inside, it shows you how to move summer into your home.

This issue is equally full of inspiration for you who are going to the country and you who are staying in town. Glance at the special features listed at the left and you'll see. It will be on the news-stands May 25th, just in time to help you complete your summer plans. In time to help you furnish your country house—or transform your winter rooms into summery ones—or finish your summer camp—or increase the beauty and livability of your garden.

If you want to make this summer the most enjoyable one you ever spent, don't fail to reserve your copy of House & Garden's "Outdoor Living" issue at your news-dealer's now.

HOUSE & GARDEN

June issue at all good news-stands May 25th



You can simplify your shopping and learn more about many of the products advertised in Vogue by writing for these booklets. Just send to the companies at the addresses listed below and you'll receive the booklets. They're free unless otherwise stated.

TRAVEL

GRACE LINE TO SOUTH AMERICA contains a wealth of information on travel to South America with many photographs aboard the Grace "Santa" Liners. The new combined sea and air cruises described are a new time-saving, horizon-expanding method of travel. GRACE LINE, DEPT. V, 628 FIFTH AVENUE, NEW YORK CITY

HAWAII. A comprehensive booklet on Hawaii describes Honolulu, Waikiki beach and many of the Hawaiian islands. Excellent photographs will give you an idea of the beauty of these islands and the colourful life of the natives. HAWAII TOURIST BUREAU, DEPT. V, 30 ROCKEFELLER PLAZA, N. Y. C.

ROMA CRUISE, SUMMER 1937. The Italian Line's fifth Mediterranean cruise is fully discussed in this new booklet. There are pictures of the famous cities visited and of the countries included on the cruise—Egypt, the Holy Land, Greece, Russia. Maps, rates, itinerary, and general information make this booklet particularly helpful. ITALIAN LINE, DEPT. V, 626 FIFTH AVENUE, NEW YORK CITY

TRAVEL COMFORTS IN JAPAN is a beautifully illustrated booklet that takes up all phases of travel in Japan. A valuable map shows railway and steamship lines and air routes. JAPAN TOURIST BUREAU, DEPT. V, 551 FIFTH AVENUE, NEW YORK CITY

PLEASURE CRUISES THROUGH THE SEVEN SEAS is a comprehensive booklet outlining the Hamburg-American cruises to the Mediterranean and the Black Sea, to the British Isles, and Scandinavia. HAMBURG-AMERICAN LINE, DEPT. V, 669 FIFTH AVENUE, N. Y. C.

IRELAND ON THE ROAD TO EUROPE is a beautifully written booklet on Ireland giving a synopsis of the history of this island, and a description of its antiquities. Many fine, clear illustrations make it a complete picture of Ireland. ASSOCIATED BRITISH RAILWAYS, INC., DEPT. V, 551 FIFTH AVENUE, NEW YORK CITY.

INTERESTING EVENTS IN GERMANY. A valuable little book outlines for you the important events taking place in Germany during 1937—theatrical and musical events, the Choral League Festival at the end of July, historical events, exhibitions, fairs, congresses and courses and sporting events! GERMAN TOURIST INFORMATION, DEPT. V, 665 FIFTH AVENUE, NEW YORK CITY

TOURIST ON THE PANAMA PACIFIC LINE is an elaborately illustrated booklet that tells you all about travelling to California on the Panama Pacific liners. Vacation trips to Havana and Panama, and the sea-and-land tours are also described. PANAMA PACIFIC LINE, DEPT. V, 601 FIFTH AVENUE, NEW YORK CITY

BEAUTY

LADY, BE YOUNG tells the amazing story of Endocrine, a new beauty cream that helps to prevent and overcome lines and wrinkles and renew youth and firmness! The properties of this cream—its discovery, how to use it and what it will do for you are all discussed in this booklet. And there are pictures proving what Endocrine has done for women, with reports of Endocrine tests that will amaze you! HIRESTRA LABORATORIES, INC., DEPT. V, 551 FIFTH AVENUE, NEW YORK CITY

GERMAINE MONTEIL'S BEAUTY LINE is fully described in an attractive new booklet. Mme. Monteil has written an interesting preface in which she tells how she discovered the formulas used in her famous preparations. GERMAINE MONTEIL COSMETIQUES CORP., DEPT. #100 GM, 36 WEST 47 STREET, N. Y. C.

HAVE SMART SLENDER FINGERTIPS is the title of Manicare's little booklet that tells all about this cuticle-softener—how to use it to counteract the bad effects of salt water and rough treatment in sports. ALLCOCK MANUFACTURING CO., DEPT. V, OSSINING, N. Y.

SHOES

WARM WEATHER FRIENDS, new summer shoes by Shoecraft, are illustrated in their latest booklet. Nineteen patterns include shoes for sports, street, afternoon and evening. SHOE CRAFT, INC., DEPT. V, 714 FIFTH AVENUE, NEW YORK CITY

WATCHES AND SILVER

PURSUIT OF ACCURACY surveys the history of time-keeping. And you can peer (via this booklet) over the shoulders of skilled craftsmen who manufacture, inspect, and assemble the tiny parts of Hamilton watches. HAMILTON WATCH COMPANY, DEPT. 848B, LANCASTER, PA.

THE BRIDE SELECTS HER SILVER is a new Lunt booklet that tells you how to select silver, with illustrations of the distinguished Lunt silver patterns and price lists of each. The etiquette of marking is also discussed. LUNT SILVER-SMITHS, DEPT. V, GREENFIELD, MASS.

Bonwit Teller



IVORY-WASHABLE NEWS...

staccato color with white, in a cabana hostess costume of slick Sharkskin. Decisive, dramatic, perfectly executed, yet practical because it washes without regrets in gentle Ivory Flakes.

Bonwit Teller suggests that you: "Freshen its brilliance frequently with Ivory care. It's the soap we always recommend."

A backless bathing suit with finely tailored pleated bosom under a beach coat with swooping circular skirt and fin-edged shoulders.

THE BEACH SHOP EIGHTH FLOOR • FIFTH AVENUE AT FIFTY-SIXTH STREET



Vogue's Summer Beauty Issue—Out June 1

Beauty from the elements—that's what the June 1 issue of Vogue brings you. It tells you how to maintain your loveliness against the forces of sun and sea and air . . . how you can take unto yourself all their grand, health-giving qualities without sacrificing the hard-won grooming of your hair and skin . . . in short, how to return from a vacation in the open looking as marvelous as you feel.

For these reasons, if for no others, you'll want to keep this issue of Vogue all season long. But there are plenty of other reasons for wanting it. Vogue's Summer Beauty issue is always one of the loveliest of the year. This time there are 11

full pages on Beauty, alone—as practical to use as they are beautiful to look at. In particular, watch for the photographs of a striking new trend in coiffures and the information on the care of hands and feet.

Furthermore—you can't afford to miss the delightful collection of country clothes in this issue—and the brilliant eight-page report of the Paris Mid-Season Openings (last-minute news, this!). There will be the usual lively Vanity Fair features; and if you're on the peaceful side of forty, you'll appreciate the four-page portfolio of clothes selected especially for older women. And no matter who or where you are

Reserve Your Copy at Your News-Dealer's Now

Shockingly sheer!

*It's the tight magical
twist that gives you the
extra sheerness, clearness
and wear in Key-Twist hose*

It's sheer flattery... the way these crystal
clear, extra-dull hose slim your an-
gles and slenderize your legs! It's
sheer magic... the way luxu-
riously sheer Key-Twist®
hosiery wears. \$1.00
"Be Wiser... Buy
KAYSER"

*Trade Mark Copr. 1957, Julius Kayser & Co.

MACRAE

KAYSER

MATRIX



Recall the free-footed, glorious strides you've taken across the beach—remember how the moist sand yielded to your footprints—built up around your feet—to give you complete support? Know again this joyous feeling of relaxation—in Matrix Shoes. For here are shoes with a moulded inner sole that's rounded and curved, just like the bottom of your foot. It is 'your footprint in leather' and the complete support of this exclusive sole provides you with day-long relaxation in the smartest of shoes. Matrix Shoes at \$9.00 and up. E. P. Reed & Company, Rochester, N. Y. Matrix Style Studio, 47 West 34th Street, New York, N. Y.

LARCHMONT (top) . . . In White, Gray or Navy Suede with Calf trim.

PASADENA (center) . . . In White Bucko with Tan Calf trim.

RAINBOW (bottom) . . . In White, Navy or Black Kid.

CREATED  BY REED

*For the Mood
and Mode*

EASTLORA*



*Reg.



Chic...cool...comfortable...these suits are practically indispensable for warmer days...expertly tailored of EASTLORA, the marvel in fabric blend that Lorraine has woven of Silk and Eastman Yarns...the identical cloth that smartly groomed men have adopted for their summer suits. Luxurious in feel and drape, with long wearing qualities. Do not soil easily, resist wrinkling. Sizes 12 to 20. White, Natural, Saddle Brown, Navy and Black. **\$16.95**

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Vogue Pattern Magic

One Vogue Pattern equals one smart costume . . . but two Vogue Patterns can equal three or even four different outfits. And such versatility is a Boon and a Blessing to summer wardrobes. If you want to know how the magic works, get yourself a copy of the June-July issue of Vogue Pattern Book at once. Here you'll find—in addition to the colourful parade of new summer designs—a portfolio of 15 wardrobe groups chosen by the Editors of Vogue.

Those famous fashion experts took a handful of Vogue Patterns and artfully traded jackets and skirts and dresses back and forth until they had created 75 different costumes! And each one is marked by the unmistakable air of chic for which Vogue Pattern designs are famous.

Once you've learned the trick, you can use magic yourself with your favorite group of patterns. All you need is a good needle in the house—and your copy of Vogue Pattern Book—to achieve a summer wardrobe that can go anywhere, for any length of time.

JUNE-JULY VOGUE PATTERN BOOK

35c at all good news-stands



SUMMER PROBLEMS and Pattern Book Answers

Prob: To keep cool and crisp through long, wearing days in the city.
Ans: "A Warm Day in Town"—6 designs.

Prob: To provide a plentiful supply of clothes for the shore.
Ans: "Sun, Sea, and Sand"—costumes for smart beach combing.

Prob: To assemble the foolproof Week-End Wardrobe and put it all in one bag.
Ans: I "Had Everything I Needed"—all Vogue-designed.

Prob: To look both smart and comfortable in the country.
Ans: 6 outfits for "A Warm Day in the Country" and "Cotton Lineup."

Prob: To have a variety of evening dresses because the same crowd comes to all the Club dances.
Ans: "Shades of Night" and "Lines to Learn"—8 solutions in all.

Not to mention such other brilliant answers as the spectator sports dresses, the 6-page portfolio of Vogue Couturier Designs, the perfect ensembles, the trouser quartet, the sheers and semi-sheers, the notes on becoming colours, fabrics, and trimmings, and Vogue's Coat Story—11 designs.

More *SPEED* than most!

More **SPACE*** than any!

Empress of Britain

to Europe

Go with the *Empress* whose spacious luxury is a by-word on both sides of the Atlantic—whose private apartments *average* 28 feet in length—whose broad decks include eleven recreation rooms, full-sized doubles tennis court, squash racquets court, complete gymnasium and Olympian Swimming Pool.

Canadian Pacific



Space! In the private dining saloon of an Empress suite.

Space! Space to revel in! Space to find seclusion or companionship—on deck or in the privacy of your own apartment. Space to enjoy 1000 miles of smooth water comfort and the scenic St. Lawrence before you reach the sea.

**More Space Per Cabin Class Passenger Than Any Other Ship Afloat!*

It's a great time to see Europe—during Paris Exposition year. Sailings from Québec to Cherbourg and Southampton—June 12, 26; July 10, 31; August 14, 28. Other sailings weekly from Montreal and Québec. World Cruise next Winter. Book through YOUR TRAVEL AGENT or Canadian Pacific: New York, Chicago, San Francisco, Washington, Montreal, and 36 other offices in the United States and Canada.

CALIFORNIA

Arrowhead Springs

Arrowhead Springs Hotel. Smart 1800-acre retreat where desert meets the hills. Baths, sports. Hotel or bungalow. 1½ hrs. to Los Angeles. H. S. Ward, Mgr.

Riverside

The Mission Inn. In the Old California tradition. Famous collections. All sports. Excellent cuisine American or European Plan. Write for folder.

COLORADO

Brook Forest

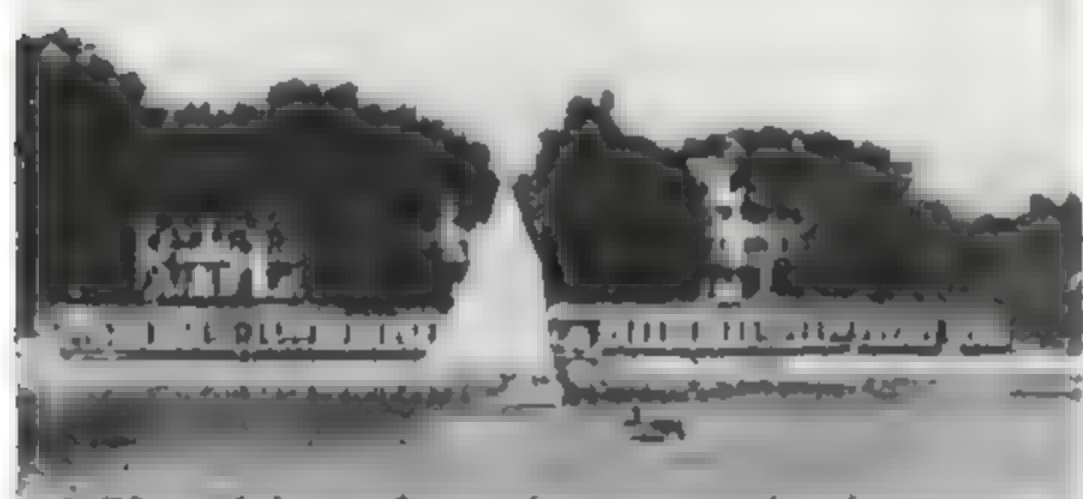
Brook Forest Inn. A Swiss Chalet at 8,000 feet altitude. Saddle horses and tennis. Excellent food. Write for folder. Edwin F. Welz, owner.

Estes Park

Stanley Hotel. Nestled in the foothills of the Rockies, the vacationist's Paradise. All outdoor sports. Modern. Excellent food and sensible rates.

CONNECTICUT

Indian Neck—Branford



THE MONTOWESE

Opening its 72nd season under the Bryan management. Most delightfully located; extensive grounds, wonderful trees, uninterrupted water view, excellent beach, all kinds of water sports, tennis, dancing, and saddle horses. Just the place for young people and families. Accommodates 250. Special rates for Yale Commencement. Write for Booklet V.

New London



THE GRISWOLD HOTEL

And world-famous Shenecossett Country Club. Finest Golf. Ideal location midway between New York and Boston, overlooking Long Island Sound. New outdoor swimming-pool. 400 rooms and baths, ballroom, grill, dancing, yachting, fishing, riding, tennis. Rates from \$8 daily with meals. Opening May 29. Jean G. Venetos, Pres., N. Y. Office, St. Moritz Hotel, Wick. 2-5800.

Old Lyme

Boxwood Manor Inn. The delight of flower lovers. Quiet comfort. Golf, saddle horses, ocean bathing. A long, pleasant Summer, May 15th to October 15th.

MAINE

Bar Harbor

The Malvern Hotel and Cottages. Personality, charm and homelike atmosphere at Maine's Famous Coast Resort. The best of accommodations at Moderate Prices.

Moosehead Lake—Greenville Junction

Squaw Mountain Inn. Private, sporty golf course. Fishing, swimming, boating, Tennis, archery, hiking. Select clientele. No Hay Fever. Phil Sheridan, Mgr.

Northeast Harbor

Rock End Hotel. Exclusive resort hotel at seashore. On beautiful Mt. Desert Island. Golf, tennis, swimming, boating, riding, hiking. June 28 to Sept. 15.

Ogunquit

Sparhawk Hall & Cottages. At salt water's edge. Surf bathing. Golf, tennis, fishing, riding. Orchestra. Sprinkler system. Elevator. Ogunquit Playhouse.

Prout's Neck

The Willows. Distinctive seashore resort. Friendly hospitality, splendid meals. Rates reasonable. Climate ideal. Golf, tennis, yachting, bathing.

MASSACHUSETTS

Amherst

The Lord Jeffery. A Treadway Inn on the Campus of Amherst College. Charming simplicity. Absolute comfort. Excellent meals. Open all year. American Plan.

The Berkshires—Dalton

Irving House. Golf, tennis, indoor swimming pool. All modern comforts and the charm and friendly service of a Treadway Inn. Open all year.

The Berkshires—Lenox

Curtis Hotel. A resort hotel of brick and stone. American and European Plans. All forms of out-of-door recreation. Elevation 1300 feet.

Boston

Hotel Puritan. An urban hotel—of distinction and New England good cheer. Ocean-fresh sea foods. 390 Commonwealth Avenue. Rates \$3.50 up.

MASSACHUSETTS

Magnolia



THE OCEANSIDE AND COTTAGES

The coolest, most beautiful spot on the North Atlantic. Where the old-time resort life still maintains in an atmosphere of friendliness and refinement. Private bathing beach. All sports, orchestra, theatre for stage plays and movies. Unsurpassed New England cuisine. 58th season. June 25-September 30. Rates considerate. George C. Krewson, Jr., President.

Nantucket Island—Nantucket

Ships Inn. Built in 1820. Modern annex. Attractive rooms with private bath or running water. Restful atmosphere. American plan. Rates on application.

Nantucket Island—Siasconset

Beach House. In picturesque Siasconset. Modernly equipped 100 room hotel. Direct ocean view. Wide stretch of moors. All outdoor sports. Private Beach.

Northampton

Wiggins Old Tavern and Hotel Northampton. An Inn of Colonial Charm. Springfield, Hotel Stonehaven. Glastonbury, Connecticut, Hale House. Excellent food.

Swampscott



NEW OCEAN HOUSE

On the delightful and historic North Shore. Ideal seaside and country environment. All recreational features, including golf, tennis, fishing, riding, and yachting. Private bathing beach. Comfortable and spacious accommodations. Best patronage. Select cuisine with many sea food specialties. Rates considerate. Booklet. Clement Kennedy, President.

Winchendon

Toy Town Tavern. Overlooking Lake Watatic. 18 hole Donald Ross Golf Course at door. All sports. A Treadway Inn. May 15 to October 15.

MICHIGAN

Mackinac Island



GRAND HOTEL

No automobiles permitted on the Island. Saddle horses, carriages, rolling chairs, donkey carts and bicycles have full reign here. A quaint, historic retreat. Situated on a commanding bluff, the world's largest summer hotel looks down upon 500 acres of grounds and gardens, with the cool, blue waters of the Straits on every side.

MISSISSIPPI

Pass Christian

Inn By The Sea and Cottages. Always open. On private bathing beach. All sports. Paved roads. Climate ideal. Near New Orleans.

NEVADA

Lake Tahoe

Glenbrook Inn and Ranch. On most famous lake in West. Excellent golf, motoring, lake and mountain sports. One hour from Reno. Elevation 6225 feet.

NEW HAMPSHIRE

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Hanover Inn, on Campus of Dartmouth College, offers Intellectual and recreational opportunities. Golf, tennis, riding, canoeing. Discriminating service.

Lake Sunapee

Granliden Hotel. Private beach and golf course, riding stables, all outdoor sports. American Plan \$6.00 up per day. Restricted Clientele.

VOGUE'S

A DIRECTORY OF FINE

NEW HAMPSHIRE

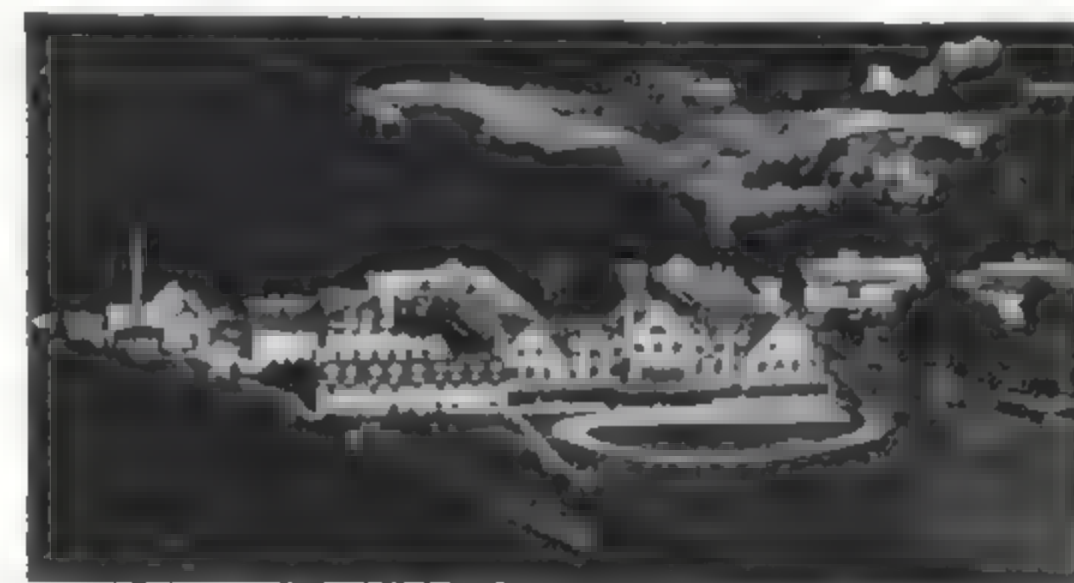
Portsmouth



THE WENTWORTH BY-THE-SEA

A delightful summer home late June to early September. Old in its hospitable charm; modern in its appointments. Privately owned facilities for entertaining relaxation. Golf, tennis, ocean swimming pool, etc. Write for illustrated folder containing complete information and map. Farragut Hotel, Rye Beach, New Hampshire under same management.

White Mountains—Crawford Notch



CRAWFORD HOUSE AT CRAWFORD NOTCH

Discriminating people return each summer to the Crawford House at Crawford Notch. Up-to-date rooming space—the best of food—music by Boston Symphony players—Golf—Tennis—Swimming—Riding—Boating—Hiking—no hay fever. Season June 26-Oct. 5. Rates with meals \$6 a day and up. Booklet and diagnosis of weekly rates—address: Barron Hotel Co., Crawford Notch, N.H.

White Mountains—Franconia



THE FOREST HILLS HOTEL

The resort for every member of the family. Located on a 200-acre pine-wooded crest overlooking Franconia Notch—loveliest view in the White Mountains. Private golf course, tennis, fishing, riding, bathing, children's play-ground. Bracing mountain air assures relief from hay fever. Restricted clientele. Norman Pancoast, President and Manager.

White Mountains—Franconia

Peckett's-on-Sugar Hill. A resort appealing to discriminating people desiring a cuisine, service and clientele which is internationally renowned.

White Mountains—Jackson

Eagle Mountain House. Overlooks Wildcat Valley rimmed with mountains. 600 acre estate. Golf, tennis, riding, swimming. Cottages. June 12—Oct. 15.

White Mountains—Jefferson

The Waumbek Hotel. In the White Mountains. American Plan. 2,000-acre estate. 18-hole golf course. Booklet. Soren Lund, Jr., Manager.

White Mountains—Kearsarge

Russells. Long established. Beautiful location. Pine groves. 300 ft. Swimming Pool. Golf, Tennis, Riding, Hiking. Orchestra. June 16—Oct. 18.

White Mountains—Waterville Valley

Waterville Inn and Cottages. Old established Inn. Beautiful White Mt. location. Golf, tennis, brook fishing, swimming. Fifty miles of trails. Open all year.

THE SHOW IS ON!

Some four thousand dogs of the hundred-odd recognized breeds will move from the quiet of kennel runs and puppy pens up past Chatham and Summit for Morris & Essex's Eleventh Annual Show, to be held on the Giralda Farms polo field, Madison, New Jersey, on Saturday, May 29.

From the show's opening at ten in the morning until the sun throws long shadows across the greens, the field will be a moving mass of colour, banners, and people—to say nothing of dogs. In professional dog circles there's nothing quite like Madison's annual fixture, for each year sees the club outdoing its former record in the matter of judging experts, prize money, and accommodations for visitors.

The dogs are benched under the white tents with their purple and orange banners that line the field on three sides. All day long it's an endless parade of spectators and fanciers from rings to benches and back again. When the countless small rings are broken down in the afternoon for the judging of the Variety Groups and the Best in Show, the keenness of the competition reaches its peak.

Madison is only 30 miles from New York and is easily accessible by train, motor, or plane. Red-letter the 29th—for whether you're a seasoned fancier or not, you'll find few events with the colour of a Morris & Essex Show.

BASIN HARBOR HISTORY

History being what it is, the chances are that you've never heard of the assistant who helped Robert Fulton build the Clermont, America's first successful steamboat. We never had, either, but now we have it on pretty good authority that Mr. Fulton did have a helper—James Winans by name,

NEW HAMPSHIRE

White Mountains—Whitefield



THE MOUNTAIN VIEW HOUSE

In an unusual location on a private estate, serving for many years a distinguished clientele, where Hospitality is a tradition and the cuisine and service are outstanding features. Offers all outdoor sports and an interesting social life. Booklet and rate schedule upon request. W. F. Dodge & Son. Season June 19-October 18.

NEW JERSEY

Asbury Park

Benjamin Franklin Inn. Come enjoy 50th Anniversary Festivities. Amer. Plan. Delicious meals. Fire-proof addition. Selected clientele. Carrie E. Stroud.

You will find it of advantage to identify yourself as a reader of Vogue, in writing these advertisers

TRAVELOG

HOTELS AND RESORTS

who, after working on this epochal job, retired to the shores of Lake Champlain and settled down at Basin Harbor, Vermont. There he constructed the Vermont, which churned the waters of Lake Champlain for many years.

Previous to the War of 1812, a shipyard was located on Winans' property, and several of the gunboats of Commodore Perry's fleet were launched at Basin Harbor.

Winans' old house, built originally by Platt Rogers of Revolutionary War fame, is now being restored. Photo murals will be used to depict early historical scenes on Lake Champlain, and a museum of relics, curios, and ship models will be a feature. You travellers who like to bask in the shadow of history will find Basin Harbor to your liking.

AROUND ATLANTIC CITY

Atlantic City, New Jersey's far-famed coast resort, certainly doesn't leave anything undone in the way of presenting varied attractions for its guests. This time—and the time is Memorial Day, May 30—it is to be a motor boat race, and one of no mean proportions.

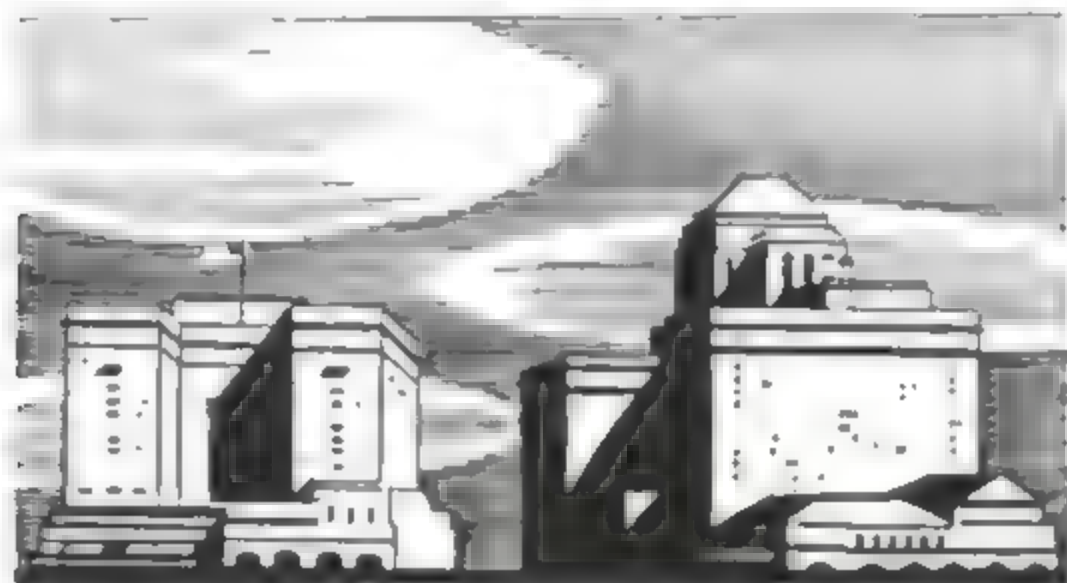
The event is open to all classes of motor boats, from the large cruiser type to the smallest outboard. The course will be a 22.6 mile run around Absecon Island and is one of the most difficult ever to be presented to power boat pilots, because it combines rough outside sea with the calm waters of the inland canal which separates the island from the mainland.

For the winner, a \$5,000 silver trophy standing some 52½ inches high has been donated by Mortimer Auerbach, prominent Atlantic City sportsman.

The race will start and finish off the end of the Steel Pier. Visitors will be able to watch it from any vantage point along the Boardwalk.

NEW JERSEY

Atlantic City



CHALFONTE-HADDON HALL

A convenient address of good taste for spring holidays or the Atlantic City Horse Show (May 11-15). Beach and boardwalk at our door, golf and tennis clubs nearby (also the Show Ring). Indoors, plenty to do and many inducements for rest. Livable rooms. Long Ocean Decks. Health baths. Grand food. Moderate rates.

Atlantic City

Marlborough-Blenheim. Maintaining the standards of 35 years' continuous ownership management. American and European plans. Josiah White & Sons Co.

NEW JERSEY

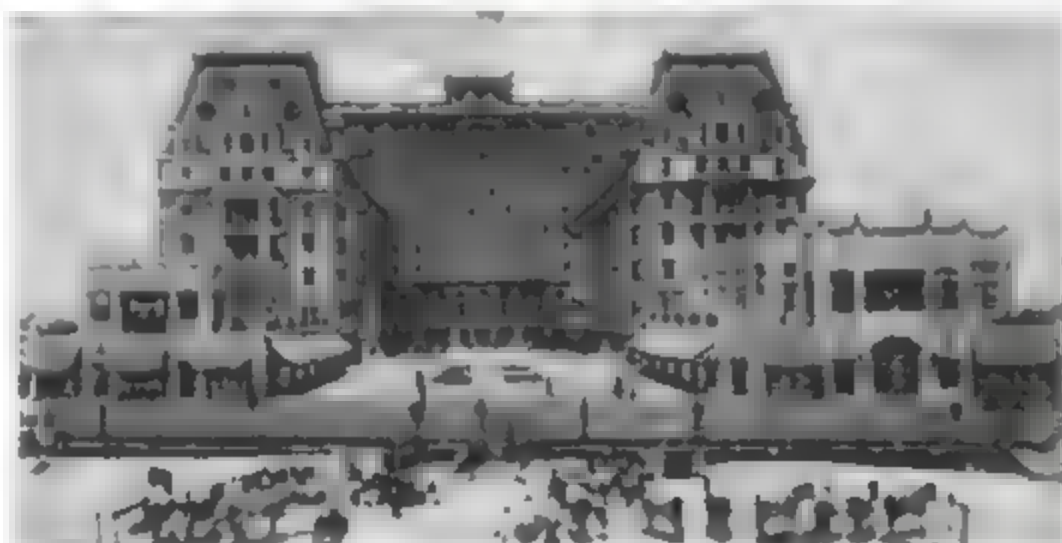
Atlantic City



HOTEL CLARIDGE

Unobstructed view of landscaped park and gardens, boardwalk and ocean. Sundecks. Solarium. Health Baths. All outside rooms with fresh and sea water baths. European Plan: Single from \$4.50. Double from \$7.00. Also American Plan. For reservations call N.Y. Office, 500-5th Av. CHickering 4-6699; in Philadelphia, Kingsley 3150; in Washington, District 2685; in Pittsburgh, Atlantic 6240.

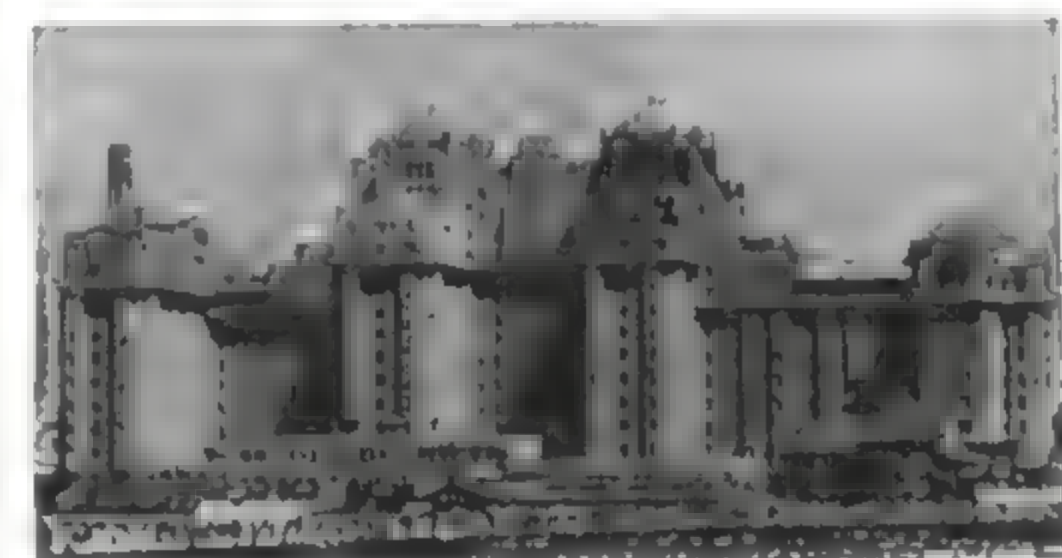
Atlantic City



HOTEL DENNIS

Reflecting in so many delightful ways the supreme enjoyment of Spring and Summer in Atlantic City—a direct Boardwalk location—at the water's edge—sun decks, Garden Terrace—sea water and health baths—tempting cuisine—diet kitchen—three blocks from Auditorium and Union Station. Attractive rates, both plans. Send for booklet "9", Walter J. Buzby, Inc.

Atlantic City



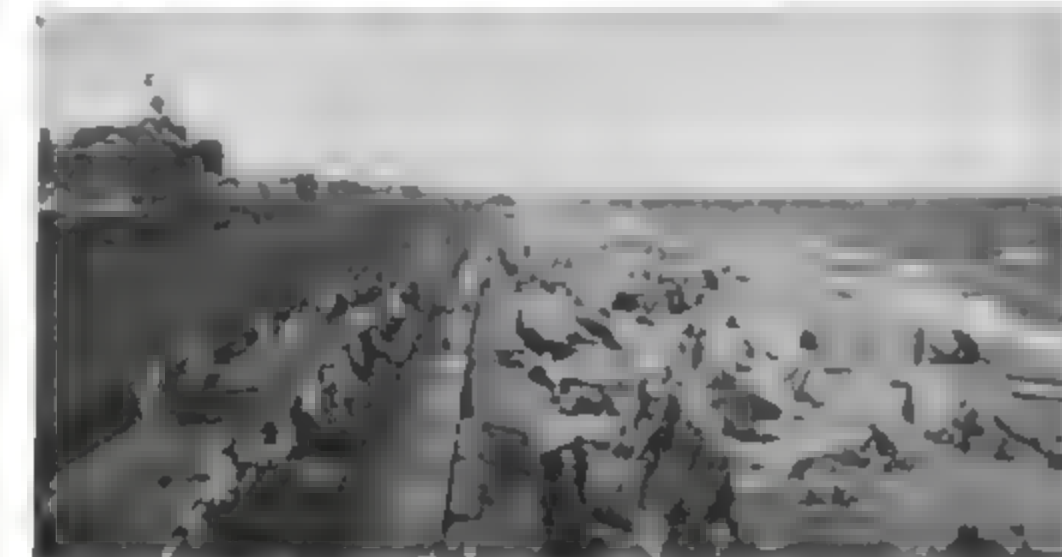
THE TRAYMORE

You'll find people with a talent for living at the Traymore. It's the "continental air" with a dash of the sea that they especially enjoy. Located on the boardwalk. Large outside sleeping rooms. Sun-washed decks at the Ocean's edge. Delightful cuisine with French and American cooking. Music. Dancing. Cocktail lounges. Golf. Bicycling on the boardwalk. American or European plan.

Sea Girt

Hotel Stockton. Facing Ocean and 1,000 feet of private beach. No intervening street. Extensive grounds. High grade accommodations. All sports. Booklet.

Spring Lake Beach



ON THE OCEAN-FRONT

The Essex & Sussex—An outstanding seashore resort, less than two hours from New York, overlooking its own private beach. Ocean Bathing. Golf. Tennis. Riding. As exclusive as your own club. Famed for food and service. Ideal for children. Concert and dance music. Ship's Bell Grill. Opens June 25. C. S. Krom, Manager. N. Y. Office 11 W. 42 St., Tel. Long. 5-4500.

NEW JERSEY

Spring Lake Beach

Warren Hotel. On Ocean. Resort of highest class. Restricted beaches, selective patronage. 50 miles from New York. Illustrated Booklet. W. B. Stubbs.

NEW YORK

Adirondack Mountains—Elizabethtown

Hotel Windsor. Famous for its table. All summer sports. Reasonable rates. Write for booklet. L. E. Parent, Proprietor. New York.

Adirondack Mountains—Saranac Inn



SARANAC INN

A magnificent summer hotel on Upper Saranac Lake. Camps completely furnished for housekeeping. Furnished Cottages for rent by week, month or season, serviced by hotel. 18-hole Championship Golf Course. Tennis. Bathing. Sailing. Fishing. Horses. Dancing. Talking Movies. Tap Room. Select clientele. Rates from \$7 including meals. Address: L. A. Slaughter, President.

Albany

De Witt Clinton. A Knott Hotel. New, well appointed. Faces Capitol Park. Splendid meals; attentive service. Come, we'll make you happy.

Lake George—Bolton Landing

The Sagamore. Beautifully situated on an island. Golf. Tennis. Swimming. Dancing. Horse Shows. Races. Selected clientele. Perfect Service and Cuisine.

Long Island—Montauk

Montauk Manor. Golf, fishing, tennis, riding, surf and pool. Club privileges to guests. Finest resort life in America. Restricted clientele. Booklet.

Long Island—Orient Point

Orient Point Inn. Wholesome informal atmosphere. Private beach. Spacious grounds for children. Excellent food. Water view from every window. Fishing.

New York City

Beekman Tower (Panhellenic) 49th St., overlooking East River, all outside rooms, walk to Times Square, Radio City, Grand Central. \$2.50 daily, \$12. weekly.

The Buckingham, 101 West 57th St. Luxurious parlor, bedroom, pantry, bath from \$5 a day. 5 minutes to Central Park, Radio City, Times Square.

New York City



THE SAVOY-PLAZA

A distinguished hotel where hospitality reigns. You appreciate the service, the delicious cuisine, and delightful entertainment. In the heart of New York, with Central Park at its door and the smart shops, theatres and subways nearby. Henry A. Rost, Managing Director. George Suter, Resident Manager. Fifth Avenue, 58th to 59th Sts.

Thousand Islands—Alexandria Bay

Thousand Islands Club and Cottages. 1000 acres on Wellesley Island. All popular sports. Airport. Membership privileges extended. High clientele. Bklt.

Watkins Glen

Glen Springs Hotel. High above magnificent Finger Lakes. Natural Nautilus Baths. Splendid cuisine. Golf. N. Y. Phone ME. 3-5293. Wm. M. Leffingwell, Pres.

NORTH CAROLINA

Asheville

Battery Park Hotel. Five excellent Golf Courses. Many scenic places to visit. Entrance to Great Smoky National Park. A Knott Hotel. Request folder "B".

Blowing Rock

Mayview Manor. 4,000 ft. high in ever-cool Blue Ridge Mts. World-famed scenery. Golf and all sports. Fireproof. Modern. Open May thru Sept. Folder "C".

PENNSYLVANIA

Eagles Mere

The Crestmont Inn. Superb golf. Seven tennis courts. Ideal boating and bathing. June 15-Sept. 28. Write for Folder. Wm. Woods, Proprietor.

Hershey

Hotel Hershey. One of America's finest. Magnificent setting. Open year around. European & American plan. 4 Golf Courses. All outdoor sports.

VERMONT

Green Mountains

Official, illustrated vacation book, "Unspoiled Vermont", free. Describes other available State publications. Publicity Service, 20 State House, Montpelier, Vt.

Lake Champlain—Basin Harbor

Harbor Homestead. An historic old stone Inn. New, modern, luxurious cottages. Magnificent view. All sports. Highest standards. Restricted. Literature.

Lake Champlain—Burlington

Oakledge Manor and shore cottages. Select. Informal. Sailing, cruising, swimming, riding, lake and mountain trips. Two golf courses adjacent. Folder.

Lake Morey—Fairlee

Bonnie Oaks Inn and Bungalows. All sports. 75 rooms with baths and fireplaces. Baby Oaks, with supervised play. May to Dec. Folders. E. H. Page.

Mount Mansfield—Stowe

The Lodge at Smugglers' Notch. 1,350 ft. elevation. Select. Informal. Open year 'round. Saddle horses; tennis; mountain trips. Golf nearby. Illustrated folder.

VIRGINIA

Old Point Comfort



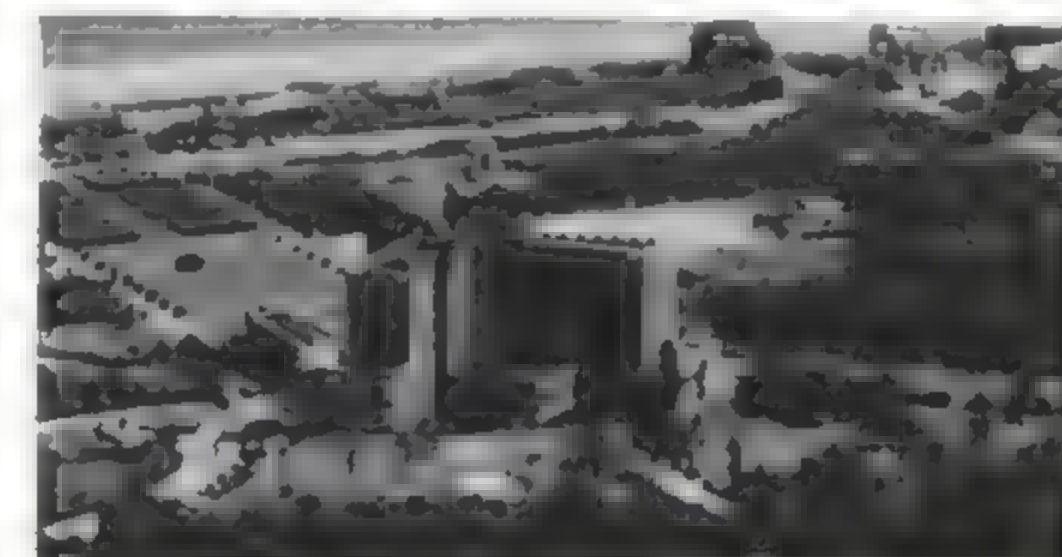
THE CHAMBERLIN

Beautiful year 'round resort hotel reflecting charm of famous old Chamberlin. In heart of Virginia's historic area including Colonial Williamsburg. On direct routes North and South. Right on the water. All sports. Finest cuisine. New management. Experienced staff. Write Sidney Banks, Managing Director.

Richmond

The Jefferson. Richmond's most distinctive hotel, recently refurbished. Ideal location. 50 miles from Colonial Williamsburg. Folders. Wm. C. Royer, Mgr.

Virginia Beach



THE CAVALIER

For your spring holidays or any time. 10 degrees warmer than Northern coast resorts. Two 18-hole golf courses, Har Tru tennis courts, riding, ocean and lake fishing, 65 miles bridle trails, heated salt-water swimming pool. Moderate spring rates, selected clientele. Ask your travel agent, or N. Y. office, 1 E. 44th St., or address Roland Eaton, Managing Director.

BERMUDA

Hamilton

Princess Hotel & Cottages. Accommodations for 600. Select clientele. All recreational features. Booklet. Tworoger Co., Managers.

CANADA

Grand Bend, Ontario

Oakwood Inn. On Lake Huron, overlooking sporty 18-hole golf course. Wooded park. Sand beach. Log bungalows. Select clientele. American Plan \$4. and \$5.

DUDE RANCHES

For you who like the sagebrush and the open spaces.

COLORADO

Parshall

Buckhorn Lodge. Ranch in heart of Rockies on Colo. River. Excellent cuisine. Exclusive clientele. Fishing, riding, outdoor sports. American Plan.

MONTANA

Livingston

Sixty-Three Ranch. Riding, fishing, swimming. Mt. climbing, shooting, indoor recreation. Ideal family vacation. Moderate rates. Folder. P. E. Christensen.

VERMONT

Averill Lakes

Quimby's Cold Spring Club. Ranch life; forest trails; 5 lakes, trout, salmon. Riding, Tennis. 43rd year. May to November. Booklet. H. A. Quimby.

You will find it of advantage to identify yourself as a reader of Vogue, in writing to these advertisers



*amid
western
grandeur...*

**THE CONTINENTAL COMFORT
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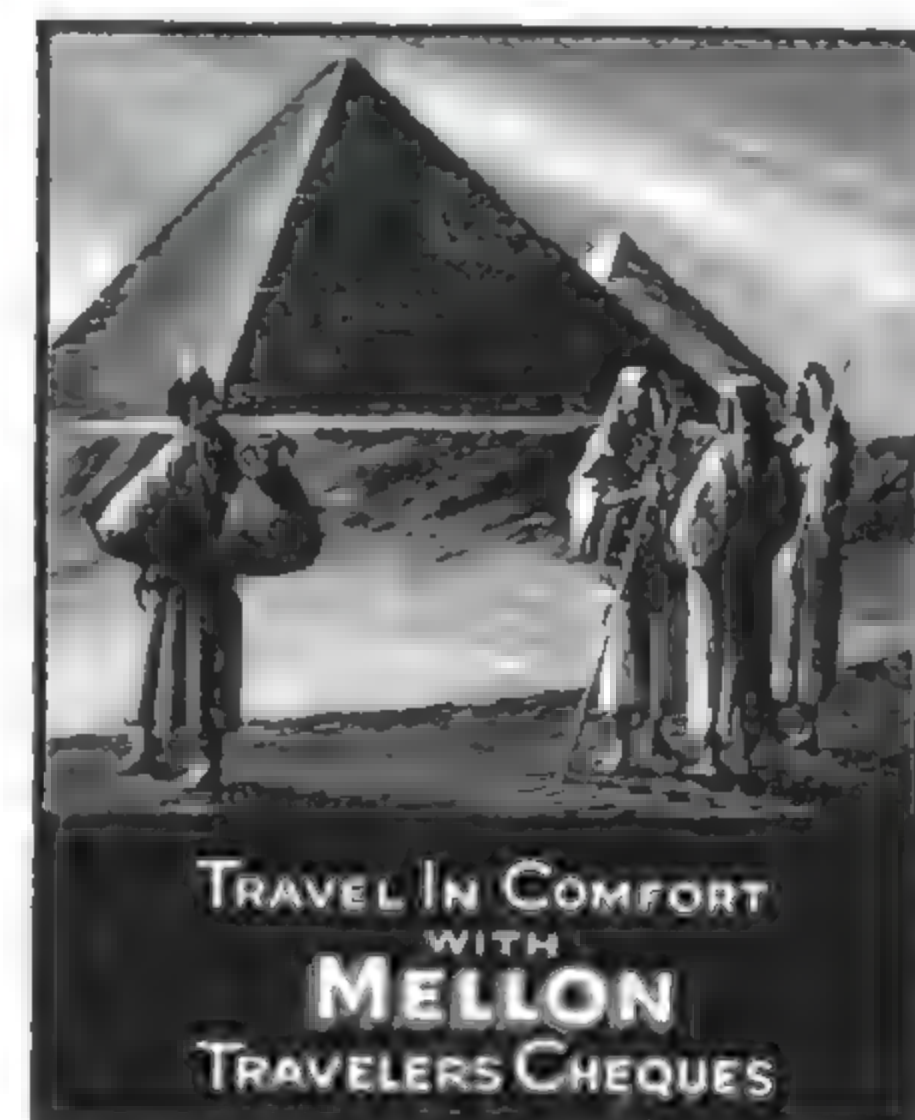
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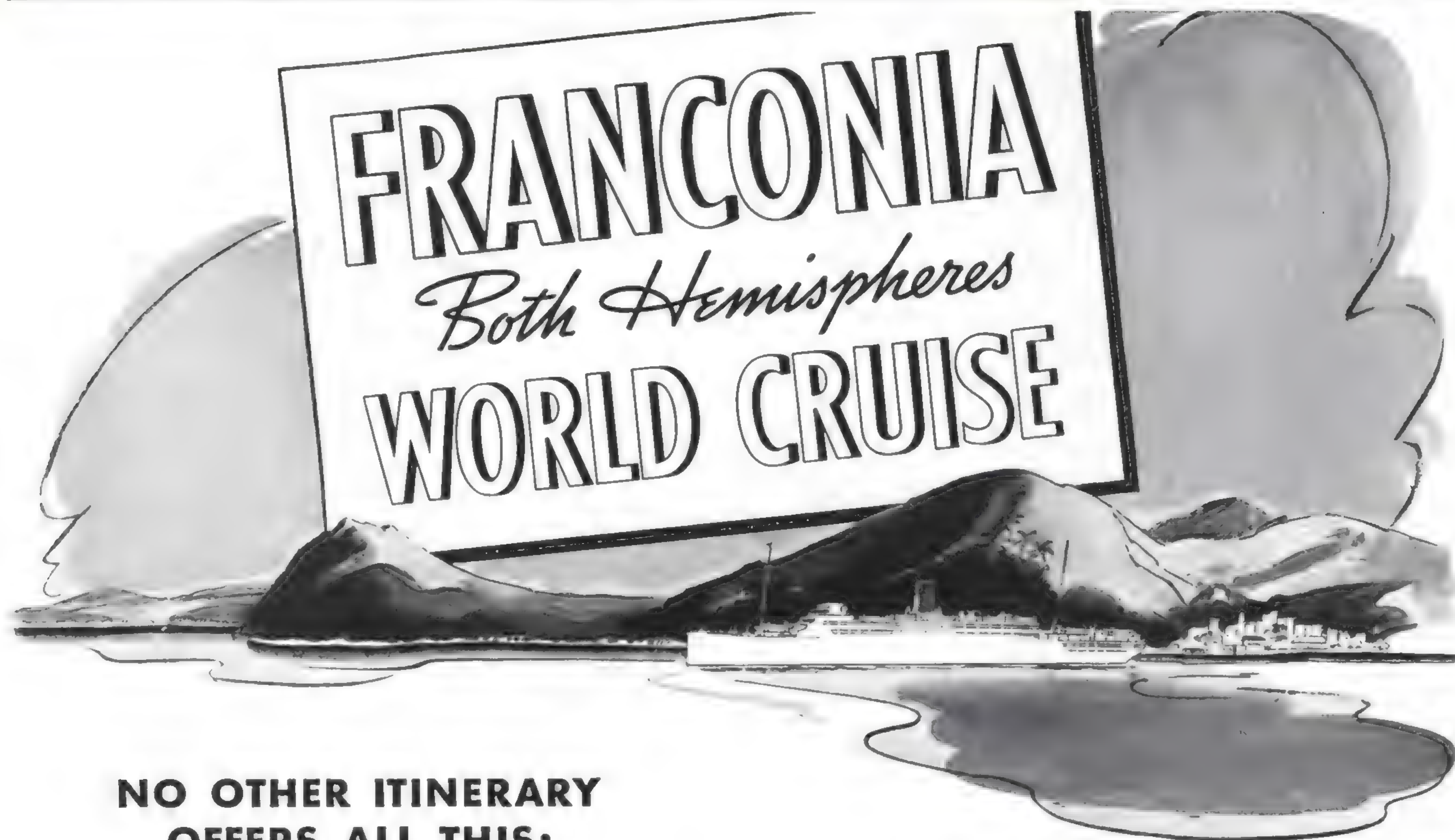
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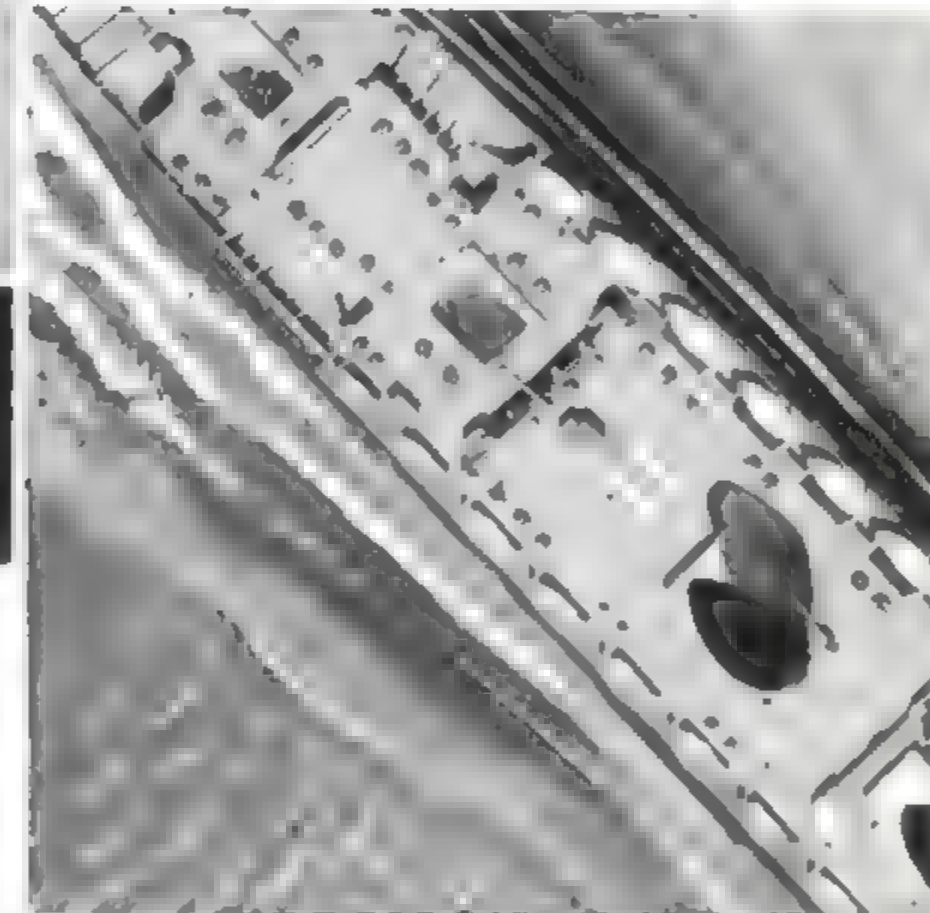
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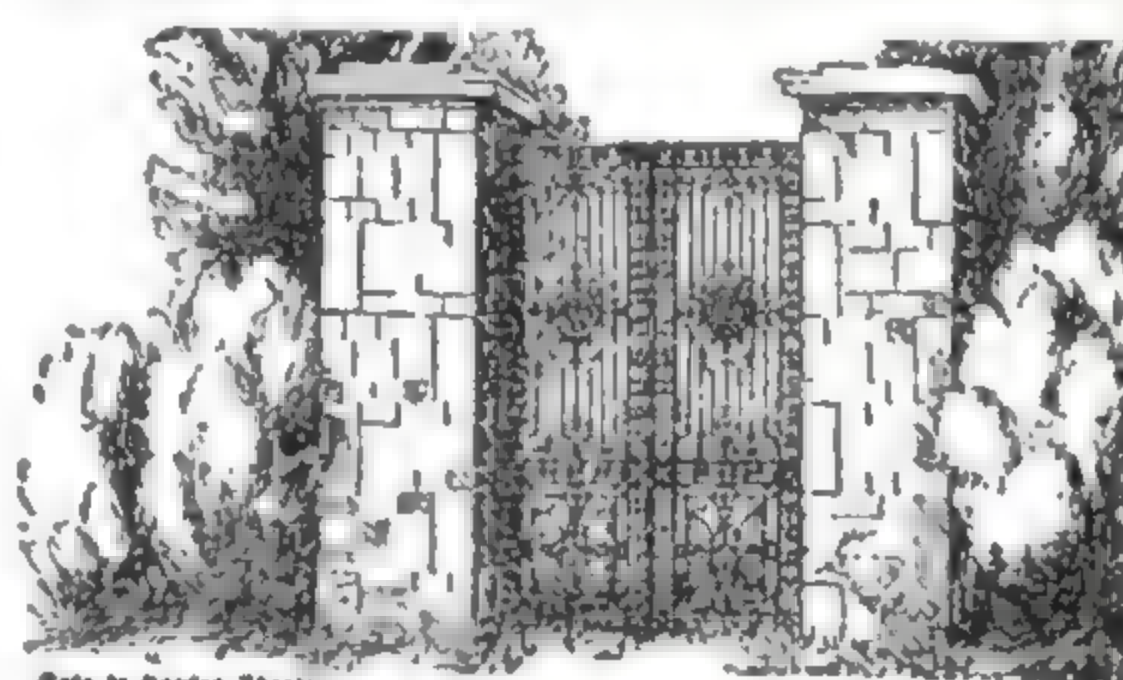
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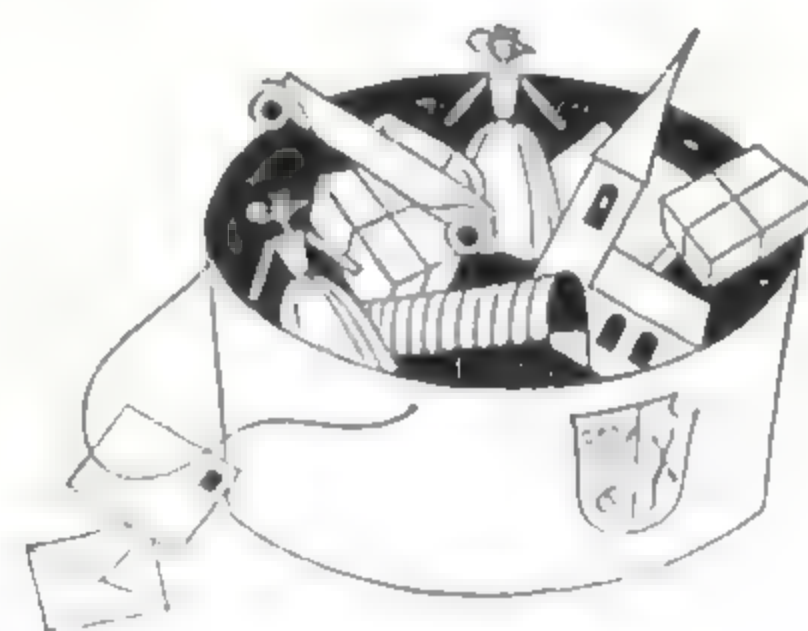
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Vogue Covers

Pedalist's progress



It looks as though bicycle trains were going to become as much of an institution as ski trains—and a very good thing, too. We have never been able to see why bicycling, which is fun and fine for the figure, should be the exclusive property of such places as Palm Beach, Palm Springs, and Bermuda. To-day, there are even more good roads, not too far from the vicinity of New York and not too traffic-ridden either, than in the balloon-sleeved days when bicycling first was chic. There really ought to be more bicycling.

The New York, New Haven, and Hartford Railroad has taken up this worthy cause and will run Bicycle Trains out of the Grand Central Terminal every Sunday in May (except May 30), the last two Sundays in September, and the first two in October. (You'd better make a note on your calendar; Sundays creep up on you before you know it.) You may bring your own bicycle or rent one out of the baggage-car, and you will find everything planned to make the pedalling painless. Each Sunday, the train will go to some bit of picturesque countryside where a twenty-five mile course is mapped out, with good roads, mild grades, and an objective at the end. There will be places for refreshment here and there along the course, and a dinner served on the train; and, perhaps most important of all, a repair car will patrol the course to bring aid to damsels and their escorts in distress. The first excursion will go to Great Barrington, Massachusetts, the next to Canaan, Connecticut, and it all sounds very festive and healthy and worth looking into.

Under one roof

Whether you live in a penthouse or piano-box, castle or cottage, you'll find something to interest you in the North American Homes Exposition, which is now going on in Madison Square Garden and will continue until May 23. You'll come out seething with mental notes about

changes you want to make in your own home—if you don't decide to do it up brown and build a new house right up from the foundations.

There are six complete buildings on the two-acre exhibition lot, including the breath-taking "House of To-morrow." It's more than modern—it's downright advanced, with its steel and glass construction, its disappearing walls, vanishing bedrooms, electric eyes, and a living-room that turns into an outdoor terrace by pressing a button. You needn't worry about its appearing in your community for some time to come, but at least it will give you something to think about.

In direct contrast, there's a "House of To-day"—a Cape Cod Colonial cottage with all the cosiness of early New England plus the convenience of modern plumbing and modern electrical appliances. And if you're a city-dweller, you'll learn a few things from the three city apartments, which include a Park Avenue penthouse. The finishing touch is a low-cost, four-room bungalow, presented by the Federal Housing Administration, and somewhere in the sliding scale you should be able to find your own particular groove.

Silver show

We find the Metropolitan Museum a continually exciting place, though we admit that that is not exactly the adjective most people would use in describing it. But that is probably because they don't know all that goes on there.

We went recently to see an exhibition of Contemporary American Silver, which is continuing there through May 23, so you still have time to see it for yourself. The exhibition is a sort of cross-section of modern design in both hand-wrought and machine-made silver. An assemblage of this sort brings clearly to the eye the two definite phases of modern silver design—the motifs that stem straight from the classic and those that go on pioneering on their own. There was some beautiful table-silver and some, to our eye, rather strained in design; lovely bowls and pitchers and a wonderfully contrived dressing-table set. Oddly enough, the

Do you know your shops?

You may live in New York or visit it often—but have you really plumbed all its shopping opportunities? Do you know the smart small shops of the city on which well-dressed women rely—the places to go for a very special beauty treatment—a custom corset—a hat that suits exactly? Before you stir a step on your next shopping trip, spend a few fruitful moments with Vogue's Address Book.

the town

thing we most coveted, personally, was a gentleman's watch in crystal and silver—modern, functional, and chic as anything.

Recently, there was a "Sporting Exhibition" (just a sample of the unusual exhibits you're likely to find) with sculptured horses by Degas, and all sorts of hunting-scenes. This week, the magnificent Renoir Exhibition opens.

These special exhibits occur all through the year, and they are always announced in the art sections of the newspapers, or you can subscribe to the Bulletin of the Metropolitan Museum, which is published monthly at a price of two dollars a year. In this, you can read all about the Museum's activities and acquisitions, as well as the exhibitions. Every so often you are sure to find something that has been especially planned for you.

Noblesse oblige



The old-fashioned spring house-cleaning, with its back-breaking thoroughness, may be a thing of the past, but there is one type of spring cleaning that shouldn't be skipped even now. We refer to a good thorough going-over of closets and drawers, in search of all the things that you never wear or use, but that somebody else might. The thought of all the perfectly good hats and coats and suits that are just a shade too worn or not quite chic enough for their owners, and all the bright young women who would stand a better chance of getting the jobs they need if they had those neglected garments, ought to stir anybody into activity.

One of the chief aims of the Generosity Thrift Shop, at 1237 Third Avenue, is to bring these two quantities together, but they need the clothes in order to do it. And they'll take other things, too—your husband's clothes, for instance, or furniture or glass or china. These things will all be sold at such bargain prices that people who need them can have them without feeling that they are

objects of charity. And the proceeds are divided among seven of the most worthy causes we know—The Social Service of the Cancer Institute; Girl Scouts, Manhattan Council; Babies Ward, Post-Graduate Hospital; New York Exchange for Woman's Work; Foster Home Department, Children's Aid Society; Hygiene Committee, Lenox Hill Neighborhood Association; Social Service, City Hospitals.

If things that aren't being used anyway can help in that many directions, almost anybody ought to be willing to go to the trouble of getting them together and starting them off on their useful careers.

Artists' supplies

The front gallery of Reinhardt's is currently being devoted to an exhibition of the early works of Georges de Chirico, a name famous in modern art. Connoisseurs and serious-minded art addicts have known about him for a long time, and his paintings have been brought to the attention of a wider public by a recent show of the marvellous and the fantastic in the Museum of Modern Art, where a whole room was devoted to Chirico's early canvases. The early work of Chirico, as a matter of fact, is said to be one of the major influences in the development of the Surrealist school of art.

Chirico's decidedly romantic tendencies and the classical overtones of the early period of his painting, however, make him into an impressive figure in the realm of art (at present, he disclaims any connection with established schools or movements). This New York exhibition is influenced by Chirico's associations with New York life, and includes horses, romantic landscapes, and one or two fine figure pieces.

Whatever the causes are, and whatever the effects may be, there are a lot of exhibitions running this spring. The Reinhardt Galleries also have one by Robert Bros, a talented French sculptor, who is showing portraits and religious subjects. The Ferargil Galleries are running, simultaneously (until May 31), exhibitions of (Continued on page 48)

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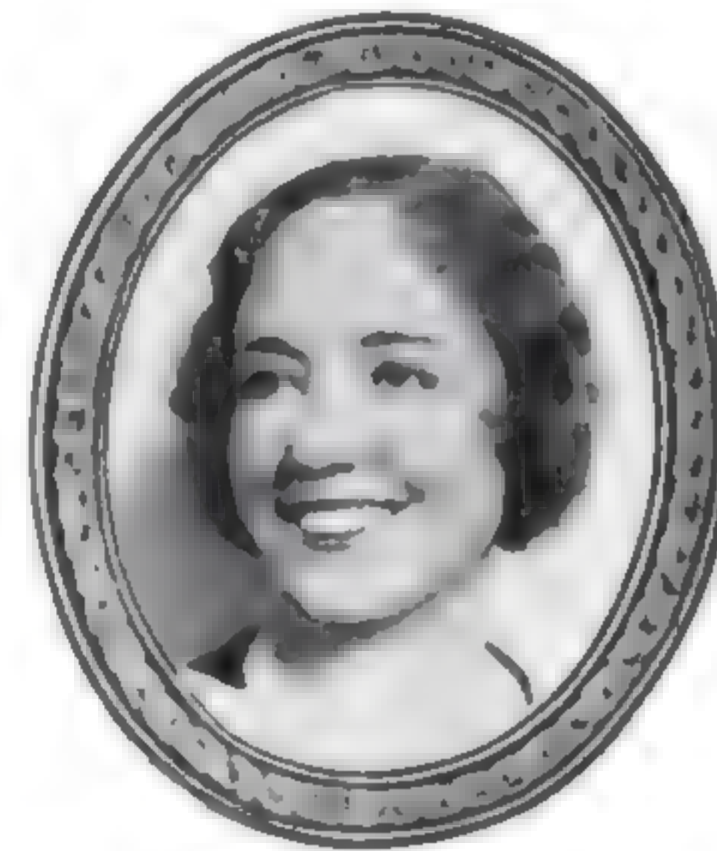
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VOGUE COVERS THE TOWN

(Continued from page 47) portraits by Vadim Chernoff and drawings by Walter Addison. Throughout the summer, Durand-Ruel will show nineteenth- and twentieth-century French paintings. The Knoedler Gallery will have flower paintings till about June 15. At the Argent Gallery, the National Association of Women Painters and Sculptors will run a general exhibition from May 22 to July 1.

You probably already know about the Soutine and Constantin Guys showings, which will be at the Valentine Gallery until May 22—if you haven't seen them yet, look sharp or you'll miss the dead-line. And An American Place is having an assorted exhibition of selected works by Georgia O'Keeffe, John Marin, Arthur G. Dove, Charles Demuth, and Marsden Hartley, from May 20 to June 14.

Mario's



One of the nicer, newer restaurants east in the Fifties is Mario's, between Madison and Park on the south side of Fifty-Third Street. The blue canvas awning and doorway say Mario's, but actually it is Mario and Anita, husband and charming wife.

Luncheon and dinner here are modestly table d'hôte, and the menus are of that laudable variety giving you lots of tempting leeway in three or four courses, all intelligibly printed, and not hand-scribbled according to the wonted, purple-ink calligraphy of New York's smaller restaurants. For lunch there, we chose Eggs Florentine, but, when we return for dinner, it's going to be chicken à la Mario, which is sliced breast of chicken on top of asparagus on

top of toast, the whole enriched with a cream sauce and served au gratin.

You may wonder about the colour of the walls in both the bar and the dining-room of Mario's. We would have said old-rose, but Anita feels it to be the hue of crushed strawberries, after a blouse she once wore which suggested the colour to the man who decorated the premises. Anyhow, whether rose or sherbet, it is a very special and pleasing colour in a dining-room.

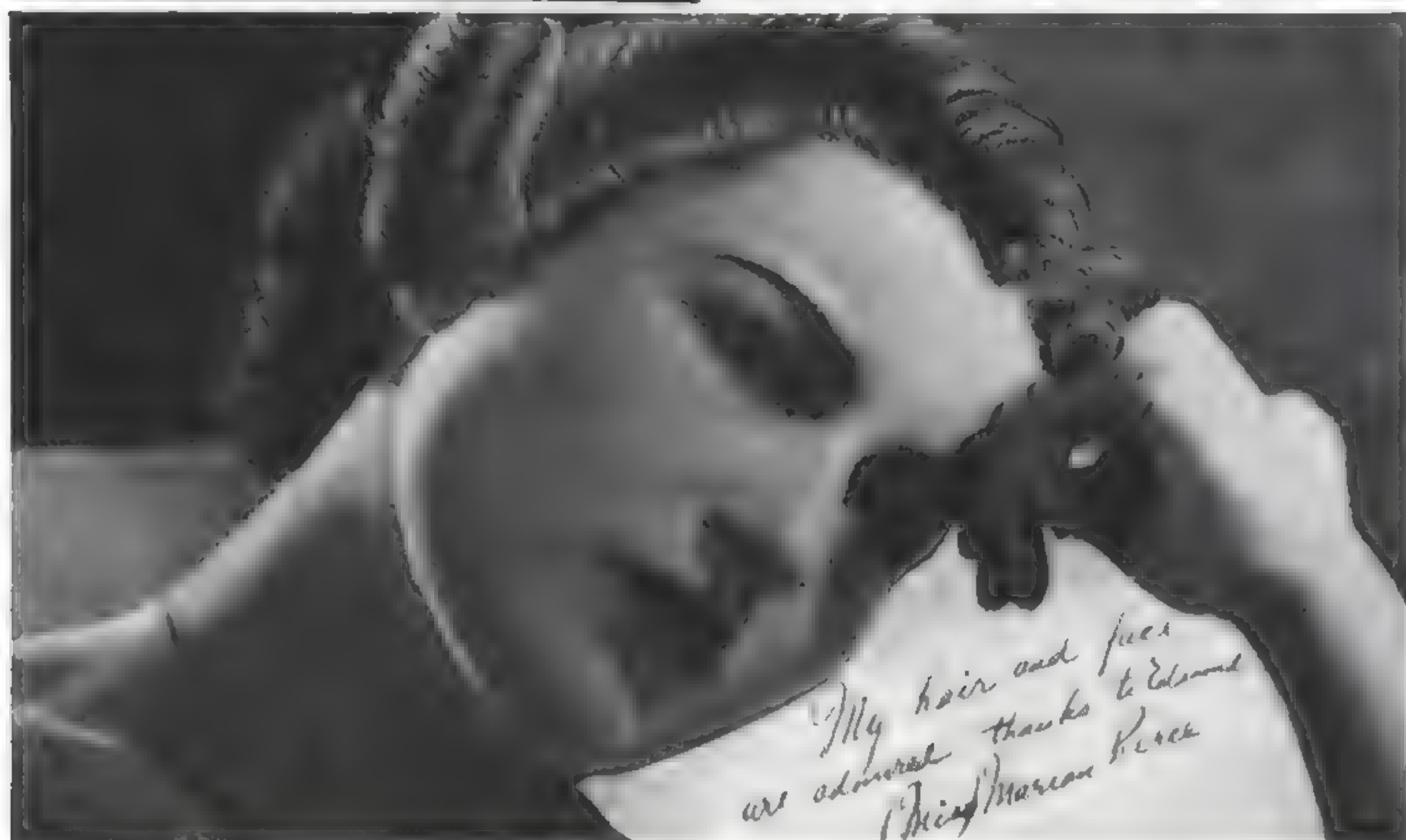
Parties by proxy

If you should suddenly find yourself faced with the problem of giving a charity tea for several hundred people, without the ghost of an idea where to begin, you could shift the burden to Hilda Gould's Secretariette, 159 East Sixtieth Street, New York. These large-scale affairs are always complicated, especially to the uninitiated, but Miss Gould can work them out so that there's enough food to go round, and enough entertainment provided to keep every one interested.

There are party marts and party marts, but Miss Gould's service is unique in one respect—she can lay all your plans for you by mail, and have everything come out just right. So whether your particular concern is a charity tea or a banquet, a theatre benefit or a convention, you can sit back and let Miss Gould work out ideas for your food, favours, decorations, entertainment, and all the rest of the attendant flourishes.

Repair rescue

That grand institution, Repairs, Inc., has been so successful that its sponsor, Dorothy (Mrs. Dick) Rogers, has opened up newer and larger headquarters at 20 East Fifty-Seventh Street.



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VOGUE COVERS THE TOWN

In case you don't know it already, Repairs, Inc., comes to your rescue by way of repairing just about anything that needs attention. From filling in a hole burned by a cigarette in your finest tapestry, to mending your grandmother's music-box, Mrs. Rogers' efficient staff of repairers "comes across." Bric-à-brac, chair-backs smeared with the brilliantine from Beau Brummel heads, moth-holes in hangings—all such things are daily problems that Repairs, Inc., solves successfully.

Incidentally, this institution has quite naturally fallen into giving decorative service along with its repair jobs. And you only have to take in the charming way in which the office on East Fifty-Seventh Street has been decorated to realize that the management has such taste it would be no gamble to let them take a chance at that room you may be thinking of doing over.

Host Dmitri

At El Gaucho, in Sullivan Street, which is so much more Spanish than its address, we were introduced to chilli served in place of hors-d'œuvres. Monsieur Dmitri suggested it, and it was unbelievably good. The delicate problem of fork or spoon he solved diplomatically by saying that either was correct. The following *Arroz Con Pollo* was a superb, highly spiced casserole of chicken and rice, and the finale, an invention of Monsieur Dmitri's, an irresistible richness composed of *baba au rhum*, bananas, and seething with flaming Cointreau and cognac. With all this we were served a dry white Spanish wine known as *Lagar Vino*, and after coffee a fine *Tequila Al-mandrado*.

The floor-show that followed was Mexican in flavour; it varies from time to time, but this night it included the ingratiating singing

of Trini Plaza, the dancing of Marie Luz, who really can dance on a hat-brim, and a tango danced by Helyn Virgil and Monsieur Dmitri himself. This is an intimate and leisurely place, with Monsieur Dmitri's personal touch in all its offerings.

"Mayan"



We don't pretend to be infallible, but it is a bit embarrassing to find that our plea for sandwiches at cocktail time was answered by the Restaurant Mayan considerably before we made it. Monsieur de Murg who presides over the food, as well as the interesting Mayan decorations of this restaurant, had brought up for us a great tray of really fresh and varied sandwiches on the day we went in to apologize. They have always, he says amiably, served sandwiches at cocktail time, and he was so pleasant about it that we had another drink and three more sandwiches.

Honey-cake

Mario Chamlee, noted tenor at the Metropolitan, and Chef Rudi Braun, pastry chef at the Restaurant Crillon, have collaborated in the design of an Arabian honey-cake destined to play an important part in the opera "Marouf," which will be presented at the Opera House during the spring season.

Mr. Chamlee, who has sung the opera over a hundred times in Paris and Brussels, will sing it for the first time, in English, in New York. He is insistent that the honey-cake, around which much of the action of the first act centres, be of the correct Arabian variety. Here is the recipe which he and Chef Rudi approve:

Mix (Continued on page 50)



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VOGUE COVERS THE TOWN

(Continued from page 49) the yolks of twelve eggs with one-half pound of butter and one-half pound of honey. Add one-quarter pound of sugar. Chop very fine one-quarter pound of citrona, one-quarter pound of orange peel, and one-quarter pound of lemon peel, and rub in one-half pound of flour until doughy. Then add one-half pound of almond flour, one-quarter pound of sliced almonds, one teaspoonful of baking-powder, and one-quarter teaspoonful of mixed spices (powdered as for pumpkin pie). Beat the whites of ten eggs into this, put in a mould, and bake.

It's a special-occasion sort of cake—rich and nutty—such as might be served to you in the palace of a sultan.

Piano twins

If you are as two-piano minded as we are, the late-nightly playing of Harold Woodall and Jack Goodwin at the One Fifth Avenue Bar is not to be missed. They don't call themselves the Grand Piano Twins, but they might as well, with all their single-mindedness at their twin pianos. Patricia Ryan's politely rendered songs are funnier than ever, and Charlie MacCaulley, who is responsible for all this, tells us that air-conditioning will be installed late in May, so you will be able to hear diverting performances all summer.

Town gossip

Last year, the spring season of the Metropolitan Opera was such a success that an encore seemed in order—so again, this spring, there are four and possibly five weeks of top-notch opera at prices keyed to the public pocketbook—fifty cents to three dollars. The season is in its third week now, with "Marouf," a comic opera. The Company hopes to give, next, Wagner's "Lohengrin."...

Raphael, the concertina man, is appearing in the Trianon Room of the Ambassador.... Rudy Vallée, his orchestra and company, will open the new \$50,000 Roof Garden of the Hotel Astor, "the world's largest hotel roof-garden" on Monday evening, May 24.... The Park Lane Guard Room has been turned into a cool English garden with umbrellas and green boxwood. Celso Hurtado and his South Americans provide dinner and cocktail music, and Madame Gul-Ba-Har reads the palms of the guests. ... New York's only Ballet Theatre is The Dance Center on West Fifty-Fourth Street.... There will be a dinner in the Grand Ballroom of the Waldorf-Astoria on May 20 to celebrate the tenth anniversary of Colonel Lindbergh's flight.... Walter Wilkinson, English author of *Puppets through Lancashire*, has been showing his famous puppets in New York and will be guest of honour at the National Puppet Festival in Cincinnati in June. "FLANEUR"



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SOCIETY

BIRTHS

NEW YORK

Andrade—On April 9, to Mr. and Mrs. Eduardo Andrade (Felicia C. Thomas), a daughter.

Benkard—On April 10, to Mr. and Mrs. Franklin Bartlett Benkard (Laura D. Dupee), a son.

Coffin—On April 11, to Mr. and Mrs. Ralston H. Coffin (Bettina B. Whitehead), a son, Jeffrey Whitehead Coffin.

Harvey—On April 6, to Mr. and Mrs. Bruce F. E. Harvey (Amy V. Aspegren), a daughter, Lucille Katharine Harvey.

Shrady—On April 10, to Mr. and Mrs. F. Lewis Shrady (Anna Browning Nisbet), of Dobbs Ferry, New York, a son.

Winston—On April 6, to Mr. and Mrs. John L. Winston (Anne Hostetter), of Gladstone, New Jersey, a daughter, Jennifer Winston.

CHARLOTTE, NORTH CAROLINA

Nisbet—On April 5, to Mr. and Mrs. Charles R. Nisbet, junior (Henrietta Whistnant), a son, Charles R. Nisbet, third.

Whitney—On April 9, to Mr. and Mrs. James Harrison Whitney (Lillian Maddox), a daughter, Lillian Maddox Whitney.

LYNCHBURG

Baber—On March 1, to Mr. and Mrs. Charles Baber (Lucy Harrison Miller), a son, Edgar Miller Baber.

SIOUX CITY

Jepson—On March 30, to Mr. and Mrs. Richard Jepson (Beulah Nelson), a daughter, Nancy Jean Jepson.

Murphy—On March 4, to Mr. and Mrs. Weir Mitchell Murphy (Gladys Holmes), a son, Weir Mitchell Murphy, junior.

SPOKANE

Greenough—On March 31, to Mr. and Mrs. Franklin Greenough (Janey Hawes), a daughter, Joyce Greenough.

BIRTHS

Richards—On March 17, to Mr. and Mrs. John Richards (Ruth Triplett), twin sons, John Morgan Richards and William Thomas Richards.

WATERBURY

Hetzel—On April 7, to Dr. Joseph Linn Hetzel and Mrs. Hetzel (Margaret de Lancey), a daughter, Anne Dickerman Hetzel.

Weaver—On April 3, to Mr. and Mrs. Gordon Read Weaver (Jessie Robertson), a daughter, Nancy Read Weaver.

WINSTON-SALEM

Turner—On March 31, to Mr. and Mrs. Mebane Erving Turner, a son, Mebane Erving Turner, junior.

ENGAGEMENTS

NEW YORK

Crawford-Harris—Miss Julia Lake Crawford, daughter of the late Harden Lake Crawford and Mrs. Crawford, of New York and Rumson, New Jersey, to Mr. William Irving Harris, son of Mr. and Mrs. William Budington Harris, of East Orange, New Jersey.

Drury-Goddard—Miss Hope Linton Drury, daughter of Mr. and Mrs. William Holland Drury, of Newport, Rhode Island, to Mr. Robert H. Ives Goddard, junior, son of Mr. and Mrs. R. H. Ives Goddard, of Providence, Rhode Island.

Halsey-Whitfield—Miss Elizabeth Halsey, daughter of Dr. Robert H. Halsey and Mrs. Halsey, of New York and Dorset, Vermont, to Mr. Andrew Carnegie Whitfield, son of Mr. and Mrs. Henry D. Whitfield, of New York and Southampton, Long Island.

Jones-Kampmann—Miss Lella Ingersoll Jones, daughter of the late Gilbert E. Jones and Mrs. Jones, of New York and Morristown, New Jersey, to Mr. Niels Ollgaard Kampmann, son of Mr. and Mrs. Christian Peter Georg Kampmann, of Aarhus, Denmark.

(Continued on page 52)

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SOCIETY

ENGAGEMENTS

Ralph-Bullard—Miss Elizabeth Spotswood Ralph, daughter of Mr. and Mrs. Stuart Harrison Ralph, of Westport, Connecticut, to Mr. Robinson D. Bullard, son of Mr. and Mrs. Joseph W. C. Bullard, of Southport, Connecticut.

Zeltner-Brooks—Miss Anita Louise Zeltner, daughter of Mr. and Mrs. Charles Frederick Zeltner, of Scarsdale, New York, to Mr. Thomas Vall Brooks, son of Mr. and Mrs. Henry Stanford Brooks, of Ardsley-on-Hudson, New York, and Woodstock, Vermont.

CHARLOTTE, NORTH CAROLINA

Moore-Grasty—Miss Lucy Grattan Moore, daughter of Mr. and Mrs. Harvey Wilson Moore, to Mr. Thomas Petrus Grasty, of Charlottesville, Virginia, son of the late Dr. John Sharshall Grasty and Mrs. Grasty.

Wade-Reynolds—Miss Isabel Tarver Wade, daughter of Mr. and Mrs. Howard Madison Wade, to Mr. Morgan Ayres Reynolds, son of the late William A. Reynolds and Mrs. Alexis Gourmajenko.

DETROIT

Mitchell-O'Keefe—Miss Sara Adeline Mitchell, daughter of Mr. and Mrs. Ledyard Mitchell, of Grosse Pointe Farms, Michigan, to Mr. John E. O'Keefe, junior, son of Mr. and Mrs. John E. O'Keefe, of Carthage, Missouri.

FLINT, MICHIGAN

Berston-Carey—Miss Elizabeth Berston, daughter of Mr. and Mrs. Neil J. Berston, to Mr. Kermit Carey, son of Mr. and Mrs. John Carey.

LYNCHBURG

Winfree-Baber—Miss Louise Carter Winfree, daughter of the late Peyton Brown Winfree and Mrs. Winfree, to Lieutenant-Commander Myron Argyle Baber, U. S. N., son of the late John Lafayette Baber and Mrs. Baber, of Lynchburg, Virginia.

ENGAGEMENTS

PHILADELPHIA

Allison-Hubbard—Miss Eleanor Meredith Allison, daughter of Mrs. T. Ellwood Allison, of Wallingford, Pennsylvania, to Mr. William Brewster Hubbard, junior, son of Mrs. William Brewster Hubbard, of Cornwall, Connecticut, and Portsmouth, New Hampshire.

Tupper-Dougherty—Miss Elizabeth Tupper, daughter of Mr. and Mrs. Tullius C. Tupper, of Saint Louis, Missouri, to Mr. Daniel Dougherty, of Philadelphia, Pennsylvania, son of Mrs. Francis S. Dougherty, of "Green-acre," Meadowbrook, Pennsylvania.

WASHINGTON, D. C.

Wankowicz-Chosciak-Popiel—Miss Irene Anne Wankowicz, daughter of Mr. Witold Wankowicz, Counselor of the Polish Embassy, and Madame Wankowicz, to Mr. Stanislaw Kazimierz Chosciak-Popiel, son of Madame Chosciak-Popielova, of Kurozweki, Poland.

WATERBURY

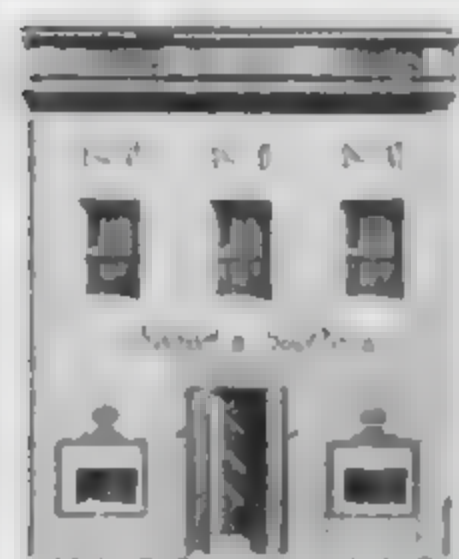
Holcomb-Stemp—Miss Martha Holcomb, daughter of Mr. and Mrs. Frederick Wainwright Holcomb, to Mr. Frank Ronald Stemp, of Bermuda, son of Mr. and Mrs. Charles Hubert Stemp, of Bournemouth, England.

WEST ORANGE

Bouldin-Blaicher—Miss Elizabeth Mauley Bouldin, daughter of Mr. and Mrs. William Bouldin, third, of West Orange, New Jersey, to Mr. Frederick Martin Blaicher, son of Mr. and Mrs. Arthur A. Blaicher, of Orange.

WORCESTER

Wood-Gunmere—Miss Elizabeth Wood, daughter of Mr. and Mrs. Hamilton Brooks Wood, of Worcester, Massachusetts, to Mr. James Edward Tatnall Gunmere, son of Mr. and Mrs. Samuel J. Gunmere, of Philadelphia, Pennsylvania, and Worcester, Massachusetts. (Continued on page 156)



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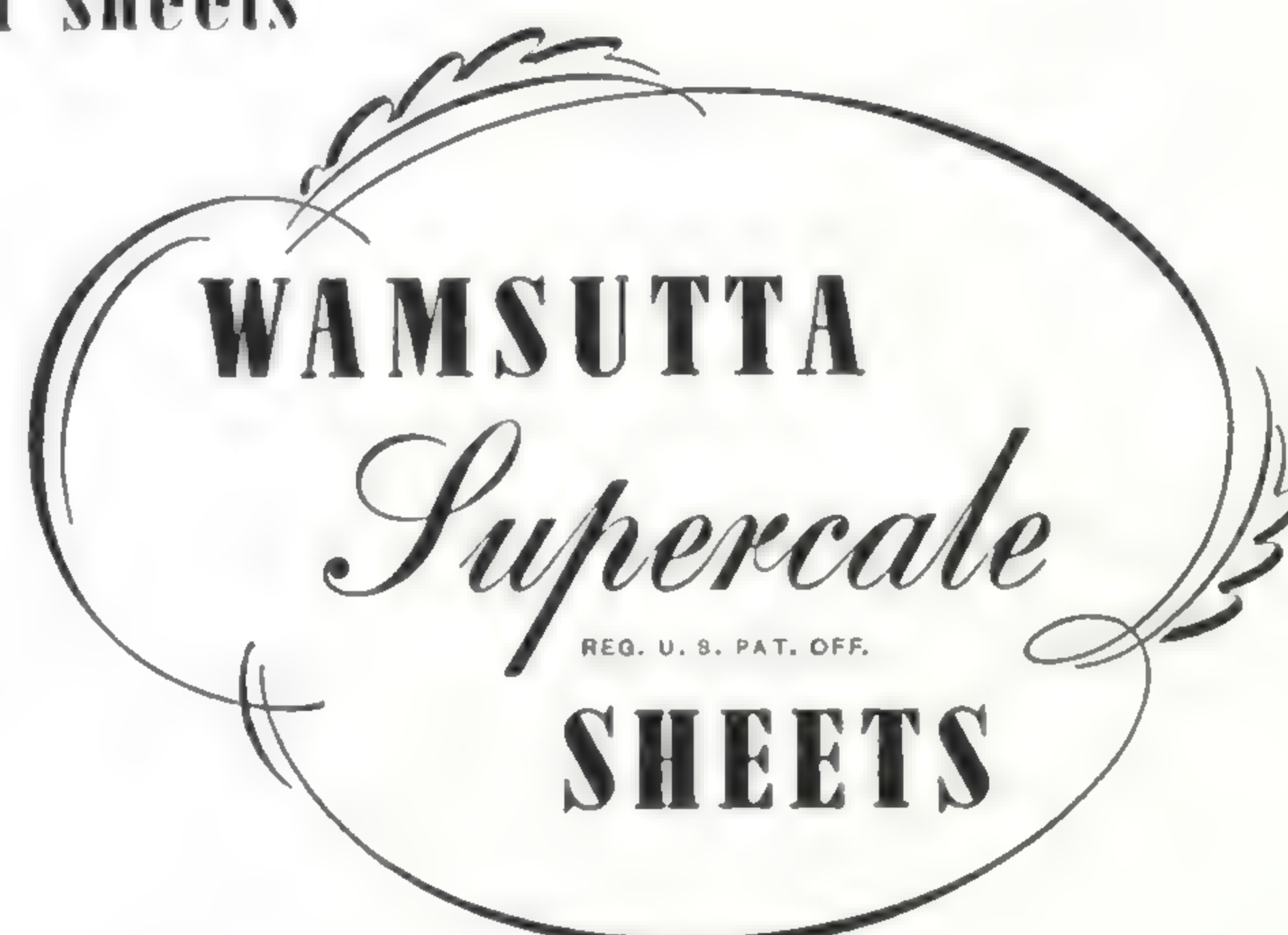
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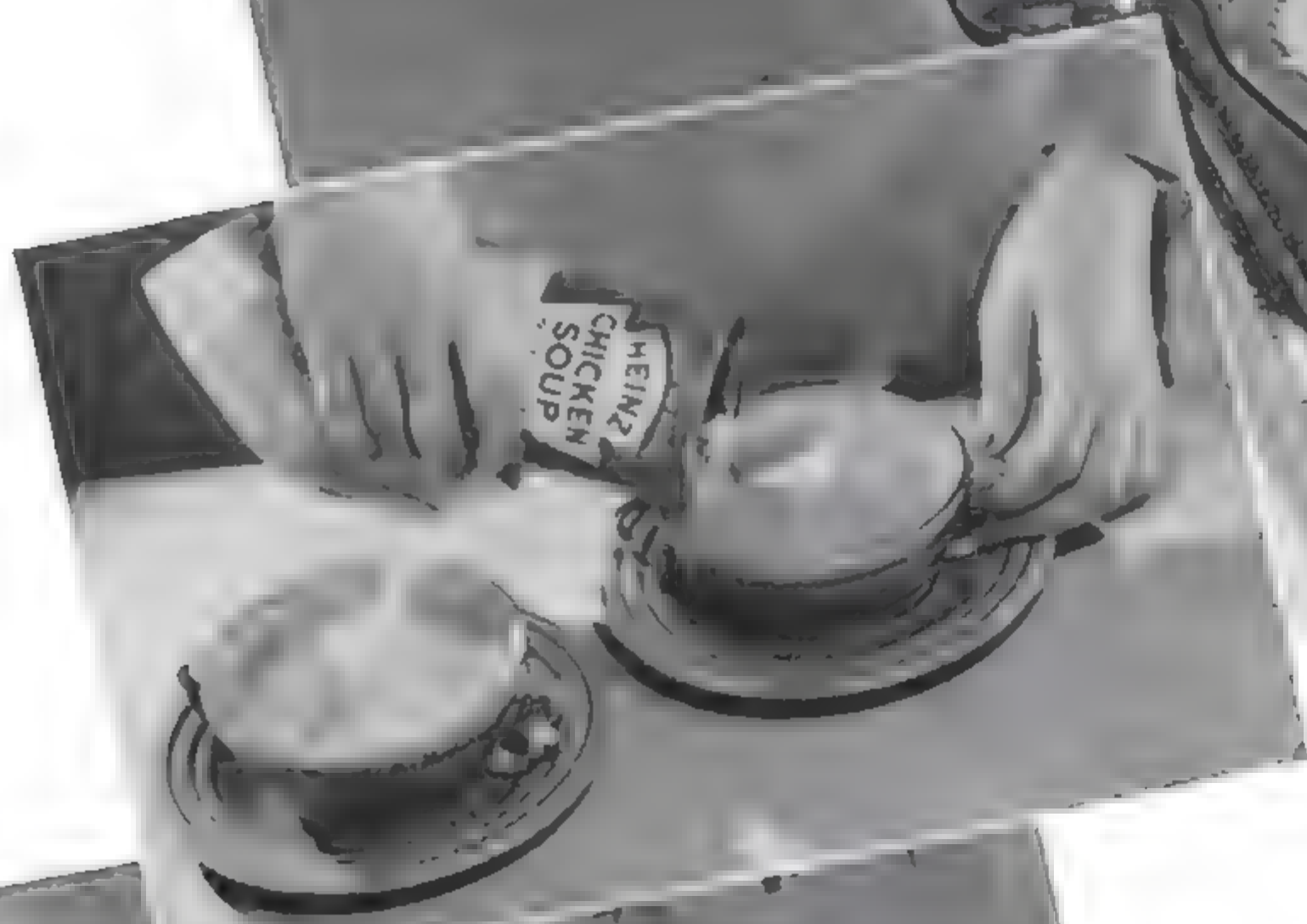


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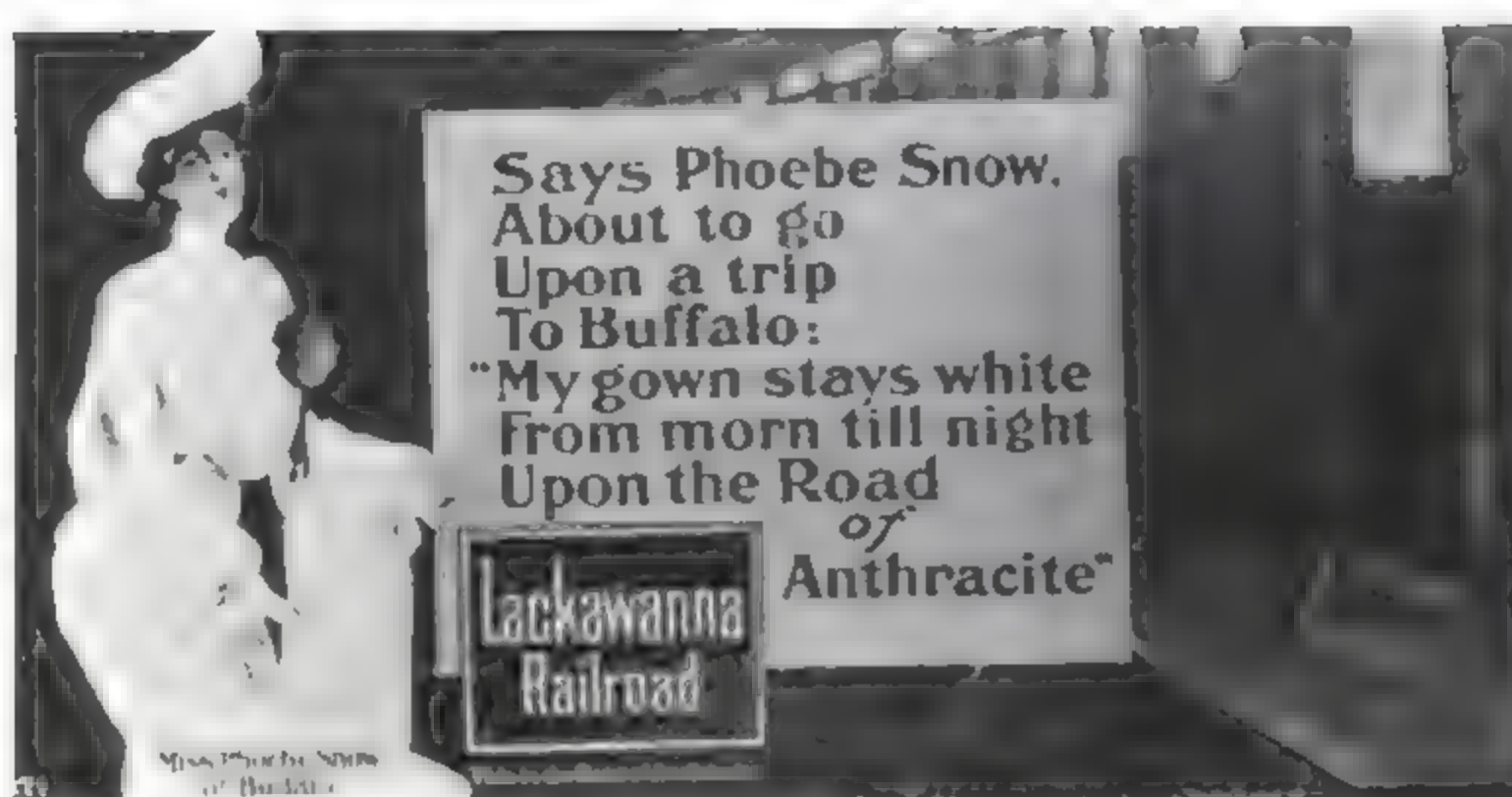
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VOGUE'S-EYE VIEW OF SUMMER TRAVEL

SHE thought she fared pretty well—that heroine of the travel placards back in the dawn of the century, Miss Phoebe Snow of Buffalo. But she was born too early; she should have stuck around another twenty-five years or so to see how a girl of to-day looks after going about on current means of locomotion.

Half the fun of having the wanderlust in your heart, these days, is not having smoke in your eyes, soot (either anthracite or bituminous) on your face, and grime on your clothes. Going off in a cloud of dust has lost all its glamour. Things now—trains, planes, boats, motors—are all nicely cleaned up, air-conditioned, electrified, window-sealed, sound-hushed, Diesel-engined, scrubbed, polished—even highways are hygienically groomed.

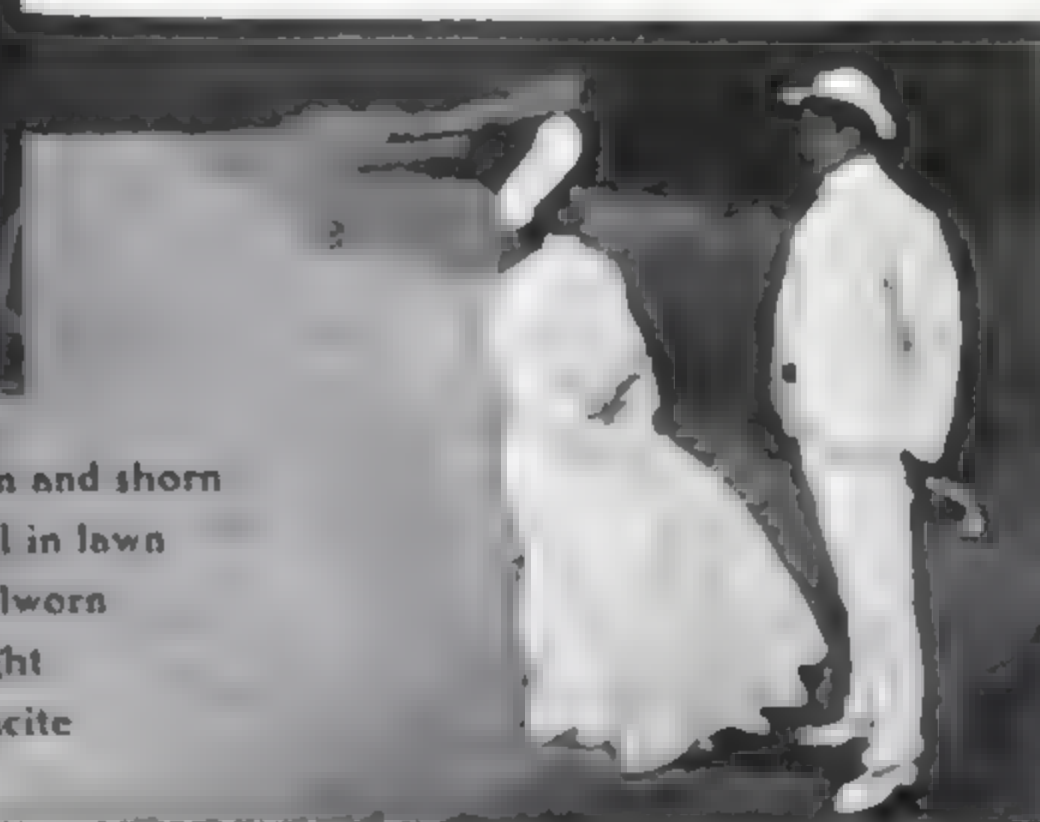
And while no one in her right mind would set off a vision in white (though she'd come back far more spotless than Phoebe), the wheels of progress have changed our ideas about travel clothes. We travel lighter, go farther on less, and no longer jam our trunks with grim, nondescript outfits, the chief virtue of which is that they don't besmirch. We've stream-lined our travel wardrobes as much as the magnates have stream-lined their modes of transportation. We can circle the globe with thirty-five-pound wardrobes, arrive and depart in clothes we'd appear almost anywhere in, and go and come easily without frantic fuss and preparation. In short, we're on our way to knowing the real beauties of travel.



This is the Maiden all in Lawn
Who boarded the train one early morn,
That runs on the Road of Anthracite
And when she left the train that night
She found to her surprised delight
Hard Coal had kept her dress still bright



This is the swain all shaven and shorn
Who wooed the maiden all in lawn
Because her gown untravelworn
Delighted his fastidious sight
All on the Road of Anthracite



This is the Priest in gown and band
Who married the couple out of hand
Who said they fell in love at sight
Because each looked so fresh and bright
On the dustless Road of Anthracite





Paris side-show

All the French *boîtes* and *bals* are feverishly brushing up and tuning up for the oncoming Exposition. Up on the Montmartre hill, the Bal Tabarin, aside from polishing up its cancan, has put on a stupendous new act. Prancing stuffed horses rise from the floor, ridden by bareback (very bare) queens, while overhead more of them hurtle in dizzy parabolas on a flying trapeze



The International Exposition

IF you come to Paris, what will you find? A fantastic night-city with an illuminated sky and river, illuminated fountains, trees, and even flower-beds—not to forget an illuminated Venus de Milo. And all of these illuminations to musical accompaniments! It's the triumph of electricity and radio, with a dash of television as a hint to future Expositions.

You'll find the familiar landmarks—the Eiffel Tower and the Seine—as the principal characters of the Exposition. They give background and a sense of unity to all the varied forms of modern architecture that have sprung up around them. The Seine is above politics and laps at the pavilion doors of all countries with equal hospitality, its multiple bridges acting as friendly go-betweens.

The Eiffel Tower is the pivot of the illuminated night-fêtes. One minute it will appear as an elusive white phantom tower, the next as a graceful filigree spire silhouetted against an opalescent sky. And suddenly, it will burst into super-fireworks—the multiplication of every child's dream—turning into a giant fountain or spurting rockets into the air, making every night a sophisticated Fourth of July. The first arch of the Tower is transformed into an enormous lamp that diffuses waves of colour over the Exposition, turning the whole thing into a world of optical illusions.

You'll find sky-ballets to take your mind away from earthly things—ballets staged with fireworks, fountains, artificial flames and fumes, and dummy figures and parachutes, instead of dancers. Stravinsky, Darius Milhaud, and Honneger have composed the music for these extravagant affairs—music that will come to your ears gently from innumerable small loud-speakers regulated from the Eiffel Tower, rather than blaringly from one ultra-powerful loud-speaker.

In fact, the regulation of sound is one of the most attractive things about the Exposition. You won't suffer from explanations and advertisements bellowed in your ears from every corner. You may study the art, the science, the electrical, the gastronomic, or the mechanical exhibits under the influence of suitable music pertaining to that subject, Utopia! We like to think of looking at the latest developments in washing-machines to the accompaniment of a George Antheil ballet.

This Exposition—stretching along the Seine from the place de la Concorde to above the Trocadéro—is part of Paris and of Paris life; every theatre, every night-club, every restaurant, every couturier, as well as every museum and historic monument, is part of the show.



Italy's monument to modern-classicism



House of Empire on England's pavillon

You'll fight for a table at Madame Lanvin's chic "Club des Oiseaux" on the roof of the Pavillon de l'Elégance—a club (membership one thousand francs) that will be as exclusive and social as the Royal Enclosure at Ascot, and just about as hard to get into.

In the Pavillon de l'Elégance itself, you can see models from Lanvin, Schiaparelli, Molyneux, Vionnet, Chanel, Alix, Lelong, and all the good couturiers, shown on sculptured mannequins that are purported to be sensational examples of modern art. In fact, every form of clothing will be shown with its relation to art and design, thus lifting the utilitarian business of covering the human body into the realms of creative art. What is an exposition for, if it is not to clothe industry in more glamorous colours, to make it seem more rich and strange?

You'll find Albert, Maxim's famous maître d'hôtel, an important exhibit either at the Ambassadeurs or Maxim's, thoroughly in his element with all the visitors to welcome. On the banks of the Seine, there's a restaurant with the timely name of "George VI."

The great point of allure will be a miraculous piano, which, when played, will produce a ballet of light, water, and music across the river. The spectacle will change according to the tune played, and the privilege of playing is allotted to the person winning the daily tombolas. The question of what happens if you win but can't play the piano is a puzzle to solve by trying. You'll go to dance at the Argentine Pavilion and be enchanted by Christian Bérard's decoration and the long, lingering type of tango music. You can count on an aura of sleek hair, beautiful jewels, and snobbism here.

You'll eat the best *foies gras* and sausage, and drink the best Rhine wines in the Alsatian Pavilion; you'll drink coffee thick with whipped cream under the spell of Strauss waltzes in the Viennese Pavilion, and you'll sigh for old Vienna, whether you've been there or not. You'll eat curious Hungarian dishes and drink mellow Hungarian wines to plaintive Tzigane music; and you'll taste the works of art of the best French chefs and enjoy the most famous wines in France in the restaurant run by the French Line. In fact, you can enjoy an international gastronomic feast if your digestion holds out. And you'll have a pavilion dedicated to food, with exhibits of real cooking from which you will be



U.S.A.'s skyscraper—high as Paris allows

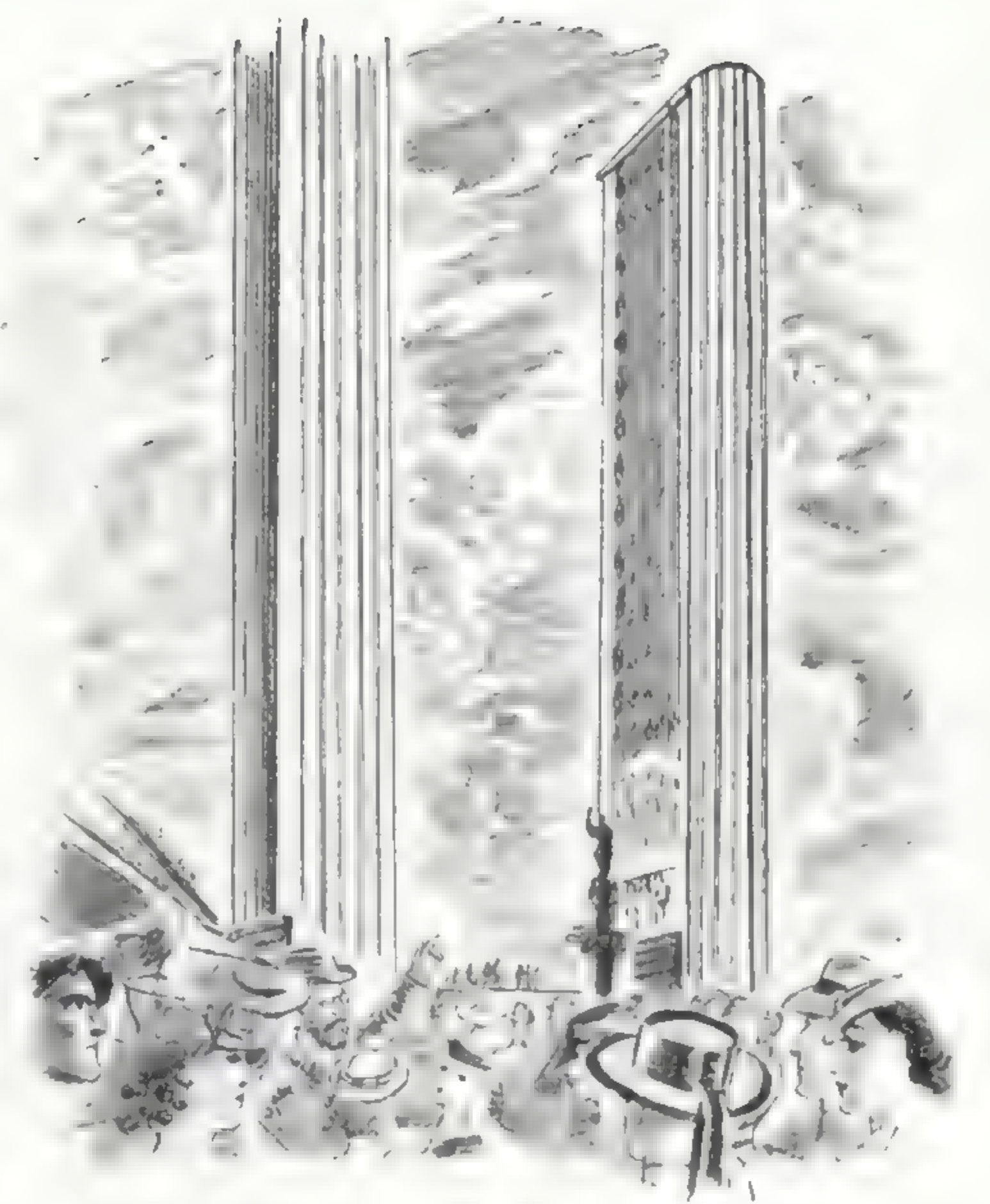
allowed little snacks. We can think of nothing that leaves a pleasanter exposition memory.

You can see Noel Coward himself in a new play of his own, or you can sit through three hours of incomprehensible Russian for the pleasure of seeing the famous Stanislawski and his troupe, or you can see the American Ballet one evening, and the classical Russian Ballet the next. You can also see the theatrical masterpieces of the Belgians, the Swiss, or the Italians—at the Théâtre des Champs-Élysées, the foreign playhouse for the Exposition. You'll go to the newly rejuvenated Opéra, to hear Toscanini or Bruno Walter conduct and to hear the Viennese Opera troupe. It is, indeed, a brilliant prospect—enough to give Paris eternal glamour.

You'll ride on the gentle and silly roller-coaster that winds in and out of the trees and completely encircles the Alsatian village amusement park on the Esplanade des Invalides. You'll eat honey-candy, visit all the freaks—we particularly recommend the truncated woman and the elephant man—, shoot at targets that fall down and show slightly risqué pictures, and enjoy all the infantile amusements that make French fairs so much fun.

And don't think you'll miss the serious, cultured things of life, for the Exposition is full of them. You can gaze upon Raoul Dufy's gigantic mural in the Pavillon de l'Electricité and see how a modern artist interprets the history of artificial light. In fact, every willing and worthwhile French artist has left his brush-marks somewhere in the Exposition. The

new museum of modern art on the quai de Tokio will open the first of June with the most comprehensive exposition of French painting ever gathered together. The Petit Palais, a relic of the 1900 Exposition, will have a show of modern painting to complete the saga of French art. At the Orangerie, you will see a collection of Chinese art, equal, if not superior, (Continued on page 126)



France's entrance pillars



Germany's avastere tower



Russia's hammer and sickle



Try brown again—for the sake of change, for the sake of your tan. This silk crêpe dress has off-white daisies on a brown field, a swirling sash; the print lines the full-length coat of natural shantung. The Panama has streamers of brown veiling to cross entertainingly around your neck. From Hattie Carnegie; I. Magnin, California

BACK TO BROWN

The background of this chiffon dress is brown—though you can hardly see it for the spatter of beige and green dots. Think how cool—that low décolletage, the crisp green grosgrain bow, the loose short jacket that flutters as readily as a poplar leaf. With it—a sweep of brown toyo hat, brown suède gloves. All from Henri Bendel





Cart-wheels are what you want to wear for day, this summer, especially natural straw ones. Like that huge, cockeyed disk of rough natural straw, left, clapped on over a red, white, and yellow gingham kerchief that ties in a bow; Bergdorf Goodman. John-Frederics' cart-wheel, right, is nothing more than a great natural straw brim, with a bunch of field-flowers thrust through it. From Martha Weathered; I. Magnin, California

CART-WHEELS OR TOQUES

Toques are what you want to wear for late summer afternoons and informal dinners. Like Agnès' chiffon turban, left, squared-off in front and sweeping back from your brow, worn with Alix' blue and green dress; Bergdorf Goodman. Or John-Frederics' flower-pot hat, right, of black Milan straw, with two full-blown roses on your forehead—their stems emerging above, through the open crown; I. Magnin, California



as seen by her

AT the opening of "Babes in Arms," two women with those new spangle-spattered veils that you throw back from your face and let fall almost to your shoulders in back. Mrs. James H. R. Cromwell wore a black one; Mrs. James V. Forrestal, a white one.... At Maxim's in Paris, five women at one table wore these same veils—that's how much veils are in the air.... At the Interallié Ball in Paris, the Hon. Mrs. Reginald Fellowes wearing the world's most unusual earrings. They're double earrings, in fact, with one cluster of emeralds clipped at the top of the ear, and another cluster of emeralds clipped on the lobe of the ear.... On a pair of ears in New York, little bombs of diamonds with ruby spikes like sparks. On Princess Nathalie Paley's hair, bunches of white flowers, one over each temple.

On a New York individualist, a turban of white cheese-cloth—layers and layers of genuine cotton cheese-cloth—made like the turban that Sabu, the young Hindu lad wore in "Elephant Boy." It was crownless, cool, draped low over the ears, high on the forehead, and worn with an all-black day dress.... On a table at "21," one of the maddest evening bags of the moment—a strap-handled box of clear, transparent Cellophane, through which could be seen, like an X-ray, all the owner's make-up implements.... On a woman in Paris, a short evening bolero of black ermine—there's an idea in furs for you.... On a white evening dress, two mile-long scarfs in different shades of bright chiffon—fuchsia and pink. On the feet of a young girl rhumba dancing, high-instep shoes of open gold mesh, enfolding the feet.

Seen on a suit lapel, a fabulously beautiful cactus of gold studded with diamonds where the prickles would be.... On Mrs. Shevlin Smith's arm, above the elbow, a gold serpent bracelet...we prophesy there will be many bracelets worn above the elbow with short-sleeved dresses.... Seen more and more around town, those pale Ceylon sapphires, in clips, rings, and bracelets.... Seen on more and more young heads, longer hair rolled under like a page-boy's, but very sleek and obedient.... On one evening coiffure, a row of tiny diamond clips lined right down the centre part.... On a sleek coiffure with a chignon, a black ribbon bow smack at the back of the head.

On several women lunching at the Colony, immense cart-wheels of natural straw, crowns almost non-existent, brims sometimes rolled up at one side.... On many really smart heads in Paris, believe it or not, ridiculous little grandmothers' bonnets with satin ribbons tied under the chin or at the back of the head.... On an enormous cart-wheel hat, a still more enormous veil tossed casually over the whole thing so that it falls inches over the edge of the brim.... On Ina Claire, Mrs. Peter Gerry, and Mrs. Landon Thorne, the same Suzy sailor with a two-coloured veil hanging far down the back far below the shoulders.... Seen around town more and more—sunglasses, some women even choose expressly hats that push off the face so they won't interfere with the enormous rims of their glasses.

Worn at the waist of a young woman, an old, old gold chatelaine from which dangle beautiful old charms.... Carried by Mrs. Henry Luce, a gold cigarette-case, the lid etched with a map of the United States and small rubies marking all the important air-ports.... Mr. William Paley has a similar one, only his marks all the stations of his broadcasting company.... On Mrs. Gary Cooper, diamond earrings made like chunks of old coral.... On Mrs. Charles L. Harding, junior, a magnificent white gold bracelet about two and a half inches wide, haphazardly studded with multicoloured stones.



Brim or bow

Nothing but an enormous brim—that first attention-getting hat seen here at the Colony Restaurant. For the sake of coolness, almost no sign of a crown, only a sun-shading brim of deep red milan straw that turns up at one side with a sweeping gesture; from Bergdorf Goodman

Nothing but an enormous bow—Agnès' new extravaganza, a chou of bright plaid ribbon, which leans well over the eyebrow and maintains its perilous position by means of the new spring band. It's worn with a double-breasted suit of black tussur. Both from Bergdorf Goodman



Postkarten aus Wien

Ludwig Bomelmanns



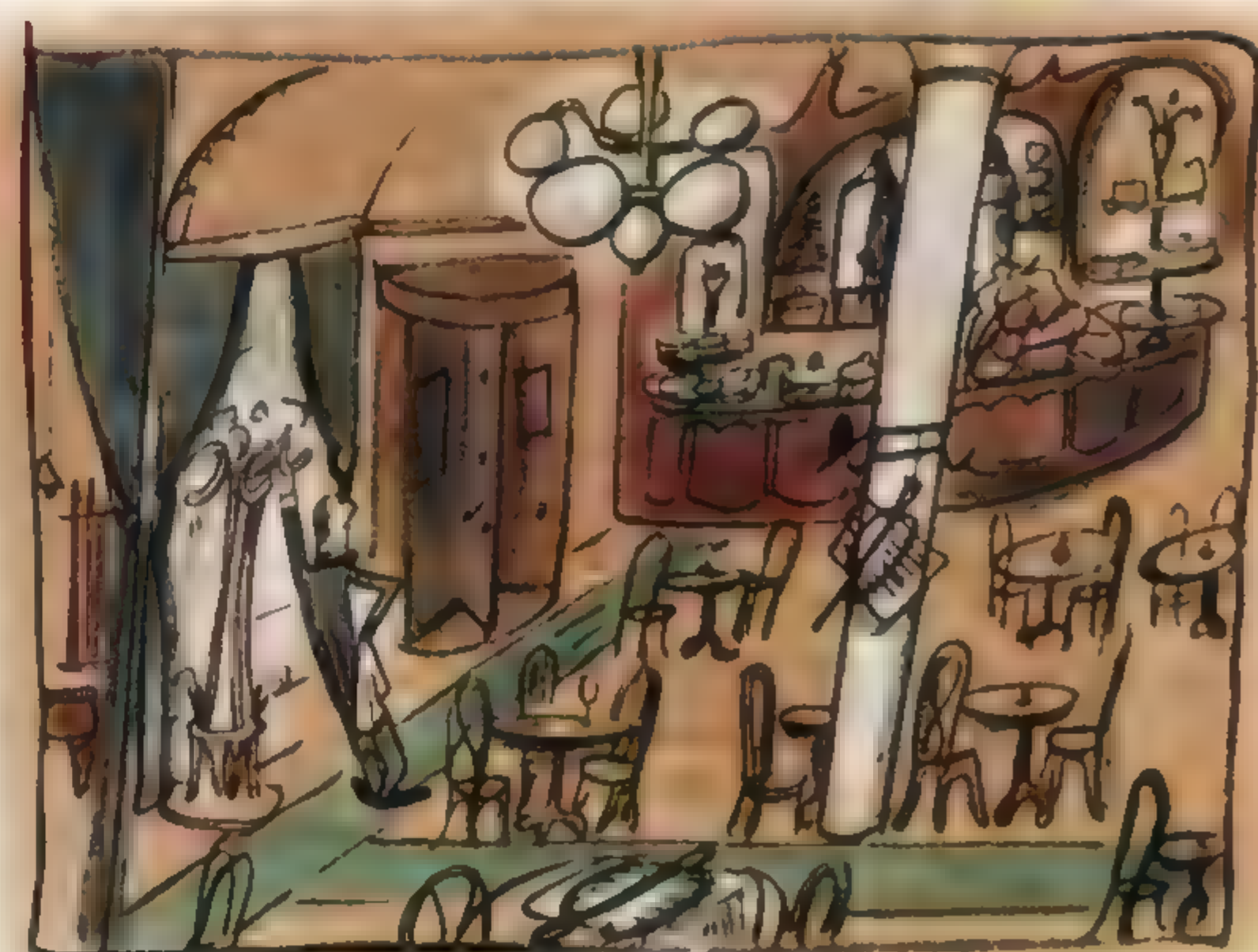
Here we are standing in the salon of a suite in the Sacher. This hotel suffers from split personality. It has been taken over by a new management, and the latest comforts have been installed; but a hair in your soup will still be revered with raised eyebrows, and the maître d'hôtel will become involved in deciding whether it is from the head of the Duke of Windsor, who only yesterday honoured us, or the moustache of Madame Sacher.

There is, of course, every kind of restaurant in Vienna. For good goulash, the *Griechenbeissl*; for boiled beef and aristocrats, *Meissl und Schaden*; there is a charming restaurant started by three former officers, *Die Drei Husaren*; and it is hard to find room at the *Kerzerhaus*.



This is the famed table-cloth with more than one hundred and forty of the highest signatures on it. It hangs in the office of the Sacher Hotel. Franz Joseph would not have anything to do with it at first, but, one evening, Katti Schratt, the Emperor's friend, took along a little Sacher tea-napkin and brought it back with the Emperor's signature. From this, La Sacher transferred it to the table-cloth and embroidered it with her own hands.

The prospectus of this elegant and ancient house mentions, among other attractions, the picture of Frau Sacher "in full evening dress with her genuine sable coat," and also that there is a summer garden where one may take coffee.



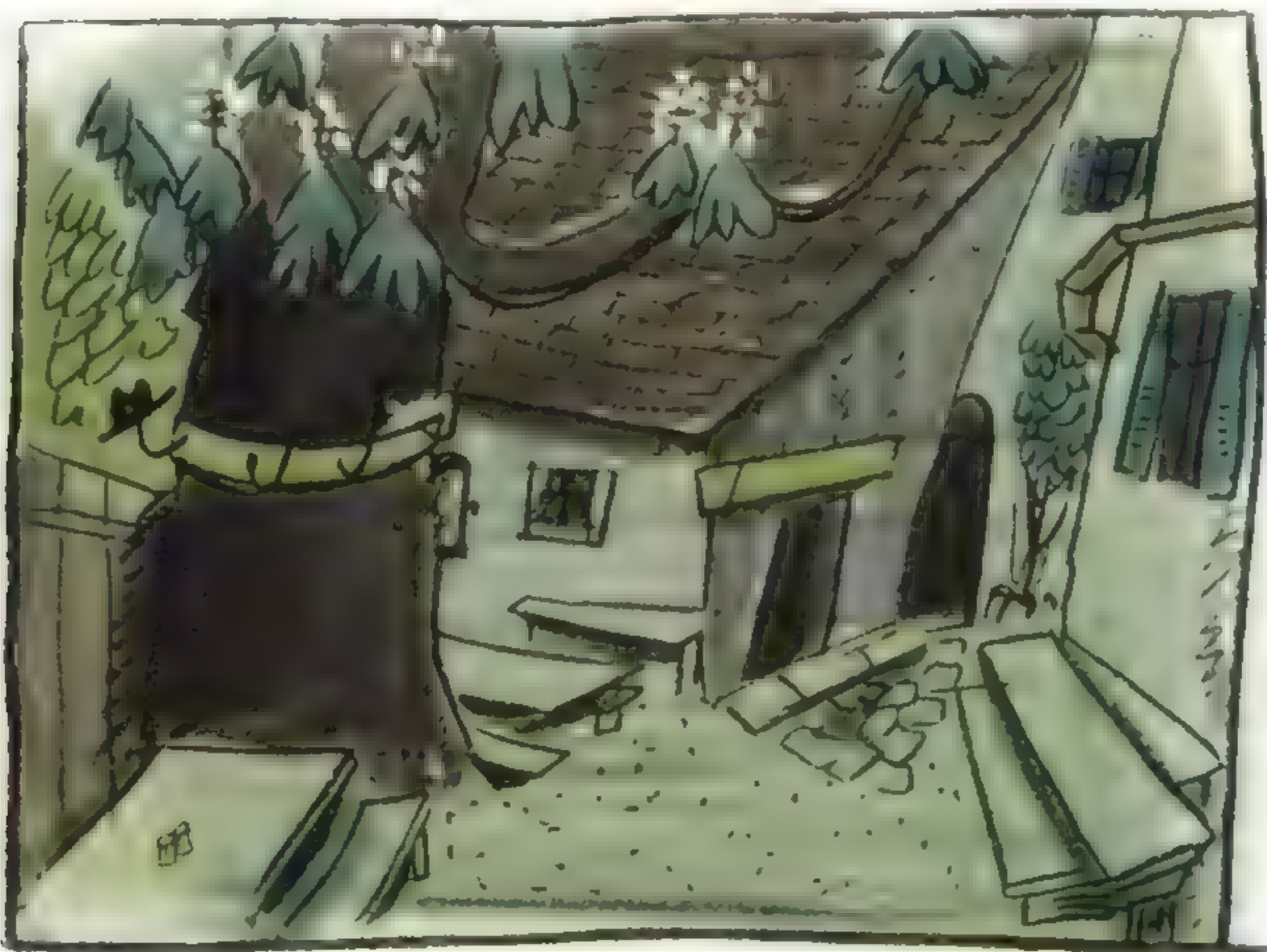
Within a few steps from wherever you stand is a *Kaffeehaus*. Seated on the Viennese bentwood chairs is three-quarters of the world's restaurant population. The waiter hangs from the coat-rack and is always tired.

Behind her buffet sits Madame, the victim of her vocation; she is usually blond and eats of her own superb *Schaumrollen*. With this, she drinks *Mélange*, a pale mixture of excellent coffee, milk, and whipped cream. The Viennese live in these rooms, which have a fine perfume and the hum of conversation. The proprietor smokes long, black, thin Virginias, and plays billiards; his name is usually "Ferdl," which is short for Ferdinand.



This is the formidable Promenade Konzert, a menu of generous melodies. It usually starts with the "Radetzky Marsch," *rum-ta-ti-dum, ta-di-tum tam tum*, then comes "Gold and Silver," "Poet and Peasant," "William Tell," and, at the end, the beautiful, sad, Austrian anthem of Haydn.

The regiment to which these musicians belong is known for supremest gallantry. In one of their wars, a General took his bride along, but forgot a pillow. The brave soldiers shaved off their moustaches and sent them to his tent on a silver tray from the officers' mess hall, with their compliments; the General's orderly, handy with the needle, did the rest. In memory of this, they shaved for two hundred years after; now, they have their moustaches again.



The Heurigen Gardens are farms in the suburbs of Vienna. Any vintner whose wine is bottled (*Heuriger* means this year's young, green, and very heady wine) hangs out a sign, gets tables and chairs, or tables and benches, a singer, a man with a guitar, or even a small orchestra.

You drive out there in a *Fiaker* with two horses that have more *joie de vivre* than any other carriage horse in the world. In the evening, paper lamps are lit, and, here, if anywhere, it is possible to sing loud and love the world. It is strange that one seldom gets a headache from it. A girl weeps with happiness, and you may weep because here is the last refuge of the "at ease" that was Austria.



In the green, fragrant, blossom-dotted greenery of the Prater slowly turns *Das Riesenrad*, of which a nameless Viennese poet has sung:

"*Das ist das Riesenrad dass sich so langsam draht.*"

The gondolas on this fatal machine are named alternately "Brassière" and "Shirt." The wheel turns, as the poet says, with consideration and restraint, to a wild concerto made up of several bands and merry-go-round organs from below. Inside the gondolas, an Austrian type of Atlantic City conversation is carried on.

In Viennese, "Do you love me a little?" is:

"*Hast mi a bisserl gern?*"

"Yes" is: "*Ja, Ja.*"

"No" is: "*Na,*" or perhaps: "*Hörn's auf, sie ekelhafter Mensch!*"

"Who do you think I am?" is simply: "*Wer glaubns denn das Ih eigentlich binn, sie frecher Kerl sie, habn's denn gar ka Schant net?*" "Kiss" is "*Busserl.*"



The only thing that is blue about the "blue Danube" are the curtains on the steamer *Sophie*. The Danube itself is *café au lait*, with more *lait*, in the early spring. The ships belong to the *Donau Dampfschiffahrtsgesellschaft*. This one, *Sophie*, and *Johann Strauss* run up and down the Danube from Budapest to Linz. There are good restaurants on board, the panorama is lovely, and there are never any of the "*Gesangvereine*" that go up and down the Rhine with a time-table of patriotic song whenever a castle or a tower appears.



BRUEHL-BOURGES PHOTOGRAPH • CONDÉ NAST ENGRAVINGS

'VICTORIA REGINA'

"VICTORIA REGINA" TAKES TO THE ROAD

A brief biography of a dramatic success

by Allene Talmey

"ELEN HAYES suffers from fallen archness," wrote Percy Hammond after the opening of "Victoria Regina" on December 26, 1935. The semi-wits in the lobby called it "Victoria Relaxes," and a columnist reported that some imbecile had paid two hundred dollars for opening-night seats. In a rotund fury, Gilbert Miller snatched a cigarette from a sable-coated woman in the aisle, and the audience remained in a state of sustained ebullience for twenty-two curtain-calls. The sidewalk estimators figured the production at eighty thousand dollars (it was really only seventy-five thousand), and Mr. Miller told friends after the first act that he hoped only for a three months' run and a chance to get his investment back. After the last act, Miller went backstage to Miss Hayes' dressing-room, watched her remove the pads from her eyelids, and told her soothingly, "I sat next to a tough bird and saw tears in his eyes."

The newspapers and magazines soon slapped on praise for his clairvoyance, his shrewdness in bringing Helen Hayes, Queen Victoria, and New York together; for his decision to show so tender a vision of the Queen who once told a Cathedral Dean that King David was not *at all* the sort of person she would care to meet in Heaven. Three critics could not resist writing "God Save the Queen." In a frenzy of curlicues, culled from his baroque vocabulary, Hammond discovered that George Zucco's Disraeli was a "triumph of florid reticence as at Balmoral he bends the pregnant hinges of a showy sycophant." Joseph Wood Krutch murmured that just everyone likes Victoria. *The Mirror* considered the whole thing just a real love-match. Most of the critics were hard put to find synonyms for the Widow of Windsor. Even George Jean Nathan relaxed and liked it. He could not, however, resist poking his colleagues for their unanimous noting that the ten little episodes were not a play. With its eye firmly on the cash box, *Variety* announced that it would have an extensive femme draw, adding, that, although the tickets had announced curtain rise at eight o'clock sharp, at that hour you could have hunted deer in the house.

Since then "Victoria Regina" has become the magnet for some 604,000 persons—drawn there mainly by the astonishing performance of Helen Hayes, by the gentleness of a superb production. By now some million and a half dollars have passed through the box-office. "Victoria Regina" is playing successfully in Paris. "Victoria Regina," its British ban lifted, will open in London on June twenty-first, just a hundred years after a sleepy girl was awakened from her bed, with her mother—to be made, in the chill of the morning, Queen of England. Believing that the play is a solid nest-egg, good, like Chinese duck eggs, for years,

Gilbert Miller refuses to sell it off to the movies, declining \$150,000 from Korda for the rights. And next September Helen Hayes starts off for thirty-nine weeks to show forty cities in twenty-three states a Queen.

But long before "Victoria" had a value, it was just another library play, which would have remained in the library except for Gilbert Miller. A few thousand persons in England had read the little episodes by Laurence Housman, whose more numerous writings never attained the eminence of those few lines "The Shropshire Lad," his Oxford brother had written. Those who had no irresistible fancy for the works of the Housman Brothers never knew about Victoria. It was just another of the delicate embroideries by the minor brother, a white-haired, pink-cheeked, seventy-year-old literary gentleman, who loves to talk, grows beautifully vague, and who, at amateur performances, frequently played Disraeli. (If urged sufficiently, he would do the Queen himself.) When he first saw Miss Hayes here do Victoria, he just sat enchanted, hushing himself with "Indeed, indeed."

Then one night in London, Gilbert Miller went out to the little Gate Theatre, a semi-amateur club where, with characters in costume, but no sets, they were putting on "Victoria Regina" to an infinitesimal audience. Young Vincent Price, two years out of Yale, with an unmistakable resemblance to Prince Albert was Prince Albert. So taken was Miller by this performed reading that he bought the book, read it, sent it to Helen Hayes, took an option, and by the time Miss Hayes was in London, the play was bought for her. One afternoon Miller, Housman, Hayes, spent a rambling afternoon together, talked over the ten episodes, never had another three-part conversation until after the New York production was an enormous hit. In fact, no one until then even thought again of Mr. Housman.

Started in June, it took until the end of December to get "Victoria" ready. To do the sets, Miller engaged Rex Whistler, whose work he had first seen on a poster, advertising a charity exhibition of "The Four Georges." Liking the work, he casually commissioned the artist to do a poster for "Reunion in Vienna," received a bill for almost five hundred dollars. Shocked, Miller found that Whistler was a well-known painter, whose canvases of country houses were in demand.

Young and vague, Whistler's vagueness had one great merit for Miller. Although he forgot every appointment, once Miller had him captive in the theatre, Whistler forgot all outside appointments, remained painting scenery until midnight. He did sixty-five sets of costumes, including ten changes for Miss Hayes, who had two dressing-rooms, one on each side of the stage. (Continued on page 145)

MIDNIGHT SAILING

Only New York knows the hoop-la of a midnight sailing with its chiaroscuro of tweeds and top-hats, hails and farewells. On this girl, Molyneux' red, white, blue suit; Marcelle Milliat. Germaine Vittu beret

Opposite: Straight from a stop-off at El Morocco (formal dress is no strange sight on the dock) is this bell-skirted dress of glowing pink marganza and black lace. The cape is silver fox. Bergdorf Goodman

Far right: From dinner to dock—this dress of black chiffon, printed with white curlicues. A scarf loops around the shoulders, and there is a sheltering cape, here over the escort's arm. Stein and Blaine



S-S
BREME

CRUISE AROUND

CABIN
GANGWAY

Flowers

Flower

Flowers





HORST

A tracery of sheerest black lace veils a pale flesh chiffon slip; clustered yellow roses hang from the sash (Henri Bendel)



Patou's sky-blue organza dress, with girdle and jacket of sleek satin (Jay-Thorpe). All jewels; Trabert and Hoeffler-Mauboussin



HORST

Kolinsky reenters the fashion picture—with a new complexion, less ruddy and more like sable. Watch it for autumn, as well as summer wraps. The supple jacket has a bulky look; it covers a three-toned grey chiffon dress. Milgrim. Sofa; Decorations, Ltd.

KOLINSKY CHANGES ITS COMPLEXION

OPEN SEASON FOR FURS

THE open season for furs is now the whole year round. Summer furs are as much a part of the smart woman's wardrobe as her tweeds. There is nothing heavy or serious about these summer furs. They are light on the shoulders, supple, and becoming—mere airy nothings in a variety of pelts. Nothing more practical was ever devised. They are as useful, in summer, as mink in winter.

Wear them on New York roof-tops, any summer evening you happen to be in town. They are perfect for Long Island nights when the breeze blows off the Sound—regardless of whether you're wearing evening clothes or not. Wear them at the races in Paris and London; Longchamp and Ascot may be not only cool, but cold. Nothing could be better for shipboard, and they cut down on the complications of your luggage almost enough to pay for themselves. Wear them in New York next autumn, over a dark-toned, light-weight woollen dress, and span two seasons in the simplest possible way.

Bulky furs are all smart, and, somehow, the furriers have designed jackets and capes that convey an impression of bulk without turning you into an Eskimo. The very much abbreviated jacket that is nothing more than a bolero with accented shoulders and short sleeves looks very new. This line will continue on into autumn for both day and evening. So will the slightly longer jacket shown on the opposite page.

Kolinsky comes back in a new sable shade for these jackets and capes. Not all of us can afford sables or sable-dyed marten, and this is where kolinsky, in the new sable dye, comes in. Properly used, this fur is luxurious and becoming and so supple that you slip it off and on or toss it over your arm as easily as a fur scarf.

Sables, sable-dyed marten, and kolinsky are perfect for the day-and-evening wraps. White ermine is particularly chic in the new abbreviated length; and white caracal, though not a deep-haired pelt, is handled in such a way that it seems bulky and has a smart new look. With just the right cut, white caracal goes into the day-and-evening group.

Fox skins can be cajoled into some of the very short coats, the more abbreviated the better. The fox family is equally smart for capes, wide at the shoulder and any length you please. Silver fox is treated in the lightest, airiest way, with sheer linings. Red fox or white fox can give marvellous effects; and blue fox, with its pale, smoky hue, is wonderfully becoming and the newest of the lot.

Silhouette is just as important to the chic of your coat as the actual type of fur you select. If you are considering investing in your winter furs well ahead of the season, or if you are having your furs made over on new lines, remember all this emphasis on bulk. It is sure prophecy for autumn.

Mink, nutria, beaver, Alaska sealskin, Hudson seal, Persian lamb, and, generally speaking, all the short-haired furs will come out in the autumn for the longer coats. Very dark muskrat, Australian opossum, skunk, and squirrel will all be smart because of their bulk. There's a general interest shown in grey—grey Persian lamb, grey caracal, grey baby lamb, grey kid. All of these furs you'll also see in brown or black, but grey will have a refreshing look. You'll see a greater variety of furs next autumn than last, and all this variety gives you a great range in price.

Three-quarter length coats will be made of any of the short-haired furs and will have a boxy, chunky look, and they will not have an exaggerated flare. There may be some fulness at the back, but it will hang in straight vertical folds. Long coats may hang straight, unaccented at the waist. Cut with deep raglan sleeves and a tuxedo front, the full-length coat will give an effect of bulk. The long coat with a fitted princesse line will continue, and may have fulness at the front of the skirt or at the back.

Ensembles of fur and fabric will grow in importance. These ensembles will include what are really nothing more than suit jackets made of fur. A grey caracal box-jacket is collared and bound in the same grey wool as the skirt of the dress with which it is shown. And you'll see, for example, a smart ensemble of light brown woollen dress that matches the tawny colour of a baronduki jacket.

Details of line and silhouette are simple. Coxcomb points on the shoulders are out. Shoulder width and bulk continue, sometimes achieved with padding, sometimes achieved through released fulness that extends from a narrow shoulder-line in straight, simple folds. Collars are still negligible, often non-existent. Sleeves, for the most part, are simple and straight. Full-length sleeves are the general rule, but three-quarter length sleeves, hanging loose and straight, are smart. You'll see them chiefly in short jackets, of course, and they give a chance for thick, bulky, luxurious gloves. Muffs will be large and flat and supple, with the merest suggestions of padding. They'll wrinkle luxuriously as you thrust in your hands.

American Holiday



It's fun, if your Eustachian tubes are proof against seasickness, to take your holiday on the water. Try chartering a boat and cruising, by sail or power, from the Chesapeake to Bar Harbor. Stop off to see such enchanting bits of pure New England as this York Harbor steeple, built from designs by Sir Christopher Wren, or the century-old figurine at the bottom of the page, used to display the wares of a Nantucket shop. Eat lobster and blueberry muffins, and hear for yourself the craggy Yankee sea humour.

If, however, you go from New York, try an auxiliary schooner, catching the Regattas on the way. (The Cup Trials are at Newport from July 31 on.) Schooners run to



about six hundred dollars for the thirty-eight footers, sleeping six, with no crew. The bigger ones run from twelve to eighteen hundred, but that includes the wages of a crew of two. (Usually neither of these will cook, but go into the galley yourself, or hire a chef.)

Or you could take a regular cruise through the Panama Canal—it's surprisingly un-torrid in summer—and sail up the coast of California, arriving in Santa Barbara for the Fiesta

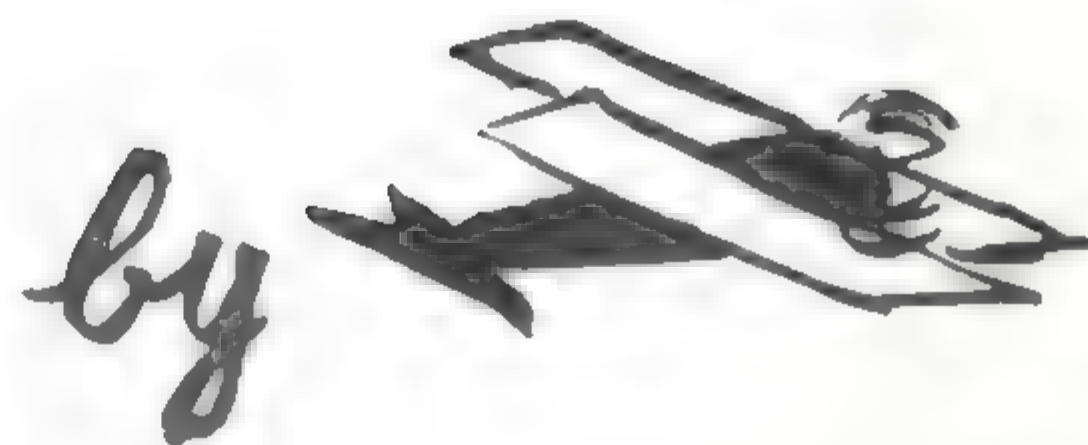


(above). See the herders driving cattle on the beaches.

Or meander down to Grand Isle or any of the other tiny islands down on the Gulf, where most of your navigating is done by rowboat into the quiet, swampy reaches of the bayou country, discovering America untouched.

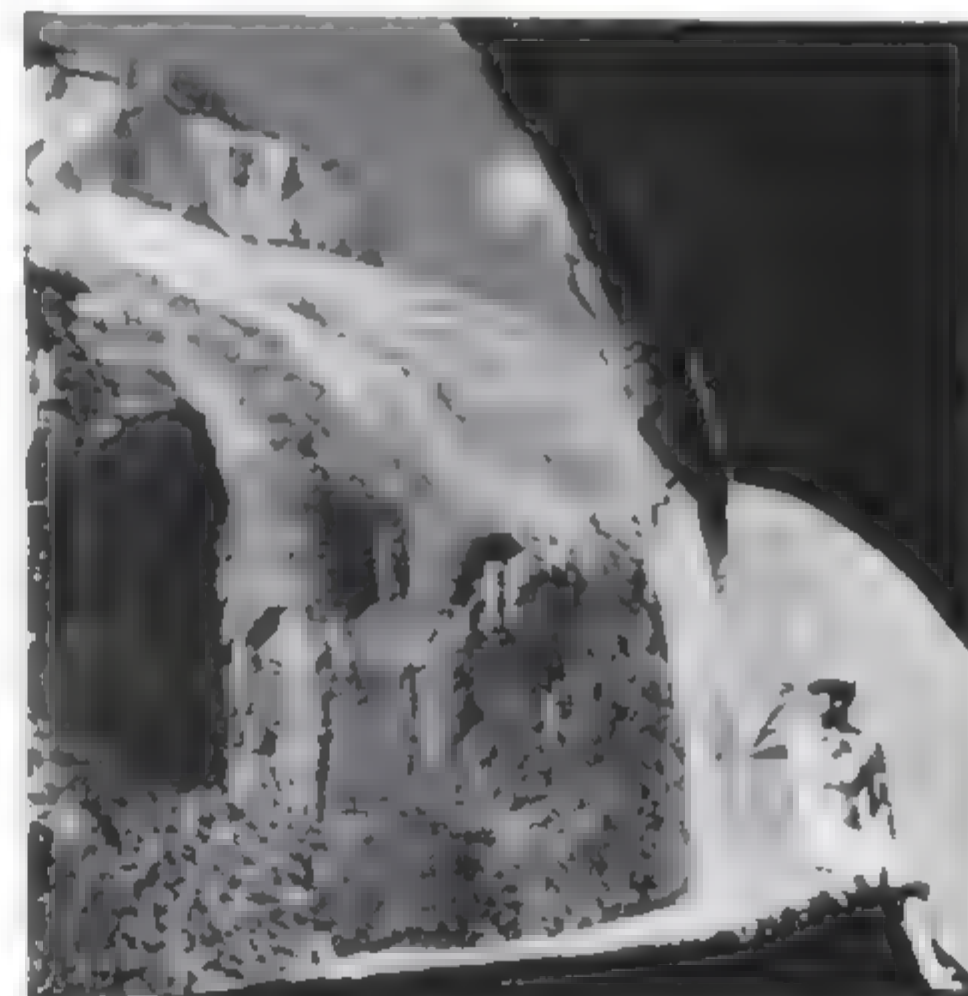
Try a cruise down the St. Lawrence, shooting the Coteau Rapids, seeing Montreal and Quebec, turning up the Saguenay River, where the fishing-villages are pure French. Or charter a power-cruiser and start for the Great Lakes, up the Hudson, Lake Champlain, and the water-ways to the St. Lawrence.

Or try a cruise up to Alaska, perhaps chartering a plane at Juneau, like the Harold Talbotts, for a hunting-trip in the interior.



If you like trail-blazing, try the new air trip that takes in Boulder Dam, Mead Lake (the hundred-mile lake formed by damming the Colorado River), and the Grand Canyon: most of it territory that's inaccessible except by plane, or plane and boat.

Half-way between the Dam and the Grand Canyon is Pierce's Ferry, the new landing-field and camp built among three-thousand-foot mesas in the virgin territory at the western gateway of the Canyon. Here you swim in the startlingly blue water of Mead Lake, or take a boat part-way up the gorge, through the lower regions of the Canyon—which had never been penetrated, by boat or any way, until Boulder Dam backed up the Colorado River.

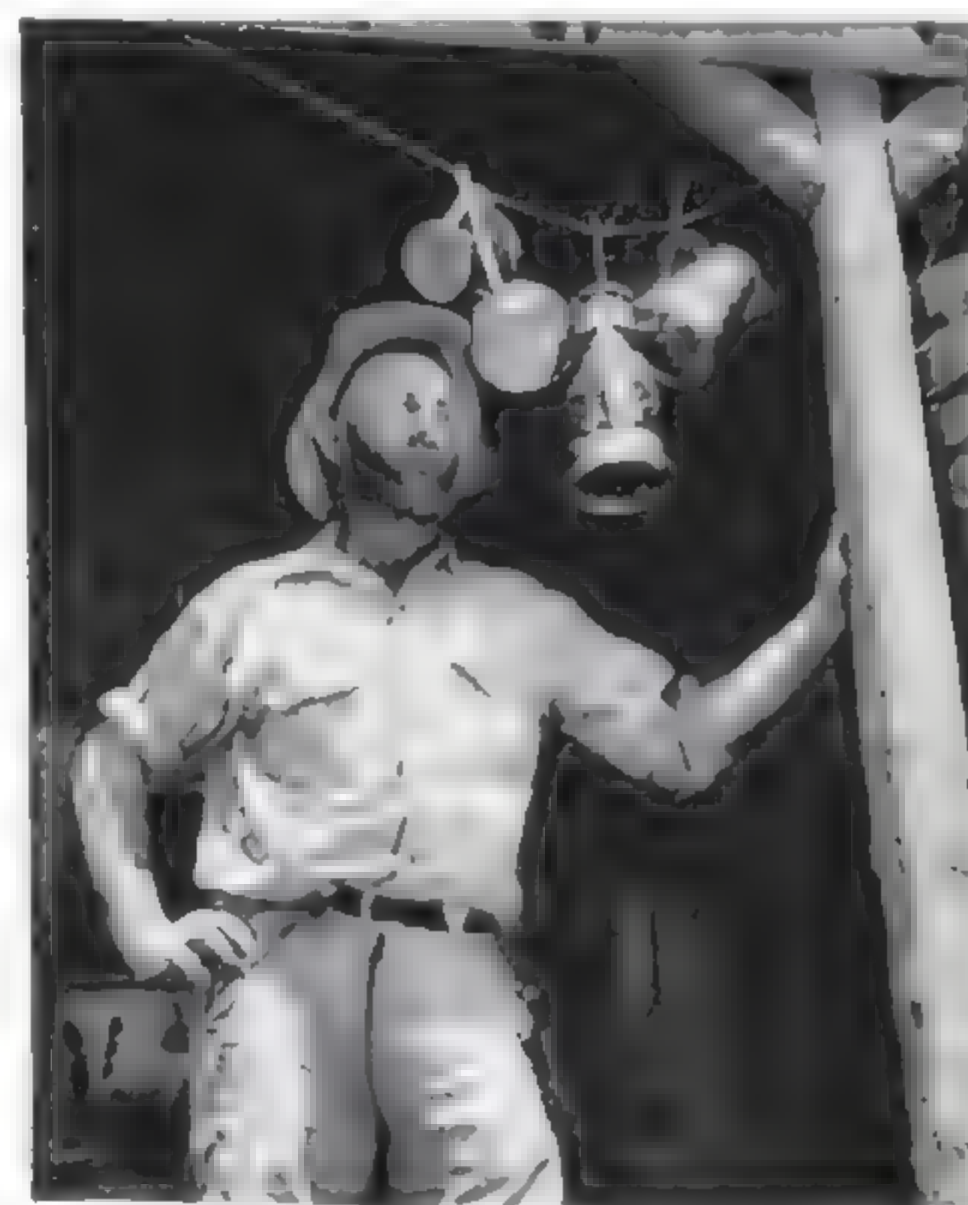


From Pierce's Ferry, the plane flies over the mile-deep gorge, the painted mesas, the red and yellow cliffs, like that one at the left—with the Impressionist colours changing every ten minutes or so as the light changes—and lands you on the South Rim

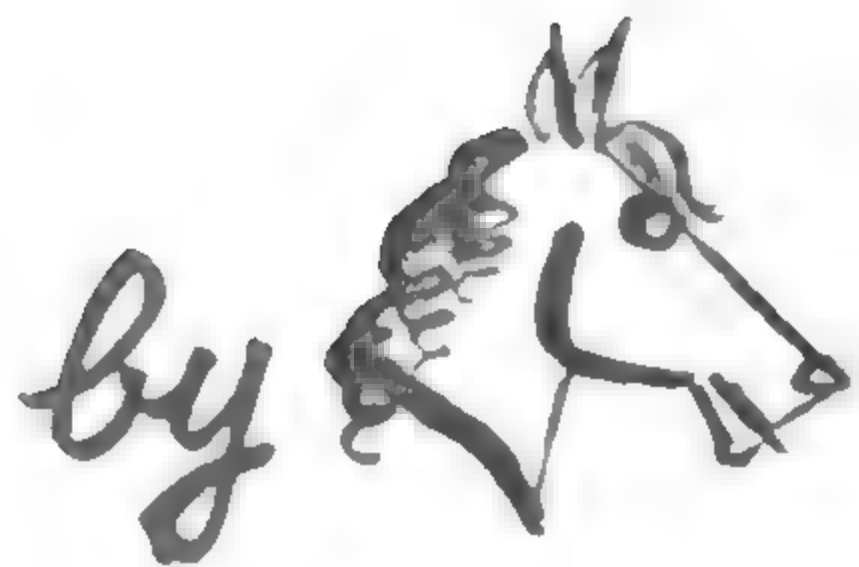
of the Grand Canyon, where you can stay as long as you like.

You might fly over to the North Rim, too (it takes a letter five days to get across, but the plane does it in half an hour), and see the wild Kaibab Forest, where Gene Tunney went panther-hunting last summer.

Lots of people nowadays use planes to prolong week-ends; flying to Maine, or over the border to Canada for the fishing up the Restigouche. Or leaving New York Friday night and eating breakfast at a dude ranch; you take the five o'clock plane from Newark, and on Saturday morning are reining in your horse to talk to the Wyoming prospector at the right.



Or you can get two complete days of deep-sea fishing by flying to Miami, then chartering a plane for the hour's flight to Bimini, which takes six or seven hours by boat. The Wisconsin lakes are about six hours from New York—four hours' flight to Chicago, then a couple of hours by train; the North Carolina bridle-paths are even less, considering that you can fly to Raleigh in three hours. Almost anything is a week-end proposition by air—from sailing off Maine to golfing at Del Monte. (The Coast, after all, is only seventeen hours away.)



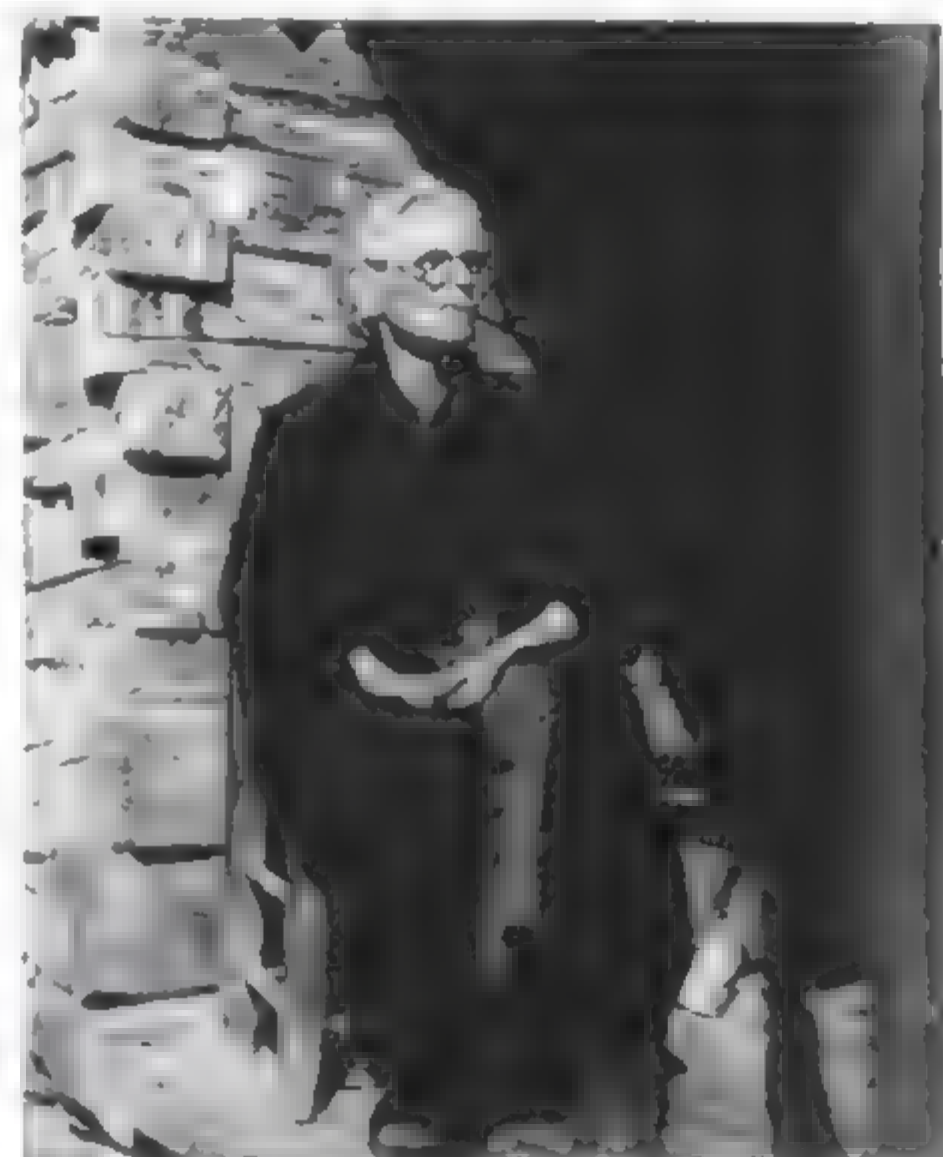
With a little organization, you can take a horseback trip practically anywhere that you can take a horse. Through the Adirondacks, the Green Mountains, the White Mountains; through the Shenandoah Mountains of Virginia, ending up at (or starting from) White Sulphur; through the Great Smokies and the Sapphire Lake country of North Carolina, starting (or ending) at Asheville.

You can even take one through the untrodden Cumberland Mountains of Kentucky, if you don't mind fording a few muddy rivers to see such pure distillations of Americana as the old mountaineer woman at the right—who speaks, not American, but Elizabethan English.

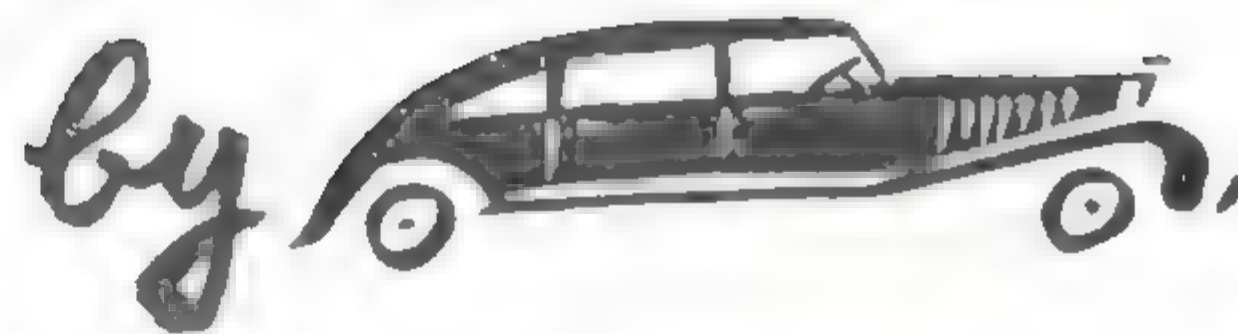
Away across the continent, there's a pack-trip that you can take from Santa Barbara through the Sierras, where the footing is perilous and the scenery sensational; where the sole signs of human habitation that you pass are occasional ranger's cabins; where you can spend the night on a mountain that grows the biggest pine-trees in the country, or, probably, the world.

The Rockies have practically the most magnificent trips of all. Start from one of the great dude ranches, in Montana, Wyoming, Colorado, with all the organization done for you; the guides provided, the route planned, so that there will be icy-clear mountain lakes to bathe in, and—more important—grazing for the horses. You ride, sometimes, for ten days without seeing a single living soul; you gaze on snow-capped peaks; you carry a little pickaxe to soften up the ground under your sleeping-bag at night.

If you like riding in the open, try one of the dude ranches on the plains; or the great grassy bowl from which Ramona's tribe was driven out, near Palomar Mountain in California, where you ride unshod horses and herd the long-



horned steers that roam over the level floor of the valley; try the long beaches of Oregon and Washington, pounded hard by the Pacific. You can ride through most of the great National Parks; through the mountains of Yellowstone; through the Grand Tetons—there are dude ranches at Jackson Hole; through the high meadows of Yosemite and Rainier; around the red canyons of Zion and Bryce. But don't try it on an English saddle.



The mania for motors has jammed the highways, but here is motoring to give you travellers' tales. If you are in California, try going over to the Russian River, where the stream is not too swift, and wild white grape-vines wrap the trees. Try the Klamath River for steelhead trout-fishing.

Try finding out about Oregon, which is rapidly being discovered all over again, for the cherries and peaches are marvelous, the bridges covered, the interior warm and quiet, and the rivers are called creeks (Butcher Knife Creek and Fat Elk Creek). Lots of people go off in trailers to the Rogue River; to the Umpqua, where big steelhead trout fight for the line, you get wonderful spice-cake, and farmers are amiable about letting you cross their land.



If you're just roaming the countryside, like Ford Madox Ford or Lewis Gannett, you might try the Southwest, where you'll see such sights as the gentleman at the top of the column, who rides a bull instead of a horse. And



there are Indians, dusty and happy, in rumble seats; the kind of America that English novelists like.

Or, if you prefer the New England states, see Vermont (that farmhouse below is more spruced than most), for Vermont has a flavour of its own. The farms, for some reason, are less discouraged; the farmers, contrary to tradition, less untidy.

Or take a trip to see the Communities up in New York State, the Oneida, and Lillydale, where you can get Spiritualist manifestations; the Covenanters near the village of York, where the farmers refuse allegiance to the Constitution; the Shakers; and down in Pennsylvania, the Mennonites and the Amish children; and off in Erie County, the town of the Old Believers, where every one wears Russian costumes and the balalaika pings in the air. And there is always the Skyline Drive on the mountain tops that make the Shenandoah Valley. They are what you go to Europe to see.





HORST



A LITTLE LONGER

Hair is noticeably a little longer in Paris and New York—reverberations of Hollywood perhaps! But *not* as long as Hollywood likes it, and much, much more sleek. In the photograph above, left, Guillaume parts the hair in the middle, brushes up the sides, puts two curls in front, and arranges the back-hair in a long thick roll. Piguet's dress. Ostertag's necklace

Directly above: Keeping the crown of the head sleek and shining, Émile arranges the hair in curls all around the head. And see the elongated shape of the coiffure at the back of the head, where the locks are fixed by means of a crystal-and-diamond clip from Mauboussin. In the front, this Parisian hair-dresser has arranged the tiny curls close to the root of the hair

Opposite page: The French hair-dresser, Yves of Cedib, did this: flat curls on top of the head, held in place by a black moire bow—in the centre of which is a diamond button from Boucheron. The rest of the hair is rolled over the ribbon. Francevramant's lamé dress. Boucheron's three-strand necklace, one strand of the baguettes, one of square diamonds, the last of round ones



Hindu Hospitality



NATIVE BAZAAR IN AMRITSAR, STRONGHOLD OF THE SIKHS



RELIGIOUS FESTIVAL IN THE COURTYARD OF JAIPUR PALACE



GUEST-HOUSE ON THE ESTATE OF THE NAWAB OF BHOPAL



BHOPAL: THE HON. EILEEN BROUGHAM, MISS PATRICIA CORRY



THE VICEROY'S HOUSE, NEW DELHI, FROM THE GARDENS



TEA AND TENNIS WITH THE MAHARAJA OF TRAVANCORE



BENARES: THE AUTHOR BREAKFASTING IN BATHROBE AND TOPI



DANCER IN TRADITIONAL MAKE-UP FOR THE RAMAYANA



NATIVE BEATERS ON A SHOOT GIVEN BY THE NAWAB OF BHOPAL

Proving that the wealth
of the Indies is
more fabulous than fable
by Charles Baskerville



JAIPUR: SIR ROBERT THROCKMORTON AND SACRED MONKEYS



STATE COACH OF HIS HIGHNESS THE MAHARAJA OF TRAVANCORE



THE PRINCESSES ULMILLA, CUMLA, AND SUSHILA OF KAPURTHALA

(EDITOR'S NOTE: Charles Baskerville is a young American artist who went to India last winter to collect material for his recent exhibition in New York. While there, he visited many of the foremost ruling princes, and was also privileged to stay with the Viceroy and Vicereine of India. He recorded his impressions not only on canvas, but in letters, from which the following excerpts were taken.)

The State Guest Palace of H. H. the Maharaja of Travancore

Three barefooted men in the household uniform and turban, marshalled by my own bearer and the palace major-domo, brought breakfast to my bedside at nine o'clock this morning. (It took the five of them to carry all the different varieties of exotic tropical fruits, which were supplemented, surprisingly, by plain American prunes and cream.) At ten, I dressed formally to be taken in a State car—painted white, with a chauffeur and footman in red-and-white uniforms—to sign my name in the Visitors' Books of the Maharaja's palace, the Dewan's palace, and the British Residency.

Then I wanted to sketch in the bazaar of the city, as I do in all the countries I visit, but arriving in a State car and being preceded through the crowd by a palace orderly ruined any possibility of that. I'll have to learn to park my retinue at the other end of the town if I really want to see the life.

I might mention that the train was stopped last evening so that our compartments were right opposite the main entrance of the station, where the police were holding the populace back for us to be escorted directly to a palace motor, by the Guest Director and a corps of servants.

The Maharaja is a very orthodox Hindu, and therefore keeps his guests in a special palace so as not to pollute his own with other castes and creeds. This Guest Palace is a lovely great place on top of a hill, with formal gardens and soldiers at the gates.

An invitation, eight by five inches, with the gold elephants of Travancore, has just been brought to me. It is for a State dinner to be given by the Maharaja on the twenty-fourth—at another palace built expressly for such purposes.

The State elephants are to be assembled on December twenty-fifth, and the largest one in captivity will be dressed in ceremonial trappings for me to sketch and ride on. That's my idea of a Christmas present.

Christmas Day, at Travancore

The blaze of tropical sun takes away any aspect of Christmas from this day—but we did have plum pudding last night at the banquet, and also got Christmas cards from the Maharaja and Maharani.

A portrait of Brinda [the Tikkarani of Kapurthala] was started two days ago, but will have to be given up on account of the press of entertainment scheduled for us.

At 4:26 exactly, we started off in a State car with flunkies to be at the Royal Palace by exactly 4:30, for tea and tennis. Besides the swarm of servants, there were about seven aides in wine-red blazers and white flannels to supervise the seating at the tea-table, in a great peak-roofed pavilion by the courts. After tea, I played deck-tennis with a young prince who had enormous diamond solitaires in his ears. (There are so many Highnesses to be addressed as such that I am worn out. The politeness is absolutely mediæval.)

Last night I had to go to the banquet in tails, but, because of the many electric fans built into the ceiling of every room, survived with my collar unwilted—though I could feel the sweat running down my chest like Niagara, under my stiff shirt. I had to leave here so as to arrive five minutes ahead of the royal family and ten minutes ahead of my play-mates, the royal guests, at the banqueting palace. Troops and police lined the approach, the royal band played on the lawn, and court etiquette simply oozed with the perspiration on every one's brow.

My dinner-partner was lovely, and spoke, of course, very good English. She had a chignon as big as a grapefruit, of the typical blue-black hair, a red Brahmin caste-mark on her forehead, *and* a cluster of diamonds on each nostril, with a ring of diamonds and a pendant pearl hanging from her nose in front of her mouth. Don't think I didn't watch to see how she manipulated (Continued on page 143)



COSTA

BROOK HOUSE-LONDON

For years one of the landmarks of Park Lane was the old Brook House. To-day, like many other landmarks, it is gone, and in its place is a towering apartment-house—still called Brook House—the two top floors of which are a house in itself...the residence of Lord and Lady Louis Mountbatten. Just recently, the decorations have been completed and are shown here for the first time. They were designed by Cosden, Inc., of New York, under the direction of Mrs. Joshua Cosden in collaboration with Mr. Victor Proetz, architect and designer. The decorations are, in a sense, only a frame for Lady Mountbatten's fine collection of pictures, jades, and plate.



Brook House is a masterly combination of the old and the new. In the drawing-room shown above, Directoire and English Regency furniture appears with modern; the walls are creamy yellow; the curtains, of grey and cream linen woven with gold threads, were made in Sweden

Lady Louis Mountbatten's bedroom (centre) has snap-dragon-yellow walls, engraved ivory doors, and white Nymphenburg porcelain chandeliers. The bedspread is woven, basket fashion, of cream coloured ribbons, the Queen Anne sofa is upholstered in pale blue lambskin

At the right is the morning-room, designed to house Lady Louis' jade collection, shown in cases bound in white rawhide. The carpet is stone colour, the walls blue-white. Laszlo's family sketches are framed in rawhide, and all paintings in the house are indirectly lighted by Wendel



MILLAR AND HARRIS



OTHER VIEWS OF BROOK HOUSE ARE SHOWN ON PAGE 132

The long gallery in Lord and Lady Louis Mountbatten's house has creamy yellow walls, a silver-leaf ceiling, and walnut doors. Four great Van Dycks hang on the walls, the crested chests are covered with gold tooled calfskin, and the beige linen curtains were woven by Marion Dorn



SLACKS this year stick to the straight and narrow. First, Patou's blue linen slacks with a Communist's shirt. Second, Patou's jersey slacks and English schoolboy's blazer

SKIRTS have a place on the waterfront, too: first, Rochas' divided-skirt dress of men's shirting. Alix' black and white linen dress, with a pannier separation of the overskirt

FISHERFOLK are Alix' inspiration. Here she ties on two linen skirts; an old-wife's veil. Alix' Turkish delight—wool jersey, wrapping the legs. Linen bodice and veil

PEON AND COOLIE, two of Schiaparelli's newest departures. Slightly Mexican is the sombrero-ed figure in linen slacks and jacket. China-boy suit of Everfast linen

LOBSTERS stir Schiaparelli to interest. Here a huge one sprawls over her linen beach dress, fishwife fashion. The big hat is no more than an inverted lobster-basket

STRIPES parade over Rochas' lime-yellow flannel slacks, with a tucked linen blouse. Rochas' Student-Prince shorts and jacket of the same chalk-striped flannel. Linen blouse



*Summer's
catch*





STEICHEN

Porcelain fragility in organza.
 First, an embroidered peasant dress and Old World kerchief;
 Saks-Fifth Avenue, New York and Chicago.
 Second, Vionnet's hand-painted dress; Henri Bendel



Figurine in green taffeta.
An evening coat to envelop billowy dresses;
Bonwit Teller; I. Magnin, California.
Coiffures; Richard Hudnut Salon. Jewels; Guitel Montague



COURTESY OF C. V. WHITNEY

BOURGES COLOUR PHOTOGRAPH

"Girl in a White Bonnet," by Renoir

Sixty-two canvases by the French master;
at the Metropolitan Museum

RENOIR: PAINTER OF WOMEN

By Frank Crowninshield

THE Metropolitan Museum—that splendid, if slightly lugubrious, treasure-house of art—has announced that, on May 18, it will suddenly go jocund. The dignitaries who preside over its destinies have removed its mourning and dressed it for a summer carnival. The Metropolitan, it would seem, is about to pass the gayest and most seductive summer of its life.

The fiesta will consist of a sixteen weeks' exhibition of the paintings of Auguste Renoir, the last, greatest, and most joyous of the French Impressionists, and painter, par excellence, of women, of shimmering sunshine, delicate flowers, adorable children, and glowing nudes.

Sixty-two of Renoir's oils, fifty-nine recruited from American collections and three from collections abroad, will take part in this festival of flower studies, landscapes—with and without figures—, still lifes, portraits, and a few, but not nearly enough, nudes.

The number of the exhibits would have been greater but for two deterring obstacles: first, the disinclination of collectors abroad to lend their canvases during the Coronation in London, or the Exposition in Paris; and, second, the characteristic reluctance of Dr. Albert C. Barnes, of Philadelphia, to expose any of his two hundred Renoirs to the perils of the New York air.

During his sixty years of painting, Renoir created more than six thousand canvases, including his pastels and his studies for his important canvases; studies that were often as enchanting as the more deliberate compositions, if the word "deliberate" may be applied to so personal, joyous, and spontaneous an artist.

Renoir was born at Limoges in 1841. While still a youth, he earned a meagre living by painting on porcelain, plates, cups, and saucers, at so much a dozen. Reaching twenty, he entered the atelier of Gleyre, along with Monet and Sisley, who were later to join forces with the Impressionists. He first exhibited in the Salon of 1864, when in his twenty-third year. His first important nude—the "Diana, the Huntress," which is now in the collection of Chester Dale—was executed in 1867. In 1870, he took part in the war against Germany. In 1874, he was represented in the first exposition of the French Impressionists—Manet, Degas, Pissarro, Monet, Sisley, and Berthe Morisot. In 1880, at the beginning of a particularly vital period in his art, he received his first portrait commission of any consequence, the "Mme. Charpentier and Her Children," which now hangs in

the Metropolitan Museum. In 1907—the victim of a menacing rheumatic disorder—he deserted Paris for Cagnes, in the Maritime Alps, where he died, in 1919, at the age of seventy-nine.

More than any master of our time, Renoir was a painter of women. Through his entire life women not only inspired but dominated his art. Though it has been charged against him that his brush always conferred upon feminine sitters a look of something like sensuality, it is fair to say that there was never in his make-up as a man, or in his equipment as an artist, a touch of anything like eroticism or *grossièreté*. His models were of every class: ladies of society, women of the *bourgeoisie*, peasants, dancers, fisherwomen, shop-girls, servants, and the professional models of Montmartre. Charming women they certainly were; appealing women; alluring women; perhaps even seductive women (with their alluring flesh-tones, their seeming air of abandon and the rose-tinted colours of their lips, cheeks, and breasts), but "bad" women they most certainly were not. Study, as you will, his feminine canvases, even the nudes, even the portraits of his most ordinary models—Nana, Lise, Nini, or Gabrielle—and see how instinct they all are with honesty and distinction.

Renoir discovered, early in his career, that no sitter was so difficult to discover as a good model for the nude. He knew that flesh, in the majority of women, has a tendency to absorb rather than to radiate light. In this connection, Gustave Caillebotte, the collector, made an amusing remark to Monet. "It is extraordinary," he said, "that I never seem able to have a good bouillabaisse in my own house. It is never as good as that at Renoir's. And I have an excellent cook, while all that Renoir asks of a cook is that she should possess a skin that takes the light."

When, in 1907, Renoir went to live in the hills of Cagnes, he found it very difficult to hire any model there who lived close at hand. It was for that reason that Gabrielle, a servant of Madame Renoir's—whose skin had triumphed over the exacting tests to which Renoir's eyes had put it—not only became his principal model but one of the best-known models in modern art. She was a kindly, honest girl, full of life, and intelligent enough to pose in the great variety of rôles and postures which Renoir from time to time demanded of her. During the last five years of his life, when he was suffering so desperately from rheumatism that he was forced to paint in a wheel-chair and fasten his brush to his fingers, Gabrielle was (Continued on page 124)



Salt of the sea




TONI FRISSELL

GET some of the salty tang of fishing villages into your beach clothes this summer. Borrow from peasants and *pêcheurs* not enough to be theatrical, but enough to be pictorial. Tie over your bathing-suit an enormous peasant skirt, ankle-length; or a fishwife's apron, knee-length. Top your slacks with a big balloon blouse, pulled tight at the waist with a draw-string. Wear a huge hay-coloured straw hat—crownless so it fits over a fish-net turban. And pounce on all peasant fabrics.

Photographed on this page is a handsome peasant beach coat, pure Austrian in its ancestry, pure peasant in its hand-blocked blue-and-white linen. The pockets give a high peplum effect to the silhouette; Lanz of Salzburg; I. Magnin, California.

On the opposite page—a fisherwoman's apron to tie on when you're chasing sea-food in its native haunts or when you're merely fitting into the picture along the beach. It's of blue-and-white striped cotton, with a halter and shorts of white linen, or of the same striped cotton as the apron; Bonwit Teller; Marshall Field.



1. If your figure is slick as a trout's—this one-piece rubber bathing-suit by Kleinert, printed with blue and white flowers. Saks-Fifth Avenue, New York and Chicago

2. On the demure side—Ocean's bathing-ensemble, including a skirted suit of printed cotton piqué, with a hat and a full-length coat. John Wanamaker, New York, Philadelphia

3. Navy-blue leaves drift across this white grosgrain suit with the added attraction of a bolero to toss over your shoulders after you've had a dip. From Bloomingdale

4. This black-and-white knitted bathing-suit by Shepherd Knitwear spells Paris; it also spells New York, London, and other world capitals, in white acrostics. Franklin Simon


5. Down to the sea again—ridiculous little pastel lobsters, pink ones and blue ones, cavort merrily over this white satin Lastex bathing-suit by Hollywood. Suit from Best

6. For splashing in the surf or sleeping in the sun—wear Jantzen's white rib-knit suit, laced with blue. Bloomingdale. The hat was plucked from a Nassau market

7. Rubber bathing-suits pack in a thimble, dry in a matter of seconds. This one is white matelassé Seamless Rubber, snapping amidships, its halter top tying in bows. Altman

8. More than a hint of the Victorian clings to this short-sleeved black crêpe bathing-suit—but its low back would have elicited gasps in those days. Bergdorf Goodman

• All beach furniture on these pages, including back-rest, mattress, and bridge table, is from Abercrombie and Fitch. And all the beach accessories shown are by Deauville





NELSON

ON THE CREST OF THE WAVE

OVER fifteen thousand people sailing out of New York a week now. Every bunk taken—"The Biggest Exodus in Years." If your cabin is 94B, stay in 94B until the steamer sails. Friends down to see you off won't find you if you're being photographed up near the kennels. Provide champagne or whisky from home if you expect to entertain them. You can not order anything but glasses, ice, and innocuous drinks until after you have passed the Statue of Liberty. Better still, tell your friends not to come at all.

Ensure your belongings, because rates are low and luggage looks so alike your most valuable bag may be whisked off to Spain. Write ahead to the chief steward if you want a table where you can see every one. Sit alone, unless you plan to be with intimate friends. There is an advantage in detached aloofness, and you can ask whom you choose to dine with you.

Ask your friends, if they're sending food, to send only your pet delicacies—and no tall flowers that obstruct your view at the table. Let them send low flowers in a flat table container, champagne in care of the dining steward, radiograms to you a day or two later, that good travelling game—a small bezique set, stockings or soap (if you're sailing close to the wind), or books. Don't take *Inside Europe* into Germany, Max Eastman into the U.S.S.R., or *Her Name was Wallis Warfield* onto the tender at Southampton. You might get tips out of *How to Travel without Being Rich*, or *France on \$50*.

THIS WAY— PASSENGERS

Travel light. You will not need all you think you will. Take few things, wear them often, and relax. Remember the anxiety of constantly counting pieces, the groans that will rise from foreign porters, the trying to wade through tissue-paper confusion. On land or sea, at home or abroad, the women who have the most clothes are seldom the best dressed. If you're on a fast ship that sails at noon, you have only four days...and less if you stay in bed, as many do, the first twenty-four hours of the voyage.

Study the two travel wardrobes shown on the following double-page spread. One is planned expressly for cool climates—this would also take you to the Paris Exposition; the other is definitely for warm destinations.

Go aboard in the tan-and-white checked wool coat and tan dress, or in the three-quarters black wool coat and two-piece dress suggested in these wardrobes. Or why not wear, both for embarking and disembarking, a tailored black alpaca coat over a printed dress; a printed crêpe suit with a plain blouse; or a navy-blue crêpe dress with a linen jacket? This is the type of thing you will need in Europe. Any one of these would be appropriate after you get there—whether lunching at the Grand Hotel in Stockholm or gazing at the paintings in the Pinakothek Gallery in Munich.

Take the scarf with the "Declaration of Independence" written on it to some friend in Europe. Travel with a blond alligator satchel-bag with lock and key. Include one of the new pinch-punch felt hats in bright colours, which can be folded up and tucked anywhere. Take large silk handkerchiefs to tie up your head if you go on deck windy nights, or those alluring new head-veils that fasten on securely with elastic, which women in Paris are wearing.

Look casual on the promenade deck, but be carefully planned. You can evolve a week of costumes with just one of the grey or beige silk and wool dresses that are shown on pages 98 and 99 by adding navy-blue, yellow, green, or dark red accessories, such as scarfs, sweaters, and berets.

If you sail on the Italian Line where they have sun-deck swimming-pools, put in your newest square-necked bathing-suit, perhaps of white sharkskin or of black ciré jersey, and take a pair of natural coloured linen slacks with a jacket—also an alternate jacket in green.

Take a pair of dark green or blue lisle stockings to wear with a grey suit on deck. Take flat-heeled, pinked-edged suède sports shoes buckled on the side, and dark brown or blue suède sneakers for deck games. Take cotton gloves with whipped edges. Take sun-glasses. (Continued on page 138)



Here begin five pages of fashions that Vogue chose in New York and that, chances are, you can choose in your own city. If you can't find them there, write for the name of the nearest shop. Above: This black silk suit, with its cool sprinkle of white dots, is beautifully tailored and just about perfect for summer travels; around \$60. Saks-Fifth Avenue, New York, Chicago

VOGUE'S FINDS OF THE FORTNIGHT

WARDROBES WITH A WEATHER-EYE



Across the top of this page—fashions for such cool places as Scandinavia or British Columbia. First hat, above: Black felt Stetson with a saucer brim, contrasting ribbon; about \$10. Second: Grey felt Stetson; about \$8. Hats, John Wanamaker, New York and Philadelphia

Gigantic blue flora are printed on this easy-to-pack chiffon evening dress, with slender scarfs. About \$125; Altman. Summer ermine makes this snug, broad-shouldered little wrap, to wear during cool nights on shipboard; Russeks. For dining, whether at sea or at your destination, include dinner-ensemble of sheer grey crêpe. About \$50; from Milgrim

If you're about to go into hot weather, fortify yourself with this bottom-of-the-page parade: A low-backed white chiffon evening dress with coloured flower print. About \$95; Bonwit Teller. And a blue-striped white wool coat; about \$30; John Wanamaker, New York and Philadelphia

An active threesome: First, a washable golf dress of pink Spun Rayon, with action pleats. About \$20; from Milgrim. Second: For any sporting event, wear this skirt and fitted jacket of grey "Vitalized" Tropicana. About \$22; Altman. Third: Above par in fashion—Marinette's knitted beige wool dress, two-piece, short-sleeved. About \$20; Franklin Simon





For sightseeing—in tours or ad lib—this black silk crêpe dress sealed up the front with a Talon fastener and self-bows. About \$35; Altman. Against brisk weather, and for turns around the deck—this Snyderknit dress and jacket in grey and white stripes. About \$30; McCreery

For terrace-sitting and leisurely promenades in the late afternoon, this sheer black dress with a pink bow and a jacket. About \$50; Altman. Set foot on new soil in this silk dress-and-coat ensemble, made of a border print in a cool green and white. About \$75; from Bonwit Teller



Two for the trip—first: Porosa, that crisp, light-weight wool, makes this trim tan dress and the tan-and-white checked coat. About \$80; Russeks. Second: Begin your Odyssey with this three-piece suit, combining a skirt and top-coat of black wool and a checked jacket. About \$125; Altman

Here, in a light blue Spun Rayon and wool, is one of those shorts-and-skirt combinations to go from a set of tennis to lunch. About \$25; Best. Sleek as an otter's coat—that black ciré satin bathing-suit, cut all in one piece and, wet or dry, a born flatterer. About \$10; from Altman



For dallying on deck, this casual slacks-and-jacket outfit of ginger. Eastman acetate-and-silk, with a silk scarf. About \$35; from Russeks. And the dress is one you'll wear on the slightest provocation, of a light-weight Spun Rayon and wool in beige. About \$25; from Viola Cohn

Hats for the heat—above, a black Leghorn Stetson with a wide sunshade brim and an open crown, with piping and a pink bow; about \$18. Second: A classic Stetson Panama turned up in back, convenient for sports; about \$8. Both hats: John Wanamaker, New York; Philadelphia





HOPE

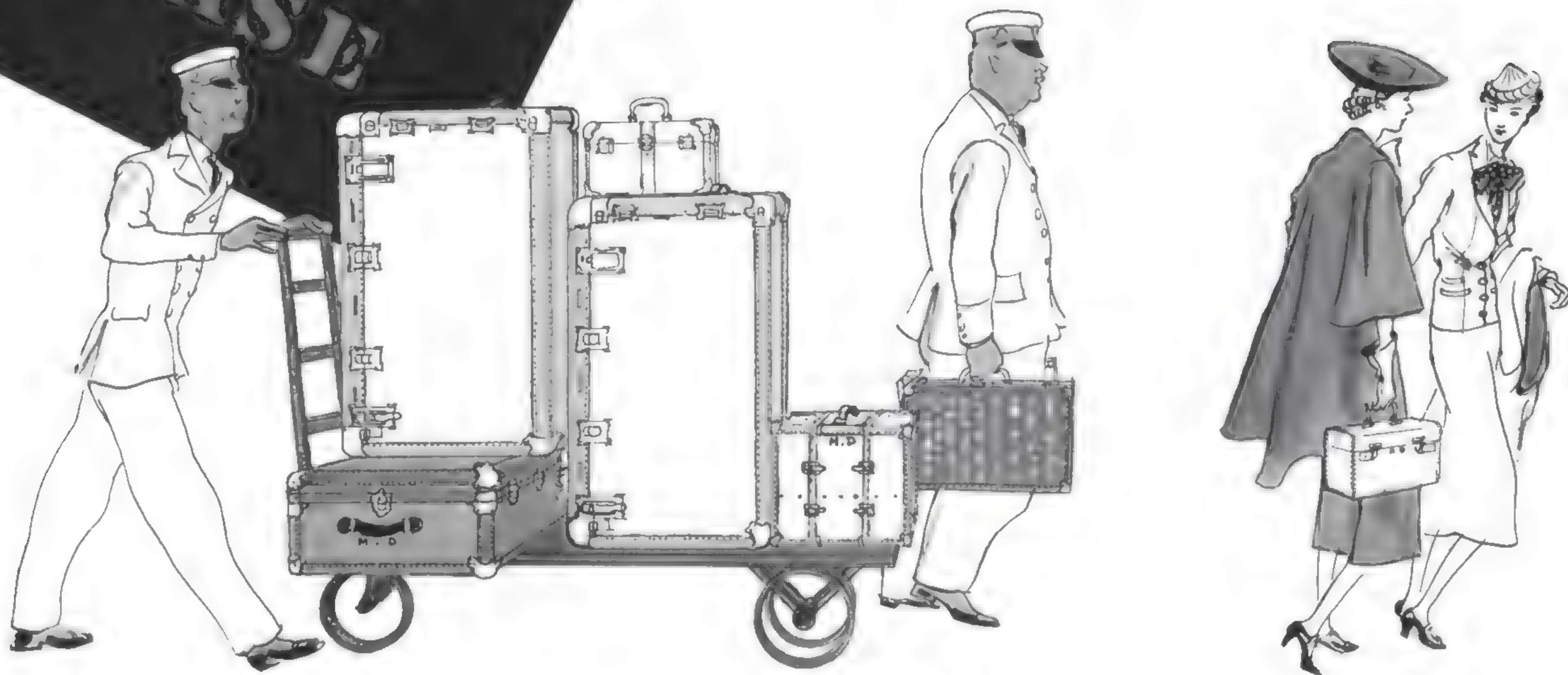
PRESIDENTIAL PRINTS

If you happen to have a president on your family tree, you may recognize his coat of arms among those on this silk crêpe print. Vogue itself is at the root of the matter—in 1896 we published a page of presidential shields that Marguerita Mergentime, a designer, has brought up to date and worked into this fabric design. Aside from patriotic motifs, this dress is a charmer with its bright shields on white, its blue patent leather trimming; about \$60. Lord and Taylor; Marshall Field; Bullock's-Wilshire. Marcus jewels



SHOPS IN OTHER CITIES HAVE THESE DRESSES

Another specimen of Americana—this afternoon dress, marked with the coats of arms of presidents from Washington to Roosevelt. It's a dress to make a little personal history, too, with its short, puckery sleeves, its bright piping at neck and hem; about \$40. (This dress and the other come with dark and medium backgrounds, as well as the white.) The natural straw hat is banded patriotically with red and blue grosgrain. Dress and hat from Lord and Taylor; Marshall Field; Bullock's-Wilshire

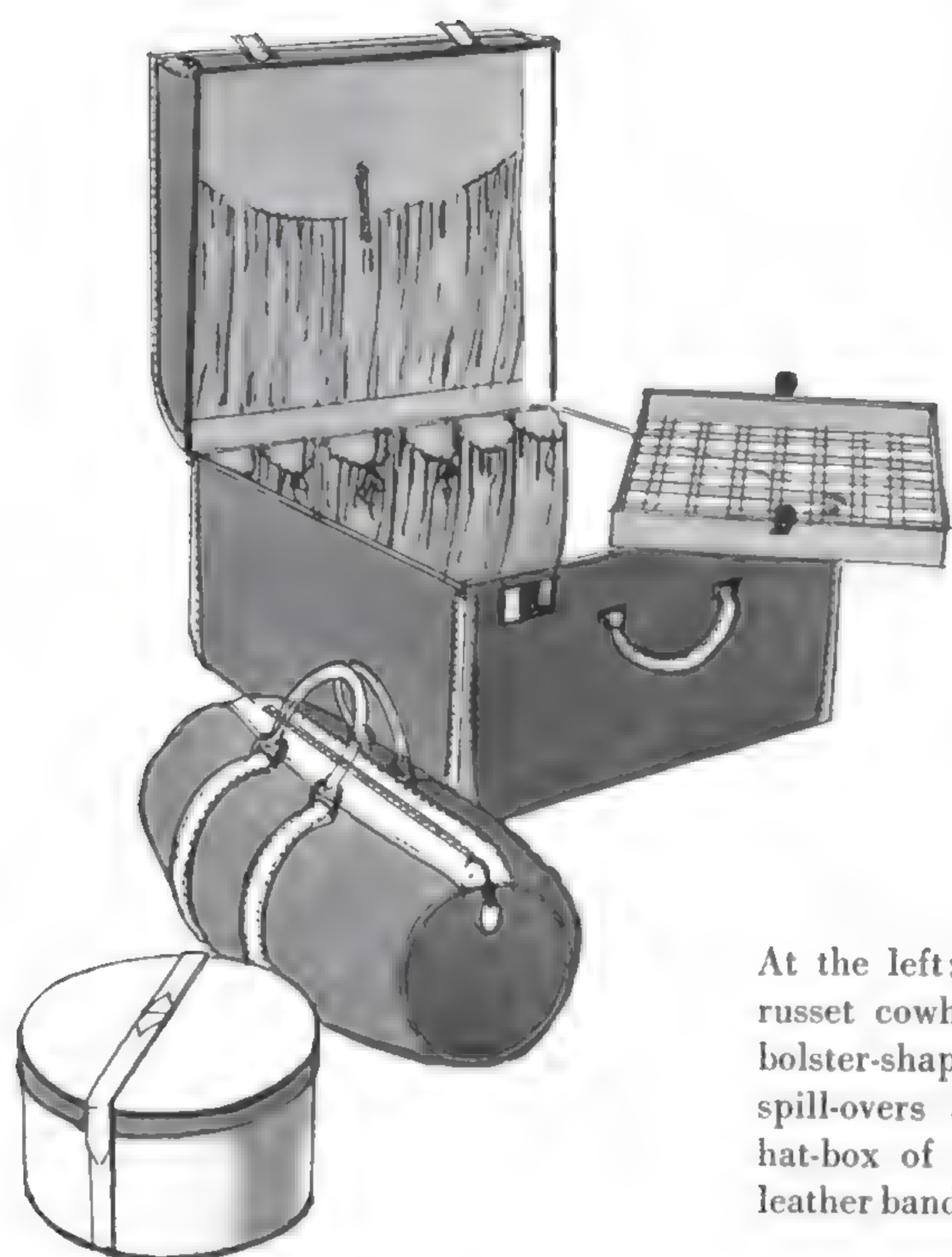


WE would have liked to add a brass band to that parade at the top of the page as a visible token of our enthusiasm about all the new luggage. Any traces of the hulking and the heavy-weight have gone by the board, and to-day, when you venture beyond your door-step, you travel light with luggage that is hardy, compact, and at the same time decorative. Such luggage, in fact, as that which distinguishes the entourage above.

Take, for a beginning, those Hartmann trunks standing upright on the truck. They're of rawhide (for longevity) bound with russet leather; the first for general purposes, with a hat compartment, double-size drawers, and six small compartments. The second—a wardrobe trunk—is practically a portable wardrobe, with room for twenty dresses. Both are from Saks-Fifth Avenue. Underneath is Oshkosh's fibre tray-trunk. Then, perched atop, there's Wheary's rawhide shoe-case, holding six pairs; Mark Cross. For serious globe-trotting, the canvas case on the front of the truck takes in twenty-four pairs of shoes. Saks-Fifth Avenue. The porter carries one of Vuitton's famous suitcases, also from Saks-Fifth Avenue.

The traveller at the left wears a navy-blue wool coat and silk dress; Saks-Fifth Avenue. The bottle and week-end case is by Oshkosh. Her companion has a standby suit of grey gabardine, its top-coat over one arm; Town and Travel Wear, Ltd. Out in front, on the opposite page, the maid wield's Oshkosh's light canvas case, while the chauffeur superintends Mark Cross' super-light calf golf-bag and calf quick-change bag.

Not illustrated, but indispensable if you've fallen for one of those billowy evening dresses, is Bergdorf Goodman's big cardboard box (30 inches by 25 by 20). And Saks-Fifth Avenue will reconcile any old pieces of luggage by covering them with dark blue or brown canvas—if you still have the strength to cling to them after perusing these pages.

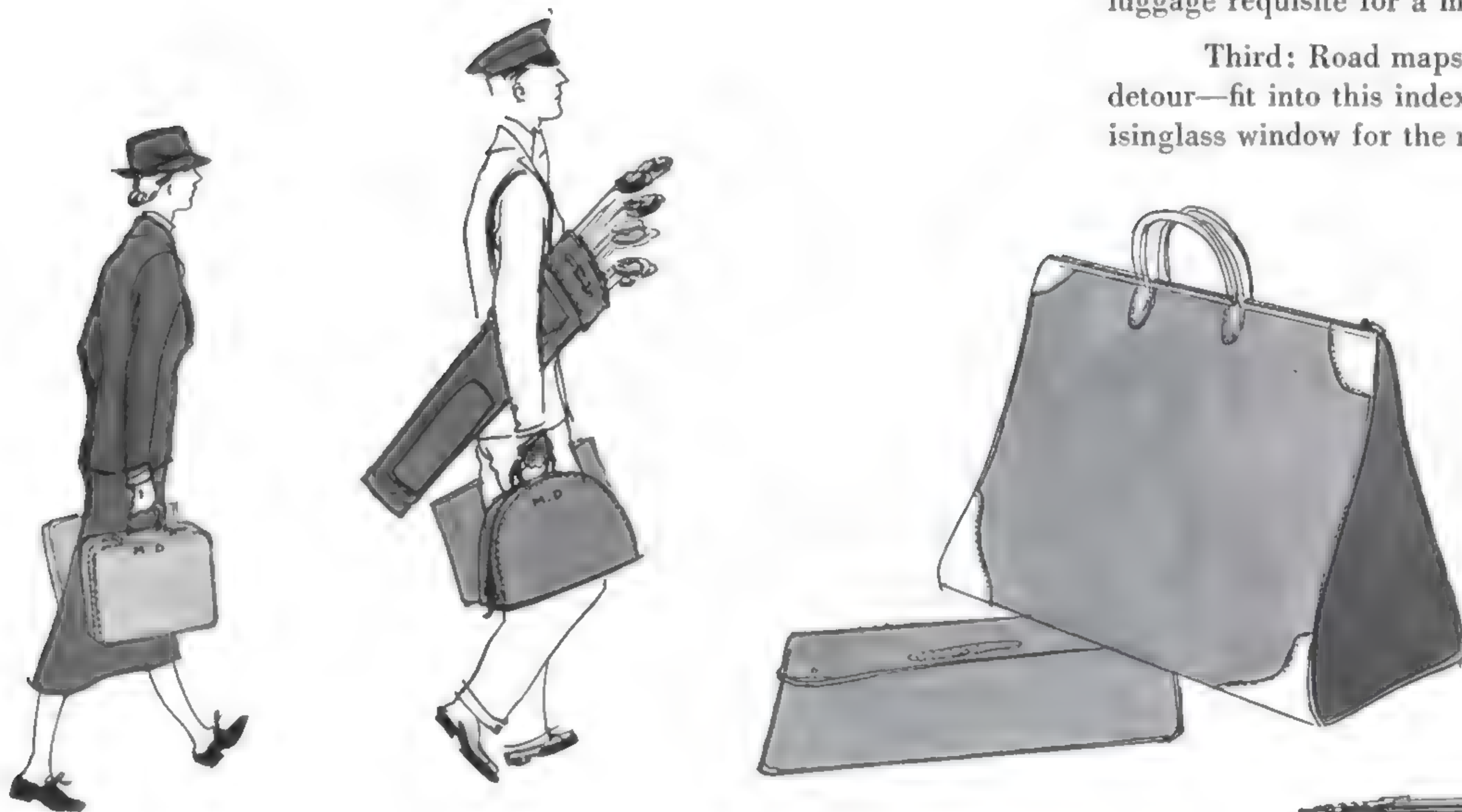


At the left: Boyle's dark blue duck case, bound in russet cowhide, for hats and shoes and lingerie. A bolster-shaped, Talon-fastened bag to go with it, for spill-overs and sports. And third, a feather-weight hat-box of natural linen, bound with a blue patent leather band. These are all from Abercrombie and Fitch

First below: If you never have room enough for all the memorabilia of your trip, take one of these tan duck kit-bags. They fold flat when not in use. (See small illustration below.) From Abercrombie and Fitch.

Second: You can pack six dresses into this rawhide case by Wheary (add a bottle-bag, a combination case, and a bag for spill-overs, and you have all the luggage requisite for a motor trip). From Mark Cross.

Third: Road maps—so you won't bog down in a detour—fit into this indexed pigskin map-case, with its isinglass window for the map you're using. Mark Cross

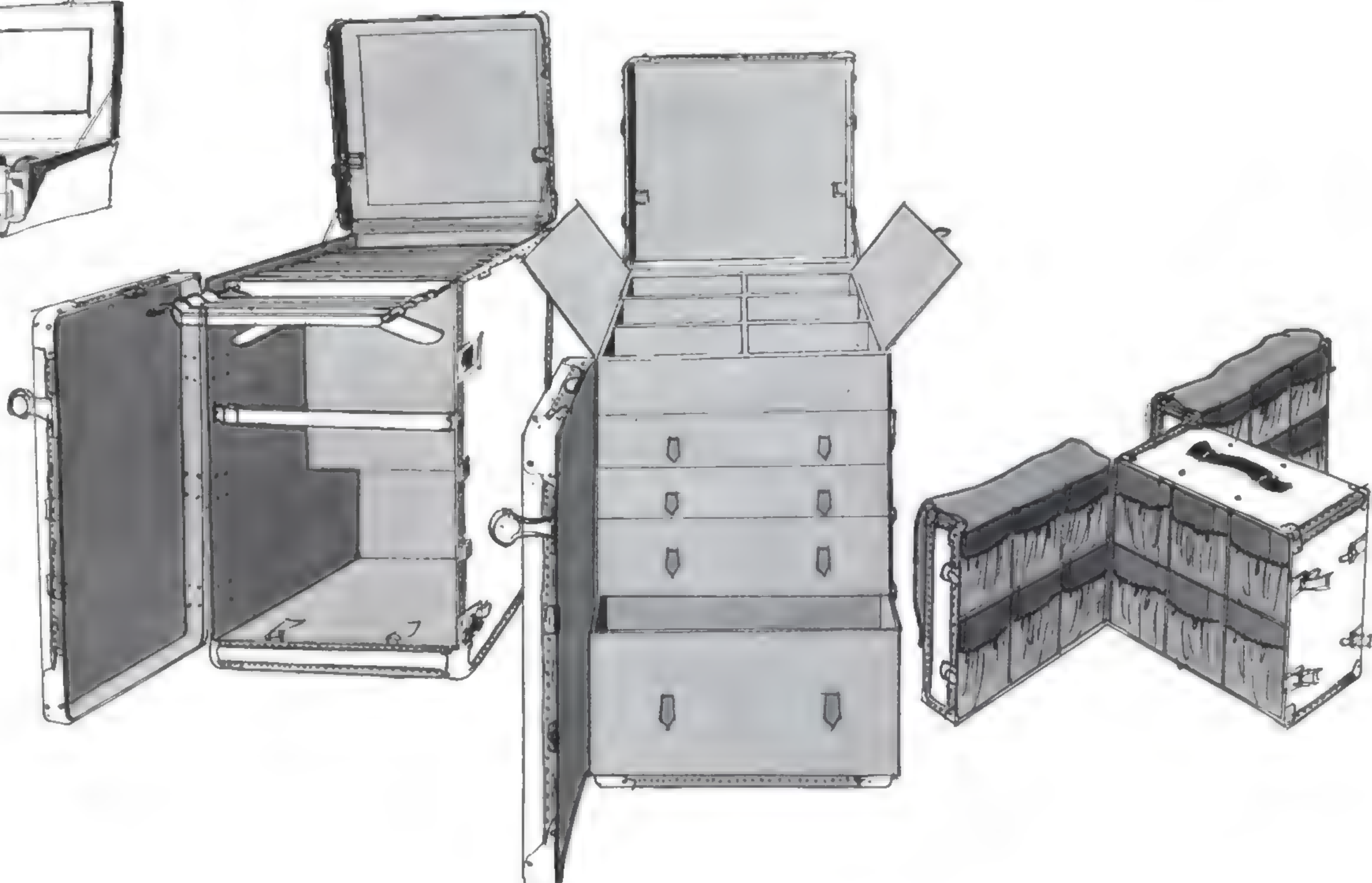
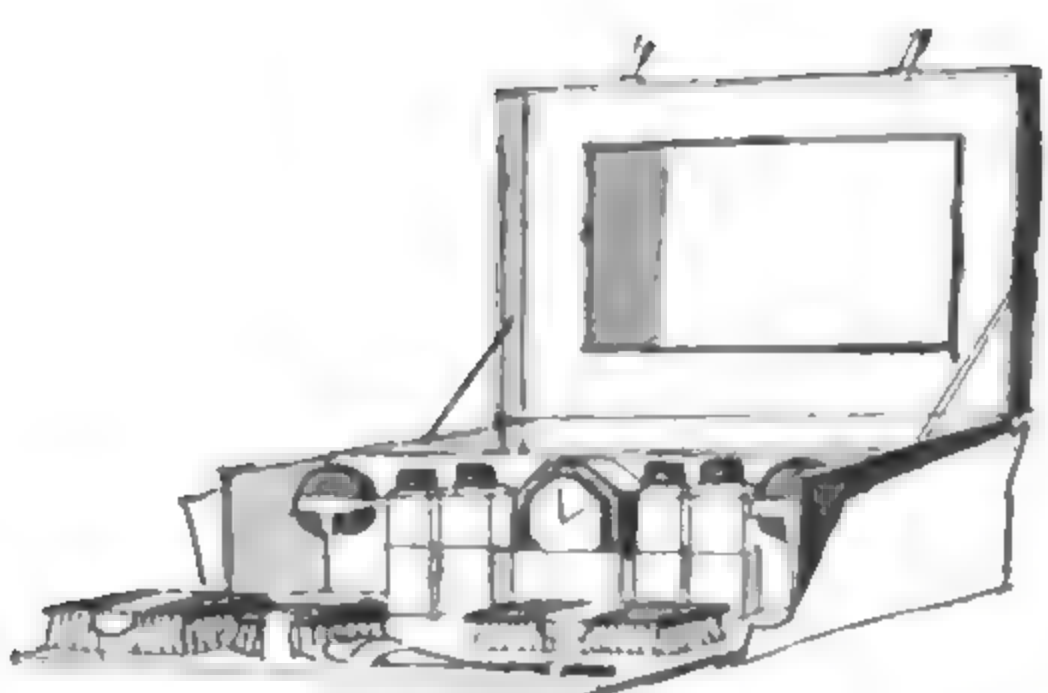
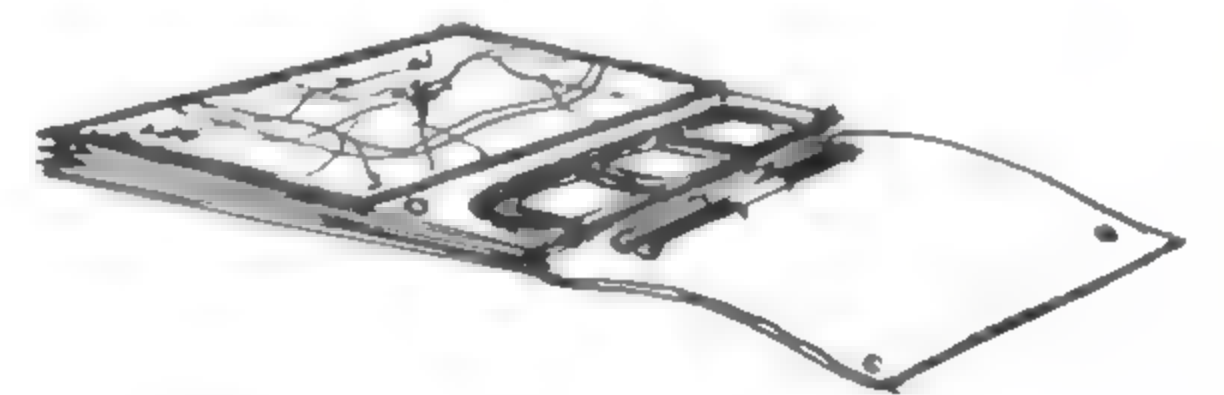
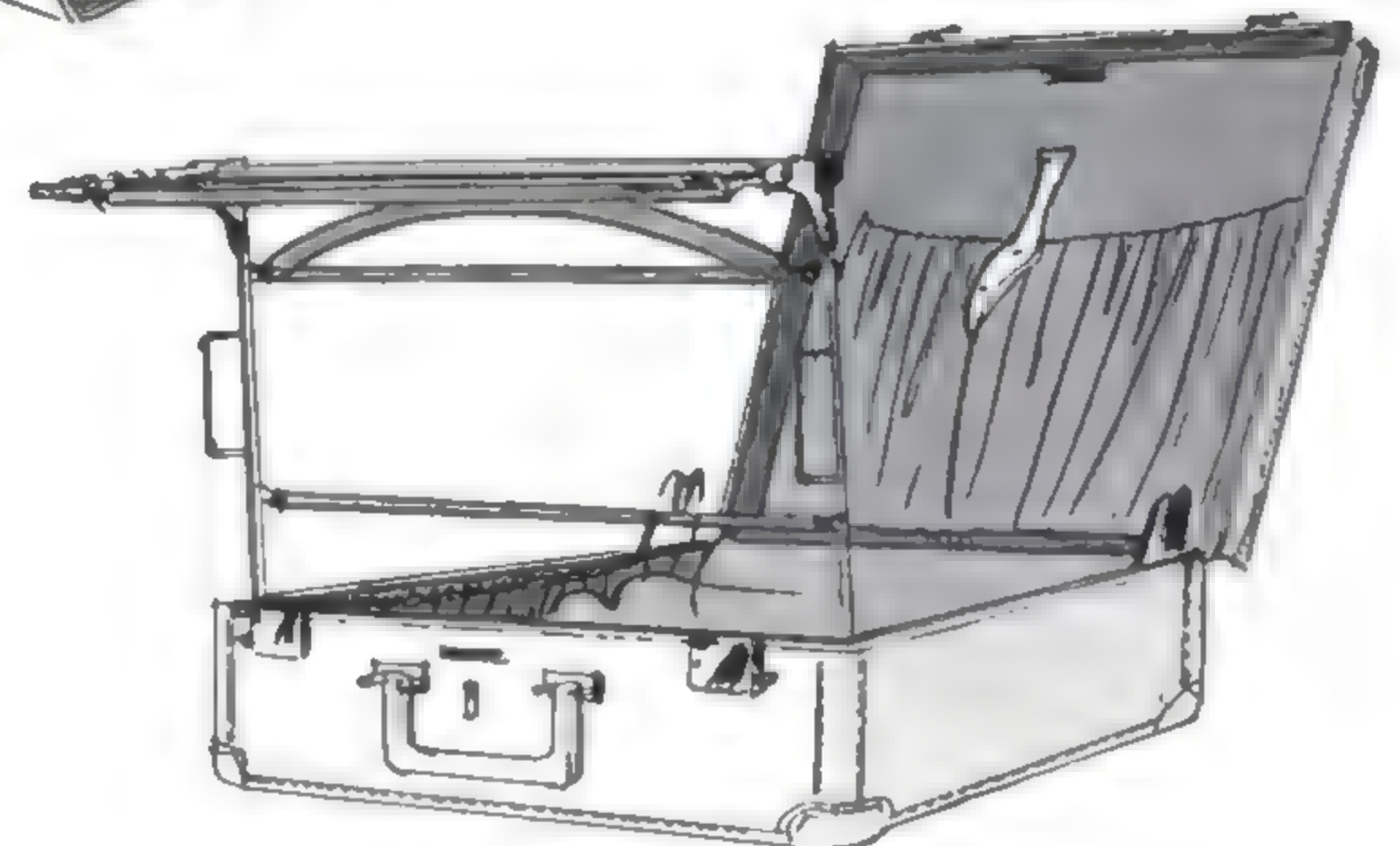


First below: Pigskin dressing-case with a large mirror and blue enamel fittings: jars, bottles, brushes, and a clock with an alarm. Saks-Fifth Avenue.

Second: The inside stories of the luggage on the van. This is how Hartmann's rawhide wardrobe trunk looks before you start packing in those twenty dresses.

Next to it is an open-faced view of the Hartmann trunk for hats and etceteras. Saks-Fifth Avenue.

The last piece is the double-sided canvas shoe-case, neatly opened to show where you put the twenty-four pairs of shoes—as promised! From Saks-Fifth Avenue



WE ARE TEN



All aboard for Europe with the Lawrence G. Whites and their brood of eight

WHY is the present generation so morbidly afraid of its children? Our forbears travelled the earth, and took their young with them, and there was no talk of food or climate. My own childhood was spent in endless journeyings with seven younger brothers and sisters. My father once telegraphed my mother from somewhere in Europe: "Pay, pack, and follow." She did, of course, with the lot of us, including the inevitable baby.

Travelling was fun, although we were not pampered. On many night-journeys from Rome to the Tyrol, bundled into a second-class compartment with our Italian nurse, Agatina, we made the best of it, pillowed on rugs and bags and one another's legs. I never minded this in the least, nor envied my parents sleeping in luxurious sheets in the *wagon-lit* ahead—as was only suitable and proper. The important thing was that, to-morrow morning, we would be wakened by that most exciting sound, the shriek of the engine echoed by the grey cliffs of the Dolomites, and that in a few hours we would be racing over the high mountain pastures with the glory of the Alps all about us.

On these journeys, Agatina always sat up all night, very straight, in a corner of the compartment. Her starched shirt-waist had a stiff collar and tie, and her sleek black hair and Queen Alexandra fringe were surmounted by a straw sailor. Her eyes were shut in grim repose, not a muscle moved: the dawn would find her as had the dark.

For the first ten years of my married life, I clung to the habits of my contemporaries: certified milk, the best doctors, and safety. We hoped to go abroad some day, when the children were big, but there always seemed to be one who wasn't—yet. But the boom years brought prosperity and courage, so we decided to go to Europe as we were—with six children ranging from ten years to eight months. I had intended to leave the youngest with its grandmother, but, at the last moment, the baby's picture was pasted in the family passport. The crib, pots, and pans were added to our mountain of luggage, and we were off.

In order to ensure instant recognition, I dressed the older children in striped jerseys, with blue skirts or shorts, according to sex. I thought I could see them more easily and thus prevent any one of them from slipping over the deck-rail. Fortunately, there always seemed to be a sailor or a passenger with a biscuit to avert disaster, and the days flew by so packed with strange delights that the children begged to spend the rest of their lives on a transatlantic liner.

We had to land at last. Versailles was our first stop, but our plans for the summer were still fairly vague. We wanted mountains, French, and lots of sun. These, apparently, combine best in some high, open valley of the Haute-Savoie. The travel-bureau leaflet assured us that Mégève—then comparatively unknown—had everything that we demanded. They were right.

I must confess to a certain trepidation when we boarded the Chamonix express with fifty-eight pieces of luggage. Perhaps people were right when they looked at us with that queer expression! (Continued on page 122)



DURST

RIBBON, RIBBON—EVERYWHERE

Suzy—and half of Paris for that matter—has a sudden mania for ribbon. Here is Suzy's toque of satin ribbon—coppery green over the top and cyclamen on the sides. Lucien Lelong's dress. Hat imported by Bergdorf Goodman

Left—Agnès' fine black straw skull-cap smothered with Gauguin-pink ribbon—all anchored with a spring band. Imported by Florence Reichman; Marshall Field; I. Magnin, California. Creed's grosgrain coat. Boucheron jewels



Dress No. 7720: To take on your holiday or wear in town—this “Easy-to-Make” princesse frock. The kimono sleeves are brief, the pockets briefer. Finish the seams with hand-stitching, big as bastings. Designed for sizes 12 to 20; 30 to 38

Dress No. 7724: Pivot your summer wardrobe on an “Easy-to-Make” dress like this—subdued enough for town in a cool dark fabric—gay enough for the country with its applied ribbon trimming. Designed for sizes 14 to 20; 32 to 42

One-Piece Bathing-Suit No. 7691: Vacation wardrobes demand at least one suit especially for decorative purposes. Consider this one of jersey, slimly panelled, slightly flared, and bound with rickrack. Designed for sizes 12 to 20; 30 to 44

House or Beach-Coat No. 7719: This quaint coat has a fitted front panel to stabilize the full, gathered skirt. The sleeves may be short and plain, or long and fitted, and there may be ruffles. An “Easy-to-Make” designed for sizes 12 to 20; 30 to 38
• For back views, turn to page 142



debs wall

A STITCH IN TIME



Dress and Shorts No. 2136: For bicycling in Bermuda or tennis or beach wear anywhere—this pleated dress, ending well above the knees, and open down the front to show the shorts. Make it of rough linen. Designed for sizes 8 to 20; 30 to 38

Dress and Bolero No. 7726: This dress, plain, dark, and "Easy-to-Make," will take you travelling, and keep you fresh. The collarless bolero swings over a flared skirt, bound at the waist with a girdle. Designed for sizes 12 to 20; 30 to 38

Slacks No. 7519. Jacket No. 7714: The slacks may be made tailored as a man's trousers—or with a built-up waist and shaped pockets. Designed for waist sizes 25 to 36. The jacket is trim as a schooner. Designed for sizes 12 to 20; 30 to 38

DESIGNS FOR DRESSMAKING

AROUND THE TOWN WITH SHOP-HOUND



ALL aboard, ladies and gentlemen, for a tour of New York with Shop-Hound as your guide. If you want some pretty impressive luggage to start off with, I'll lead you straight to Saks-Fifth Avenue to view the Bryon and Bandy crocodile cases—handsome as jewel-boxes, every one. Crocodiles in Colombian rivers gave up their mosaic-patterned skins for these, and they're as impervious to hard knocks as armour-plate. The colours have a sullen jungle gleam: nigger-brown, clay-grey, river-blue, deep green, and hazel. This is luggage that you're tempted to buy in sets: a Victoria bottle-case, an overnight case, tray case, wardrobe case, shoe-and-hat box. Prices start at about \$60.

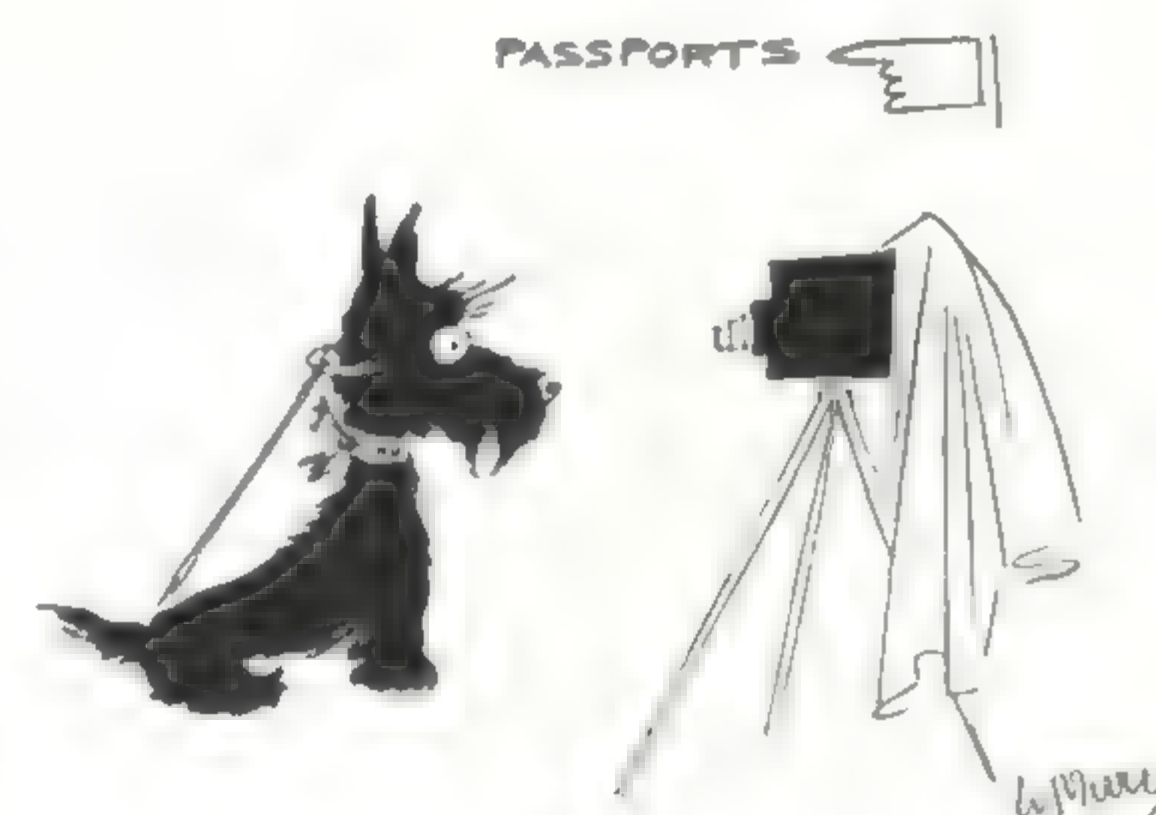
Those of you who are off in mid-continent and think of it at the last minute can still rush a fond farewell to your friends. The Florists' Telegraph Delivery Association takes care of all that. You appeal to the nearest florist in the Association for help, and tell him, generally speaking, what you have in mind. The finest, freshest flowers will be in their staterooms in a few hours, selected and arranged by such a famous New York florist as, say, Max Schling or Irene Hayes. Ice can not dampen the corsages tied with Neva-Wet organdie ribbon by Irene Hayes; and the boats are very noble about keeping flowers on ice and delivering them at specified times during the trip.

Don't think only of steamer baskets when you think of H. Hicks and Son. Think of steamer cocktail trays, jammed with hors-d'œuvres for a farewell party in the stateroom; think of nut bowls, and of Russian fruit bowls mounded with jellies, fruits, and nuts. And don't forget, those of you who stay at home, that Hicks is constantly rushing exotic fruits to give a tang to your tables: Spanish melons from the Argentine, papaya melons, Belgian grapes, Georgia peaches, and California plums in June. To enliven the cocktail hour, you might surprise your friends with miniature French corn, pickled, about \$1 a jar. Smoked sliced salmon now comes in cans; about 35 cents.



If you have any friends who like to make a game out of life, you might send them off with a miniature travelling game from Abercrombie and Fitch. Good for whiling away those long hours careening over the Alps in *wagons-lits*. A travelling chess-board, imported from England, has tiny chessmen that fit into holes in the board like cribbage pegs—and stay in place where you left off, when you close the box. About \$10.50. A checker-board has checkers that dig their toes in, too; about \$5. And if you're not sure of their game, there's a set that plays backgammon, chess, or checkers, at will; about \$12.

Don't let any one you know go off to Europe without a passport-case. Fumbling for credentials is as antiquated, in travel, as soft coal. The Buxton passport-case has pockets for passport, train tickets, landing tickets, American money, and a whale of a deep pocket to take in a sheaf of thousand-franc notes. The new case is stitchless, by some miracle, which means no threads to rot in the damp sea air. About \$10 in morocco leather; about \$7.50 in India goat; both leathers in black or brown. At Altman. To cheer those of you who stay at home, Shop-Hound suggests you see the new country-house table-linens at Altman, patterned from old Mayan designs. (Continued on page 118)





DAYS FOR RUGGED TWEEDS MEAN SOUP FOR RUGGED APPETITES



Tweeds

Tweeds mean outdoors—country—air—and hearty appetites for lunch. And there the lunch is—something as Scotch as a homespun tweed—Campbell's Scotch Broth—thick, substantial and hearty with good eating. Plenty of meat and vegetables cooked the good Highland home way in a rich, thick broth. Aye!—a soup that Robby Burns himself would have raved about . . . Or, when appetite fancy roams, there are twenty other easy Campbell roads to take—soups for all fancies—all days—and all soup occasions. Among them . . . Tomato Soup—with a flavor and smoothness so distinctive that it heads the world's list of soups . . . Vegetable-Beef—an old-fashioned vegetable soup with substantial pieces of tender beef added.

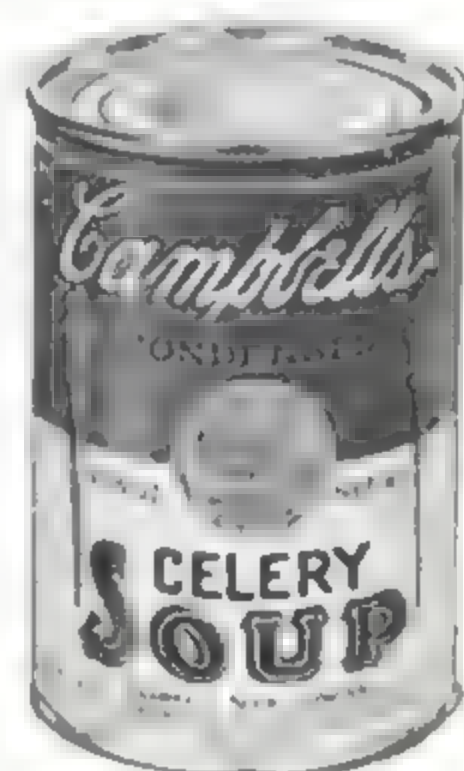
—or Black Tie

FROM CAMPBELL'S 21 DINNER BEGINNERS YOU CHOOSE THE SOUP COURSE



More and more from Aiken to Santa Barbara—and in the country homes that are taking on new life—dinners are being planned—but the planning of the soup is done. For an amazing number of the best hostesses depend on the Campbell Soup shelf to start every dinner. For example, serve Campbell's Celery Soup (yes—a French chef made it). How they'll enjoy its smooth purée of tender, snow-white celery and fine table butter—and the delightful garnish of celery, too . . . Another favorite is Cream of Mushroom—a sumptuous purée of fresh mushrooms and double-thick sweet cream . . . And there's Mock Turtle—a deep, rich beef broth, and in it tender bits of meat, piquant seasonings, and a fine sherry.

Campbell's SOUPS



REFLEXIONS

*The way to say
'Remember Me'*



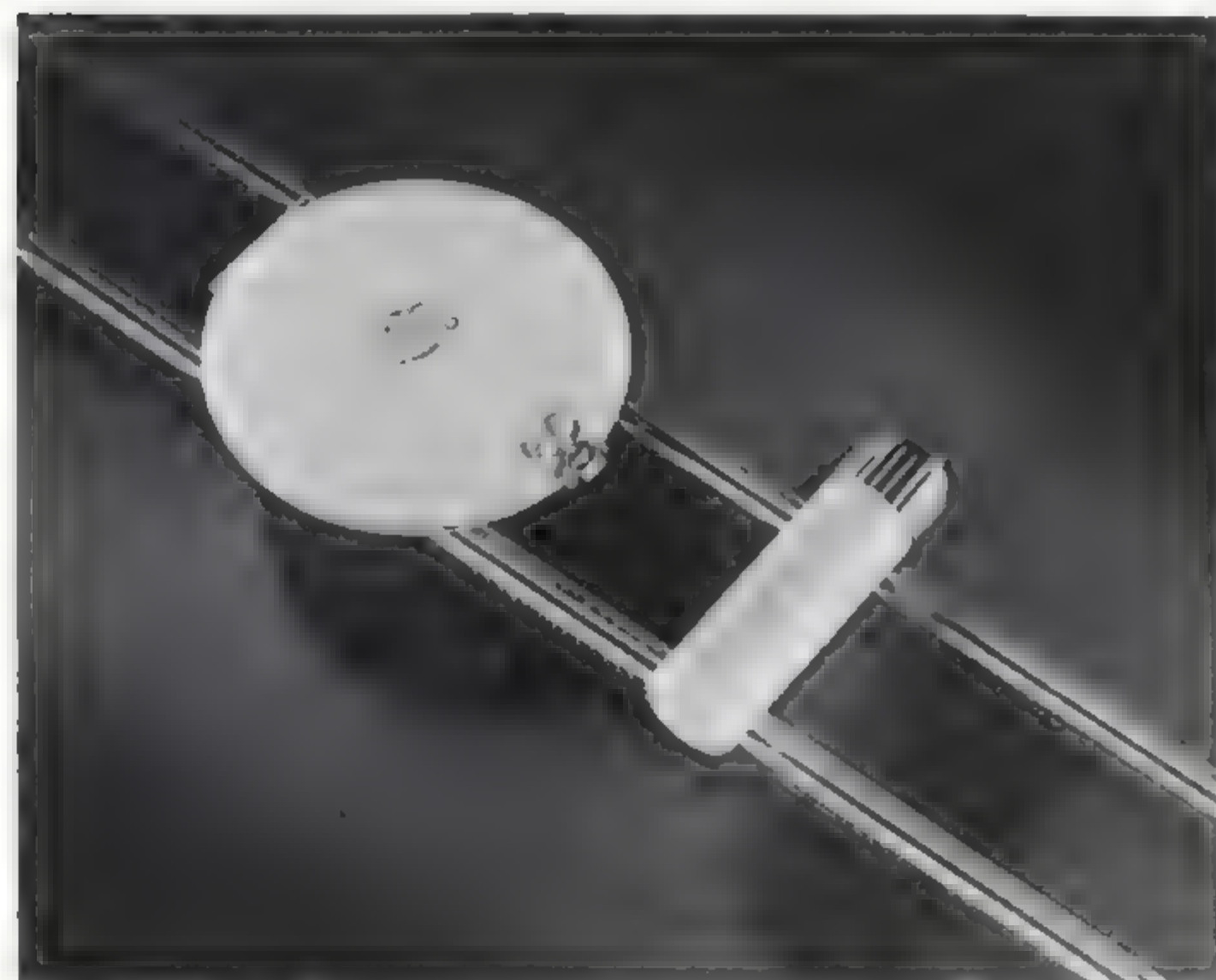
P A R F U M S

CIRO

P A R I S

ALSO CREATORS OF DOUX JASMIN, SURRENDER AND CAMELIA DU MAROC

DISCOVERIES IN BEAUTY



Lenthéric's "Bal Masque" innovations are gay and summery. A bow-knot fastens the wafer-thin case

MORE and more we are convinced that nowadays the business of being beautiful is pure pleasure. At Zelda Radow's Salon of Body Sculpture at Bonwit Teller's, you may have a facial that is not only unique in method and result, but an hour of bliss, as well. Miss Radow calls it a resculpturing facial, and it does for the face what her recontour treatments do for the body. Skilled Norwegian operators begin their magic low on the spine and work always up to the brow, relaxing weary nerves and stimulating the blood circulation at the same time. So nimble and soothing are their fingers that you speedily sink back into oblivion, suffused in a sort of peppermint perfume, which emanates from the circulatory mask. Following this, you will probably remember only a series of cool, sweet-smelling gauzes, some fresh, tingling sensations, and the soft insistent pappings. Actually, what goes on while you are contemplating heaven is scientifically devised to do lasting and lovely things to your face.

After the brisk circulatory mask has roused all the tissues and brought the blood up to carry away the dead cells that might cause wrinkles and sagging muscles, an oil mask and some special emollient creams are manipulated into the skin. Small heated rollers pass lightly over the face and neck, opening the pores and allowing the creams to seep in. Then more massage, smooth and remoulding. At the end of an all-too-brief hour, chilled compresses are applied to make the skin glow, and, finally, a professional make-up that leaves you radiant. One of these facials will send you out to a new peak of existence. A whole series—and we hesitate to think of your capabilities.

Most of the year, we consider our tub merely as a place in which to get clean. In summer, it becomes a haven, a refuge, and the more we lave in luxury, the greater the peace of body and soul.

Xandra, the latest entrant in the order of the bath, is, to our mind, the essence of luxury. It is a powder and, when dumped into your tub, creates a heavenly (Continued on page 112)



ANDERSEN

The new D'Orsay packages, shining white with a quilted effect, make cool notes in summer rooms

Britain's Coronation

AWAKENS NEW INTEREST IN
TITLED BRITISH BEAUTIES

*Duchesses, Countesses
Viscountesses and Ladies
guard
their Loveliness
the Pond's way*

CENTER TOP *The Duchess of Leinster*

LEFT CENTRE *The Countess Howe*

LEFT BOTTOM *The Viscountess Milton*

LEFT TOP *The Viscountess Lunwich*

UPPER RIGHT *The Lady Barbara Gore*

BOTTOM *The Lady Helena Fitzwilliam*

WHEN BRITAIN'S great pageant takes place, the traditional beauty of her high-born women will play no small part in that pageantry.

Over and above their beauty of line and feature, the world will pay tribute to the fragile, transparent beauty of their exquisitely cared for skins.

Could you ask these high-born beauties how they care for their delicate skins, you would be impressed by the number who simply answer—"Pond's."

Duchesses, Countesses, Viscountesses and

Ladies are among those who say they guard their skins' flawlessness with the Pond's method of beauty care. Pond's is the largest selling cream not only in England, but in all the dominions!

Here is the famous method English and American beauties use:

Every night, smooth on Pond's Cold Cream. As it softens and releases dirt, stale make-up and skin secretions—wipe them all off. Now pat in more Pond's Cold Cream—*briskly*, till the circulation stirs. Your skin feels invigorated and freshened.

Every morning—(and always before make-up) repeat this invigorating treatment with Pond's Cold

Cream... Your skin is smooth for powder—fresh, vital looking!

Begin yourself to use Pond's. See *your* skin, too, grow clearer, brighter, smoother—admired for its youth and freshness.

**Send for SPECIAL 9-TREATMENT TUBE
and 3 other Pond's Beauty Aids**

Pond's, Dept. 116E, Clinton, Conn. Rush special tube of Pond's Cold Cream, enough for 9 treatments, with generous samples of 2 other Pond's Creams and 5 different shades of Pond's Face Powder. I enclose 10¢ to cover postage and packing.

Name _____

Street _____

City _____

State _____

Copyright, 1937, Pond's Extract Company



3 Crown Jewels —to make you lovely!

In this exquisite case—designed by a Parisian jeweler—are *three secrets* of loveliness. They were originally created for Royalty's *exclusive* use. Now they can be yours!

Ladies of the most glamorous Court the world has ever known—*Imperial Russia*—had superb beauty—irresistible fascination. Their beauty—their same fascination—*can now be yours.*

Imperial formula

PRESENTS

The Imperial Jewel Case \$2.50

For two weeks only at the finer stores

CREAM ROUGE that spreads softly, smoothly and bestows the blush of a damask rose on a lady's cheek.

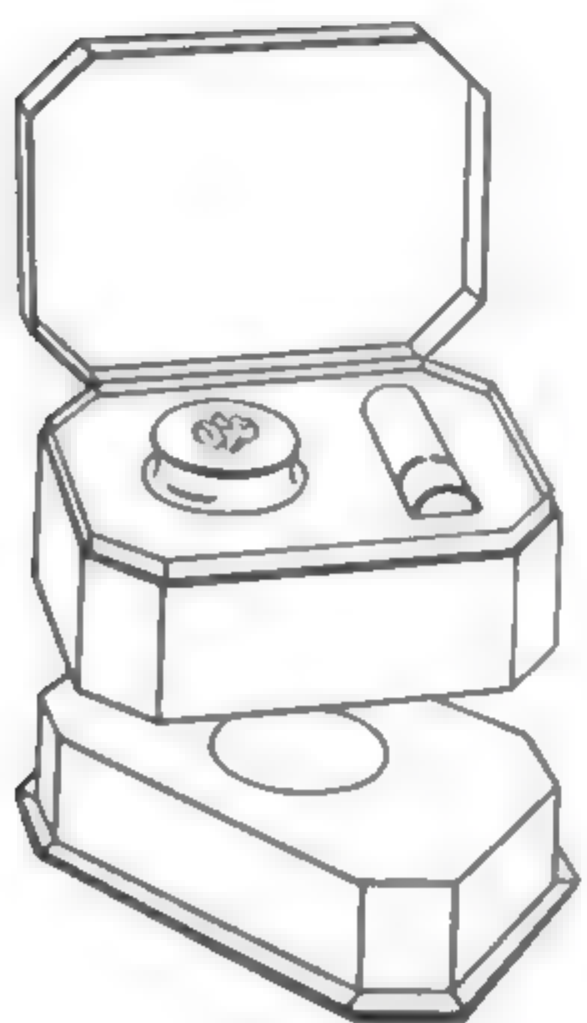
POWDER . . . you do not know what magic powder can perform until you use Imperial. It is an ever-clinging gauze veil of pearly luster—exquisite!

LIPSTICK . . . note the velvety texture as you apply it. It gives that enticing moist crimson that makes a woman's lips alluring. (Acid free)

Only quality stores carry Imperial Formula. If you cannot obtain the Imperial Jewel Case in your city, we urge you to order direct by mail (before June 15th, 1937) giving complexion, color of eyes and hair.

Imperial formula Ltd.

INTERNATIONAL BLDG. • ROCKEFELLER CENTER • N. Y.



DISCOVERIES IN BEAUTY



Gabilla eaux de Cologne, including the enchanting "Vierge Folle" fragrance, come in shaker-top bottles

(Continued from page 110) foam, the like of which you haven't seen since you blew soap-bubbles in the sun. Xandra has nothing to do with soap, however. Its base is a sea-moss, and its foam bubbles around you, softening and scenting your water and making you feel lapped-in-luxury. The powder comes in little packets (one to a bath), and each variety is coloured—pink for bouvardia, green for pine, and so on—and lends its colour as well as fragrance to your bath.

The individual packets are superb for travelling and for guests and for people going away, but they are probably best for making you feel incredibly elegant in your own bathtub. You will find Xandra in boxes of fourteen packets at Bergdorf Goodman and other such establishments.

If you suddenly look at your hair in the bright light of day and notice that it has gone dull and drab without your being aware of it, take recourse to Beauty Sheen after your next shampoo. Beauty Sheen is more than a rinse because it gives your hair a fresh feeling, as well as a live, shining look. And if you use it as a wave lotion, you'll find that it not only sets the waves softly, but imparts new lustre as well. A fine thing to know about in time for summer wear and tear. Beauty Sheen can be found at Saks-Fifth Avenue.

Dry skins get even dryer under the first hot suns, and anything that you can do to humour them is all to the good. Yardley has a new powder for dry skins that is a beneficent gesture in this respect. It goes on lightly and refuses to disintegrate into flakes after it has (Continued on page 114)



ANDERSEN

Cyclax, the English house now established in New York, presents these charming bath accessories



★ *Soldering the setting. Note the semi-circular opening in the table. A leather apron-bag hangs from it to catch any stray filings of precious metals.*

Have you seen these beautiful jewels from Paris which present a solid mass of color? a brooch of rubies, for example, with no unsightly prongs or metal separations to mar the design or break the flow of color? Then you have seen the "Mysterious Setting"—another creation of Van Cleef & Arpels.

Mr. Van Cleef, the originator of the "Mysterious Setting," recently gave an interview to the French press in which he told the story of his important invention.

"In former days," said Mr. Van Cleef, "the only way to set a stone was to enclose it in a rim of metal or to use prongs. In either case the metal—gold or platinum—was clearly visible and covered a part of the stone's surface. To-day, we have succeeded in completely eliminating the visible metal part without endangering the security of the stone. On the contrary, the new setting is even more secure than the former, for prongs had a tendency to loosen and sometimes broke. The particularity of the new technic is to attach the stones together at the base—which is invisible to the eye—and it is no wonder that the progress it represents has caused a small revolution in the jewellery world.

"The idea of this new setting occurred to me one day when I wondered why there had been no change in the setting of precious stones since the times of the Assyrians. Every other branch of the jeweller's art had been perfected and, in some cases, completely changed—the craft of setting, however, had undergone no evolution whatsoever. I saw no reason why this archaic fashion should continue, and began to imagine

new ways of setting precious stones by giving thought to the disadvantages of the ancient settings.

"Firstly, the old-fashioned setting covered a part of the jewel's surface and diminished its



★ *The old craftsman and his young apprentice. A corner of Van Cleef & Arpels' ateliers. The work of the "Mysterious Setting" is entirely done by hand.*

effect and beauty. It is true that in the case of a solitaire ring, the prongs did not encroach very much on the stone's surface, but the moment a mass setting of stones was desired, a third of the total surface had to be sacrificed to the metal rims or partitions.

"Furthermore, these metal separations invariably spoiled the harmonious effect of the jewel. Design which called for solid masses of colour were broken up into minute elements which distracted the eye and practically destroyed the planned effect. On the other hand, the 'Mysterious Setting' has given a new élan to jewel creators because of its unlimited possibilities. Recently in our ateliers we created a flower which comprised some seven hundred and seventy rubies, soldered together, so to speak, on a surface of $8\frac{1}{2}$ square inches—an enormous surface for a jewel. Had we been obliged to use the old-fashioned setting for this creation, the effect would not have been half as striking and lovely.

"Moreover, the prongs of the old settings often catch on gowns or upholstery, and are thus a constant source of vexation.

"Of course," continued Mr. Van Cleef, "from

The mysterious setting

a purely technical viewpoint, the 'Mysterious Setting' is extremely difficult to handle because the stones have to be so much more carefully chosen. Since the precious stones are displayed in all their 'nudity', the slightest imperfection is immediately visible.

"The execution of these jewels requires an unheard of precision in our art. A thousandth of an inch sometimes means all the difference between the success and failure of a jewel. We have to employ men of rare skill, whose sight is exceptionally strong, and, moreover, we have to train them to this work, for in modern times there is no industry or handicraft which requires such special aptitudes.

"Every jewel which is created with a 'Mysterious Setting' requires very lengthy and painstaking work. In my opinion," stated Mr. Van Cleef, "I do not think this process can ever be utilized for mass production because there is no possibility of speeding up the work. The 'Mysterious Setting' demands hand labour. The jewels we create are almost always made to order and will remain rarities . . . jewels that in years to come will be sought after because of their very rarity.

"Naturally, this process of mine is secret. It is protected by patents in France, England, Germany and the United States.

"Look at these jewels," said Mr. Van Cleef, concluding his interview. There was an emerald



★ *Drilling tiny holes with an antique hand drill. French workmen, skilled in the ancient craft of jewellers, do not readily relinquish their century-old tools.*



★ *The "Mysterious Setting" requires patient hands. The precious stones are set, one by one.*

ring, a band of deep green encircling the finger with liquid light, a cigarette case whose cover was a solid ruby sheet of gorgeous hue, a blue sapphire bracelet as limpid as a waterfall . . . jewels not only superbly executed but possessing a poetry all their own.



Eau de Cologne

NEWEST CURTSY

GERANIUM ROSE Eau de Cologne . . . a delightfully sheltered miss whose debut promises new prestige to the House of "4711". This newest version of feminine witchery freshly recalls fragrant summer days with the breath of treasured rose-garden memories.

TROIKA Eau de Cologne . . . maid of sports and the outdoors of rugged youth immaculately at play.

TOSCA Eau de Cologne . . . femininity gone formal for your complete undoing when gown and evening cast a spell of romance not easily survived.

CLASSIC Eau de Cologne . . . the basic virtue of the other three, the original "4711" Classic Eau de Cologne traditionally associated with men and women of exquisite taste the world over since 1792.

Spraying "4711" CLASSIC Eau de Cologne early became a "4711" habit, whether to heighten the charm of person or boudoir. Today, the atomizer worthily carries on this "4711" tradition, diffusing the refreshing essences of "4711's" newest versions of Eau de Cologne.



N°4711.

BLUE & GOLD LABEL

A FULL LINE OF TOILETRIES FROM BATH TO BOUDOIR

DISCOVERIES IN BEAUTY



RAWLINGS

These incredibly natural coiffures are actually transformations by Manuel, who has designed them primarily with an eye to their becomingness

(Continued from page 112) been on your skin. There is a fine, downy quality to the powder that makes it a delight to feel, and, of course, there is the overtone of lavender that is Yardley's own characteristic. The new powder is now at all the cosmetic counters where the Yardley preparations are sold.

Ever since the article on face creams appeared in the series "How to Save Your Face," in the March 1 issue, we have been receiving letters about it. One question that frequently occurs is—"I am thirty—or forty, or forty-five—and my skin is inclined to wrinkle. Should I have a cream beside the one I use for softening and cleansing?"

We feel this way about such a situation. The young skin and the really normal skin can, if you like, get on very well with one good cream that will both cleanse and soften. The older skin, the skin that is even faintly inclined to wrinkle, needs a richer emollient cream for night use. For example, Colonial Dames has an All-Purpose Cream with generous Vitamin D content, which any number of single-cream users swear by.

But, for older skins, for any skin that is inclined to wrinkle or is lacking in natural oils, a Salon Formula Cream has been evolved. This, aside from having additional softening properties, contains an added amount of Vitamin D.

In fact, there are guaranteed to be five times the Vitamin D content in each jar used in the All-Purpose Cream, which, considering the rôle that vitamins play in beauty and health today, is a very impressive figure. The Salon Formula Cream has graduated from the Colonial Dames salon in Hollywood and is now to be found at John Wanamaker in New York and leading stores in other cities.

Crowding all your rejuvenations into one small holiday is a very mistaken policy, to say the least. The Health Roof, in the Grand Central Palace, is designed especially to combat this inherent laziness, and keep you trim and zestful the year 'round. The Roof is equipped with all sorts of exercise devices, a steam-room, a massage-room, an instructor, even a squash-court where you may take lessons to improve your game. And besides being so adequately utilitarian, the Health Roof is decorated in a smart, feminine way, with none of the atmosphere of a gymnasium about it. You'll have just time, now, to go there and get nicely animated for summer's excitement. (Continued on page 117)

Summer Exposure...

WITH EVERY CURVE CONTROLLED



A sun-bronzed athlete by day ... an ethereal romantic by night. Summer portrait of you ... by Vassarette! Air-cooled Vassarette fabrics (Lastex fashioned in the inimitable Vassarette manner) guarantee a sleek summer ... and a gloriously comfortable one. Artful Vassarette molding shapes your figure for graceful summer revelations. And the firm, *lasting* restraint that makes Vassarettes so entirely different is yours in the airiest All-in-One ... the lightest Girdle ... the briefest Pantie-Girdle. But, please, never be deceived by imitations. Always look for the label, sewn just inside the cuff of every genuine Vassarette. And always insist on a fitting in the style best for you. Write for our picture-booklet of Vassarettes for all figures, and for the name of the store nearest you. Vassar Company, 2551 Diversey Parkway, Chicago.

Illustrated — Vassarette All-in-One, \$15. Others \$7.50 and \$10.

Underneath it all
... a VASSARETTE

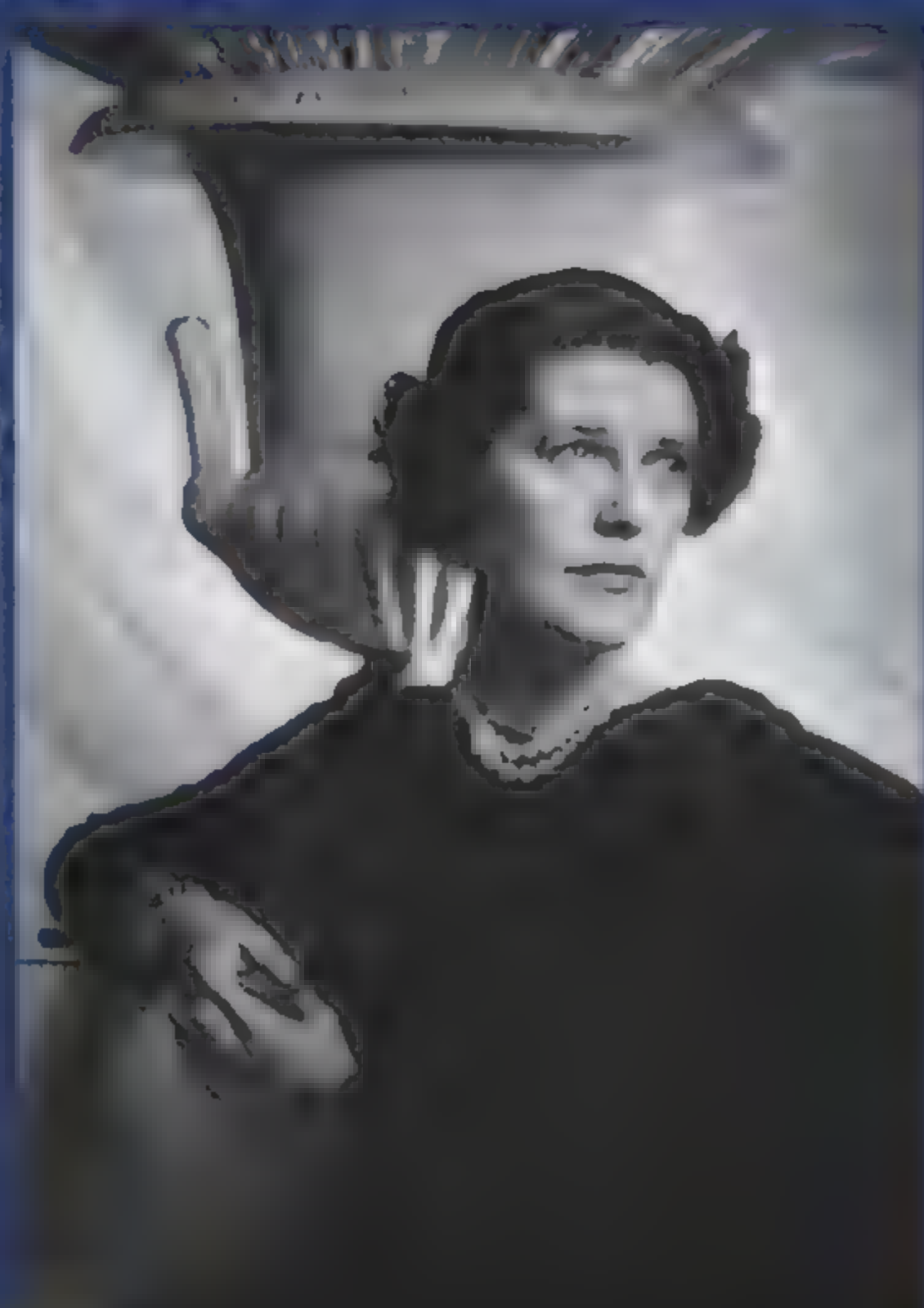
MANUFACTURED UNDER PATENTS 1863697 AND 1965850

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DESIGNED FOR AMERICA'S FINEST TABLES

MRS. Francis Huger McAdoo has graciously permitted us to picture her lovely service of Nobility Plate. Mrs. McAdoo's exquisite taste is reflected in her table appointments, and Nobility Plate . . . serenely fine silverware . . . is confidently correct on her charming table. For Nobility Plate is designed to compliment America's



finest table appointments—always distinguished, always authentically correct. Nobility Plate stands apart from other silverware . . . in sparkling pattern interpretations of mood and in superb craftsmanship. Nobility Plate is really exciting silverware to own. Its beauty, undimmed through the passing years, will add, year after year, to your first thrill of possession.

Nobility Plate

DISCOVERIES IN BEAUTY

(Continued from page 114) At Orloff, 509 Madison Avenue, you may be waved to a nice perfection. Mr. William and Mr. Fred do the coiffures, with a deft skill that leaves you entirely satisfied. They are of the opinion that smooth waves will dominate the new hair styles, but they do say that, for broad foreheads, top curls are always helpful, suggestive of height as they are. The shampoos here are actually something to write about (provided you don't fall asleep having one), they are so relaxing. This effect is achieved by means of endless brushing and insistent massage, by fingers trained to dissipate even a strenuous headache, if you take one in with you. All this, you can see, makes a hair-do at the Orloff Salon almost equivalent to having a rest treatment, besides leaving you impeccably coiffed.

Usually, as warm weather comes on, the clear, bright, and light shades of nail varnish leap into the lead. This year, however, the muted shades persist, probably because so many people have found their effect so flattering. "Thistle," by Blue Bird, is such a shade, a soft shadowy rose that looks well on either fair or dark skins. The Blue Bird polishes have a way of enduring smoothly on your finger-nails, apparently impervious to chipping and such for days. You will find these polishes inhabiting brand-new bottles when you see them on cosmetic counters these days.

If every woman every night would use a good nail preparation, there wouldn't be all this to-do about ragged cuticle and split nails. That is our invariable answer to the wails and pleas on this subject, because it is what we firmly believe, except in the case of people who have real systemic difficulties to cope with. Such a nail preparation is Brittex, which has been doing its good work in a quiet way for years. Brittex is now appearing in a new pot, very smart and modern, but it is the same dependable stuff it always was. And let us hear no more about time and trouble. You can apply this salve, and rub it into the cuticle and over the nail the way it should be, in a matter of seconds, as you are going off to sleep. This type of preparation is difficult to scent, and the nice Brittex eau de Cologne smell is another thing to be thankful for as you drift off to dreams.

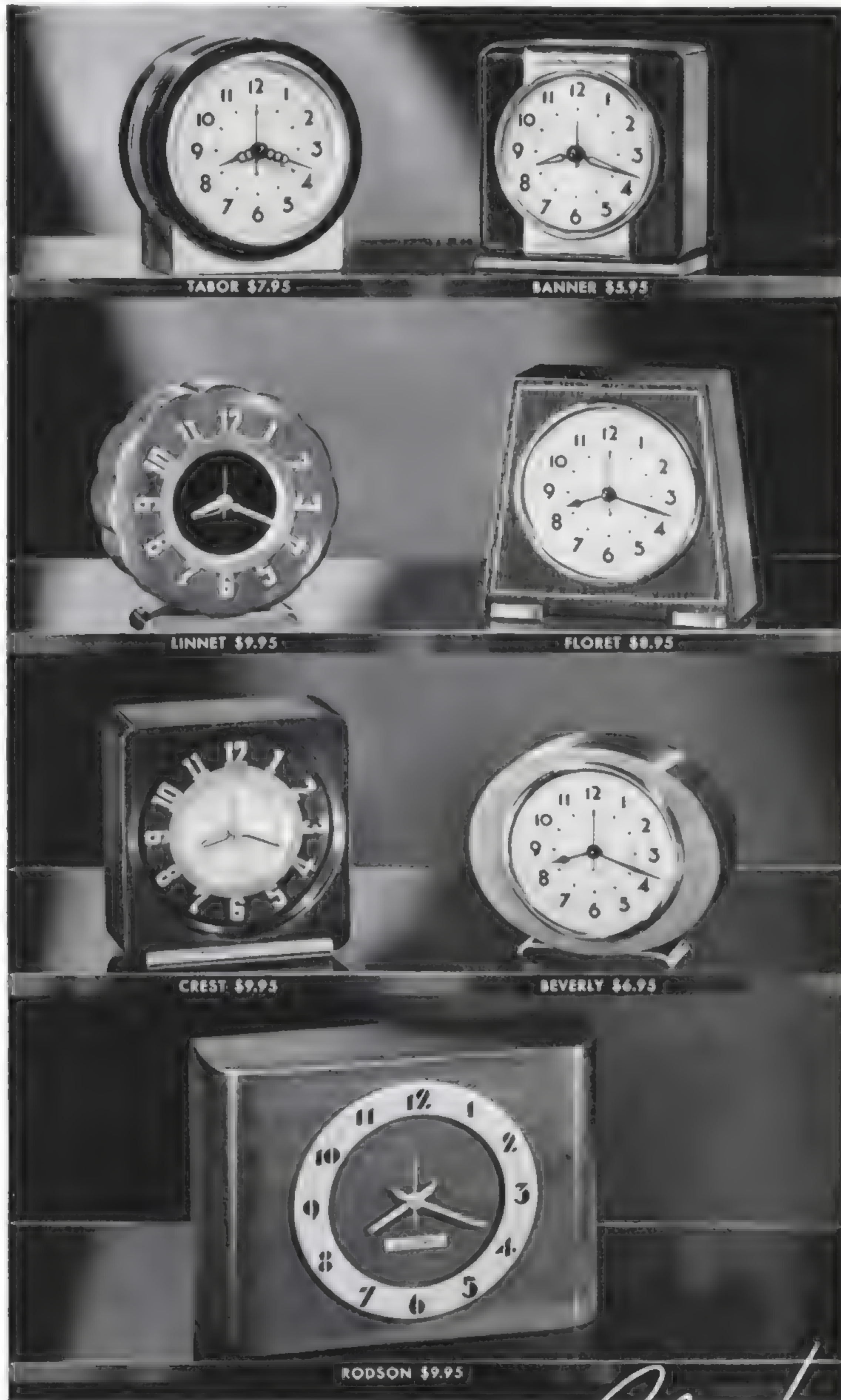
Barbara Gould has added Firma-Tone to her impressive list of reasons-for-being-beautiful. Firma-Tone is a liquid tightener for sagging, flabby tissues, and it stimulates the facial muscles to much the same extent that a gymnasium work-out stimulates the arm and leg muscles. It smells like fresh herbs, and, diluted with Barbara Gould Skin Freshener, makes an effective astringent. But its real mission (for which it is accompanied by a little pink elastic strap) is to tone and help build up the under-chin muscles that have lost some of their fine resiliency. For this, it is applied together with Barbara Gould Tissue Cream and Muscle Oil. You tie up your chin for about half an hour each day, faithfully, and the results are infinitely rewarding.

Right now is a splendid time to have a new permanent. It's a holiday head-start that will keep your hair enviably trim and manageable far into summer. At Gladys McCune's, 517 Madison Avenue, permanent waves are given only by prescription. Your hair is tested by expert attendants, and a formula is made up for your particular needs. Logically enough, the ensuing permanent turns out to be exactly right. A record of the formula is kept, so you may go back again and again (and you will want to) and be cared for with dispatch.

Hair colouring at this salon is something special again. They have a trick of making hair a bare shade or two lighter than the original that gives an immediate softening effect, and will not elicit comments (except flattering ones) from your most observant friends. They disapprove of drastic, apparent changes, maintaining that the whole purpose of hair colouring is to intensify the natural beauty of the hair, which, what with one thing and another, becomes drab and uninteresting. You will leave Gladys McCune's feeling anything *but* drab and uninteresting.

Gifts

**NOT FOR A DAY,
BUT A LONG TIME**



Electric Clocks
by **SETH THOMAS**

House Beautiful has chosen Seth Thomas Clocks for the Bride's House. And House and Garden for the Ideal House. Why? Seth Thomas Clocks last. They are styled by leading designers. They are made to the famous Seth Thomas standards—that have stood the test for 124 years. They are reasonably priced. A wide selection of electric or eight-day key-wound models are now on display at leading jewelry and department stores. Also hour strike and Westminster Chime. Seth Thomas Clocks, A Division of General Time Instruments Corp'n., Thomaston, Conn.



● Recipe for summer chic. Take *Lampl's* newest fabric, Linen-Shag—garnish it with a panoply of pearl buttons—top its flattering lines with a perky bow—and lol—a feast for the eyes. This and other *Lampl* originals, in your choice of Palm Springs' wild-flower colorings, at smart stores everywhere.

JOSEPH HORNE COMPANY, Pittsburgh
 THE HALLE BROS. COMPANY, Cleveland • STIX, BAER & FULLER, St. Louis
 HUTZLER BROTHERS CO., Baltimore • THE DAYTON COMPANY, Minneapolis
 MANDEL BROTHERS, Chicago • GEORGE B. PECK COMPANY, Kansas City
 THE JOHN SHILLITO CO., Cincinnati • ABRAHAM & STRAUS, INC., Brooklyn
 B. FORMAN COMPANY, Rochester • R. H. WHITE & COMPANY, Boston
 H. C. CAPWELL COMPANY, Oakland • THE EMPORIUM, San Francisco
 HIMELHOCH BROS., Detroit • OPPENHEIM, COLLINS & CO., INC., New York
 GEO. INNES COMPANY, Wichita, Kansas • KRESGE DEPARTMENT STORE, Newark
 FRED MAHONEY'S, Kalamazoo • THE WINKELMAN COMPANY, Port Huron
 PHILIPSBORNS, Washington • HARRY ENDLICH, Topeka • WOLF'S, Des Moines
 BOSTON STORE, Milwaukee • MOREHOUSE-MARTENS, Columbus
LAMPL KNITWEAR COMPANY • CLEVELAND, OHIO

SHOP-HOUND AROUND THE TOWN



(Continued from page 108) Myself, I think that crude creamy colouring of rawhide luggage is very chic. But I can't, in all conscience, hold back the news that you can now have your Tufraw rawhide in practically any colour you please.

Dale, 719 Fifth Avenue, is bringing out rawhide luggage in blue, brown, black, grey, and a light rust-red. Prices are the same as in the natural colouring, and the grain of the leather shows through. Let Dale stripe your colours over one corner of your cases, so that you can distinguish your own at a glance.

Out with the handkerchiefs to wave your friends good-bye; or what about handkerchiefs to wish them good-bye? Bergdorf Goodman's "Foam-Spun" white squares are as sheer and translucent as the most elegant cleansing tissue, and take up as little space. About \$8 a dozen for the small size; about \$5 for a set of six in the large size.... Among the men's handkerchiefs at Saks-Fifth Avenue are marvellous dark Irish linen squares: wine, plum, green, brown, blue. About 50 cents each, and women like them with their sports clothes.... Bonwit Teller has fine, French linen squares with beautiful medallion initials, self-appliqué with point de Turque. These imports about \$2 each.

For handkerchiefs as vivid as a nosegay, see the flower-patterned linen squares at Altman. A brilliant splash of turquoise, red, and green on a black ground. To accent black accessories with a light coloured linen dress; to give a fresh flash of colour with all the black linen clothes. These cost about 50 cents each.

There's a new species of identification-disk—and it tags you as an honest working-girl. But don't let that depress you. It's a flip little bauble, and dispels all worry, keeping track of those millions you're piling up. For about \$6, at Lord and Taylor, you can acquire a tiny gold wafer, to wear on your charm-bracelet, with your Social Security number engraved thereon. This settles all questions about where—and what—that number is.

Every now and then, a new shop appears that adds to the sparkle and verve of New York. Claudine, 110 East Fifty-Seventh Street, is one of the newest of these. This is a shop whose first interest is in making clothes for the individual. They'll make you anything you have in mind—conjured up from sketches or pulled out of the air. Claudine is a designer, and clothes, as she makes them, are invariably re-created to suit you. In her own collection, there's a black crêpe evening dress with a wonderfully effective little jacket of vertical black and white lace stripes.

Messieurs et Mesdames! This way to a shop that you'd travel far in Europe to see. Robert Ensco, Inc., 682 Lexington Avenue, has some of the finest antique silver in the world. Here you'll find those marrow scoops that make such unique wedding gifts. In those odd moments when one has no marrow-bones to pick, they make very good sticks to stir your drinks. They date from about George I., and cost from about \$10 each. Mr. Ensco says that a favourite birthday gift from husbands to wives is a vinaigrette. These tiny silver boxes are like snuff-boxes, with a pierced inner lid. The dandies of 1780 revived their spirits with a whiff of vinegar. To-day, you soak a piece of cotton with your favourite perfume, and, when the atmosphere's heavy with smoke, sniff that. From about \$5 for these. Sugar-tongs that work like scissors, dated 1730, are yours for about \$25. (Continued on page 120).





Knee-Lengths

FOR SMALLS, MIDDLEINGS AND TALLS

Wear Belle-Sharmeer Knee-Length Stockings
in your Leg Size for perfect Fit and Freedom

There's literally nothing like Knee-Lengths by *Belle-Sharmeer*. Here are abbreviated stockings that are actually knee-length on you. *Belle-Sharmeer* Knee-Lengths, like *Belle-Sharmeer* full-length stockings, are individually sized in width and in length ... to the knee ... for small and middling and tall. Cool comfort plus perfect fit. There's a picture of a pleasant summer.

And to top it all ... the daintiest of Lastex Lace garters! Both *Belle-Sharmeer* Full-Length and Knee-Length Stockings are sold exclusively at one fine store in each community ... and remember, ask for both in your own perfect fitting leg size! Write for the name of the store nearest you. *Belle-Sharmeer* Division, Wayne Knitting Mills, Fort Wayne, Indiana.

Another Must for Your Shopping List ... *Belle-Sharmeer* Full-Length Stockings in four completely proportioned leg sizes. Just remember ... in *Belle-Sharmeer* Knee-Lengths and Full Lengths your leg size has a name ...

BREV
for smalls

MODITE
for mediums

DUCHESS
for tall

CLASSIC
(full length only) ... for plumps

Belle-Sharmeer
STOCKINGS
in all leg sizes

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WAYNE KNITTING MILLS



Crisp Cottons

by

TOM BOY

for

warm weather chic...

5.95



BEAUTIFULLY tailored in sheer batiste, these gay print frocks will retain their cool charm, their perfect fit, after many launderings, for they're Sanforized-shrunk. Navy, black or red floral pattern with white grosgrain. White whirls printed on navy or cherry with white rickrack trim. Sizes 14 to 20.

BEST & CO.
Fifth Avenue

Garden City • Mamaroneck • East Orange
Brookline • Ardmore • Cleveland Heights
Grosse Pointe

SHOP-HOUND AROUND THE TOWN



(Continued from page 118) Stefan Kozak, 665 Fifth Avenue, is a tailor who has had the experience and background of the *haute couture*. He has been associated with great dressmaking houses of Paris, London, Vienna, and New York. His clothes are copies of French imports or his own designs. Shop-Hound wants especially to call your attention to his summer evening jackets of white cotton gabardine. They are very simple, short and chunky, and exceedingly smart. They are lined in white silk crêpe and cost—don't flicker an eyelash—about \$115. Made to order, of course; slightly more in brocade.

Mrs. Macy, of Morristown, now has a branch shop in New York; 72 East Fifty-Sixth Street is the address. Any one who knows Morris County, in New Jersey, knows Mrs. Macy's shop out there. It's as important to the countryside as, in a less sophisticated community, the country store. Betty Macy, her daughter, is running the New York shop. It's a tiny place, but brimming with character, already. Clothes touch every variety of price, and, regardless of price, have flair. This shop understands weddings very well—bridesmaids' dresses and trousseau clothes.

Bonneteries, they call those little shops on the rue Saint-Honoré, where you can buy stockings, lingerie, handkerchiefs, and all such feminine *frivolités*. Helene King, 698 Madison Avenue, is a New York shop very comparable to these. If you like a blissfully unhurried atmosphere, go in and let Miss King show you her bed-jackets, of which she has a rather unusual collection, *négligés*, house-coats, lingerie, and French hand-bags. Good-looking monogrammed travelling-pyjamas cost about \$10.

In Stein and Blaine's ready-to-wear department you can now buy clothes of their own design. That means that for about \$85 you can find such originality and distinction as illustrated by a navy-blue cotton matelassé dinner-dress with a sprawling white wrought-iron design and long tight sleeves. Suits, in this department, have all the fine details of Stein and Blaine custom tailoring, and cost considerably less than if made to your measure. Not their own design, but a charmer in this department, is a silk day dress with a Japanese-lacquer print; about \$23.

Franceva, 16 East Fifty-Second Street, who makes most beautiful corsets, has designed, in one garment, the whole underlying motif for a sheer summer evening dress. The point of departure is an all-in-one of London net or slipper satin. Brief panties are fitted into that. A net flounce, cut entirely on the bias, seems to grow from the foundation, and sweeps to the feet. This foundation-slip, dyed the exact shade of your dress, is so complete that there is no point in wearing anything else underneath.

Shop-Hound can't end this grand tour without taking in that Metropolitan landmark—the New York Exchange for Woman's Work. Have you ever discovered their tarlatan washcloths, about 35 cents each? They dry almost instantly, which makes them of interest to any one who resents travelling with a soggy wash-cloth.... If you want to make a getaway like a breeze, let the Exchange send you an experienced personal maid, to shop, mend, press, and pack, and see that the keys are safe in your hand-bag.... If you're off for a country weekend, before the summer house is functioning, the Exchange will pack you a basket of food—not forgetting the Parmesan cheese. (541 Madison Avenue is the address.)



On their way —

Commencement Snapshots by
Mount Holyoke Girls



● (Above) About to take a picture from the terrace of Rockefeller Hall—and not such a bad picture herself, incidentally. Snapped with a Kodak Bantam Special by Miss Mary Vaughn Jacoby, '39.

● (Below) Perhaps the most beautiful of all the Mount Holyoke Commencement ceremonies—the laurel procession on Class Day. Snapped with a Kodak Six-20 (f.6.3) from the roof of Skinner Hall by Miss Marianna McNees, '37, Editor-in-Chief of the *Mount Holyoke News*.



EVERYBODY snapshots at Commencement time, from the youngest undergrad to the oldest and wisest alumna. Last glimpses of the campus, with the seniors marching awesomely on their way to take up Life's Responsibilities. Last glimpses of friends who may not see each other until next reunion. It takes a snapshot to get the very thrill of the day itself, with its mixture of gaiety and sadness...and to bring it all back again sometime—a wonderful memory.

Some of Commencement's most stirring moments, as seen by undergraduates, are shown here—snapped by Miss Mary Vaughn Jacoby, '39, President of her class Freshman year; Miss Marianna McNees, '37, Editor-in-Chief of the *News*; and Miss Sally Cole, '37, Chairman of Community.



● Planting the ivy—a rite which the sophomores help the seniors accomplish every Commencement. It's dated, too—the year being cut in the stone wall above. Snapped with a Kodak Six-20 (f.6.3) by Miss Sally Cole, '37.



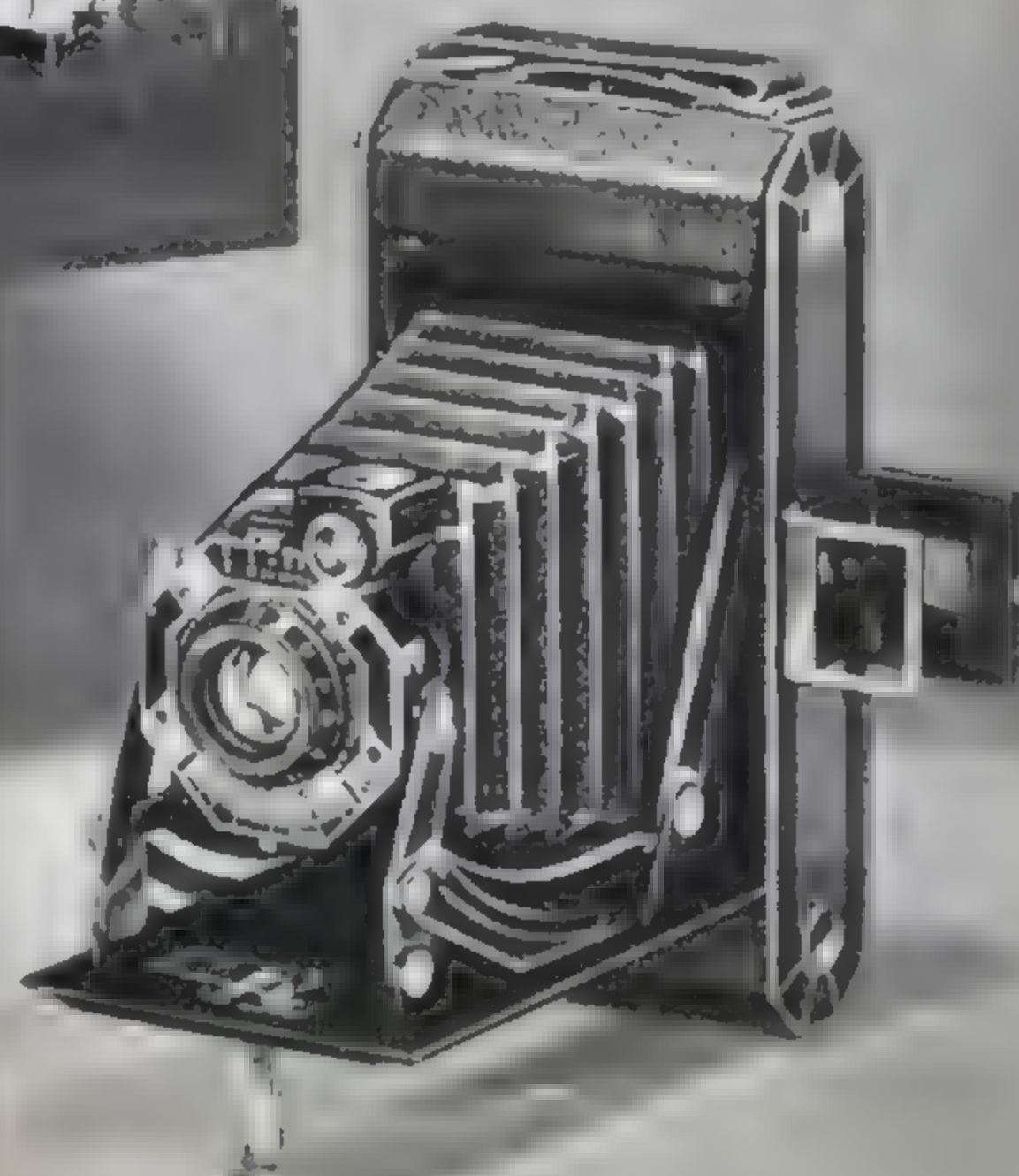
● The art of picture taking is regarded seriously at Mount Holyoke. This earnest discussion of camera technique was snapped by Miss Mary Vaughn Jacoby, '39, with her Kodak Bantam Special.



● Alumnae Day, when more Kodaks click than at any other time during Commencement, and more snapshots are passed from hand to hand. This scene was snapped with a Kodak Six-20 (f.6.3) by Miss Marianna McNees, '37.

● (Right) **KODAK SIX-20 (f.6.3)** The most popular fine camera with thousands of college girls. Its keen Kodak Anastigmat f.6.3 lens makes snapshots in bright or cloudy weather. 1/100-second shutter. Has eye-level and reflecting finders. Price, \$17.50—at convenient camera counters . . . Eastman Kodak Company, Rochester, N. Y.

ONLY EASTMAN MAKES THE KODAK



Carlin Comforts



FOR HER

Leisure Hours

For those who respond to enchanting personal surroundings, Carlin designers have touched with loveliness such everyday necessities as bedspreads, blankets, comforters, chaise longue covers and lace pillows. New Spring and Summer designs and color effects, fine fabrics and a superb quality of needlecraft give Carlin Comforts a beauty and fascination all their own. Prices are much more reasonable than generally imagined. For instance, a luxurious Summer bedspread made to your order, is priced from \$14.50.

CARLIN COMFORTS SHOP

At Saks—Fifth Avenue, New York

ALSO EXCLUSIVELY AT THESE SHOPS:

I. Magnin & Co. Shops, Pacific Coast

Joseph Horne Co., Pittsburgh

Julius Garfinckel & Co., Wash., D. C.

The Edw. Malley Co., New Haven

The Wm. H. Block Co., Indianapolis

Neiman-Marcus Co., Dallas

The J. L. Hudson Co., Detroit

Field-Schlick, Inc., St. Paul

Miller & Rhoads, Inc., Richmond

Lane Studios, Montclair, N. J.

Scruggs-Vandervoort-Barney, St. Louis

WE ARE TEN

(Continued from page 104) But what a relief it was to find my wildest hopes fulfilled when, the next morning, after an interminable climb in a motor-bus, we found ourselves in what I still consider one of the most beautiful spots on earth. We were in a broad valley of flowery pastures and pine forests. Fantastic blue peaks rose all about us, with Mont Blanc looking over their shoulders, but none near enough to keep off the sun. And the clear air went to our heads.

WE TAKE A CHALET

Our only disappointment was the hotel. It was inadequate to the needs of my large family, and the change in food disagreed violently and continually with the children. We determined to have a chalet of our own. With the help of the village druggist, we found the perfect house for our needs, perched a thousand feet above the town. Though without telephone or ice-box, it had been designed with knowledge and good taste, and it commanded breath-taking views. There was a bathroom, but the heating arrangements were unable to cope with the icy mountain water more than once a day, so that the children were washed seriatim in the same tub every morning. Each morning, our two little peasant maids ran up and down the steep, rocky path to fetch food for the day. Life was incredibly cheap. Our milk was supplied twice a day by our neighbour, whose cows roamed about the surrounding pastures with a chorus of bells.

We had a perfect summer. The children learned French and grew as brown as nuts. They wore practically no clothes, and we never needed to ask if there was a doctor. We walked, we climbed, we explored new exciting valleys—there was no end to what we knew lay just beyond the next range, and the next, and the next! September came all too soon, and with it the snow: it was time to go home.

RETURN TO MÉGÈVE

Two years later, we returned to Mégève with a new baby, and this second summer was even better than the first. The older children had longer legs, and we made more serious expeditions, slept in refuges, explored glaciers, and talked a great deal about ropes and pickaxes. (The children no longer begged to stay forever on an ocean liner—they had fallen in love with the Alps; and that is a love that never dies.)

We now moved about with the efficiency of an army corps. Our luggage, though hardly reduced in bulk, assumed a businesslike appearance: the crib, pen, pram, and other horrors all being neatly strapped into fitted canvas covers. We blushed when we remembered how shamelessly we had flaunted these objects on that first departure from New York.

For all our efficiency, however, we had some bad moments. As a rehearsal for our departure from the chalet (my husband had left for London, and I, according to tradition, was to "pay, pack, and follow"), we took

a trial drive in an antiquated Panhard taxi. The chalet was reached by a perilous mountain trail, and, on our way back, it grew ominously steep and slippery. As the car began to lurch drunkenly towards the edge of the ravine, I suggested that we all hop out and run the short distance home. The driver, much hurt by our lack of trust, rattled on ahead.

When we arrived, we found the chalet in confusion, for the Panhard was lying in the ravine, with its wheels in the air. Fortunately, the driver had jumped just in time, but it would have been exceedingly difficult for the nine of us to be so nimble, and the story of the travelling American family might have ended there.

RÉSERVÉ

When we finally left, we went on foot and by bus to catch the night-express for Paris. Our places had been engaged weeks ahead. The children, sleepy but excited, huddled on the platform. The luggage, piled on hand-trucks, towered above our heads. Knowing that there was little time to spare, I boarded the train as it drew in. The two conductors assured me that all was sold out, that my tickets were worthless.

But beware of an angry mother defending her young! I pushed the nurse and bewildered children on the train, while the officials stood by, cynically shrugging their shoulders. With the help of a mountain giant in a blue blouse, I hauled the last piece of hand-luggage through the window of a compartment full of stupefied natives. As the train started, I faced the conductor. With a courage no longer human, I commanded him to give us our two compartments, at the same time pushing a fifty-franc note into his hand. With a deprecating gesture, he pocketed the tip and ushered us with a flourish into our empty compartments, placarded *réserve*.

But, the next morning, another crisis awaited us when we arrived at the hotel in Paris. We were hungry, we were tired, and the baby was clamouring for her bottle. Though we had reserved rooms, we were told that *Messieurs les Voyageurs* had all decided to stay on indefinitely, and that there was absolutely no room to be had there or anywhere else. This time, it was a very weary tigress that beat against the doors of the hotel. We were finally fed and stowed away in improvised sleeping-quarters.

BUT ALL IS WELL

We looked remarkably like refugees when we boarded the tender at Cherbourg the next day, all huddled together on the deck in the rain; the baby, as usual, having a bottle.

As we drew up to the side of the ship, an elegant figure in a grey Homburg and a blue overcoat, leaned gracefully over the rail to acknowledge our shrieks of recognition. It was the father of my children.

Prosperity came and went. The lean years were upon us, but, somehow, they produced the same result. There was a new baby, and we went abroad.

Laura Chanler White

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LABORATORY TESTED FABRIC CONSTRUCTION
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There's the bloom of exquisite petals on this BEAUVAIS embroidered boucle by Marinette. Madly becoming, you wear it as the charming symbol of a fresh, romantic season. Truly an infallible cure for your wardrobe ills—one you'll cherish forever. "A Fabric Created of CROWN Rayon—It's Tested."

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FURNISHED TO CANADA BY THE KNIT-TO-FIT MANUFACTURING COMPANY • MONTREAL

RENOIR: PAINTER OF WOMEN

(Continued from page 91) practically his only model. And yet, in those last tragical years, he painted some of his gayest and most enlivening canvases, disabilities and age seeming only to increase the depth of his feeling and sensibility.

It was in this late period of his career that Renoir was a good deal criticized by the press for his insistence on so often painting the nude. When his friends asked how these criticisms would affect his future, he said, "Some day they may invent something lovelier than a woman's body, but, until they do, I am going to continue painting it."

In 1911, he was sent to a country hospital to be operated on. A friend met Madame Renoir hurrying from the hospital. "How did your husband survive the operation?" the lady asked. "The operation," Madame Renoir replied, "has been put off until tomorrow; but I am in a great hurry as my husband wants me to fetch his colours and brushes: he insists upon painting the flowers which you sent him this morning." Renoir worked the rest of that day, in painting the flowers, and all of the next morning until it was time for him to go to the operating-room.

HIS CREED OF BEAUTY

"Paintings," he used to say, "are made to decorate walls. We artists must, then, make them as rich as possible, and as lovable, and joyous, and pretty—yes, *pretty*. There are enough things in life that are boring and depressing without our creating new ones. I know that it is difficult for the world to believe that a painter can be great and at the same time joyous. It was simply because Fragonard's canvases were joyous that the world of his day thought him an artist of the second order."

While Renoir's tastes, in life, were those of the average, even commonplace, man—family, friends, flowers, children, reading, music, and the simple pleasures of domestic life—his taste in painting was always of the most aristocratic order. The most obvious, the most natural, the most every-day experiences were enough to arouse in him warm and sublimated reactions. Anything and everything inspired him. He needed no journey to Tahiti, like Gauguin, to inspire him; no dancers or race-horses—like Degas; no excursions into romanticism—like Delacroix or Daumier; no meticulous, *raisonné* method of painting—like Seurat; no geometrical abstractions or elaborate laboratory studies—like Picasso. With Renoir, anything which he enjoyed naturally and instinctively in life was enough to set in motion the magical and mysterious processes of creation.

RENOIR THE MAN

Only two years before his death, when he had completed a picture that had particularly pleased him, he said to his son: "I think that at last I have found the secret of painting. What a pity that every bit of progress we make is only a step toward the grave. Oh, if I could only live long enough to create a masterpiece."

He was an extremely gentle and kindly man. Much of the charm which we feel in his work is a happy reflection of his nature as a man. He shunned

everything, in life, that went contrary to his nature, and surrounded himself only with friendly people and friendly objects. In the evening, after some light reading, a game of chess with Madame Renoir, or a little music (he had, as a boy, studied singing under Gounod) he went early to bed for fear that any other routine of life might interfere with the morrow's painting. He lived an extremely simple life, with his wife and three sons—Pierre, an actor, who often appeared with Coquelin; Jean, who made pottery; and Claude (Coco), whom he painted so often and of whom he made two portraits in bronze.

He had a theory that a painter's eyes are never properly keyed to colour in the early morning. As a result of that belief, he always began the day by painting for an hour or so on some small composition—flowers, fruits, or a little still life—after which he began work on some more serious canvas. There was literally no end to his energy. He often painted seven, eight hours a day: as long as there was light. Two models a day were not too much for him. While painting, at the end of every hour or so, he would turn to his model and say, "Rest," but, no sooner had she left the model stand than he would turn and resume work on his little studies of fruits or flowers.

COLOUR, AND CÉZANNE

He always used pure, flowing colours and hated what he called a "muddy" palette. He tried to persuade his friends—Whistler and Millet in particular—to avoid the use of bitumen—and predicted to Millet that his "Angelus" would grow dark and lose its lustre as, indeed, it did. He always deliberately painted a little too brilliantly—particularly in the case of his robust nudes—as he knew that in the course of twenty-five years pure paint has a way of taking on a beautiful and moderated patine.

For Cézanne he felt the highest admiration and regard. Indeed he was the first painter to recognize his genius. Renoir had a friend, Monsieur Choquet, the most intuitive and enthusiastic collector of his day. Renoir finally persuaded him to buy a canvas by Cézanne, who was still unrecognized as a painter save by a handful of connoisseurs. When Choquet had bought the picture, he returned with it to Renoir and said: "I have been wondering what my wife will think of so strange a painting! Listen, Renoir, suppose you come to see us: bring the picture with you: tell my wife that it belongs to you and leave it in her salon. That will give her a little time in which to get used to it. Later on, I can tell her that the picture is really mine."

The ruse worked so admirably that Choquet became an avid and admiring collector of Cézanne's works.

Two of the best-known Renoirs in the world are to be included in the show at the Metropolitan. One, the "Moulin de la Galette," is from the collection of John Hay Whitney; the other—the enchanting "Déjeuner des Canotiers"—is from the Phillips Memorial Gallery in Washington.

The "Moulin de la Galette" was painted in 1876, and shows us a gay, outdoor dance at an old mill in Montmartre, a dance attended by the small merchants of the (Continued on page 126)

Now Make Up—Only Once a Day

Yet . . . Stay Perfectly Made Up All Day Long!



9 A.M.

You apply it before your own mirror—and get a perfect and even color!



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It's still perfect—just as it was a minute after you applied it! Ends constant making up!

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Being a *cream rouge*, it blends natural color directly *into* the skin—not merely on the surface.

With this new way your make-up is so natural that only an expert with a magnifying glass could detect that you

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Smart women everywhere are choosing this natural colorful make-up. Try it to-day. See how it gives your face a new and charming sophistication. How it brings compliments and the assuring satisfaction that you look your best.

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FRAMBOISE	POPPY
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that gives a subtly sophisticated tone to lips and cheeks. It speaks the language of exciting days and glamorous nights.



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A service shoe in all-over brown calfskin, \$13.50.

REGULAR STYLES

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PARIS MAIN SHOW

(Continued from page 61) to the English exhibit last year, which will go through June. And the Jeu de Paume will show Austrian art until the middle of June, and American art from then until September. And don't forget that there is a museum called the Louvre, which is just barely out of the Exposition grounds, and a few centuries old, but as much a part of the Exposition as the frantic last-minute efforts.

Versailles, too, has been polished up for a star performance, and will house a furniture and art exhibition covering two centuries of French luxury and grandeur. There will be many night *fêtes* with illuminated fountains bringing Le Nôtre's gardens to life.

Of course, there is a Planetarium, one that makes the stars and the moon seem nearer and more incomprehensible to you than ever. There are pavilions dedicated to the better understanding of electricity, radio, moving-pictures, and television. There is a Palace of Discoveries with magic mirrors that make you look as if smoke were coming out of your mouth; other mirrors that will melt a piece of metal placed before them, or that will turn water into ice.

If you are not a novice at expositions, you know that you will find buildings of every important country in the world, glorifying the strides in architecture and industry. The architecture is more varied and interesting than ever before in an exposition, set off to advantage by the natural beauty of Paris. Much of the French construction

will remain: the new Trocadéro, with its enormous theatre, its museum, gardens, and aquarium; the modern art museum, the subterranean passage on the quai de Tokio, the enlargement of the Iéna bridge, and most of the parks and gardens. Everything permanent has been designed to give that feeling of space, to open up vistas and generally carry out the impressive plans Napoleon made for Paris.

The French are such old hands at expositions that they know all the rules for success. They started in Paris way back in 1798, and the idea was such a new one that the Minister of the Interior had to explain what an exposition was: "A spectacle of a new type, presenting the products of national industry." He even felt it necessary to explain what industry was: "Industry is the daughter of Invention, sister of Genius, and mother of Good Taste. What the hand executes, the imagination conceives"—an impressive explanation not easily applicable to the mass production of to-day. These French national expositions went on every few years, until 1856, when Napoleon III. decided to make the affair international—"not a thing of curiosity, but of instruction in agriculture, industry, and art."

With all of this tradition behind French expositions, Monsieur Léon Blum's government has made a supreme effort to carry this one off as a magnificent achievement of the socialist régime and, incidentally, to restore the tourist trade in Paris. And, with the usual French flair, they will succeed.

BETTINA WILSON.

RENOIR: PAINTER OF WOMEN

(Continued from page 124) neighborhood, by midinettes, young artists, clerks, and holiday-makers. It was at the dances at this old mill that Renoir found many of his models: flower-girls, milliners, and the daughters of small tradespeople. Renoir painted an even more famous version of this subject, a canvas that is now hanging in the sacred precincts of the Louvre.

The "Déjeuner des Canotiers" was painted at Argenteuil, in the early 'Eighties, and shows us a group of canoeists lunching at an outdoor restaurant on the Seine. The figures are revealed to us in a shimmering summer light under an awning of red and white stripes. Glasses, plates, fruits, and wine-bottles are on a table, at which are gathered a group of girls and young canoeists in white jerseys and straw hats. Beyond, through a screen of feathery trees, the sunny surface of the Seine can be dimly discerned. Seated in the foreground is an enchanting young woman, shown in profile; her hair, in a chignon, is partly hidden by a straw hat that is trimmed with red poppies. In her outstretched arms, she holds a somewhat astonished little dog. The girl at the table is none other than Madame Renoir, who was the painter's favourite model; later the mother of his three sons, and his devoted ally until the day he died.

It is an open secret among picture dealers in New York that this canvas has been so much the envy of collectors, that offers of more than

\$200,000 for it have been, and even a little scornfully, refused. And, while on this sordid subject of the mounting prices of Renoir canvases, it may be added that, during the month of March past, two of his paintings were sold in New York for \$100,000 each. It is also worth recalling that, while Renoir was for so long a neglected and impoverished painter (there is no record of any newspaper criticism of his work during the first ten years of his career), he left a fortune, when he died, that, in the francs of that day, was equivalent to three million dollars.

The canvas called "Girl in a White Bonnet," which is reproduced in full colours in this issue, on page 90, is from the collection of Mr. C. V. Whitney in New York and is published here with his generous permission. It was painted in 1897, at the end of what is known as Renoir's "middle" period. A little later, he painted an extremely charming pastel of the very same subject, which is now in the collection of John T. Spaulding in Boston. The custom of creating two, even three impressions of the same subject was an occasional habit of Renoir's. Witness his famous "Piano Lesson," now in the Lewisohn Collection: the same "Piano Lesson" in the Louvre, and the same picture again, now in the collection of Messrs. Durand-Ruel, the differences between them lying principally in their sizes or the mediums in which they were executed—whether oils or pastel.

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(Right) WATCH. Hamilton EILEEN. 17 jewels. 10K gold-filled, white or natural yellow. Silk cord, \$40. With gold-filled bracelet, \$42.50. DRESS. By Saks Fifth Avenue, New York.

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* Price subject to change without notice.

DECORATOR'S DAY-BOOK

JAMES PENDLETON'S pale yellow room in the new Decorators' Picture Gallery show reveals just what is the trend among decorators in Paris. This room has a vast window hung with white voile and white cotton damask. At either side is a white plaster column holding a white plaster urn indirectly illuminated, and most of the furniture has a lacquer finish, both of the eighteenth-century Chinese type and the French modern, which is entirely undecorated. Over the old stone mantel hangs a large Venetian mirror, and crystal and white plaster make the lamps and appliques. A modern mirrored double door, specially made for this room in Paris, is painted with Chinese motifs in white and lacquer-red. All this is the setting for a lovely Mary Cassatt painting and a pair of smaller landscapes by Sargent.

In Paris, heavy seventeenth-century furniture is being revived, but it is treated in the contemporary way; the frames of the Louis XIV. chairs and tables are partly stripped of their gilt, showing the greyed oak foundations, and the upholstery on these pieces is of vividly coloured modern fabrics or of needlework. There are new versions of the plaster furniture that was first revived last year, a great deal of Napoleon III. decorated lacquer-work, and more of its modern variations.

Mr. Pendleton is showing lamps of braided leather, hand-woven raffia mats for summer tables, and straw marquetry trays, all from Paris. In a collection of about ten old Venetian mirrors, there is a huge oval one with the mirrored design around the centre glass in the form of ribbons tied at the top in a great bow.

The restorations in Williamsburg are still going on, and James McCutcheon has the latest authentic reproduction of the chintz found in the Bucktrout House there. The original had a background in warm beige, with birds, baskets, and flowers in brown and olive-green, with touches in very deep blue. The reproductions of this charming pattern, however, can be had on grey, green, plum, shrimp-pink, and pale blue grounds. These are very modest in price.

For the Inn at Williamsburg, McCutcheon has supplied a vividly coloured chintz with garlands and tulips and roses in bright pink on a yellow ground, and another with white wistaria and lilies on plum. The linen brocade used in the dining-room of the Inn was adapted from a printed Regency linen, with a particularly interesting pattern of sheep and swags in brown, cream, and green on a terra-cotta ground. In this room, the walls are grey; the ceiling, apple-green.

McCutcheon also has a wonderful and inexpensive chintz with enormous bouquets on a deep puce or white ground—great lilacs, hyacinths, roses, and tulips in soft colours, tied with stiff grey bows. This is the sort of large, crisp pattern that is hard to find even in imported chintzes. And here, too, embroidered organdie with a small leaf-and-dot pattern has been made up into pairs of curtains with very deep ruffles and valances. These are in sizes that will fit most country-house windows and will solve a lot of problems in a single week-end. You could use them for framing a bed-alcove, or line them with plain organdie for bedspreads. Very charming are the organdie curtains with scalloped edges in bright colours—red, green, or blue—which could be employed similarly in bedrooms.

Following on with the Williamsburg restorations, Nancy McClelland has supplied a number of wall-papers for these rooms, some specially made from old documents. The "Fougère" pattern, with its grey ground and stripes of ferns, is one of those used in several bedrooms of the Inn. It may be obtained in other colours, too, and would be a perfect paper for small sitting-rooms and dining-rooms in a country house. Under the green ceiling of the first-floor corridor of the Inn, you will find a fine copy of an Empire border, with double swags in greys, dull yellows, and greens; this is about a foot wide. In another room, there is the Victorian drapery paper in deep pinks and whites, made from an 1830 block with all its pearls and fringes. This would be beautiful in the alcove of an otherwise colour- (Continued on page 130)



G. W. VASSAR

Jane Engel suggests for "Young Enough" moderns, this crêpe "Lucky Star of Celanese*." Dress and coat trimmed with piqué. 22.95

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OR DO YOU GO RIGHT TO SLEEP ON A BEAUTYREST?

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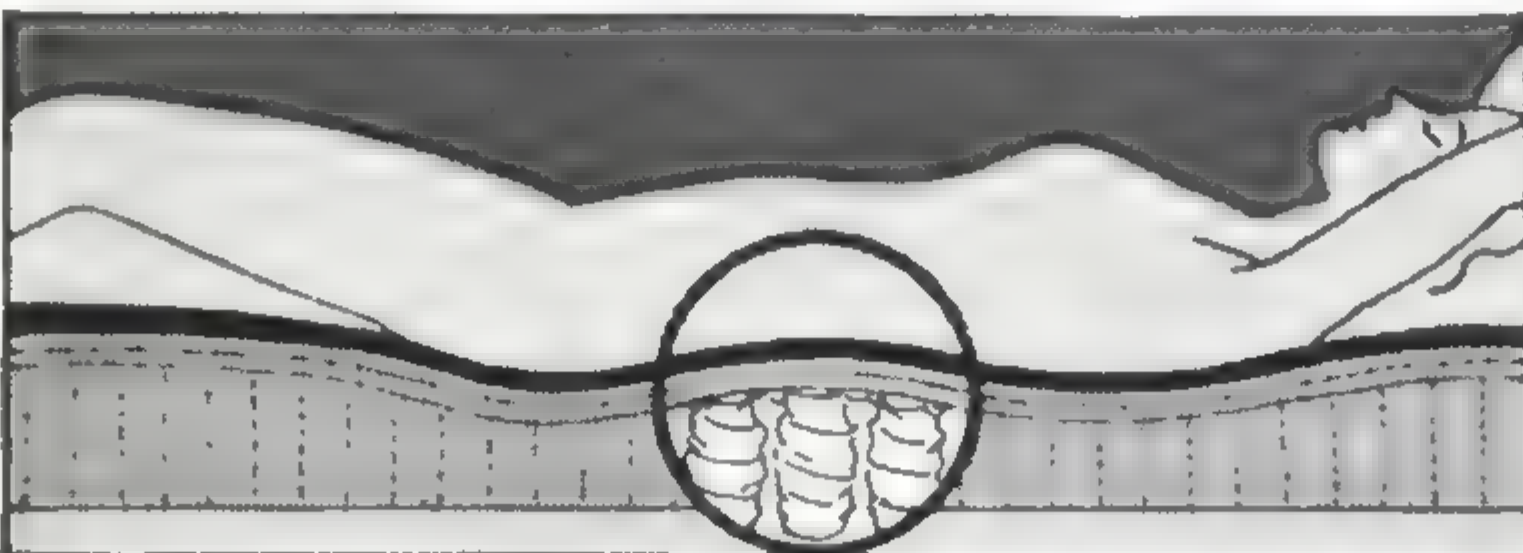
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Unless your mattress is scientifically constructed, it will distort the natural lines of your body, strain your back and make your muscles work so that you can't possibly re-

lax enough to get anything but the fitful slumber of exhaustion. Simmons Beautyrest Mattress does not *put* you to sleep. But it *is* scientifically constructed to *let* you sleep. Its 837 separate coils instantly adjust themselves to your body at every point of contact. Every position you take is comfortable. You don't have to hunt for a comfortable place to lie.



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On a Beautyrest you are actually unconscious of the mattress. You simply float off to slumber on its 837 "floating-action" coil springs. You turn without conscious effort and take the 20-45 different positions a sleeper naturally takes to rest his muscles—without disturbance, without waking. And when morning comes, you wake deeply refreshed, renewed.

Let Beautyrest solve your sleeping problem once and for all. The cost is only 2¼¢ a day! Ask about it at any leading furniture or department store. Simmons Co., 222 North Bank Drive, Chicago. New York, San Francisco, Atlanta, Los Angeles, Dallas, Seattle, Kansas City, Boston.

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THE BEST PRESCRIPTION FOR A GOOD NIGHT'S SLEEP

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Cool Perfection



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*Trade Mark

THE WORLD'S LOVELIEST FOUNDATIONS

DECORATOR'S DAY-BOOK

(Continued from page 128) less bedroom. The grey-and-pink border just derived from an old document, with its simple sweeps of drapery caught up with occasional bouquets of flowers, is in this same category, although it was not planned to go with the paper. The Regency paper with a corn-husk pattern in its stripe comes in *grisaille* colourings and in an even more subtle pale green-blue with a grey pattern. It is typical of the many papers designed with an eye on Southern plantation rooms; these papers have either the corn-husk or the tobacco-leaf in their designs.

Miss McClelland's special pets are the hand-painted papers in small sheets, which imitate eighteenth-century coloured faience tiles so beautifully. The flowers in mauves, yellows, and greens alternate with simpler squares in several different patterns, and their use in bathrooms and closets is inevitable.

ITEMS ABOUT TOWN: "Repairs, Inc.," have some beautifully hand-carved wood valances done in the manner of Grinling Gibbons—garlands of fruits and flowers that hang from a simple moulding of bleached pine. Mrs. Rodgers has designed a mahogany desk that has many uses. It is almost a half-circle in shape, with the curved back of polished mahogany reaching to the floor, and the front having simple drawers and a deep cupboard at each side. In her decorative schemes, Mrs. Rodgers produces comfortable rooms of great distinction, and she often uses dull-surfaced satins and chintzes in the same room, with one or two really fine pieces of furniture for accent.

Elsie de Wolfe's own design in striped Regency damask in cinnamon, citron, and grey—a stripe that is alternated by a very Regency pattern; certainly, a new and entertaining departure in stripes. And you should see her mantelpiece of painted glass. This looks like an enlarged drawing for a mantelpiece, with columns and the expected architectural design painted in black, greys, and yellows under glass.

William H. Plummer's new Wedgwood dessert service: shell-shaped plates, service dishes, two shell-covered compotes, and a large nautilus-shell centrepiece designed from the old lustre models, but now in a pale pink glaze. This makes a table decoration in itself, and the plates can be used either for dessert or salad. This shop also has a country-house pattern in Minton porcelain: a tea-service with plates in a bright apple-green glaze with large strawberries and leaves trailing over it in a raised white pattern. The plates can be used for salad, as well.

And speaking of shells, which are more numerous than ever, James Pendleton's last-minute arrivals from Paris are the huge white plaster wall-pockets to hold lights or flowers. A great twisted shell is surrounded by plaster seaweed and coral, all more baroque than ever. These will be available in several sizes, and probably in any colour that you wish. Another prize from this shop, and in the same manner, is the horizontal shell group in plaster, which shields a concealed light and should be placed on a mantelpiece or a console table before a mirror.

EVERETT GRAY LINSLEY

IN THE JUNE 1 VOGUE

Here it is practically June—the month of roses and preliminary heat-waves, when you'll be settling yourself either to a summer in town or one near the water. In both cases, you'll run into the problem of summer beauty—how to keep that frosted look in town; how to do justice to your tan out of town. These issues are settled in the June 1 Vogue, as well as appropriate wardrobes for your particular way of life. There are features for your light and serious sides—and an eye-witness account of the London Coronation.

HERE'S THE WAY TO ESCAPE SHARP "Razor Stubble"



AFTER REMOVING
ARM AND LEG HAIR



*A Discovery That Not Only
Removes Hair Instantly, But
Completely Solves the Sharp,
Bristly Re-Growth Problem*

Modern science has at last found a way to remove arm and leg hair—and avoid the sharp, bristly re-growth that follows the razor.

Due to a scientific discovery a way has been found that solves the arm and leg hair problem as women have always hoped it would be solved.

What It Is

It is an exquisite toilet accessory, resembling a superior beauty cream in texture. You simply spread it on where hair

is to be removed. Then rinse off with water.

That is all. Every vestige of hair is gone—gone so completely that, even by running your hand across the skin, you cannot feel the slightest trace of stubble. For this amazing creation definitely leaves no sharp-edged after-razor "stubble"... When re-growth finally does come, it is utterly unlike the re-growth following the

razor. You can feel the difference. No sharp stubble.

The skin is left soft as a child's. You feel freer than probably ever before in your life of annoying hair growth.

Where To Obtain

It is called NEET—and is on sale at all drug and department stores and beauty parlors. Costs only a few cents.

Neet

CREAM HAIR REMOVER



No. 2464
White - Pink
Aqua - Blue
Sizes 12 - 20

Loretta Young

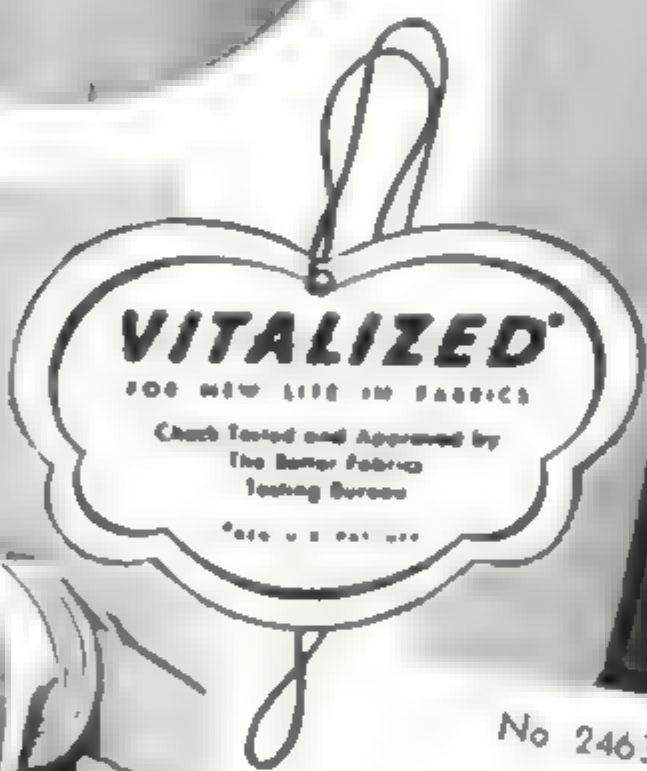
Wrinkle-Resistant
Dresses of
VITALIZED
SILCO-SHAN
SPUN RAYON SHANTUNG



No. 2463 — Coral - Yellow - Blue - White
Sizes 12 to 20



No. 2460 — Blue - White - Aqua - Pink
Sizes 12 to 20



They're "Hollywood" from Hem to Collar!

Be cool in their soft, refreshing pastel colors — the lightness of their washable Silco-Shan fabric... Be charming in their Smart simplicity styling that is authentically Hollywood in every detail from hem to collar... Be confident in the knowledge that they're VITALIZED for crease-resistance — for superior tailoring — for new fabric life and freshness. Don't miss this rare opportunity to blossom out in eye-catching cinema styles... which are priced so amazingly low that you'll want 2 \$ **3.95** or 3 for your summer wardrobe

Made of a new and cooler fabric

... a new improved fabric combining the cool summery qualities of French linen and shantung — VITALIZED so that it will resist creases, wear longer, clean better... will not sag, slip or fuzz.

See them at all Leading Stores...

Inquire for Loretta Young dresses at the finest stores in your community — or write us and let us tell you where you can buy them.

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CHICAGO, ILL.

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LOS ANGELES

BROOK HOUSE—LONDON



MILLAR AND HARRIS

Here are more views of Brook House, shown on pages 84 and 85. Lady Louis Mountbatten's bathroom has a silver and white wall-paper, cream curtains, and mirror shelves for her collection of rose-quartz. The wash-stand is of mirrored prisms and peach marble



Like her bedroom, Lady Louis Mountbatten's dressing-room has snapdragon-yellow walls with her cipher painted in white to give a damask pattern. The cream-and-gold painted dressing-table was once a writing-table. The ruffled curtains are of cream taffeta



In the dining-room at Brook House, the walls are pale creamy yellow, and the doors are covered in tooled blond calfskin. The seventeenth-century chairs are of red and gold lacquer; and the one picture in the room, the famous Franz Hals, hangs over the fireplace

FILLIPS FROM FRANCE



Here are some of the new Paris accessories to add a fillip to your wardrobe. Schnerb made this striking evening belt and box of bright leather, perhaps to make a chiffon dress more worldly. The belt is yellow, the box emerald-green, and both are prodigally studded with thick crystal stones. The box will hold all your evening necessities. Hattie Carnegie has them



First: Breton's box-bag opens from two sides; of suède or grosgrain, metal-cornered. Hattie Carnegie: Marshall Field. Second: Suviane attaches a soft pouffe bag to an egg-shaped frame and clasps it with jade and gold. Suède, grosgrain, lamé. Third: Suviane's white pigskin bag made like a cardboard pastry box. Both at Saks-Fifth Avenue, New York and Chicago



ANDRÉ DURST

Hirchovitch does some of the most exciting belts in Paris. The first of these is brown box-calf with an enormous hook. Next, for pale splendour—wafer-thin gold metal, embossed with a fragile lily-of-the-valley design over white leather. Last: Pink or black suède belt spaced with black plaques, centered with pink crystal. All three from Bonwit Teller



Jinx Falkenberg, appearing in VOGUES of 1938, Walter Wanger production



If you wear a bra in a formal . . . you need Floating Bra on the beach!

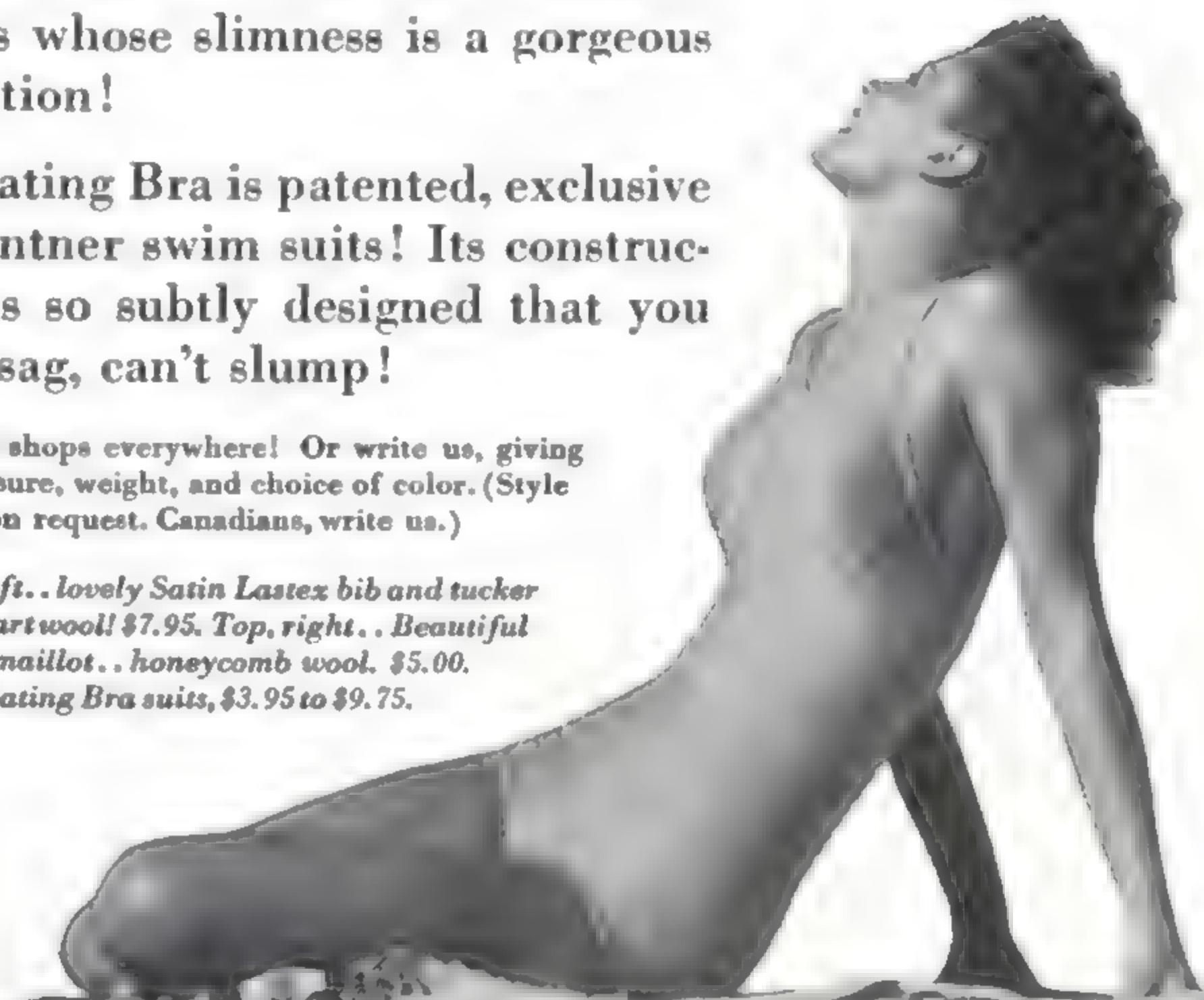
GANTNER Floating Bra

GANTNER'S semi-detached inner Bra, scientifically smart! . . . creates a marvelous new figure for you! High, curved bosom . . . slender waist . . . thighs whose slimness is a gorgeous deception!

Floating Bra is patented, exclusive in Gantner swim suits! Its construction is so subtly designed that you can't sag, can't slump!

At smart shops everywhere! Or write us, giving bust measure, weight, and choice of color. (Style book upon request. Canadians, write us.)

Above, left . . . lovely Satin Lastex bib and tucker to this smart wool! \$7.95. Top, right . . . Beautiful princess maillot . . . honeycomb wool. \$5.00. Other Floating Bra suits, \$3.95 to \$9.75.



Knit Velvet Lastex . . . like gleaming mermaid's scales! Maillot . . . \$5.95 With skirt . . . \$6.95

GANTNER & MATTERN CO., Dept. VE
San Francisco Mdse. Mart, Chicago
1410 Broadway, New York
Makers of America's Finest Swim Suits

BRITISH MADE IN U.S.A. WALKERS



Thousands of smart women saunter gracefully along the boulevards, avenues and by-ways in British Walkers. These shoes command attention because they are correct for spectator, town, country and general sportswear. *At the better stores in all leading cities, from \$10.50*

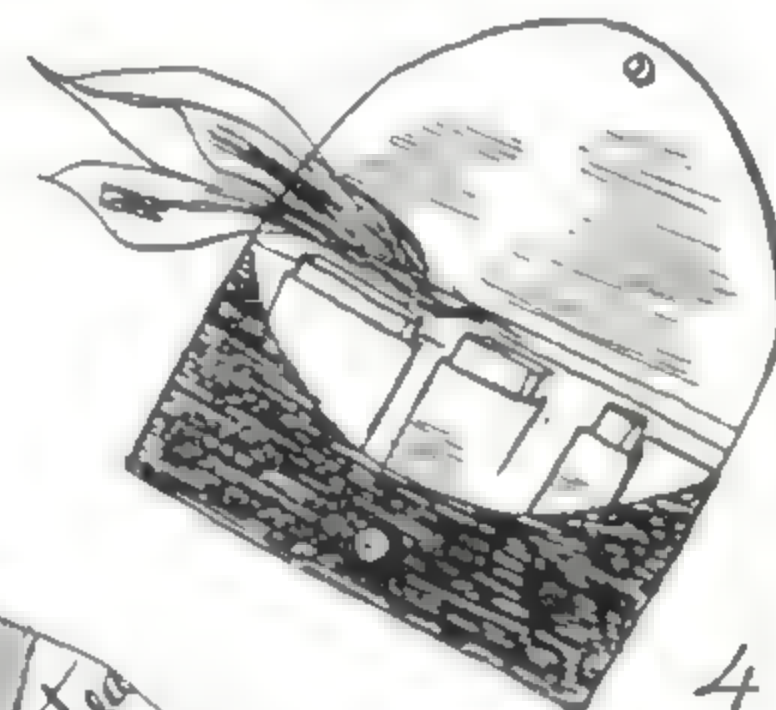
THESE AND OTHER STORES ARE SHOWING BRITISH WALKERS

New York, N. Y.	Franklin Simon's	Cincinnati, Ohio	Potter Shoe Co.
Chicago, Illinois	Marshall Field & Co.	Newark, N. J.	L. Bamberger & Co.
Philadelphia, Pa.	Strawbridge & Clothier	Kansas City, Mo.	Harzfeld's, Inc.
Detroit, Michigan	The J. L. Hudson Co.	Seattle, Wash.	Frederick & Nelson
Cleveland, Ohio	The Halle Bros. Co.	Louisville, Ky.	Stewart Dry Goods Co.
St. Louis, Mo.	Stix, Baer & Fuller	Houston, Texas	Krupp & Tuffly, Inc.
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Boston, Mass.	Wm. Filene's Sons Co.		Loveman, Joseph & Loeb
San Francisco, Cal.	Sommer & Kaufmann	Syracuse, N. Y.	Halgas Brothers
Buffalo, N. Y.	Wm. Hangerer Co.	Bakersfield, Calif.	Gundlach Shoe Co.
Washington, D. C.	Artcraft Footwear	Hartford, Conn.	Manning-Armstrong
San Antonio, Tex.	The Guarantee Shoe Co.	Oakland, Calif.	Peters Bros. Shoe Salon
Richmond, Va.	Berry-Burk & Co., Inc.	Ashville, N. C.	Edwin Burge, Inc.
Los Angeles, Calif.	Gude's	Denver, Colorado	Neusteter's
Dallas, Texas	Volk Bros. Co.	Columbus, Ohio	The Union Co.
Minneapolis, Minn.	Napiers	Fort Wayne, Ind.	Talbert's



REG. MADE IN U. S. A.

SUMMER SUSTAINERS



1. Vacation spice—imported wool knit blouse, dotted in navy and white. Peck and Peck
2. White shirt-waist blouse of Spun Rayon and silk. The half-moon pockets are stitched with blue yarn. From Bonwit Teller
3. Circus colours in a short-waisted sweater—red, white, and black stripes on bright green. Metal buttons. Lord and Taylor

4. Busy ladies' blessing—this bag "organizer" to hold cosmetics and odds, and slip intact from bag to bag. Black moire, blue silk lined, and other colours. From Le Petit Mouchoir
5. Top your sweaters with this Echo silk crêpe scarf, patriotically printed in red, white, and blue with summer week-end calendars. Knox; Marshall Field

SIX FEET AHEAD



1. An open-heel summer sandal of coloured kid, deftly twisted. Medium heel. Nancy Haggerty
 2. Vacation indispensables — these open-toed white buck shoes, wrapped over the instep. Saks-Fifth Avenue has them
 3. Ghillies are perennial classics. These are of rough white linen, with a natural leather heel. Saks-Fifth Avenue

4. The season's trimmest pump—of opera kid, with a flat bow and a leather heel. Wear it for town or travel. Nancy Haggerty
 5. White buck shoe with a square toe and leather country heel. A strap buckles over the short tongue. From Henri Bendel
 6. I. Miller makes this shoe in two colours—white Bucko, tipped and heeled with tan calf

THIS SEASON IT'S

Loganknit

Loganknit

To add a spirited touch and new importance to your spring ensemble — choose *Loganknit* . . . "The *Loganknit* Styles," say well groomed women all over America, "are reigning favorites."

Pictured: *Irene*
 manufactured exclusively by

LOGAN GARMENT CO.
 LOGAN, UTAH



From our
varied
stock...

The coat and dress illustrated are typical of the great variety of sports clothes we are offering for Spring and Summer wear. Included in these are clothes for all active sports as well as spectator clothes of distinct character.

(Left) A light-weight angora swagger coat, cool—yet warm enough for early Summer evenings. It is beautifully tailored with finely stitched collar and revers. Silk lined throughout, three-quarter length and slips over summer dresses.

ANGORA SWAGGER COAT \$45.00
Colors: White, beige and argon blue. Sizes 12-20

(Right) A two-piece Truhu polka dot silk dress, precisely tailored, with skirt generously pleated all around. The stitching on the four pockets, the collar and belt is of meticulous workmanship.

TRUHU POLKA DOT DRESS \$35.00
Colors: Copen with white dot or white with navy dot. Sizes 12-18

TOYO HAT \$14.75

ABERCROMBIE & FITCH Co.

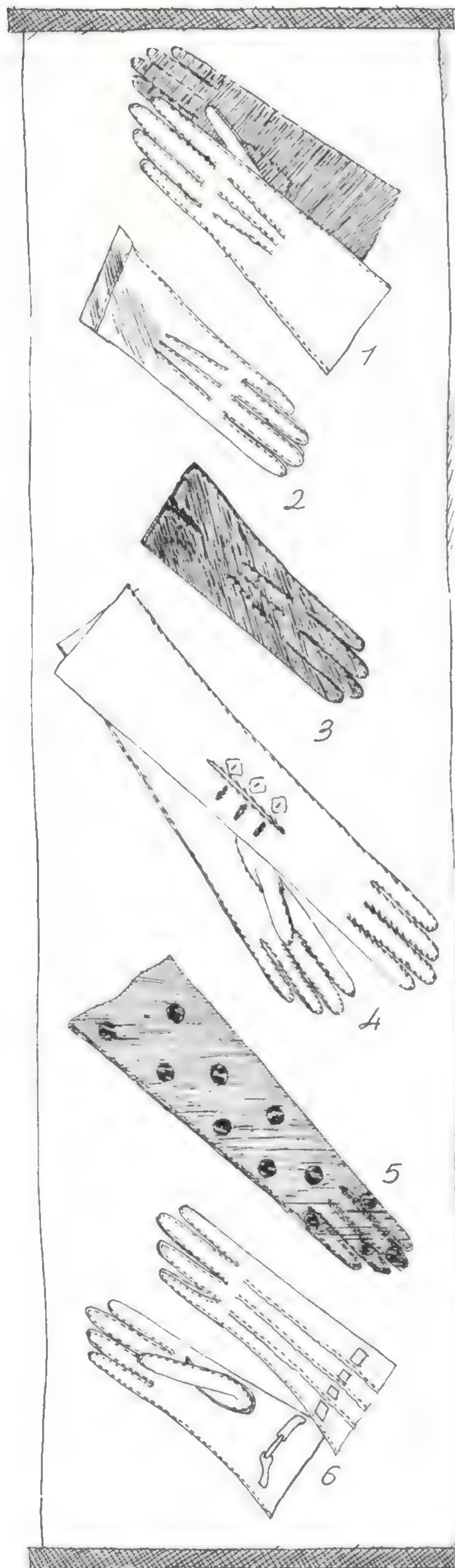
The Greatest Sporting Goods Store in the World

MADISON AVENUE AT 45th STREET, NEW YORK



CHICAGO STORE: Von Lengerke & Antoine, 33 So. Wabash Avenue

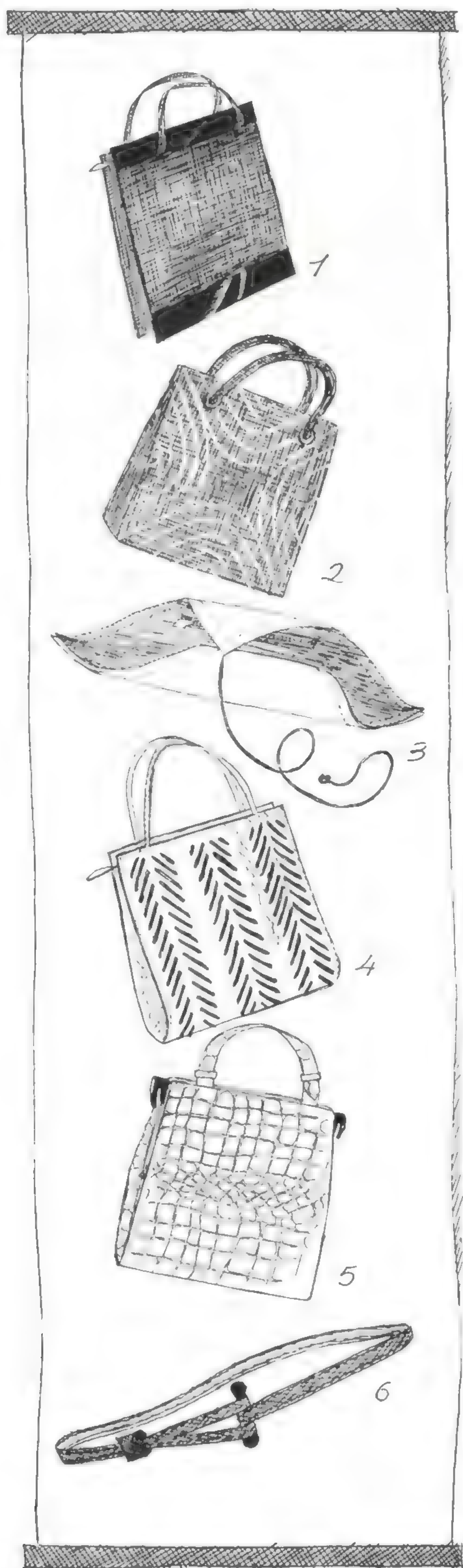
TAKING SUMMER IN HAND



1. Kislov's colour contradiction: short doeskin gloves, white-topped, tan-palmed, hand-stitched. Also in other combinations. From Best; and Marshall Field
2. Kislov's chamois coloured doeskin gloves with capeskin cuffs, hand-sewn, and very short. Best
3. Van Raalte's imported black fabric gloves, hand-stitched in stark white. Altman has them

4. Afternoon elegance in Kay Fuchs long white doeskin gloves, triple buttoned in back. Altman
5. Frivolous black suede Novogloves, dotted with black patent leather. Wear them with pale pink. Macy's Accessory Shop
6. Strap your wrists into short chamois gloves, radiating hand-sewn tucks all the way up the back. Henri Bendel has them

FIVE BAGS AND A BELT



1. Lewis red linen purse—the top and bottom banded with red patent leather. Saks-Fifth Avenue, New York and Chicago
 2. White stitching on a Lewis blue linen purse. Saks-Fifth Avenue, New York and Chicago
 3. This Lewis handkerchief bag rolls up and ties with a cord. Linen or leather. Saks-Fifth Avenue, New York and Chicago

4. Navy yarn bird-track stitching across the white leather expanse of this bag. Bonwit Teller
 5. Bienen-Davis bleaches sturdy alligator calf to a pure, summer white—perfect with rough linens. Altman; Marshall Field
 6. A deep wine leather belt, wooden clasped, to perk a pale linen dress. From Saks-Fifth Avenue, New York and Chicago

Rilling

PERMANENT WAVE



A great name in permanent waving

**The Wave featured today
 by leading Hair Stylists
 in America and Europe**

A stunning Permanent depends on the artistry of your hair stylist . . . The Rilling Method, which eliminates guesswork in Permanent Waving, makes it possible for him to give you the loveliest coiffure at his command . . . A Rilling Wave lasts longer, much longer . . . There is no cooler, more comfortable wave . . . Ask your hairdresser about a Rilling Permanent.

*Dunlap
California
Originals*



Photos by Schafer

Pre-viewed in California . . . Jane Wyatt of screen fame wears glamour girl hats in Leghorn by Dunlap.

Note romantic sweep of brim on these straw naturals for the sunny season 'round the corner.

DUNLAP HATS

Fifth Avenue, New York • Agents in Principal Cities



Dunlap California Originals worn by Jane Wyatt, now starring in "Lost Horizon", a Columbia Picture.



THIS WAY—PASSENGERS



Counter a sky-rocketing thermometer with this cool blue linen dress and jacket, striped with coarse white linen thread. From Martha West

(Continued from page 96) Take evening dresses that can be metamorphosed. The grey crêpe dress on page 98 can appear nightly if transformed with a geranium faille jacket or a blue suède bolero. For the Captain's dinner, bring out the low-backed chiffon printed with multicoloured flowers. We prophesy that the new short waltz skirts will be noticed coming down the stairs to the dining-salon.

Don't forget to take along a short fur evening wrap or one of the short flared coats of flannel felt in a vivid colour. Quilted taffeta is another practical thing for evening wraps that must pack.

Simplify your packing difficulties by keeping your hats, shoes, and bottles always in place throughout the trip. Good travellers have learned that a shoe-box, a hat-bag, and a bottle-bag are indispensable. Use suitcases for clothes as needed. For longer trips, add a steamer or large-size wardrobe trunk. Look at that beauty on page 103—practically a cavernous closet, without drawers, that houses twenty dresses. Put your loose extras into a duffel-bag or a Talon-fastened bag; and if you're very luxurious, have a book-bag.

Learn the tricks of the professional packer. Place tissue-paper on your dress and fold, so that every crease is folded over the paper. With very crushable fabrics, place sausage rolls of tissue-paper in the folds. Imitate a man's tailor in



Natural jersey dress; Abercrombie and Fitch. Wire-haired Dachshunde; Sunstorm Kennels of Morristown. Buick Century convertible coupe

THIS WAY—PASSENGERS

laying out your jackets; fill in all hat crowns with paper; put heavier clothes at the bottom and evening dresses on top; have a quilted cotton case for underwear; another for scarfs, belts, and gloves; another for handkerchiefs; and for your corsets. Take along an electric iron that has a European plug.

If you are frankly a helpless packer, pay a well-trained person to do it for you. You can often engage a visiting maid for a few hours a day, to start you off professionally. In Europe, the hotel housekeepers can engage one for you at little cost. You will save money in the end, for pressing by tailors aboard ships and in hotels is expensive.

Be prepared to meet the following type of seagoers: Those who are seen only once or twice during the crossing. The bored ones, who have done it so much and often; they watch the runs—complaining at the chance of three hours' landing delay. The health-seeker who takes the trip as a cure, takes electric cabinets, exercises all day, eats nothing, and arrives on the other side pounds lighter. There is the type who divides his time equally between sleeping in his cabin and drinking in the smoking-room, never going outdoors. There's the upper-deck sitter who stays above wrapped in rugs the entire trip, never even coming down for the movies. The passengers to whom it is all an adventure, doing everything from betting on the horse-races to dancing until the decks are washed down.

Don't expect to meet as many funny and exciting strangers as you did on your first trips. Trips are so short now, most people do not bother to meet new people. They settle down with a convivial few. But casual cocktail parties, which are the great meeting-places of the day, still produce odd mixtures, which are part of the fun of travel. If the flirtatious stranger who speaks without introduction still exists, speak back if you like his looks. You can usually be politely rid of him later if he is not as he looked.

No matter how many people you tip, you always feel perhaps that you have forgotten some one—some little page or lift boy who gives you a plaintive look as you leave. So have change and a few extra dollars for the last moments. Tips are about as follows: table steward, \$5; room steward, \$5; deck steward, \$2; bath steward, \$1.50 or \$2; boots, \$1 or \$1.50; smoking-room and wine stewards, ten per cent. of the cost of your drinks. It is also nice, but not imperative to give a tip to the head steward in the dining-salon.

Don't think that the custom-house inspectors can not tell an original model when they see one. They know as well as you do that new Schiaparellis can't be bought for \$40. Be strictly honest in your declarations, for the men of the family do not relish front-page publicity.

For your conduct in Europe, remember these:

Order hors-d'œuvres in Norway, and they will be served to you, in all their Scandinavian glory, after a hot and substantial first course.

Don't ask for a demi-tasse in Paris—a French waiter won't know what you're talking about. Ask simply for *café*.

Don't ask for a brassière in a French shop. It means a child's underwaist. The grown-up version is a *soutien-gorge*.

Ask for borsch in Russia, and you get a soup made with meat stock and garnished with every type of vegetable, except a red cabbage or a beet.

Ask for a vest in England, and your English valet will hand you an undershirt.

When a European host tells your husband to wear "smoking," he means a dinner-jacket. If your husband asks a valet to lay out evening clothes on the Continent, he'll find his pyjamas laid out.

You can not get a cocktail in Sweden unless you order a hot dish to go with it.

If you go to a party in Sweden, don't leave until the oldest guest has left.

Suggest going to a *Nacht Club* in Germany, and you won't get to a night-club, but to a Nudist camp.

A SECRET ENHANCES THE BEAUTY OF JULIANA

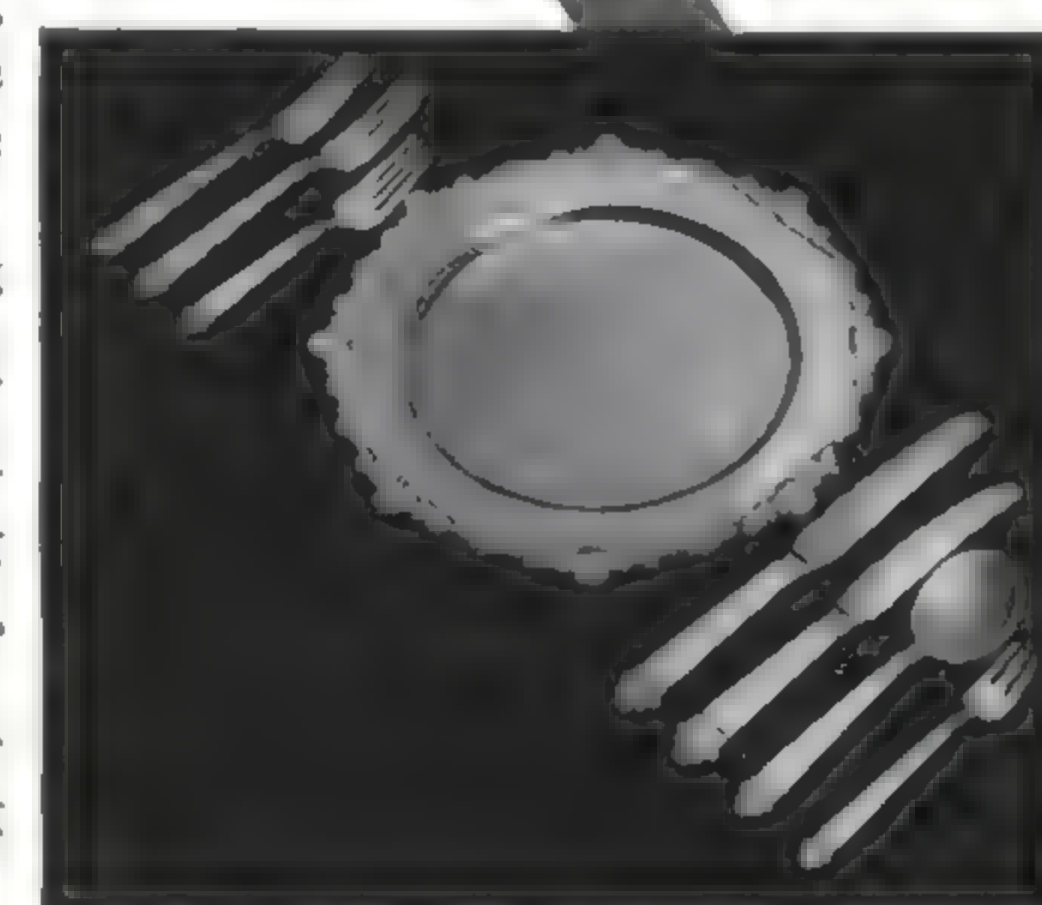


MATCHED IN HOLLOWWARE
like all popular Watson Sterling

Artists at Watson Park shaped it, with a sweeping line as modern as youth itself. Tipped it with a quaint motif straight from Holland's Springtime tulip fields . . . then

The Silversmiths of Watson Park sculptured it in solid silver, with beauty enhanced by the secret known to them alone . . . a secret that helps its satiny glow resist tarnish far longer . . . that brings to Watson Sterling a sheen which time cannot dim . . .

Ask your jeweler to show you Juliana, or other popular patterns in Watson Sterling. See how lovely sterling can be, through the Secret of Watson Park and the skill of leading craftsmen in silver!



TRY IT ON YOUR TABLE

. . . full size printed reproductions of Juliana and other popular Watson patterns make it possible for you to set your table, to see how this beautiful silver flatters your china and decorations. Send for these reproductions to-day! (Please enclose 10c to cover mailing costs). Watson Company, 357 Watson Park, Attleboro, Massachusetts.

Watson   **Sterling**





WELL-DRESSED WOMEN NOW WEAR *BRA-FORMS

Leading American designers recommend the use of dress shields to protect their creations not only from perspiration but also from strong under-arm cosmetics.

At a recent Fashion Show in New York, every dress was worn over a carefully selected Kleinert's Bra-form.

*Bra-forms are smart uplift bras made in net, lace, batiste, and satin and equipped with a pair of Kleinert's guaranteed dress shields.

They can be laundered as easily as your other lingerie, and solve your perspiration problem perfectly without the slightest bother.

You need bras and you need shields—Bra-forms

combine them *most* conveniently! From a dollar up in good Notion Departments everywhere—a tiny fraction of the cost of the dresses they save. *The Bra-form illustrated above, is of fine batiste, \$1.25.*



Gem Royale
Kleinert's new and very de luxe boilable dress shields covered with extra fine, extra absorbent cotton fabric. 50¢ at good Notion Counters.

Kleinert's
* T M REG U S PAT. OFF.

TORONTO, CANADA . . . 485 FIFTH AVE., NEW YORK, N. Y. . . LONDON, ENGLAND

TAKE A CURE AND LIKE IT

By William B. Powell

FOR years I've listened patiently while friends regaled me with accounts of their cures in this or that spa. Cole Porter used to be particularly trying as he exuded vim and vigour after his annual sojourn at Carlsbad. Then Linda Porter will tell you glowing tales of the wonders worked by Austria's health-giving spa, Bad-Gastein. Ray Goetz returned from Marienbad looking like a stripling (well, a plumpish stripling), and Moss Hart talked for hours about not one, but several cures that he took—apparently all at one time—in that city of spas, Budapest.

But cures had never come into my life. I had neither the time nor the money (nor the excuse!) to indulge in one. Then came a strained heart—nothing terrible—but definitely something that needed attention. My doctor, knowing I was going to Europe, suggested that I take an extra month and try the cure at Bad Nauheim, Germany's pride and joy—especially for cardiacs that misbehave.

So I want to shed a few rays of light to those who, whether or not they take the cure, may find themselves on the loose in the environs of Nauheim. Having studied the town and the surrounding country with the eye of a diversion seeker, albeit I was an inmate, perhaps I can toss some suggestions whereby a visit in this part of southern Germany can be made more amusing.

FAUX PAS IN FLANNEL

A novice at a Nauheim cure will be in for plenty of surprises. My first shock came the evening I arrived from Frankfurt-am-Main, just in time for dinner. The valet at my hotel (Jeschke's Grand) asked if I wanted my "smoking" pressed for dinner. I said oh no, that I'd just wear flannels, for, though I had been much impressed by the hotel when I arrived, my impression of the town, as I saw it from an open carriage on the way from the station, seemed to indicate that it was anything but a dressy sort of spa.

But I didn't know my Jeschke's Grand Hotel. Going in to dinner, I found the main lounge a typical, formal, panelled English room, where many guests were having apéritifs. Just outside the dining-room was an orchestra in full dress. The room itself was done in pink and grey, with soft lights on the tables and pink silk curtains pulled across the windows. It was the sort of dining-room found in most Ritz Hotels. Many guests were in evening dress, and, of the few men who were not, I was the only boor in flannels. After that first meal, I knew I was in a Grade A hotel.

As to the cure itself, of course it varies with each person. Some people arrive in Nauheim on stretchers and have to remain prone for months before they can totter about on their feet. Others are strong enough to enjoy the lovely walks through the forests. Some can even play golf or tennis. So, what your cure consists of depends on how sick you are. Your mornings are apt to be pretty busy—what with

the schedule you're following. After lunch, you invariably go right back to bed for a nap. Which brings you to mid-afternoon. The day is yours from now on (and about time!)—so what will you do? The most popular rendezvous is the Kurhaus, an exceptionally attractive building surrounded by beautiful planting and with a magnificent stretch of lawn before it. Here, the band plays every afternoon and evening. But at the Kurhaus, don't expect a smart crowd such as you find at Baden-Baden. Oh no, those who go to Nauheim are a pretty serious lot.

I ERR AGAIN

The first afternoon I went to the Kurhaus for tea, I dressed as I would at any resort—white flannels, blue blazer, and white polo shirt. But I was a curiosity. The other men wore suits in dark blue, black, or that awful pepper-and-salt mixture so popular with Central Europeans. No open collars for them, only stiff starched ones. Bowler hats and canes completed their summer afternoon "ensembles," which seemed more appropriate for going to business. Most of the women, too, were very *raffiné* as to dress. But in spite of their formal attire, the outlook at the Kurhaus is so lovely that you can ignore the crowd as you listen to the excellent music. Several evenings a week, there are special events in the auditorium: symphonies, concerts, movies, or galas.

There are so many nice trips to take around Nauheim, you should work in as many as possible. If you don't motor, you can take a bus; if your distance isn't too far, ride in an open carriage. Here are the places you're most apt to go:

GOLF CLUB: Just a nice walk there and back—provided you're a perfectly sound person. If rest is a big item of your cure, you can go by carriage—about a fifteen-minute drive. The road is through a forest and past two lakes, where the energetic are rowing. The club itself is very simple, but the terrace, overlooking the excellent nine-hole links, is gay with umbrellas and tables.

JOHANESBERG: The highest point near Nauheim and a beautiful spot to go for tea, dinner, or coffee in the evening. From the lawn in front of the café, you have a charming view of Nauheim and the many little villages in the vicinity, which reminds me of:

SCHWALBACH AND NEAR-BY VILLAGES: Bad Nauheim is situated in a fertile agricultural country, providing as lovely a landscape as you could wish for. Many of the villages support themselves solely by cultivating roses. It's a joy to ride in a carriage through acres of rich brown soil bursting forth with gorgeous roses—pink, red, yellow, and white. Stop at any gardener's, and he'll cut you two dozen roses for about twenty-five cents—the same flowers that, when sent to a florist in the city (and they are shipped all over the Continent), command a nice fat sum.

SAALBURG: A near-by town (though too far by carriage), where the principal attraction is Kastell Saal-

TAKE A CURE AND LIKE IT

burg, an old Roman structure that must have been stunning in its day—in fact, still is impressive in its present state. Have tea at the Hotel Saalburg.

BAD HOMBURG: In the same general vicinity and can be visited during this trip. The spa is rather passé now, but, in the days of Kaiser Wilhelm, it was quite the thing. The Kaiser maintained a *Schloss* at Homburg, which he used to visit when taking the cure (the waters are especially effective for stomach disorders). Now the *Schloss* is a museum open to the public.

WETZLAR: The old part of this commercial town (it's the home of the Zeiss factory) is picturesque with the narrow streets and painted façades of its old houses. On the same trip, drive on to—

BRAUMFELS: Here is one of the most striking mediæval castles in Europe. It's an imposing structure—though it is just as well to warn you that quite a stiff climb is necessary to enter it. Even if you forgo a look at the interior, the little *Dorf* nestling at its feet is interesting, and there's tea to be had at the *Schloss* Hotel. A number of people—especially the Dutch—come to Braumfels for the "air cure."

FAMOUS SPAS

Further afield, you have Frankfurt-am-Main and Wiesbaden, which you can get to easily by train—for trips on those days when you aren't scheduled for a bath (but you must return in time for that massage that is usually ordered for "bathless" days). Both places, being so much larger than Nauheim, have more to offer in the way of "sights."

Wiesbaden is a lively, smart-looking spa with an elaborate *Kurhaus*, which looks as though it should be a casino. The outdoor concerts are held in a lovely setting. The band plays beside a lake where swans are floating and around which trees centuries old and well-planted gardens contribute to a scene reminiscent of "Les Sylphides." Wiesbaden has several fine hotels, but the one that appeals most to me is Hotel Rose. In keeping with its name, the dining-room—several others, also—is decorated in shades of rose. With the fine crystal chandeliers for which the hotel is noted and the lavish use of blue hydrangea—this hotel provides a most attractive background for its guests. An amusing restaurant for dinner is Mutter Engel's (mother angel). If you're not too conscientious about your cure diet, you can cut loose at Mutter Engel's by ordering caviar and lobster (as a matter of fact, neither one is *verboten* if cooked simply).

In Frankfurt, you'll want to see the Rothschild house, Goethe's home, and the unbelievably narrow streets that spread out from the Romerberg, a square that is famous for the open-air performances held in it during the summer. The Romerberg looks like a setting from the "Chauve-Souris" or a picture from *Grimm's Fairy-Tales*. The old, gabled houses with brilliantly painted façades lean forward at such a precarious angle that they actually touch each other. It is fascinating to

sit in this square, whether or not a show is going on in the centre. A particularly nice place as a vantage-point is a corner café, the Schwarz Sterne, where, as you sip a glass of wine, beer, or the local apple cider, you feel as though you were in a stage box next to a bizarre scene.

Of course, Frankfurt's latest, and perhaps its chief, attraction is the airdrome where the *Hindenburg* rests between transatlantic journeys. It's a fifteen-minute drive to the airdrome, the road leading through pungent pine forests. Maybe you have seen the *Hindenburg* in her New Jersey hangar, but, if not, you will be amazed at the sight she presents resting in her native heath. The gigantic proportions of the ship probably impress you more than any other one thing—that, and the immaculate manner in which the Germans keep everything around this, the pride and joy of their aircraft.

In case you don't know it, Frankfurt boasts an excellent hotel, famous for its service—the Frankfurter Hof. I especially like it because you sense that here is a hotel that has a real background. Though completely modernized, the Hof has retained an atmosphere of another and less hurried era. For instance, the quiet, garden-like court that, though just off a busy city street, is a relaxing retreat for tea or cocktails. The grill-room is especially cosy and turns out wonderful steaks, chops, and, needless to say, frankfurters. But for this, the town's pet food, you should go to a place called Schirm, just off the Romerberg. People go to this stand where tempting, sizzling "dogs" are roasted, then carry them to neighbouring *Stubes*, where they can quaff a beaker of beer at the same time.

Here are a few more suggestions to make your stay in Nauheim more diverting (you can easily become low in mind if you don't watch out—a cure, as people all tell you, is apt to depress you while taking it): for one thing, rent a radio. For a mark a day, I had a radio by my bed—a most ingenious radio, too, with a chart showing stations all over Europe. You simply move your dial till it arrives at Moscow, Budapest, or one of the many stations with intriguing names that make having a radio such fun on the other side. I usually contented myself with the Luxembourg station, where English advertisers "bootleg" their broadcasts, by far the most interesting programs to an American.

CONVERSATIONAL LEADS

The open carriages that line up before the village green and in front of the *Kurhaus*, cafés, and hotels, are, as I've said, a delightful feature of a stay at Nauheim. Being one who always talks to taxi drivers (having found that they usually turn out to be resourceful guides), I had a grand time letting loose my execrable German on the poor defenceless carriage drivers. They are an amusing lot, ranging from wobbly old fellows who can go away back in past history—to young woodsmen who spend their winters chopping timber in the forests and their summers hauling the lame, halt, and the (Continued on page 142)

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AT THE SPA...IN BEAUTIFUL GEYSER PARK

TAKE A CURE AND LIKE IT

(Continued from page 141) blind—and the crazy, loquacious “furriners” like myself. But it pays to lead them on. By so doing, I was introduced to a most amusing spot in Nauheim that I'm sure I never would have stumbled on had I not been taken in tow by a native. It was a little café called Deutsches Haus, opposite the Rathaus.

If the day is warm, you're apt to sit in the garden, though the townsfolk like to linger over their beer (or more likely apple cider, which is the most popular drink in this part of the country) as they sit around the tables in the small rooms. The habitués are like children in their enthusiasm over a tall clock bearing a miniature replica of the Rathaus Square, around which march the twelve apostles every two hours. Yes, Deutsches Haus is a refreshing retreat when you want to get away from the guests of your hotel and their inevitable talk of “symp-toms.” The townspeople are such a healthy lot, they're an excellent antidote after seeing too many of the cure people.

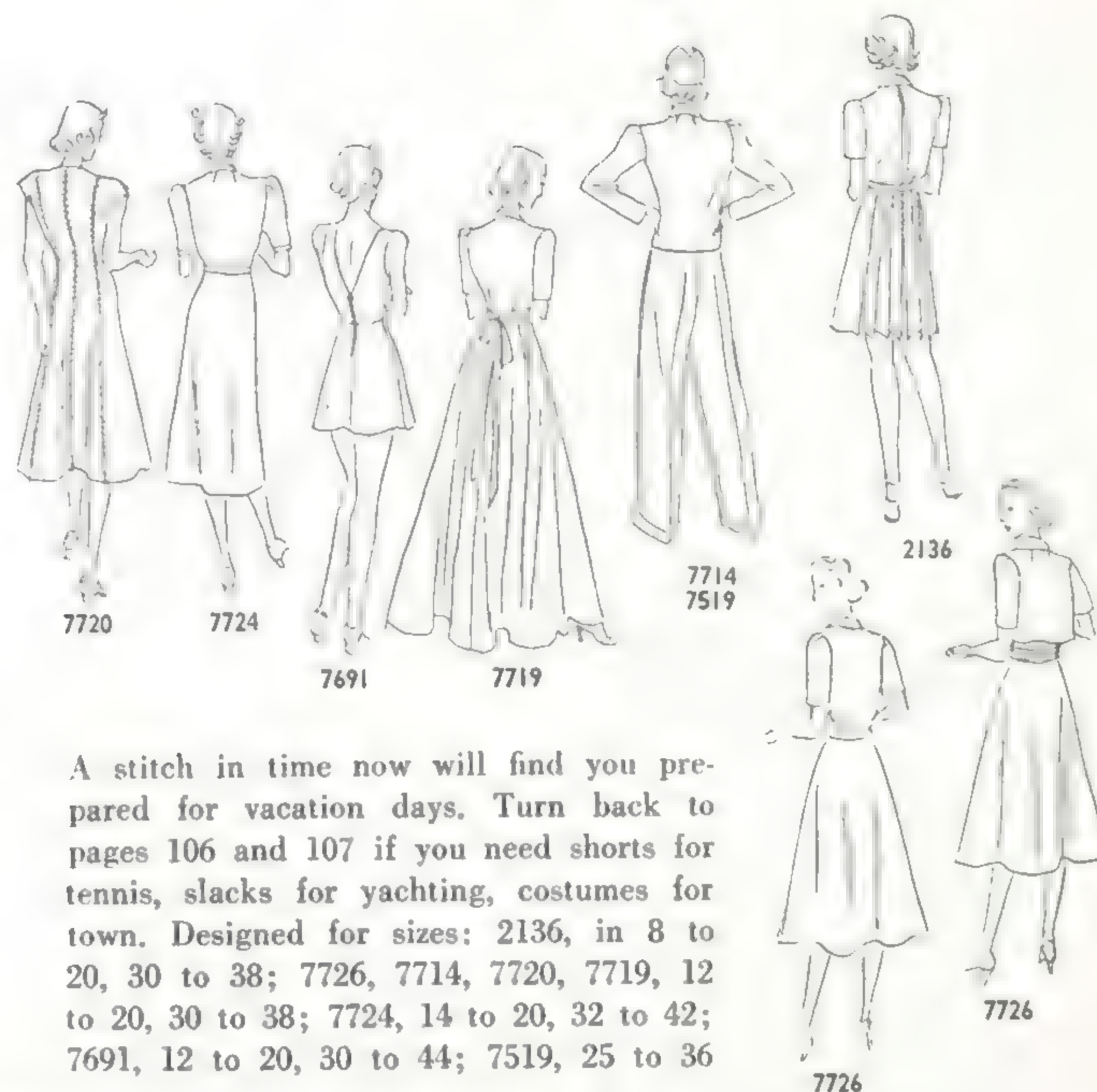
For centuries, Nauheim has been a great centre for the making of salt. At several places about town, there are high racks over which cool water trickles through the stuff out of which the salt is extracted. Inhaling the air that these walls exude is a part of some cures. On a hot day, the air surrounding the racks is exceptionally cool and refreshing—but you're not supposed to sit by them except under doctor's orders.

If you think seriously of taking a cure—and there are several kinds at Nauheim besides its specialty, the heart cure—be prepared to feel no im-

provement for some time. In fact, you'll probably feel weaker—and when it's over you'll be so depleted, you're packed off to a *Nachkur* (after-cure). There are many jokes told about these *Nachkurs*, which all European spas prescribe. They like to tell you that the officials at your particular spa do not relish having deaths occur on their premises—hence they slip out the patients to pass quietly away somewhere else. The real reason for a *Nachkur*, however, is to rest up from your cure. By that, they mean to forget all about a rigid schedule of baths, massages, diet, et cetera. Not that you can plunge into an orgy of eating and drinking. In fact, during your *Nachkur* (a week or ten days), you must ease back into normal life by degrees. Plenty of people, bored by the restrictions of a cure, rush off to a gay life—with the result that they pay up for it. But if you take your after-cure seriously—your spa usually recommends a place in a higher altitude and different air to help brace you up—then you will reap your reward.

There's a popular saying that a summer's cure in Nauheim is the best possible gift for the following Christmas. Meaning that it takes that long a time for the cure to make its effect felt. It was so in my case. I finished my cure August first, but it was not until the middle of September that I felt any appreciable difference. From then on, I felt better and better. By Christmas, I'm sure I would have felt like kicking the star off the top of the Christmas-tree—had not a flu bug laid me low. But it was an American bug—and had nothing to do with Nauheim.

DESIGNS FOR DRESSMAKING



A stitch in time now will find you prepared for vacation days. Turn back to pages 106 and 107 if you need shorts for tennis, slacks for yachting, costumes for town. Designed for sizes: 2136, in 8 to 20, 30 to 38; 7726, 7714, 7720, 7719, 12 to 20, 30 to 38; 7724, 14 to 20, 32 to 42; 7691, 12 to 20, 30 to 44; 7519, 25 to 36

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HINDU HOSPITALITY

(Continued from page 83) these at dinner—but, being an orthodox Hindu, she ate only a little bread and drank soda-pop with us unbelievers.

The band played outside throughout dinner, ending with the National Anthem after the Maharaja's toast "To the King-Emperor." Then a brilliant exhibition of local dancing, with music, was put on—beautifully costumed and somewhat reminiscent of Shan-Kar.

ON THE TRAIN TO CALCUTTA

Our program of entertainment was so intensive that I got practically no time for work in Travancore, but a fund of ideas to put down. Every kind of native dancing was produced for us, and one night I went out alone with the State Courier, His Highness having refused to allow the ladies to go, and saw an amazing dance-pantomime in a palm-leaf mat pavilion festooned with bunches of bananas, pineapples, and frangipani garlands brought as offerings to the gods of the temple. It was the story of the Rāmāyana, danced in grotesque make-ups that are established by centuries of tradition and take six hours to put on. I got some excellent drawings from the audience, and did some others sitting on a mat in the dressing-room while the players were being made up.

Two nights before we left Travancore, we were motored over to stay in another lovely guest-house by a temple on Cape Comorin, the southernmost point of India. There, as the full moon was coming up, we went bathing where the Bay of Bengal, the Arabian Sea, and the Indian Ocean meet.

CALCUTTA

Last night I went to the ball given by the Viceroy as the finale of the social season before he goes to Burma for ten days. The formality was beyond anything that exists outside of England to-day; troops lined the way for two miles outside the Palace gates, and red-and-gold liveried household servitors simply swarmed.

Uniforms and decorations were, of course, worn, but I was somewhat disappointed that the ruling Princes wore so few of their State jewels. Their brocaded coats were fastened with magnificent stones, and a few sported huge diamond earrings, but no necklaces. Her Highness the Maharani of Cooch-Behar was in ivory and silver, with a magnificent diamond necklace. She certainly lives up to her international reputation for beauty, with those great expressive eyes in that delicately-modelled Aryan face.

To-day I am lunching at the Palace with the Viceroy and Vicereine. I hope it won't be too big a party, so that I can get a few words with her. They looked very aloof seated on their golden thrones during the ball, but I hear that she unbends and is as much fun as she is handsome....

That intimate luncheon I hoped for at "Belvedere," the Viceregal Palace, was a simple matter of having printed table plans handed to you in the entrance-hall, then being formed in line by the aides-de-camp to shake hands with Their Excellencies, who entered to a blast of music. There were ninety present in the banquet hall (ac-

cording to the table plan), and there were at least a hundred and twenty servants, in red-and-gold liveries, turbans, and full beards.

I sat between a Maharaja and a terrified English girl. Of course, we were way down the table, as it was packed with notables, including the sons of the Nizam of Hyderabad—before whom all India trembles—and their beautiful Turkish wives. The Princess Niloufer of Hyderabad is one of the recognized beauties of the Orient; in the noonday sun, with that auburn hair, she was dazzling. I took in every detail, and quite a lot of the delicious English lunch.

Immediately after rising from the table, the line formed in the drawing-room to file out past their Excellencies and say good-bye, but an aide-de-camp plucked me by the sleeve and said I was to follow him. He left me in a private sitting-room, where I was soon joined by the Viceroy and Vicereine for a cosy chat all about Ruth and Bunny and the new baby. Her Excellency also appeared at the Maharaja of Cooch-Behar's house for cocktails, and so I saw her again the same day.

RAMBAGH PALACE, JAIPUR

Yesterday we spent the whole day picnicking, and shooting wild duck on a lake in one game-preserve and black buck in another. Not only did a lorry with lunch and butlers follow our car, but also a truck with an inflatable rubber canoe and a folding metal boat.

One thing I particularly like about these outdoor luncheons is the cold fried fish. Besides the European food, there are always some spicy Indian dishes—cold curry of boar's head (without the eyes) or peppery leaves of spinach fried in batter. But Western digestions can't take much of these without acquiring that unpleasant feeling of a floating tennis-ball under the ribs. Of course, a hamper of whisky, beer, gimlets, cider, and water is always taken along.

We are living in Oriental splendour translated into the height of modern European comfort. The palace is big enough to knock your eye out, surrounded by walls and by a military guard in blue trousers, red coats, gold braid, and turquoise-and-gold turbans with three-tiered gold plumes. Every morning there is a formal guard-mount to a brass band; every time we go in or out, the guard presents arms, and we must return the salute. Servants are lurking everywhere—there are two thousand of them in the City Palace.

Tomorrow I'm going to do a water-colour of the palace during guard-mount. At eleven, we are motoring to another lake on one of His Highness' preserves, twenty-five miles from here, to shoot crocodiles and geese. The days are glorious, sunny and clear; but the nights are very cold, as they are everywhere here in the north. The temperature drops thirty degrees between noon and sundown.

At night the jackals howl fiendishly, right on the stairs of the terrace. Last night a sentry killed a hyena in a tent in the servants' compound, near this wing of the palace. Gilded Nature in the raw....

I have never seen such a colourful city as (Continued on page 144)



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First step in your escape—this classic costume by Bradley! Ensemble consists of full-fashioned two-piece sports frock, knit of soft, cool cotton in natural or pastel colors. . . . And a precisely tailored swagger coat, knit of two-tone chenille in a ripple stitch—perfect for country jaunts, practical for town. Blue or brown, with natural. Items can be bought separately, of course. At fine stores.

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HINDU HOSPITALITY

(Continued from page 143) Jaipur. The buildings, incredibly delicate in detail, are a background for the most vivid clothes and barbaric jewellery—not to mention the peacocks and monkeys, which are sacred, and as common as pigeons at home. Every day you see wedding processions in the streets; the wedding parties swathed in gleaming brocades made of real gold, the women in ox-blood red, magenta, pink, canary-yellow, apple-green, often with a pound of silver bracelets on each arm and as much on each ankle. The horse, camel, or elephant of the child bridegroom is arrayed beyond the wildest dreams of the Russian Ballet, with gold anklets and bells jingling.

Three days ago, the Marquis de Rivas and I were invited to lunch with the officers of the Royal Palace Guard; it was notable chiefly because the State Band of one hundred pieces played for us to play Musical Chairs on the lawn, after a rather gay lunch and many gimlets. I'm sure this could never happen anywhere else.

The next afternoon we went out shooting hare and partridge, from fast racing camels. To hang onto a fleet-footed camel with your knees and try to bring down a galloping rabbit proved rather too much for the novices; we couldn't hit a thing, but it was great fun. And the line of camels strung out along the plain in the afternoon light, against the distant blue mountains, was unforgettable.

RAJPUT ROYALTY

I have been slaving over my portraits—first the little Princess, then a head of the General of the Jaipur Cavalry. Now I'm sweating blood over the two Princes (aged five and three respectively) in full Indian court dress—red turbans, gold coats, emerald necklaces, and gold swords in red velvet scabbards. They are enchanting children, but the little wiggletails' idea of posing is merely to run through the room. This morning we could hear the music from the formal guard-mount in front of the palace, so they did a guard-mount of their own, including the conventional "slow march."

The children have English nurses, besides their many Indian attendants, and usually wear European clothes in the gayest of colours. The boys often have Rajput turbans tossed on their heads at cockeyed angles, and are much more interested in "Charlie's hot bottle," my hot-water bag, than the portrait I am doing of them. They insist on my visiting their riding-lessons out by the swimming-pool, and I wish you could see them, seven, five, three, and one, returning the salutes of the six-foot sentries.

One afternoon, work was interrupted for a tiger-shoot, ordered by His Highness of Jaipur for his current guests. (Tigers, throughout India, are protected game, reserved for the rulers' sport.) It was very thrilling—we had to leave our elevated blinds, mount elephants, and beat a thicket of fifteen-foot reeds. For a second time the tiger eluded the hundreds of beaters, and we had to start fresh. We took up positions on knolls, on either side of a valley; the climb was so steep that our elephants did it on their knees, with us hanging to the howdahs and

our rifles for dear life. The third beat of the bush began, and a magnificent great beast dashed out towards us. Bobby Throckmorton got what we conceded to be the first hit, after which we all poured lead into the tiger, who died violently in full view.

Our elephants trembled so at the smell of the tiger that one could hardly aim, and when he rushed out from the reeds the trumpeting of the elephants, plus the roar of the tiger, sent cold shivers down my spine. It was a great show, and I recommend it to any blasé worldling for a nerve-jangler.

On the way home from the tiger hunt, we stopped to stalk wild boar at dusk, and I shot quite a big one. His tusks are being mounted in silver for me by the General, and I wear a tuft of bristles in my topi. There is shooting every day, but I won't go out again unless there is another tiger shoot. Now that I have my black buck horns, boar's tusks, and crocodile skins, I don't particularly want to kill any more animals.

To-day there was a religious feast for the month-old child of the Maharaja's cousin, so there was a great procession up to the palace and into the courtyard; elephants, camels, and horses, all with gold anklets, carrying banners and festooned with gold and brocades; a military band; a native band; dancing-girls; fifty women in dark red and saffron-yellow, carrying brass trays of fruit and sweetmeats on their heads; thirty guards of the zenana (women's quarters) of the City Palace, in olive-green, with red turbans and curved swords; Brahmin priests; and innumerable relatives and servants, in all the reds and magentas that would clash in any other land.

The whole thing is pure Arabian Nights, and I hate to leave Jaipur, as I must in a day or two.

THE VICEROY'S HOUSE, NEW DELHI

I got a letter yesterday asking me to leave my hotel and come to stay here at the Viceroy's House. I hesitated to accept and lose my independence, but felt that it was an opportunity that comes once in a lifetime.

The one idea in building this palace for the Viceroy was to outdo anything the Indian princes had, or had ever seen. It is modern in style, amazing in size, and filled with treasures of art and furniture. Just the flowers in the gardens, and their arrangement around the house, show Her Excellency's perfect taste—but, with three hundred gardeners and seventeen acres of cutting gardens attached to the house, her style isn't cramped.

The lancers in front are in red and black, mounted on white horses; each time I pass, in the State car assigned to me, they dip their lances. There are dozens of other guards who salute along the approach, but I am blasé about foot sentinels after Travancore and Jaipur.... I am now going about a mile down the hall to the next corner, the aides-de-camp's sitting-room, to have a drink and ask the dress orders for the evening.

The Vicereine asked me to give a private exhibition of my work for her and the (Continued on page 145)

"VICTORIA REGINA"

(Continued from page 71) (Those costumes, incidentally, ran to about ten thousand dollars, while the sets went to twenty-five thousand, and the properties to another twenty thousand.) Before the sets could be done here, however, Whistler had to pass the examination to get into the stage designers' union, Local Number 829 of the United Scenic Artists.

In the meantime, with expenses rising, like water in a lock, Miss Hayes went to visit a granddaughter of Victoria, found out that she and the Queen were the same height, listened to the invaluable phonograph record of Queen Victoria's voice addressing the Ethiopian Emperor, caught the slight guttural inflection. Rehearsals started. Although Miss Hayes apparently followed each minutia of Miller's famed direction, when the play opened, the form was the same, but the character a new creation to Miller. Only one line was added by the director to the Housman text. In the Balmoral tent scene with the Queen warming herself in the sun, the old sporting servant, John Brown, says, "Poot your hat on straight." That was taken straight out of Strachey. Women cry like children over that.

In fact, women cry all the time at "Victoria." Sweet, sentimental, loving, a "crowned sugar-bowl" as Gilbert Gabriel called it, "Victoria" has become the champion cockle-warmer of

its day. By now every one has seen innumerable times the pictures of Victoria, high-bosomed, pudgy, imperious in her wheel-chair. Dozens of women wear the Albert dressing-gown, full-skirted lamé, a magnificent reminder of the moment when Victoria first sees her husband shaving. (So far it has taken six gallons of whipped cream to impress Victoria.) For a while even the controversy went on about Helen Hayes' method of making herself up for age. It took no time to learn that she uses a wrinkler to age her hands in the last scene.

There were four schools of thought, however, about her fattened cheeks. Hammond advanced the theory that Charles Laughton taught her to puff her face with apple slices as he did in "Henry the Eighth." Walter Winchell knew on the best authority that it was done with paraffin. John Anderson announced conclusively that she put in two old life-preservers. When Miss Hayes lost her temper and shouted "Oh, nuts," every one said walnuts. The padding was actually done with vulcanite, designed by her make-up man and made by a Forty-Second Street dentist. It is all part of what Stark Young called "in its fragile way, one of the finest historical performances in our modern theatre." Gilbert Miller, with florid reticence merely says, "The property has a value."

HINDU HOSPITALITY

(Continued from page 144) house-party, so my paintings were all taken and arranged in one of the state drawing-rooms. Then she took me all over the house to discuss the mural decorations and the changes she is planning.

Tea at the Viceroy's is the typical English repast, served in one of the drawing-rooms off the gardens; but over all the cream pitchers, jam-pots and cake-plates are little round veils of net, weighed down with bead borders. One Oriental item that every one seems to crave is a *pâté* of Imperial grouse, a special product of the Maharaja of Bikaner's unrivalled shoots, which is served in flat jars and has a delicate taste all its own. The perfume in this drawing-room is delightful, because on either side of the doors leading to the gardens are little round mock-orange trees covered with fruit and blossoms.

KAPURTHALA

I wish Europe and America could get a look at Brinda's lovely daughters. In Kapurthala, like their mother and aunt, Princess Sita, they vary between European and Indian clothes, but I much prefer them in their native saris, which are most becoming; not so practical for sports, but thoroughly in tune with their soft, mesmeric voices.

The other day we found that the great Hindu Spring Festival was on, so we rode the State elephants into the public park of the town, where thousands of people were gathered—all dressed in yellow the colour of mustard blossoms. Then we descended and gave prizes to babies—for what I

have never found out—amid a seething mob. Our police escort took advantage of the occasion to beat all their enemies on the head, but nobody minded.

CROWN JEWELS

On most of my visits I have been shown the State jewels and ancestral portraits, which, in some cases, must be of about equal value. The Maharaja of Travancore's State Turban is of white and gold silk, around which he wears a two-inch band of diamonds and emeralds surmounted by a flat plume of the same; this, in turn, is topped with bird-of-paradise feathers, from the tips of which hang pear-shaped emeralds an inch long. But I would much rather have his small jewelled shrine with the statues of the gods, each an inch high and each carved from a single ruby.

The Maharaja of Kapurthala has a colossal diadem of diamonds, to wear around his huge turban on state occasions. But his emerald one—with some stones an inch and a half in diameter, of the richest green—is far more beautiful, in my opinion. He seems to agree with me, as he told me that he will take it to London this spring to wear at the Coronation.

In the Jaipur treasury are several diadems of diamonds and emeralds for the ruler; there is also a swag of carved emeralds as big as beaten biscuits for him to hang on his turban.

Those Western stories of Eastern jewels haven't been exaggerated, simply because it's impossible. One ruler has a necklace of twelve pearls that reaches comfortably around his neck.... Let that be my parting thought for you.

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Cream Rouge lightly over *all* your face—even nose and forehead! It's the new, young, smarter way of wearing cheek rouge.)

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*Pronounced ROSE-RAY.

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For names of other stores, write Butterfield Fabrics, 40 Worth Street, New York City.

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A fine straw in the wind—this casquette of pale wheat coloured toyo, more crown than brim. It has a small sheltering visor and a gros-grain banding; Janet Rose



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Rilla Marie makes the shallow Breton saucer, corrugated exactly like a jelly-mould. A twist of black grosgrain mutes the ripe-wheat yellow of the natural Milan straw



TRAVELS WITH A DOLLAR

By Innis S. Bromfield

IN the tangled thicket of foreign currencies, where the franc grows, and the lira and the mark, American travelers are always losing their way. Eminent ladies of society, country-day school-teachers, parlour-maids on a trip to "the old country," or just any one from down-town Newburyport, are ever vanishing into this thicket, prey to the muddled botany of foreign exchange. And when the cruel winds of fluctuation blow, they cover their heads with old copies of the *Paris Herald*.

Pooh-pooh these terrors if you like, but at least agree that travelling abroad and keeping your money straight is no fumbler's task—whether you're padded with a ten-thousand-dollar letter of credit, or only a small wad of traveller's cheques. The trick is not an easy one to master, and the best we can do here is to set down a few practical hints on the management of travel funds, so that when you sail this month or next for the opposite shore, you won't go dotty in the brambles we have described.

(All the numbers and percentages recorded hereinafter are subject to violent change. Vogue can not say what Hungary may do with its pengo overnight, or Greece with its drachma.)

WHAT IS A DOLLAR WORTH? AND WHERE?

In 1937, for the first time in six years, the "almighty" dollar will go about as far in every European country as it does at home. Prices may be steep in London, or cut-rate elsewhere, but since the tardiest "gold-bloc" countries—France, Holland, and Switzerland—devalued their currencies last autumn, a new parity of exchange has prevailed, establishing between all currencies a relationship closely parallel to the old and trusted parity of exchange during the 'Twenties.

You used to think, for example, that a dollar in the rue Scribe meant twenty-five francs. And most likely it did. But in 1933, when the dollar was urged off its golden perch, it began meaning only sixteen francs; and that, in turn, meant empty hotels and empty gown-ateliers throughout Paris, so far as American patronage was concerned. For three years *Paree* was *mort*, and it stayed *mort* until seven months ago, when somebody ungilded the franc, too. Now the dollar buys twenty-two francs, and tufted Philadelphia widows are moving back into their Passy palaces.

In other words, no matter what species of currency you find jingling in your reticule this summer, a dollar's worth of it will again buy you as much train travel, or meat and drink, or silk underbusiness, as a dollar would buy you ordinarily in the United States. High prices—if you encounter them—are as usual a question of high prices, and not a question of dollar-value abroad.

TRAVELLER'S CHEQUES?

After you've picked out a nice flexible itinerary, and decorated your passport with the best visés—and brushed up bravely on the Italian irregular-verb system—your last job

will be to face the sad and true problem of funds. How much money will you take, and in what way, shape, or form will you take it?

If you are a person of flagrant means, and are making a somewhat *grand tour*, you will negotiate with your bank for a fat letter of credit, supplemented by several hundred dollars in traveller's cheques. But if your whole trip is to last only three or four weeks, and your money perhaps not that long, you won't bother with a letter of credit at all. In this case, a few fifty-dollar traveller's cheques will settle your hotel bills and transportation expenses; while a dozen or so ten-dollar ones will do for pin-money and for that heavenly emergency in the Burlington Arcade.

On North Cape cruises, traveller's cheques are also right, because the various cruise ships don't dally long enough in any one port of call to warrant the use of a letter of credit.

CASH IN HAND

In case you are aiming straight for Great Britain or the Continent, you should have about your person the equivalent of twenty dollars in the currency of the country you plan to enter. This pittance will see you through the rush-hour of arrival—the rush-hour of tips, baggage inspection, post-cards to your Congressmen, and boat-train tickets.

Beyond the amount of this "entrance fee," don't go hoarding up a mass of foreign money before you sail. Because unless you're out to spend a gigantic sum (and most of it in one country), the small, daily fluctuations between the dollar and the pound, or between the dollar and the franc, will have no vital bearing on your affairs. You might read in to-day's paper that the dollar had just tumbled a cent against the pound. But in London, tomorrow, this would mean a spanking of only one shilling or so for any American who had to change a hundred dollars into pounds. The loss would mount up to something, of course, if you were trapped in Pall Mall with several thousand dollars to exchange.

RULE: If your plans call for using up a small fortune in some one European country, watch for a low and lucky rate of exchange before you leave home. Then buy your pounds, or whatever it may be, and have the sum credited to your name in a bank in that country.

RISK: The rate may go lower and luckier, before you can say "Ay me!"

CRIMES AND PUNISHMENTS

A lot of talk has spilled over the dam in recent years about the amounts of money you may "import" into various countries abroad, and take out with you when you leave. After the splash, these facts appear:

You may take as much or as little as you choose of any known currency into any known country in Europe. Italy, Germany, and Hungary, who impose restrictions, have admissible and (Continued on page 148)



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TRAVELS WITH A DOLLAR

(Continued from page 147) logical reasons for regulating the flow of money across their frontiers, and the monkey-shiner who tries playing the game his own way will risk a penalty of confiscated funds, besides a sojourn in the local police station. Which seems like admissible and logical punishment.

THE "REISE-MARK"

For the benefit of visitors to Germany, the Reichsbank in Berlin is continuing to issue "Reise-marks," which means, briefly, that instead of paying forty-one cents for the "free" mark, the American traveller may buy "Reise-marks" at a greatly reduced rate, varying between twenty-two and twenty-six cents.

Reise-marks can be purchased only *outside* of Germany, and they are issued either in cheque form (50- and 100-mark denominations), or in a special letter of credit, where the sum is not less than 500 marks or not more than 5,000. Both cheques and letter of credit are convertible into CASH only after the bearer has arrived *inside* Germany.

Fifty Reise-marks per person is all that may be spent per day, and here is a sample of the procedure. On Monday morning, in Munich or Berlin or where you will, you go to the cashier in any large bank and say that you need fifty marks. You hand him your Reise-mark letter of credit, on which he carefully records that you are about to receive your allowance for that day. Then he gives you the cash, and after that, until Tuesday morning, no banker in Germany is allowed to give you another pfennig.

Technically speaking, that is how it works. But in general practice, you may, at one time, draw out a hundred marks for two days, a hundred and fifty marks for three days, or two hundred marks for four days—which would do you through Thursday. On Friday, however, you would have to go back to the bank, unless your four-day sum could be stretched to last till Saturday, or over the weekend.

Reise-marks may be used in Germany for all ordinary tourist expenses. Only three things are *verboten*: (1) using Reise-marks to buy railroad tickets for transportation outside Germany; (2) settling a German citizen's debts with Reise-marks; and (3) spending Reise-marks on commodities you might later sell at home, such as furs or jewellery. A mere nosegay of edelweiss is not one of these commodities.

Entering Germany, you'll be asked to declare exactly how much money you have with you—in cash, cheques, or letters of credit. The amount will be noted down on a sheet of white paper, which you will be asked to display again when you quit the country.

Leaving Germany, you may take with you any and all funds in your possession, excepting German cash. Ten marks is the cash limit; otherwise, there may be a crackling confiscation. If you have to leave the country on short notice, and you have a hundred or more unspent marks left over, you must deposit them in a German bank,

whence they will be transferred to your home account in the United States, at the prevailing rate of exchange. If you are merely leaving for a quick jaunt to Salzburg or the Italian Tyrol, and expect to reenter Germany elsewhere along its frontier, your extra marks can be transferred to a bank in the town you will come to first upon your return.

THE "TOURIST LIRA"

Although the "free," no-strings-attached lira is still a whit high-priced at slightly more than five cents, visitors to Italy may now buy "Tourist" lire at a much-reduced rate. In dollar terms, the "Tourist" lira costs less than five cents—.0475, to be exact—which means a saving of about forty-five cents on every hundred lire you purchase. The Italian Government set up its special "Tourist" currency in the spring of 1936, and it works just about the same as the Reise-mark in Germany.

All Tourist lire must be purchased outside of Italy, in the form of traveller's cheques or a letter of credit. Cheque denominations are 100, 250, or 500. Two hundred and fifty lire per day is the spending limit, and you may draw up to five days in advance. Each withdrawal is carefully noted in your passport. If you have the usual letter saying that you are the usual diplomat who has to give the usual parties, or that you are a daughter who needs finishing in Florence, your day will be allowed to cost 500 lire.

Upon entering Italy, the total sum of moneys in your possession will be recorded, and if you have any cash lire (free lire, of course), you may not escort more than 300 into the country. None may escort *you*, when you leave. Surplus cash lire should be taken to a bank, from where it will be transferred to your home account in dollars, minus a 5% charge.

THE PENGÓ

Hungary is the third European country which grants to visitors the privilege of a Travel currency. The free pengó costs approximately twenty cents, the Travel pengó about nineteen. The routine is the same as in Italy and Germany, except that Travel pengós are not obtainable in letter-of-credit form. A hundred pengós a day is the regular allowance.

In connection with all three Travel currencies, these points should be remembered:

Unused cheques are a slow thing to have refunded. Try to figure closely how many Reise-marks, Tourist lire, or Travel pengós you will need.

Turn back any unused cheques at the place where you purchased them, which ought, if possible, to be your bank at home. Don't buy Travel pengós in Austria, on your way to Hungary, and then try for a refund on your left-over cheques when you wind up somewhere in Illinois. The process might not end during your lifetime, because each unused Travel-currency cheque has to show up at its bank of issue before a refund can be made.

If it turns out that you need



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HOW WOMEN TALK

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TRAVELS WITH A DOLLAR

more marks, lire, or pengos than you first brought into the country, it is always possible to get a fresh supply at the Travel-currency rate; that is, if you can prove that you had a quantity with you when you entered, and have used them up.

ADVICE FOR ANYWHERE

Outside of the three countries—Germany, Italy, and Hungary—no tourist currencies have evolved, so once again the traveller's money problems become general, rather than particular. In England, France, Austria, Switzerland, Belgium, Holland, Russia, the Scandinavian countries, and the Balkan brotherhood of states, you go to the bank and cash an ordinary traveller's cheque just as freely as you would get ten dollars paid to "Yourself Only" at home in Newport.

It isn't free and easy, however, unless your thinking is properly curbed when tempted as follows:

To try, grimly, a dozen banks and travel bureaus, before deciding which place to favour with your little transaction. Never get into this habit. Rates are naturally different everywhere, because each bank has a smaller or larger position in the various currencies and must therefore charge a higher or lower premium when cashing your traveller's cheque. But the differences are so slight that it isn't worth your while trudging ten kilometres to save nine centimes. The very next day you might trudge nine kilometres and lose ten centimes.

To buy francs in London before you go to France, or Swiss francs in Paris before you go to Switzerland. Lots of people indulge in this sort of manœuvre, because it makes them feel like a Mitsui or a Rothschild. But don't be fooled. Remember the old farm story about the grower, the mid-

dleman, and the consumer who pays. Better leave out the middleman and get your French francs in France, where they come from. You'll pay less.

To fret and age at the temples, over what to do with your extra foreign cash, when you start back to the U. S. A. Always, of course, you will want to keep a few queer coins to salt away in your top dresser drawer at home. Any sizable left-overs, however, can be transferred from a European bank to your home bank, or changed into dollars while you're still abroad, or changed into dollars after you get home. It doesn't matter much which way you do it, although certain travellers swear that you get the most dollars by cashing back your foreign funds on foreign soil.

THREE FINAL HINTS

Pick out the countries you expect to visit and commit their currencies to memory. You will thus spare yourself a group of life's bleakest moments, including the one in a London taxicab where you have to decide suddenly what a half-crown is all about.

And don't get excited just because you find yourself some morning in a strange surrounding with nobody in sight to talk to about what a kroner might be. There is always *somebody* to talk to—some one gentle and English-speaking—no matter what remote land or village you have to seek him in. Keep your head, talk to strangers, and you'll surely find this personage, be he concierge, valet de chambre, hack driver, railway porter, or bank clerk.

Finally, and in spite of all these ready helpers, try thinking out an occasional currency problem by your lonesome.

Reliable School Advice

The surest way to choose a school for your child is to visit as many as you can. Meet the heads and the instructors. Look over equipment. And observe the spirit, the environment and the type of students as closely as you scan the curriculum. If you can't manage such a visit, consult our School Bureau. Our staff makes it a point to get around to all the best schools and study them at first hand. Write us—or better still—come for an interview. We are always interested in *your* school problems.

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HABERDASHERY FOR WOMEN



Mrs. Ambrose Wetmore and her small son shop at Brooks Brothers. The man's waistcoat, on the counter, would look chic under a sports suit. Right: a man's soft silk shirt, worn open at the neck-line, and a man's black felt; from Saks-Fifth Avenue



WHEN outfitting your little boy at Brooks, look around the shop and see if there isn't something you could use yourself. Shopping with your husband at Sulka's in Paris, or in those shining Bond Street shops in London, be on the lookout for foulards, dressing-gowns, shirts, and belts that you can make your very own. There's a clean-cut quality about men's good haberdashery that throws your own femininity into relief. Just as a well-cut riding-habit, by its stark antithesis, brings out, unexpectedly, one's grace and charm.

Foulard dressing-gowns, or velvet ones with silk revers, are very chic worn over men's beautiful silk pyjamas, when you stagger down to breakfast on a country-house week-end. Laces and pink crêpes are apt to look bleak in an early-morning sporting atmosphere. For travel, especially on trains, these men's sets are about the best thing you could find.

If you have a sufficiently boyish figure, pick out a man's waistcoat to wear with a suit or under a box-jacket in the country. Find these of checked flannel, cashmere, suède, or piqué. Catch them in at the waist, in back, to give them just enough shape. And there are all sorts of things that you can find in the little boys' department at Best.

Look at Saks-Fifth Avenue for thin black felts, like those the Argentines wear. They're smart with black tweeds in the country; when you don't want to wear any hat at all, tuck one of them under your arm. Much the same type of hat comes in gray-green or dark blue. For slacks or country suits, a man's Tyrolian hat, not too high, with a flick of brush, is a thought.

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HABERDASHERY FOR WOMEN



Yellow chamois suede-cloth sports shirt and a man's lawn handkerchief and Tyrolian felt hat; from Tripler. The polka-dotted foulard dressing-gown, for travelling or for morning in the country; from Brooks Brothers

Those thin, short, transparent rain-coats, which fold up into nothing, and which men wear for golf, fishing, and shooting, are just the length we now consider chic. Find them at Abercrombie and Fitch. A boy's tan polo coat, ready-to-wear at Brooks, is a good thing to hang in the hall closet in the country. It has big patch pockets and six buttons, in double formation.

The thin flannel shirts that men wear can be put to use with tailored suits or slacks. Very nice in creamy white or in dark colours, such as Basque-blue. Wear them wide open at the neck, with a scarf or strings of beads in the gap. You can cut the sleeves short, and you must cut off the tails, but leave that loose, roomy look at the waist and shoulders. One chic woman from the South orders dozens of Tripler's Celanese polo shirts.

Natural coloured string crochet gloves, with stock scarfs to match, are superb with dark blue or black town suits. When you drive yourself out in the country, in cold weather, get big fur-and-leather gloves from the men's shops.

You could go on forever collecting men's handkerchiefs and scarfs. Those huge English foulard squares are amenable to all kinds of effects at the neck. Use men's handkerchiefs to tie on your pill-box of a hat, to tie around your neck, or to stick in the pocket of your sports coat. Long, soft cashmere scarfs, in muted tones, are pretty handsome; and the long, heavy white silk scarf with a black monogram that your husband wears with dinner-clothes is enormously effective with a black town suit, even with a dinner-ensemble, sometimes.

Don't overlook those beautiful little striped belts with pigskin snake-buckles that the Oxford youths wear with their baggy slacks. And a striped silk tobacco-pouch, for your odds and ends and petty cash, is a good adjunct to sports clothes.

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FLASH OF PADDLE BLADES

CIVILIZATION has managed to get a pretty good grip on the world, but every now and then through the haze of steam-heat, the blur of automatic refrigerators, bath oil, and breakfast in bed, there filters a primeval urge to get back to fundamentals. When this happens, the only thing to do is to store your sables, lock your town house, and take the shortest cut to Nature—a canoe trip.

Not, however, the sort of canoe trip where you relax on a hillock of cushions and trail your fingers through the water. Not at all. The best kind—indeed, the only kind—involves wielding paddles, making up blanket-rolls, pitching tents, and rustling food. Leave the heavy work up to your husband, if you will, but get in there and participate. Since the unexpected is always happening, you'll probably never have such fun in your life—until your next canoe trip.

ABOUT TO PUSH OFF

When you go to rent your canoe (or canoes, if you let your friends in on the occasion) get one with a broad, substantial bottom—a standard canoe, with regular cane seats. (Don't, unless you're a professional, venture a Canadian canoe—they have just thwarts, and you kneel as you paddle, in the manner of calendar pictures of Pocahontas.) And try to remember to stay off the cane seats when you have on a

wet bathing-suit or a wet anything. They break through like tissue-paper.

Lakes are made to order for canoe trips—in the first place, you can't get lost, and then again there are no rapids or falls to trip you up. Choose a good-sized lake, though—anything over ten miles long, and preferably one with islands. In fact, a good many states invite you to camp on their islands, where the most alarming thing you can run into is a college boy.

YOUR SHELTERED LIFE

No canoe trip is worthy of the name unless you camp overnight. That's half the fun. You'll need a certain amount of equipment, but none of it costs much. The backbone of everything is the poncho—a rubberized blanket which can double as a rain-coat, a pup-tent, or a rug. And you'll want a tent. White ones are the coolest, and the rectangular length most practical—the round, teepee kind is picturesque, but slightly inconvenient, unless you sleep in a circle. Don't overlook tent stakes—which you can drive with rocks as the need arises.

For sleeping, collapsible army cots are ideal—they're easily transported, and strike a nice balance between the sissy and the Spartan. Army blankets can take any sort of beating, but they scratch, so include a soft blanket to go next your skin. Kapok

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Jane Heath



• HOLLYHOCKS are always standing around by walls. Any girl would rather be a daisy

... with lots of bachelor-buttons clustering round. Men love glamorous eyes, with mysterious, appealing lashes; and whatever you were born with, you can have them. Strong spring sunlight demands long dark lashes. Darken your lashtips with LASHTINT LIQUID. They will look twice as long and alluring, but completely soft and natural. Waterproof; dries instantly. Try it today. Brown, black, green or blue. \$1.



never omit this

• EVERY day curl your lashes like daisy-petals! More light enters ... and what flattering shadows the lashes cast on your face! Use KURLASH, the little implement that curls them perfectly within 30 seconds. No heat, cosmetics or practice. \$1 at all better stores.



then this

• THE girl with brittle, bleached-looking lashes stays in the corner too. Use KURLENE, a scientific formula for promoting luxuriance in lashes. Rub a little on your lashes each night and see how silky they stay all the next day. Tube 50c, Jar \$1.

Kurlash

MAIL THIS TODAY

To: JANE HEATH, Dept. J-5-15
The Kurlash Company, Rochester, N. Y.
The Kurlash Company of Canada, at
Toronto, 3

Please send me, free, your booklet on eye beauty, and a personal coloring plan for my complexion.

Eyes _____ Hair _____ Complexion _____
Name _____
Address _____
City _____
State _____

(Please print plainly)

pillows aren't the softest things in the world, but they'll do, and in addition double as life-preservers in the canoe.

Since there's nothing like open air and exercise to whip up your appetite, eating is going to be one of your favourite outdoor sports. Don't, however, load up with enough food to ration an army—you can stop all along your route to replenish such perishables as meat, butter, and milk. Take canned food for those frequent times when you want food fast—such substantial standbys as corned beef hash, spaghetti, and beans. Salt, sugar, baking-powder, flour, and coffee are all necessary, but keep them in air-tight containers. Bouillon cubes and soup are also handy to have around; crackers and sturdier types of bread are good travellers if you keep them in covered tins.

IN THE GALLEY

You can amass all your cooking equipment at a five-and-ten-cent store—grills, toasting forks, and a few assorted saucepans. A small canned-heat stove pinch-hits in a shower, and you'll probably want to start with paper napkins and ten-cent-store silverware, though once the out-of-doors gets into your blood you'll quickly discover the cave-woman beneath your veneer. Tin or aluminum cups and plates can be banged around, and they wash with a twist of the wrist.

Among the odds and ends, you'll want a can-opener, a hatchet, a stout bowie-knife, and matches in a water-proof cover. (The technique of rubbing two sticks together is not easily come by.) Include a shovel, a powerful flash-light, and spare clothes-line—for everything from tying the canoe to replacing tent-ropes. As a precautionary measure, stock up with a first-aid kit—with bandages, adhesive tape, fresh iodine, liniment (for paddler's shoulder), ointment for burns, sunburn cream, mosquito dissuader, and calomine lotion for poison ivy, though you won't have that trouble if you stay away from all three-leaved plants.

SIMPLE LIFE, SIMPLE WARDROBE

In cheerful contrast, your wardrobe needs are microscopic. Do your paddling in shorts, and a halter which leaves your shoulders free. Pack along a couple of bathing-suits, and some good warm outfit of sweater and shorts. A full-length beach coat takes on extra duty as a bathrobe, and flannel pyjamas will be more welcome than you'd expect.

There's a certain technique for getting along with your canoe—do not, for instance, take a gazelle-leap into any canoe. You lower yourself respectfully, with a foot planted in the exact centre of the canoe bottom. Following this, (Continued on page 154)



TO BE SOUGHT AND BOUGHT IN BETTER STORES...FOR THE NAME OF THE MOST CONVENIENT STORE FOR YOU WRITE—NAN WESTLEY, 1400 BROADWAY, NEW YORK CITY



Hand in glove with smartness..

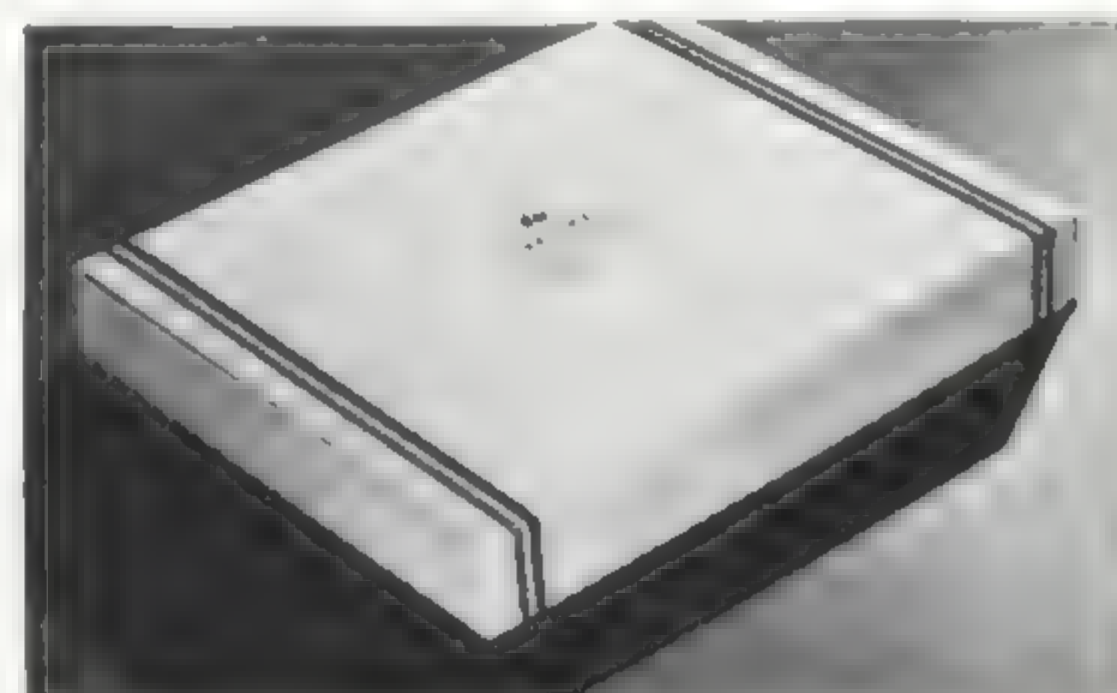
EATON'S Kingsworthy

INSPIRED, as it is, by hand-crafted papers, Kingsworthy, Eaton's timely new creation, arouses the instinctive appreciation which you feel for something fine ... for innate quality.

Substantial, finely watermarked, and further distinguished by its deckled edges, Kingsworthy is individual, correct as all Eaton's papers. It emanates a subtle quality which interests ... intrigues ... kindles the imagination. It lends fluency to your thoughts, as well as to your pen.


Smartly boxed, its four appropriate sizes and four characterful tints offer a selection to suit your personality.

• Kingsworthy, with its deckled edges, was inspired by fine hand-made papers. Available in four colors. From \$1.



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PITTSFIELD, MASSACHUSETTS

For your Leisure Moments



NEEDLEPOINT

• • Have you ever noticed how graceful a woman's hands look when she is doing needlepoint? The colors and the work are so lovely, that never does she look more feminine and appealing to the romantic male. Try making it this summer. It is ideal pick-up work for long, lazy days.

Needlepoint is easy to do and, best of all, has actual heirloom value when made with sturdy, long wearing canvas and wools. Assure yourself of the finest in quality by asking for imported Hiawatha Needlepoint and Wool. For sale at leading department stores. DRITZ-TRAUM COMPANY, INC., 11 East 26th St., New York.

(Illustrated) Hiawatha Needlepoint (worked in gros point) and Wool for background, about \$22.00. Piano bench of solid Walnut or Mahogany, ready for mounting needlepoint. Size 34" long by 16" wide by 19" high. Price about \$30.00.



Please send me FREE Needlepoint Instruction Booklet "C" and samples of Hiawatha Wool. Also name of my nearest dealer.

NAME _____

ADDRESS _____

CITY _____ STATE _____

FLASH OF PADDLE BLADES

(Continued from page 153) you seat yourself quickly in the centre of the canoe seat. And no matter what the circumstances—whether you sight a sea-monster or a water-lily—make no sudden moves, for obvious reasons. If a high wind makes the water choppy, tack with the waves or against them—never sidewise, unless you like your swims unexpected. Don't try to argue with weather—any port in a storm.

HAPPY LANDING

When you finally come to land and select your camp-site, aim for high ground. Low ground is apt to be oozy, and mosquitoes love that. Then, with your hatchet, clear out any small-time bushes and low-hanging branches. Next, the fireplace—select a fairly sheltered spot where there are no overhanging trees. For maximum efficiency, dig into the ground a bit, and then set a wall of stones around the area, highest on the unprotected side.

Your shovel comes in for a work-out when you start arranging the conveniences. Dig a hole for practically everything but old tooth-paste caps. One for garbage, one for food, one for dish-water—the sign of the experienced camper is that there are no signs.

As for water—don't drink any which happens to come floating by. Boil it, even if it's crystal-clear, then put it into containers and leave it in

the water or the cache. Another scientific arrangement is the water-bag, a canvas contraption which hangs from a tree and gets the full benefit from every breeze.

After all these preliminaries, you'll be on the ragged edge of starvation, but before you start your open-air cooking, gather up all the firewood you'll need, including husky logs which will eventually disintegrate into red embers. Build your fire, and let it simmer down into coals before you put on the griddle. For meats, use the grill, or, if you're really in the spirit of the thing, carve yourself a green stick. Nothing tastes better than a steak cooked on a green stick, with succulent onion rings between the loops. By the time you've revolved it over the coals a dozen times you'll eat it very rare indeed.

DIET WITHOUT DISCIPLINE

Another delicacy which you wouldn't dare eat if you were leading a sedentary life is Angels on Horseback. You take a good chunk of mouse cheese, wrap bacon around it on all sides, and cook it on a stick. Whereupon the cheese melts, the bacon becomes crisp and brown, and you eat it plain or in a roll. (Don't worry about nightmares—after a day of paddling you won't dream a thing.) For a desert, try Bread Twists—you work flour, baking-powder, and water into a

—AND SO TO BED IN HIGH NEW STYLE



You would expect a bed-time boot to be frilly and frivolous like this new "Idler" of Daniel Green's. This slipper is likely to surprise you, though, because it looks so trim on the foot and will keep its shape so well. The "Idler" is being shown by better shoe stores and shoe departments, now, in many smart colors and combinations. Send for booklet of the newest Daniel Green styles: "Look Lovely as Often as You Can." Address: Dept. V-2, DANIEL GREEN Co., Dolgeville, N. Y.

DANIEL GREEN

LEISURE *Footwear*
FORMAL

AND THE FAMOUS "COMFYS"

LOOK FOR THE NAME ON THE SOLE

FROM SUNRISE TO SUNSET



NAILS ARE IMPORTANT

● Around the clock your hands must be as smart as your costume; fingertips, rosy pink for that early-morning swim or game of tennis; nails with the deep rich underglow of sunset, when you dance.

Select your polish from these new La Cross shades, the prestige polish that looks better, lasts longer.

● ASK YOUR MANICURIST to apply this marvelous polish in these new shades, or buy a regular-size bottle (50c) and try it on our money-back guarantee.

**MAROON
PLUM RED
SUNRISE
SUNSET
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BLUSH
PEACH**

La Cross
NEWARK, N. J.

CREME NAIL POLISH

● La Cross Glycerated Nail Polish Remover contains no acetone and is kind to brittle nails and harsh cuticles. Use it also to thin out thick polish. 1/2-oz. size, 25c; 2-oz. economy size, 50c.

How to order Vogue Patterns by mail

Vogue Patterns may be ordered by mail from any of their distributors; or from Vogue Pattern Service, Greenwich, Conn., and, in Canada, at 21 Dundas Square, Toronto, Ontario.

Please state the full pattern number. When ordering skirts give both waist and hip measure. When ordering misses' or children's designs, state age.

Vogue does not make provision for charge accounts or C. O. D. delivery. When ordering please enclose cheque, money order or stamps. Remittances should be made out to the store or office from which you order.

Prices of Vogue Patterns

504	2.00
505	2.00
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7691	.50
7714	.50
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7724	.50
7726	.60
7727	.75
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Madcap

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As worn by
HILDEGARDEInternational Singing Star
of NBC Radio and Television

Personality, the newest hand-knit MADCAP reflects the charm of Hildegarde, who will broadcast from the Coronation Festival at the Ritz in London. It is made in all the new Summer shades.

You'll find **MADCAPS** at smart stores everywhere. Ask for them by name.

"A Fabric Created of **CROWN Rayon** . . . It's Tested."

If you don't find them in your favorite shop write The Eton Corp., 1 West 39 St., New York.

FLASH OF PADDLE BLADES

dough, add a pinch of salt and another of sugar, and twine it in a curlicue around a stick. The result is something like pie-crust, and you put jam around the edges.

UNDERGROUND COOKING

A higher branch of outdoor cooking is the imu, or deep-ground baking. This takes time and patience, but rewards the wait. To make an imu, you dig a hole about two and a half feet deep and line it with stones. Collect all the wood available, and light a fire in it—which you keep burning for three or four hours at white heat. At that point, you shovel out the debris, and spread branches of green leaves all over the inside. (Not to eat.) Then, the food. Wrap a big chunk of ham in more of the leaves, and add potatoes, a few onions, some carrots, and quartered cabbages. Over the top, put some more green branches, and spread a poncho over all. One more move. Shovel a heap of dirt—to insulate the heat—on the poncho, and leave your ad-libbed oven to its own devices for about seven hours. When you disinter your banquet, the ham flakes apart, a suspicion of onion runs through everything, the potatoes and carrots are as tender as shoots. A lovely thing, the imu.

There's sleeping to be done, too, and some of the time you'll sleep out under the stars. Be very wary about

selecting the site for this—above all, be sure that you don't make your bed up on an ant-hill. And probe every inch of ground for sub-surface rocks and tree-roots; these may look like nothing, but they feel like a mountain-range after you've been in bed five minutes. Also, make sure of topography—if the ground slants, you're likely as not to wake up with your feet in the lake.

All told, a canoe trip is worth its weight in hilariousness—you can use the anecdotes long after, to freshen up a conversation. The night you heard your first screech-owl. The time you filled the mosquito spray in the dark, with what turned out to be maple syrup. And the morning your husband found a chipmunk sitting in his shoe.

TAKE A GOOD LOOK

Aside from that, you'll discover—when you get next to a full-size mirror again—that you look wonderful. The long days in the sun, spiked with intervals of swimming and paddling; the plain food, the hours and hours of velvet sleep—and there you are with a golden tan, a fresh complexion, and—miraculously—a whittled waist-line. And at this point, all you can do to make yourself lovelier is to comb the pine-needles out of your hair and get a wave.

KATHARINE WING ROBERTS

"It's in
the bag"



of smart women who know the
secret of beauty-in-the-making



12 PACKS CELLOPHANE WRAPPED 25c
Buy them where you buy lipstick

USE KLEENEX
LIPSTICK TISSUES

1. To shape lipstick becomingly
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AT BETTER STORES ONLY

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Longline

FOR "MIDRIFF"
CONTROL

Any one of Maiden Form's "Intimo" brassieres gives smart breadth and emphasis to the natural "dividing line" between the breasts, in the 1937 manner. With the addition of a deep band, the "long-line" versions of "Intimo" keep the diaphragm snug and smooth. \$1.50 to \$5.00

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LOOK FOR THIS TRADE-MARK ON
BRASSIERES
GIRDLES - GARTER BELTS



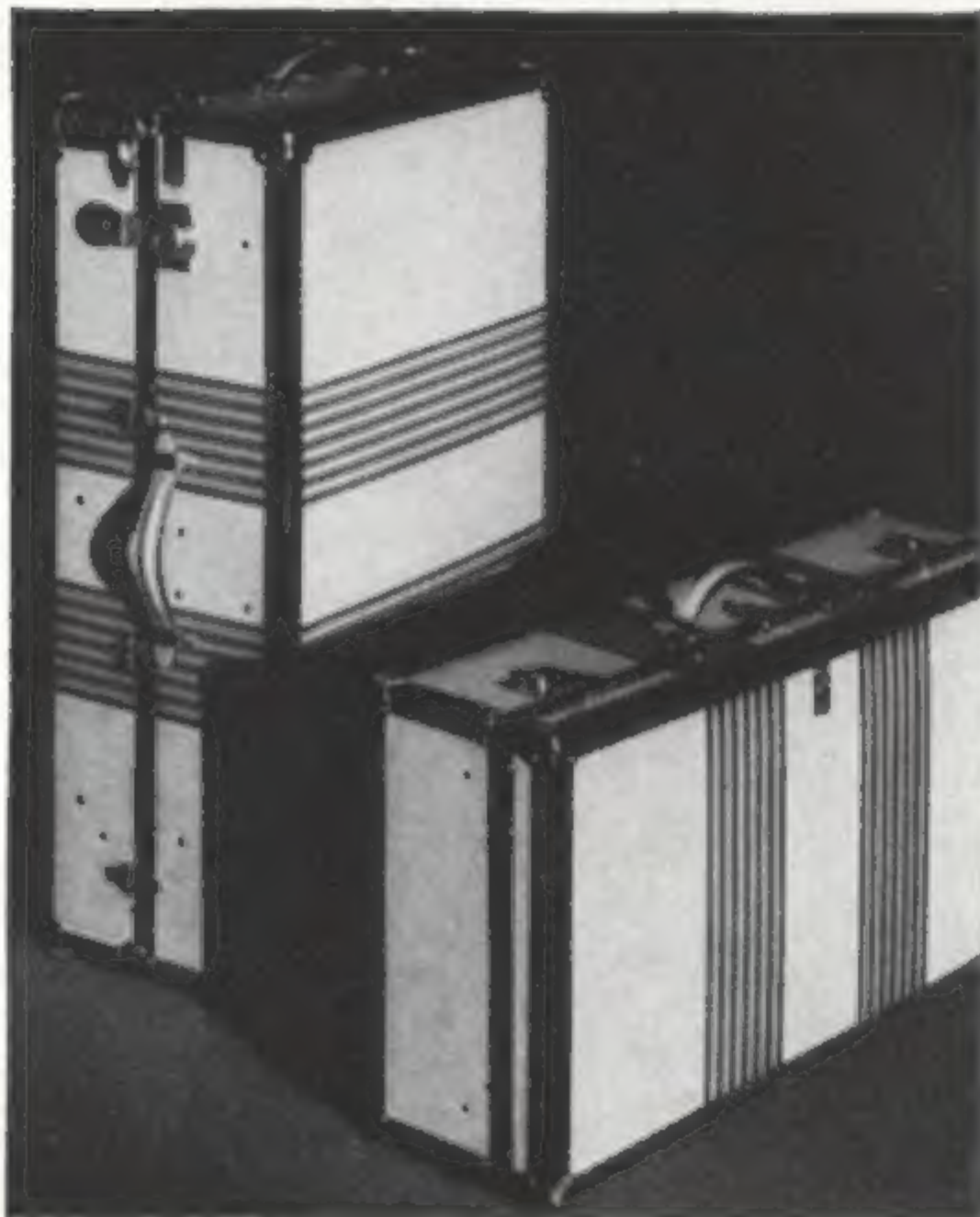
"There is a
Maiden Form
for Every Type
of Figure!"



"Variation" gives a more modified line-of-separation and may also be had in the bandeau version illustrated or with bands of various widths for diaphragm control. \$1.00 to \$3.50. Send for free Foundation Booklet V: Maiden Form Brassiere Co. Inc., New York.

SOLD AT ALL LEADING STORES

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It doesn't matter whether you speak the native tongue or not. If you're accompanied by Oshkosh, you're a privileged person in any land.

"Chiefs" for motoring or checking. The Taxi (upright) is a complete wardrobe trunk in miniature, strongly built for railroad journeys, yet small enough and light enough to go right in your car. \$85. Its companion piece is a Pullman-height tray case built for checking service, and great for extra items awkward in a wardrobe trunk. 29" long, \$40.

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TRUNKS AND LUGGAGE
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Tangos Will Never Let You Down

No more sitting out dances due to aching insteps, for Tango flexible instep pumps with the tiny invisible gore actually expand and contract at every step.

Featured in White Kid — and in Black and Colors in Kid, Patent, Gabardine and Suede.

At All Leading Shoe and Department Stores

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Three Superb White Dressings that Insure the Beauty of Your Shoes

CHAINLIGHTNING

For Fine Kid and Calf Shoes

Preferred in the homes of discriminating folks for over 30 years . . . a significant fact that should recommend Chainlightning to those who demand the utmost in footwear appearance.

Made without a drop of water—for water rots leather—but with a combination of gentle dry-cleaning fluids, finest white pigments and expensive Carnauba waxes, CHAINLIGHTNING removes every vestige of soil and polishes to a brilliant waterproof and dustproof lustre. CHAINLIGHTNING for quick action!

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Expressly for Buck, Suede and Fabric shoes

This famous cake in the opal jar cares for Nappy leathers in an entirely different manner than ordinary cleaners. It cleans every tiny fibre of the nap, preserves all its original beauty . . . keeps shoes just as velvety as when first worn. Equally excellent for fabric shoes.

POCKET PAK

This dainty compact contains the peerless Kelly Bagof—the original bag powder famous for over thirty years. For a quick touch-up of buck, suede or fabric shoes this Waterproof cleaner is unequalled. The beautiful case of genuine grain leather comes in assorted colors to harmonize with any ensemble.

Obtain these quality accessories at your shoe store or shoe repair shop.

Kelly's Dressings are never found in Drug or Chain Stores.

GEO. J. KELLY, INC. LYNN, MASS.

KELLY'S
• WHITE DRESSINGS •

SOCIETY

WEDDINGS

(Continued from page 52)

NEW YORK

Fowler-Brady—On April 23, in Gladstone, New Jersey, Mr. Anderson Fowler, of New York, son of the late Arthur A. Fowler, and Miss Genevieve Glentworth Brady, daughter of the late James Cox Brady and stepdaughter of Mrs. Charles Suydam Cutting, of New York and Gladstone.

Holmes-Cusachs—On April 10, in Palm Beach, Florida, Mr. Duncan Argyll Holmes, of New York, and Mrs. Phillip Allain Cusachs, daughter of the late Mr. and Mrs. Alvin W. Krech.

Iselin-Dewson—On May 16, in Milton, Massachusetts, Mr. Edward Goodridge Iselin, son of Mr. and Mrs. John H. Iselin, of Riverdale, New York, and Miss Ada Forbush Dewson, daughter of Mr. and Mrs. George B. Dewson, of Milton.

Leonard-Borden—On May 14, Mr. William Boardman Leonard, son of the late William B. Leonard and Mrs. Leonard, of Rumson, New Jersey, and Miss Doris Borden, daughter of General Howard S. Borden, of "Old Oaks," Rumson.

Lindsley-Glover—On May 6, in the Church of the Heavenly Rest, Mr. Fanshawe Lindsley, son of Mr. and Mrs. Van Sinderen Lindsley, of Lawrence, Long Island, and Miss Elizabeth B. Glover, daughter of Mrs. Bryce Metcalf, of Ardsley, New York.

Prentice-Ryan—On May 1, in Saint Stephen's Church, Coconut Grove, Florida, Mr. Spelman Prentice, son of Mr. and Mrs. E. Parmelee Prentice, of New York, and Miss Dorothy Jean Ryan, daughter of Mr. and Mrs. Stephen Andrew Ryan, of Coconut Grove.

Worthington-Johansen—On April 18, Mr. Robert Worthington, son of Mr. and Mrs. Robert Briggs Worthington, of Dedham, Massachusetts, and Miss Margaret MacLane Johansen, daughter of Mr. and Mrs. John C. Johansen, of New York and Stockbridge, Massachusetts.

BALTIMORE

Zell-Dryden—On April 8, in California, Mr. Sidney Stanley Zell, son of Mrs. John W. Lyon, of Chestnut Hill, Pennsylvania, and the late Arthur Stanley Zell, and Mrs. Sophia Howard Duvall Dryden, daughter of Mr. and Mrs. George Howard Duvall, of Baltimore, Maryland.

FLINT, MICHIGAN

Lee-Kapp—On March 3, in Glendale, California, Mr. Harry Anderson Lee, son of Mr. and Mrs. Frank E. Lee, of Santa Monica, California, and Miss Mary Tammison Kapp, daughter of Mr. and Mrs. Edward R. Kapp, of Flint.

LYNCHBURG

Walker-Sackett—On April 17, Mr. Gorham Barney Walker, junior, son of Mr. and Mrs. Gorham Barney Walker, and Miss Sally Wyatt Sackett, daughter of the late Henry Moseley Sackett and Mrs. Sackett.

PHILADELPHIA

Strawbridge-Dorrance—On March 29, in Saint Martin's Church, Radnor, Pennsylvania, Mr. George Strawbridge, son of Mr. John Strawbridge, of Chestnut Hill, Pennsylvania, and Miss Margaret Winifred Dorrance, daughter of the late John T. Dorrance and Mrs. Dorrance, of "Woodcrest," Radnor, Pennsylvania.

WEDDINGS

SIOUX CITY

Du Von-Hudson—On March 24, Mr. Jay du Von, of Chicago, Illinois, son of the late Arthur Bertram du Von and Mrs. du Von, of Rock Island, Illinois, and Miss Mary Frances Hudson, daughter of Mr. and Mrs. Leonard Carlos Hudson.

SPOKANE

Anderson-Hamblen—On March 31, Mr. Paul Alexander Anderson, son of the late Dr. Frank L. Anderson and Mrs. Anderson, and Miss Mary Gilbert Hamblen, daughter of Mr. and Mrs. Laurence Rankin Hamblen.

Wilson-Van Sweringen—On March 29, Mr. Frederick Wilson, son of the late Frederick Wilson and Mrs. Wilson, and Miss Nancy Van Sweringen, daughter of Mrs. Charles Herbert Wells and the late Budd Van Sweringen, of Fort Wayne, Indiana.

UTICA

Radcliffe-Butler—On April 10, Captain Everard Radcliffe, son of Mr. and Mrs. Everard Radcliffe, of Richmond, Yorkshire, England, and Miss Elizabeth Butler, daughter of Mr. Gilbert Butler.

WASHINGTON, D. C.

Cluett-Seymour—On April 19, Mr. John P. Cluett, son of Representative Harold Cluett and Mrs. Cluett, of Troy, New York, and Washington, D. C., and Miss Sylvia Seymour, daughter of the late Mr. and Mrs. Frederick A. Seymour.

Karrick-Drake—On March 15, in Trinity Episcopal Church, Miami, Florida, Mr. James Lawson Karrick, junior, of Washington, D. C., and Stockbridge, Massachusetts, son of the late James Lawson Karrick and Mrs. Karrick, and Miss Cornelia Harsell Drake, daughter of Mr. and Mrs. Gaston Drake, of Miami and Lenox, Massachusetts.

WINSTON-SALEM

Follin-Hanes—On April 10, Mr. Thomas Barber Follin, son of Mr. and Mrs. Marion G. Follin, and Miss Claire Lockhart Hanes, daughter of Mr. and Mrs. Spencer B. Hanes.

WEDDINGS-TO-COME

NEW YORK

Bigelow-Higgins—On June 16, in Saint James' Church, New York, Miss Katharine Huntington Bigelow, daughter of Mr. Mason Huntington Bigelow, of New York, to Mr. Carter Chapin Higgins, son of Mr. and Mrs. John W. Higgins, of Worcester, Massachusetts.

PHILADELPHIA

Doughten-Tyler—On June 26, in Saint Paul's Church, Chestnut Hill, Pennsylvania, Miss Josephine Browning Doughten, daughter of Mr. and Mrs. Isaac Doughten, of Chestnut Hill, to Mr. George Frederick Tyler, junior, son of Mr. and Mrs. George Frederick Tyler, of "Indian Council Rock," Newtown, Pennsylvania.

Du Pont-Roosevelt—On June 30, in Christ Protestant Episcopal Church, Christiana Hundred, Delaware, Miss Ethel du Pont, daughter of Mr. and Mrs. Eugene du Pont, of "Owls Nest," Greenville, Delaware, to Mr. Franklin Delano Roosevelt, junior, son of President Franklin Delano Roosevelt and Mrs. Roosevelt.

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FINE FABRIC SOAP
in shops like these:

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... washes woolens, gloves, all fine fabrics immaculately. Soaks out lipstick, ink, grease, blood. Leaves things soft, refreshed, fragrant.

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J. Franklin Miller; B. Forman;

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50 measured washings in individual envelopes \$1.00

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THE ISLANDS OF Hawaii



Days in Hawaii are pages from a dictionary of pleasure! Romance defined; adventure pronounced; a word for tingling sport. With one theme binding all together... the joy of being just alive! ☆ ☆ ☆ The youthfulness of eternal Springtime tones the color of Hawaii's flowers... the timbre of her music... the quality of her *Aloha* welcome... her stirring invitation to do new things in a still more novel way!

Turn these pages to whatever interests *you*. Surf: tonicked with a thrill at Waikiki. Hotels: exquisite, luxurious, and open all the year. Famed shops comprising a South Seas Fifth Avenue, for your shopping *after you arrive*. Hospitality: the sort that stirs emotion at the thought of leaving... the sort that *brings you back*. ☆ ☆ ☆ Too short, but filled with gaiety and charm, the smooth steamer crossing to Honolulu from Los Angeles, San Francisco or Vancouver, B. C. Less than a day on giant Clippers of the air.



★ Rendezvous of those who love the open sea, Pearl Harbor Yacht Club, Isle of Oahu.

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**YOUNG
MRS.
ROCKEFELLER
PILOTS
A LOW-WING
MONOPLANE**



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*A few of the distinguished women who prefer
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MRS. POWELL CABOT, Boston	MRS. THOMAS M. CARNEGIE, JR., New York
MRS. J. GARDNER COOLIDGE 2nd, Boston	MRS. ANTHONY J. DREXEL 3rd, Philadelphia
MRS. CHISWELL DABNEY LANCHORNE, Virginia	
MRS. JASPER MORGAN, New York	MRS. NICHOLAS G. PENNIMAN III, Baltimore
MRS. LOUIS SWIFT, JR., Chicago	MRS. RUFUS PAINE SPALDING III, Pasadena
MRS. BROOKFIELD VAN RENSSELAER, New York	

**FOR DIGESTION'S SAKE . . .
SMOKE CAMELS!**



*Costlier
Tobaccos*

Camels are made from
finer, **MORE EXPENSIVE
TOBACCOS**—Turkish
and Domestic—than any
other popular brand